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# THE FARMER'S ADVOCATE

AND HOME MAGAZINE



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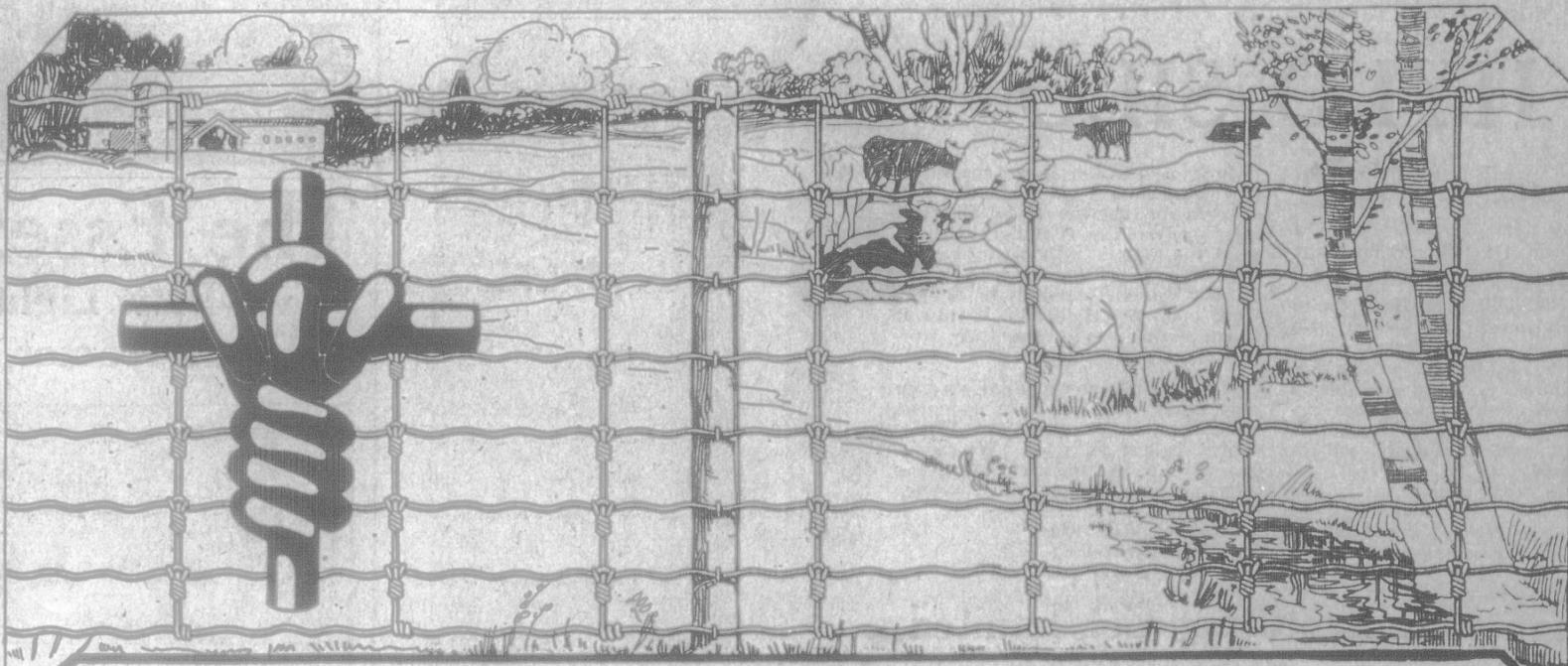
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LONDON, ONTARIO, FEBRUARY 13, 1919.

No. 1377



## The Price of Fence

IS proportionately lower than any other necessity made from steel or iron. While the cost of our raw materials has advanced 200 per cent., freight rates 60 per cent., and our factory wages 200 per cent., the price of our finished fence has only advanced about half that rate. Our policy has been to keep down the price of fence as low as possible so as to provide against an immediate decline in price after the war which would unsettle business.

The price of fence should remain practically at its present level for some time. Steel and iron, outside of food stuffs, will be the most needed commodities for reconstruction work overseas—for rails, bridges, buildings, ships, etc. This should keep steel values from declining. Wages, which must remain high while the cost of food stuffs and living remains high, are another factor that will keep the price of steel and iron products firm.

Our advice is to buy Frost Fence early and make sure of getting the quantity of the size and style you require for your fence purposes this year. From the farmer's viewpoint a bushel of wheat, oats, potatoes,

or a hundred weight of live stock will buy more Frost Fence than ever before.

Frost Fence dealers are in all localities ready to serve you. In most places they are the big, responsible dealers of that locality. The reputation and quality of Frost Fence is so high that the best dealers are naturally anxious to handle our line.

The raw materials used in Frost Fence are the best money can buy. We draw the wire in our own mills. It is made full size, the same as it has been for many years. The galvanizing is all smooth and lasting. The fence is woven slowly and carefully and stretches up neatly and truly. You'll find the same old superiority in the "give and take laterals," and the immovable Frost locks, as in previous years.

When you buy fence it pays to get the best you can buy. Put your money in a fence that will not need replacing for years and years. Frost Fence pays you dividends in extra years of service. It has been FIRST choice of Canadian farmers for years and is selling stronger today than at any time in our history.

**FROST FENCE FIRST**

**Frost Steel and Wire Co. Limited, Hamilton, Canada**

