

500 Women Take Them Off

by liz smith

In San Francisco on August 1, 500 women took off their bras in protest. Should you have been among them?

"Burn the Bra" may be a joke to most of us, but the bra industry is taking it very seriously. The above notice was not a poster for the Feminist movement but an advertisement for bras, appearing in March magazines.

Much of the rest of the ad reads like Feminist literature, too: "The feminists say, take off your bra. Supporters of women's liberation movements will tell you the bra symbolizes everything that's anti-female in our male dominated society.

A shackle, man thought up to keep you in your place and under his thumb, a weapon used to exploit the female consumer.

Take it off, they urge, let the

woman in you rise and conquer the puppet you've been.

The manufacturer's answer to this? — "All you need is the guts" — to go braless, if your body is shaped to the company's specifications as a woman should want it to be.

The *The Hidden Persuaders*, Vance Packard says, "Another difficulty harassing the cosmetics people was that modern women were no longer bewitched by a mere get your man theme or sexual enchantment promise. They wanted something more: To be accepted and respected by men as partners, and that of course was something a little more difficult for a mere perfume merchant to promise."

The cosmetics industry does not appear to have solved this problem, but the lingerie manufacturer's are trying. The Formit Rogers campaign this year is based on the slogan "Be Somebody." An example is

pictured here

With over 30 per cent of the labour force female and at a time when women's rights are a prime social question, this pun displays cruel and degrading psychology. It encourages women to have less respect for their ability and potential as important integers of the economic structure.

This nauseating pun exemplifies the attitude society (that's male and female) have for women trying to seek an identity as a human being outside of their sexually defined role.

"Ban the Bra" originated as a publicizing slogan to bring attention to the movement. It has no significance other than instigating awareness to the real issues of social, economic, political discrimination. These advertisements provide free publicity to the movement and hopefully they will backfire and contribute to radicalizing women.



Campus Unrest Spreads in United States

by bill stevens
college press service

The American Campus (CPS) — Student unrest continues to spread to new campuses in the United States, including Ohio University, the Santa Barbara campus of the University of California, Colorado State, and Philadelphia's Drexel Institute of Technology.

At Ohio University in Athens, more than 500 students were involved in brick throwing incidents at the main administration building January 30 after 150 students occupied the building January 29 to protest increased tuition.

Several students and police received minor injuries in what the student newspaper The Post termed a riot when police moved in to guard the building during the January 30 demonstration.

Ohio national guardsmen

were put on alert as students protested both the tuition increase and administration president Claude Sowle's refusal to meet with the student protest group, Coalition of Concerned Students, during the building occupation.

Forty-six students were arrested, which touched off further incidents aimed at police handling of the situation. The campus police office was teargassed, forcing it and a dormitory in the same building to be evacuated.

There also have been numerous bomb threats, including one at the campus radio station while Sowle was holding an on-the-air question session with students. Simultaneous fire alarms have set off across campus also. A city injunction was granted against nine specific students

to prevent them and 100 John Does from assembling on or near university property. This essentially made all student assemblies illegal.

Tuition at Ohio University has risen drastically in the past two years, and the state legislature has failed to increase its appropriation to higher education enough to prevent the continued fee hikes.

Students complain that the administration is not lobbying hard enough to prevent the continuous fee hikes which are making a college education for an increasing number of students.

At Santa Barbara, the UC campus which has been described as the most apathetic in the system has been severely disrupted in recent weeks.

Students have been protesting the firing of William

Allen, an assistant professor of anthropology.

A petition was circulated on campus to obtain an open hearing on Allen's dismissal after the department chairman announced he would not be rehired for next year. 7776 students out of 13,000 on the campus signed the petition.

When a group of students took their case to the administration building January 30, acting chancellor Russell Duchanan called in the Santa Barbara county Sheriff's office. Before the day had ended, police from nearby counties, a small group of National Guardsmen and campus police from other UC campuses were present.

Students continued to demonstrate despite police orders to disperse, and nineteen students were arrested stemming from their alleged leadership of state university campus, a misdemeanor, but their bail has been set unusually high at \$2500. 5000 students participated in the rally which resulted in the handful of trespassing arrests.

Students claim Allen is being fired because of his anti-establishment viewpoint. Allen has been very vocal in voicing concern over American exploitation of South American countries. Students say Allen has had several works published, has brought in the most research grants in the department, and teaches one of the most popular courses at UCSB.

On February 2, 4000 students rallied for Allen, and some temporarily occupied the Anthropology Department building. Police who have patrolled the campus constantly since the first demonstration prevented the takeover from lasting long.

But the following day 900 students occupied the faculty lounge building, cleaning out the food and bar. The students later left the building on their own.

A student strike has been considered, and students at Berkeley and UCLA may hold support protests or strikes. Berkeley students may also be striking over the institution of tuition on the UC campuses, so a strike there seems likely. Allen urged that Santa Barbara students strike until the administration is willing to negotiate.

Allen and his family have had their lives threatened. So far he has not been granted an open hearing.

At Colorado State University February 5, the most violent anti-Brigham Young University protests to date took place as a melee broke out during half-time of the two schools' basketball meeting.

At least six persons were arrested when about 50 black students and 50 white supporters (including some Denver Weathermen) tangled with the 40-member Brigham Young Pep Squad, CSU floor sweepers, and finally, 25 helmeted Fort Collins, Colorado police who were called to clear the floor. Several students and a photographer were injured by the club-swinging police.

The student protest was another in a long series in the past six months against Brigham Young's affiliation with the Mormon Church, which forbids Blacks to enter certain levels of the priesthood because of their color.

And at Northeastern University in Boston, students and police clashed January 29 during a demonstration over the appearance of S. I. Hayakawa, president of San Francisco State College. Approximately 200 demonstrators tried to gain admission to Hayakawa's speech, but were driven back by police.

About 30 persons were arrested on charges of assault and disorderly conduct.

**SECOND-HAND
BOOKSTORE**

is

CLOSING

FRIDAY, MARCH 13

*Anybody who has books in the store
should come in and pick them up.*

BUYERS:

Last chance to buy books.