

# For People and the Crown



WE have been favored with an order from the Department of Militia to supply military shirts to the brave men who have nobly volunteered their services in the defence of the Empire to which we proudly pay allegiance.

Just ten days after the order was placed with us, the number of shirts required for the first shipment was on its way to Valcartier, and before these lines will have been read by the readers of The Western Home Monthly, the shirts will have added some comfort to Canada's splendid volunteer force.

Fully realizing that comfort and serviceability are essential to the clothing worn by the soldier in active service, the demands of the Militia Department are most exacting; but, fortunately for us, our military shirts were fully equal to the severest demands.

## Are all Made for Hard Wear

As a matter of fact, all the working shirts we sell are made specially for us to meet conditions almost parallel to war times. Many of our customers live long distances from Post Offices, to say nothing of centres of population; and to send orders, in many cases, involves genuine hardship.

It is therefore up to us to see that our customers get good value for every dollar they send us. With this thought always present in our mind, it is small wonder that our shirts will withstand the most searching scrutiny.

The prompt service we gave the Department of Militia is characteristic of our system of doing business. To have several hundreds of dozens of shirts made required some days; but to handle the hundreds of orders that we receive daily, requires less than twenty-four hours. Unless we have to procure goods we do not handle, or have to have alterations made to goods we do, all orders are filled on the same day on which they are received.

This is the sort of service the public expects, and this is the sort of service we are giving it.

## All Charges are Prepaid

The customer who buys by mail is entitled to know just exactly what the goods described are going to cost laid down at his nearest Express or Post Office. That is why every price quoted in our catalogue includes all charges prepaid. With this information it is an easy matter to compare our prices with the prices of others. And that is just what we want; because we know that our values will stand more than favorable comparison with any values offered in Canada.

But coming back to the military shirts—you will find this particular shirt illustrated and described on page 43 in our Fall and Winter Catalogue. Here is the description:

12R41 Men's Military Flannel Shirt, sizes 14 to 18, made from one of the best grades of imported military flannels obtainable; cut with large roomy body and yoke; strongly sewn and well finished throughout.

Price, delivered to your nearest Express or Post Office.....

**1.35**

**CHRISTIE GRANT CO. LIMITED**

**WINNIPEG  
CANADA**

**AT YOUR SERVICE**