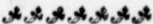


EVERY CHILD CAN SING
"The Maple Leaf Forever"

but will be able to sing
it with stronger voice
and clearer notes if
they use 

COWAN'S
Perfection
COCOA

(MAPLE LEAF LABEL)

Makes Everybody Healthy and Strong



C O W A N ' S

CHOCOLATE CREAM BARS
CHOCOLATE WAFERS

AND
SWISS MILK CHOCOLATE

ARE PURE AND DAINTY CONFECTIONS