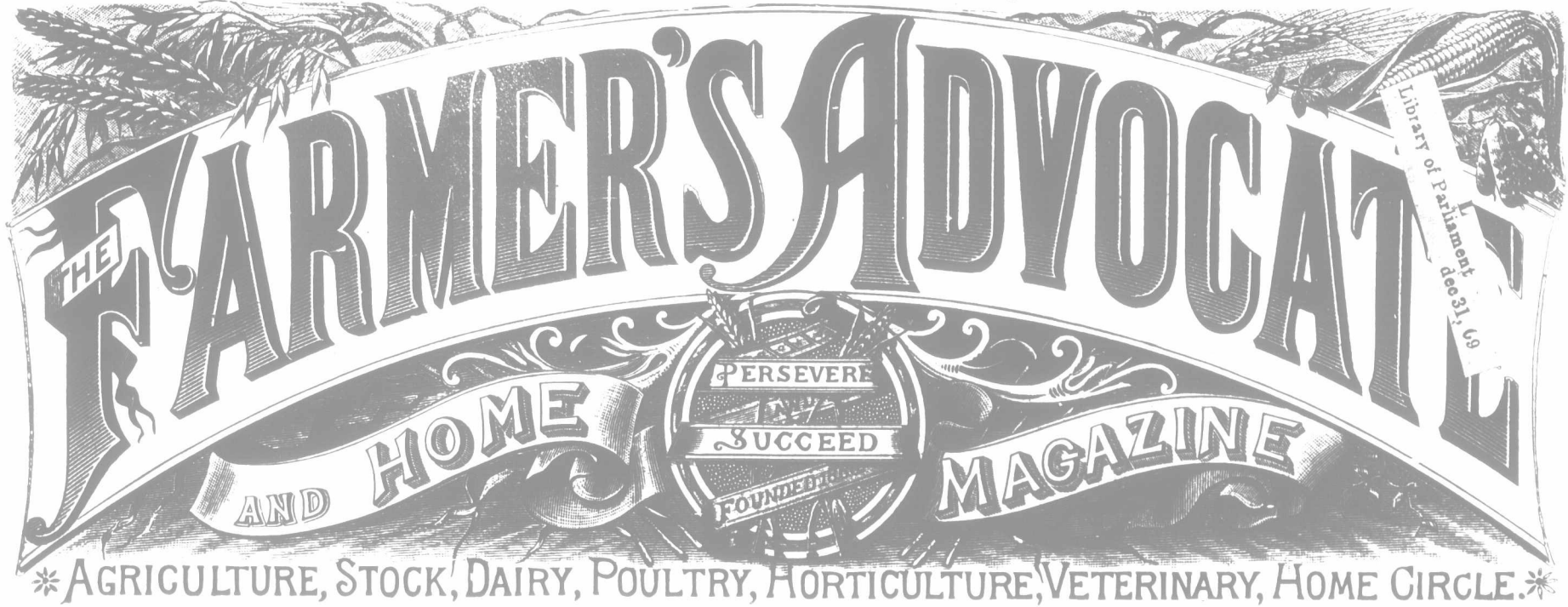


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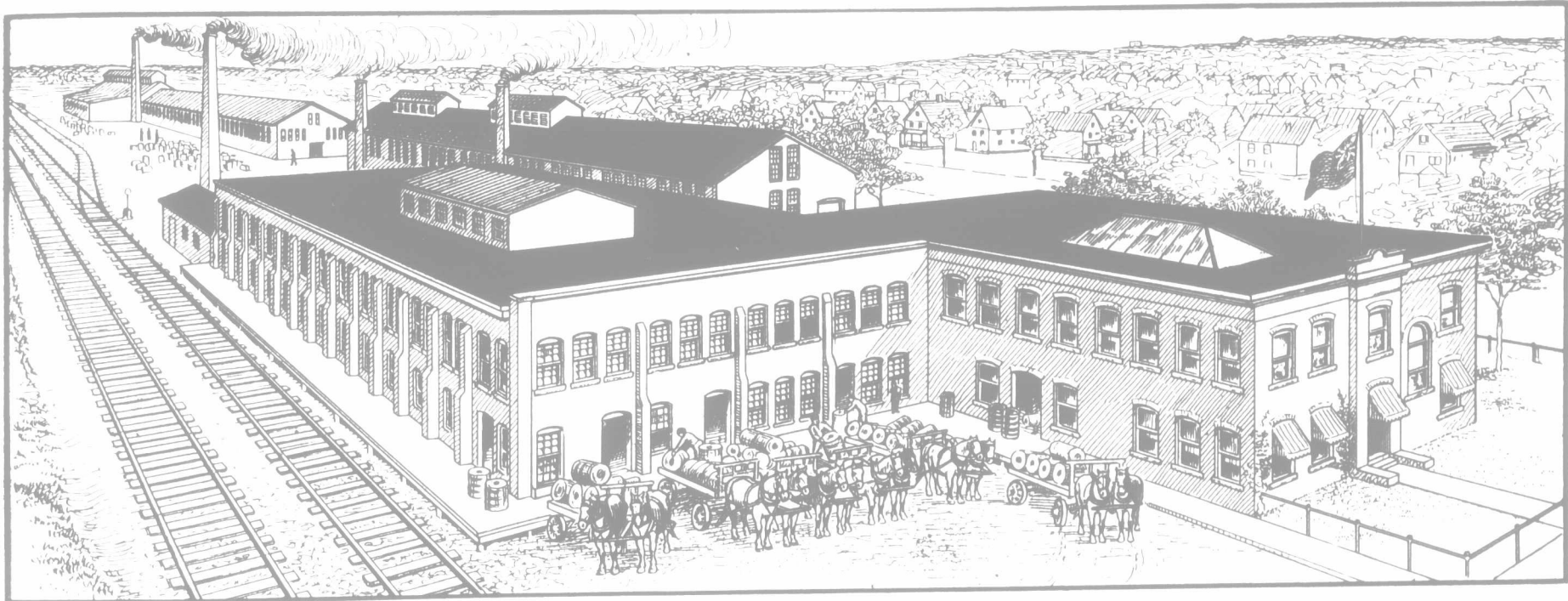
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We Now Make and Galvanize Our Own Wire

For many years we have seen where the quality of Wire could be improved. So we have set a new standard for the Wire in Frost Fence. But, to get this better Wire, we must Make and Galvanize it ourselves.

Heretofore, we, like all other Fence-makers, had to buy our Wire ready-made and ready-galvanized.

The Wire formerly used in the Frost Fence was made under our own instructions. It gave better satisfaction than most Wire, wanted. We knew that we could make far better Wire.

Special Mills

So now we have erected special Mills. In these mills we have installed the most modern Wire Drawing and Galvanizing equipment in existence.

All this machinery is of the latest type, giving improved quality and increased production. So now we are equipped

to make better Wire than has ever been used in Canada.

And we are the only Fence-makers in this country Making and Galvanizing Wire exclusively for Fences.

100 Per Cent. Thicker

Nearly every Wire Fence is Galvanized too thinly for Canadian purposes. That's why so many rust about twelve or fifteen years sooner than they should.

About two-thirds of the life of a Wire Fence depends upon the quality of its Galvanizing. Yet this vital feature is sorely neglected in every other Wire Fence.

All Wire, immediately after being Galvanized, is run through Asbestos-lined "Surface-smoothers."

