

**PRUDENTIAL DAY
THE NATIONAL PAY-DAY**



means a check for the family on the first of every week or month, through a Prudential Weekly or Monthly Income Policy.

Prudential agents are finding these among the most interesting propositions in Life Insurance.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated under the laws of the State of New Jersey

"THE OLDEST SCOTTISH FIRE OFFICE"

THE CALEDONIAN

INSURANCE CO. OF EDINBURGH.

Founded 1808.

**Head Office for Canada,
DOMINION EXPRESS BUILDING
Montreal**

JOHN G. BORTHWICK,
Canadian Agent



**RAILWAY PASSENGERS
ASSURANCE COMPANY**

OF LONDON, ENGLAND

*All kinds of Personal Accident and Sickness Insurance
Employers and Public Liability
Burglary, Plate Glass and Fidelity Guarantee*

HEAD OFFICE FOR CANADA AND NEWFOUNDLAND **TORONTO, ONTARIO**

F. H. RUSSELL, General Manager.

**Oldest Accident
Office**

201 LAKE OF THE WOODS BUILDING, 10 St. John Street

A
"NATIONAL"
RECORD

* The Insuring Public has again shown in a very decided manner the absolute confidence which they have in THE NATIONAL LIFE ASSURANCE COMPANY OF CANADA.

* At the end of May 1916 the amount of placed and paid for business for that month was over ONE HUNDRED PER CENT ahead of the same period in 1915—truly a remarkable record.

For terms to producing agents, address
ALBERT J. RALSTON, First Vice-President and Managing Director.

The National Life Assurance Company of Canada

NATIONAL LIFE CHAMBERS TORONTO

BRITISH COLONIAL FIRE INSURANCE COMPANY

2 PLACE D'ARMES, MONTREAL

Agents Wanted in Unrepresented Districts

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Montreal...
Toronto...
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