

Here is our  
New  
Fall & Winter  
Catalogue



We Pay Delivery Charges to any Destination in Canada

**Free Delivery of Goods Throughout the Dominion**

The aim of this store has been to reach a point in its development where it can serve on equal terms all the citizens of this great Dominion, and offer to every resident of Canada the advantage of Simpson Quality, Simpson Variety and Simpson Economy, right at your own door without extra cost and without trouble or risk.

The enormous increase of our Mail Order Business now enables us to respond to your good will by being the first store in Canada to extend FREE DELIVERY TO ALL CUSTOMERS.

You need no longer figure out postage, express or freight rates, because the prices quoted in our catalogue are what the goods will cost you at your nearest station, except heavy or bulky goods, as stated in the catalogue.

**OUR PART**

The Simpson Store—the best constructed and best equipped mercantile building in the Dominion—is now practically your nearest store.

Its immense stocks bought direct from the manufacturers for cash mean economy to you.

The worthy, honest goods, made for service, and the prompt response to your request for return or exchange, mean comfort and satisfaction to you.

The latest, most stylish and up-to-date merchandise in every department means pleasure to you.

**YOUR PART**

If your name is not already on our mailing list send post card at once for catalogue.

Our new free delivery system makes it profitable for you to order your entire needs from this store.

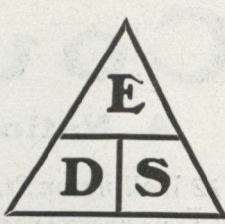
You can order any single article at any price, large or small, and we will send it cheerfully and promptly; but we suggest that you try to make each order as large as possible.

Follow carefully the instructions printed in the catalogue.

N.B.—To get our new Fall and Winter Catalogue promptly send post card addressed to Dept. No. 31.

The Robert **SIMPSON** Company Limited  
TORONTO

Wherever There's  
a Post Office, an Express  
Office or a Railroad  
**SIMPSON'S**  
Will deliver your  
Purchases *FREE*

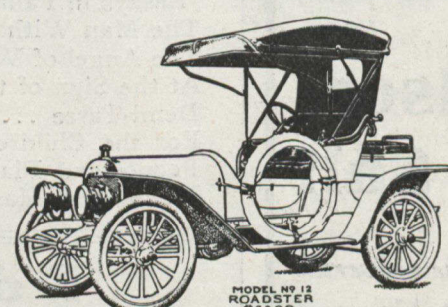



**E. D. Smith's  
Grape Juice**

Smith's Grape Juice contains all the health-giving properties of fresh, ripe grapes, being the pure juice of ripe Concord grapes pressed in season, with sugar added—bottled and sealed air-tightly. Like all others of E. D. Smith's products, it is pure and free from preservatives or chemicals. *A 25c bottle of Smith's Grape Juice will make twelve to fifteen drinks.*

SOLD BY ALL HIGH CLASS GROCERS IN CANADA

E. D. SMITH - - WINONA, ONT.



MODEL NO 12  
ROADSTER  
\$2200

*Why are Electrics getting so popular for business and pleasure all over the country?*

*Because they carry passengers or deliver goods quicker, better and for less money than horses. Often the Electric Delivery Wagon takes the place of 3 horse-drawn wagons.*

*The Electric Power is stored or compressed, you might say, in a storage battery. It's charged late at night when you are not using the vehicle and saves you the care and bother of making your own power. You turn on as you need—not a cent's worth more—as easily as you light an Electric lamp. We charge it, or you can. ASK US!*

**The Toronto Electric Light Co'y, Limited**  
12 Adelaide St. E. "Electric Building," Phone Main 3975

**LACQUERET**  
HOUSEHOLD LACQUER

**What About Your Sleeping Room?**

There should be a quiet, reposeful beauty about your bedroom—a refined and soothing elegance that woos sleep. You may feel like buying a new suite for one or more of your bedrooms, but you don't need to.

Send for our free booklet, entitled "Dainty Decorator," and learn how "LACQUERET" will make the old suite shine with all the beautiful lustre of new life. A coat of colored "Lacqueret" (any shade to suit the furniture, or your fancy) will make every article look brighter and better than on the day you bought it.

Most prominent Hardware and Paint Dealers sell "Lacqueret."

**International Varnish Co. LIMITED**  
Toronto - Winnipeg 2365




**After A Day's Sport**

There is nothing quite so good as SNAP to clean and soften the hands. Try it.

**Blue and White Cans—**  
**S N A P**

**\$30,000 remains** ←

Out of a \$500,000 issue of Capital Stock for allotment.

Par value \$100 per share  
Selling at \$110 per share  
Pays 6 per cent, payable half-yearly  
Reserve increasing yearly

Subscriptions will be received for blocks of five or more shares.

For full particulars and 17th Balance Sheet write.

**THE PEOPLES LOAN & SAVINGS COR'N,**  
LONDON, - - ONTARIO.

NOTE—"LACQUERET" is sold in full imperial measure packages only