But because Zinc costs four times more than Wire, there is an irresistible desire on the Maker's part to wipe the Wire almost clean of its Galvanizing.

We pay the highest price for Zinc. And we consequently get the best.

This Frost scientific Galvanizing is about 100 per cent. thicker and smoother than that on any other Fence made in Canada. Yet it will not chip, scale and fall off.

Part of the Wire

Because Frost Wire is so thoroughly "Pickled" and "Cleansed" before Galvanizing, the Zinc not merely "coats" the Wire, but goes into it, becoming a part of the Wire itself.

Frost Wire is also put through the smoothing process. But merely to smoothen its surface, not to skimp it of its Galvanizing—its very life.

This new Frost Wire is now used for both the Frost Fences and other Frost products.

No matter where you look, or how severely you test, you simply cannot find another Fence

built and Galvanized for permanency like the Frost.

Costs No More

After all, the Frost Fence costs you no more than the ordinary kind. And in the long run, when most other Fences have given up life and hope, the Frost stands as erect as ever.

The item of expense to keep your Frost Fence in repair is nothing. It's made right in the beginning.

Learn About Fence

We issue a Booklet which tells all about Fences. It shows how to find out the true value of any Wire Fence.

It's worth a lot to any user of Fences. But we'll send it to you, with samples of Frost Fence, free, and pay the postage besides.

Just drop us a card to-day, and address it:

The Frost Wire Fence Co.,
Hamilton, Limited Ontario

"Frost" Fence

Agents
Wanted
in Open
Districts.