### FINANCIAL

# UTILITIES ARE STRONGER IN

Montreal Power and Shawinigan Advance at Opening Today

PRICE MOVEMENTS UNEVEN IN WALL ST.

Wack Trucks Reach Record High Mark for All

Canadian Press.

MONTREAL, May 15—The opening o today's stock market was featured by Montreal Power, which advanced 1% to 180. Another utility to display strength was Shawinigan, at 143, up ½. Teh balwas Shawinigan, at 143, up ½. Ten bal-ance of the list was quiet and other changes were fractional. Abitibi sold ½ down at 66. Consolidated Smelters, yesterday's leader and strong spot, up ½ at 77½, and Howard Smith Prefer-red off ¼ at 103%. Stocks to change hands the same were Asbestos Corpor-ation at 69. Dominion Textile at 78½, and Price Bros at 39.

In Wall Street NEW YORK, May 15—Uneven price movements characterized the opening of today's stock market, which witnessed the usual week end re-adjustment of speculative accounts. Mack Trucks opened a point higher at 159, a record high for all time, and American Can and American Sumatra Tobacco preferred showed early gains of a point each.

CABLE TRANSFERS

MONTREAL, May 15.—Cable trans-

NEW YORK MARKET.

	NEW	YORK,	May	15.
To 12 noon.	1			Noo
American Can		187% 1	861/2	187
Am. Locomot	tva	11378 1	193%	1193
Baldwin		11114 1	1114	1111
Baltimore & C	hio	7536	75	75
Bethlehem St	Ten	3976	393/4	397
General Moto	re	7534	751/8	751
General Moto	18		49 7/8	
Kennecott	DIA		76%	767
Dodge Bros.,	rid	E4	53%	54
Radio Corp			4514	
Rubber			15	1154
U. S. Steel			3634	137
Union Pacific		187 1	30%	101
MONTI	REAL N	IARKET		
\"		TREAL		15.
Stocks to 12	noon.			1000

Morning Stock Letter

NE WYORK May 15—The present market is a very mixed affair, some being advancing, while the general list backs and fills according to professional whims and makes little headway one way or the other. The outstanding feature is that the bears are not able to drive it down. During the noon hour yesterday there was some pretty stiff selling in leading stocks. Before the close, however, losses had been generally wiped out. Copper stocks swung into favor yesterday and it is quite likely that KN. CHL and CDP, will selly higher. Without any apreciable change in the copper metal market, feeling is better and it is suite likely the metal will see improvement and stiffer prices. In the oil group we believe ADO is a purchase. Ran Amn, is likely to sell higher. Some months ago we stated we thought Dupont would sell between 170 and 190, and we still believe it. Calif. Packing is a purchase on any small reactions for much higher prices. Steels sag, but we do not expect far, and consider U. S. a purchase now, together with Sloss. Rails are being affected by possibilities arising out of Nickel Plate merger. They may sell off more, but consider them a purchase.

More of Sir Broderick's liquor is said to be stored at other coast guard bases. The whiskey is principally of a special k brand called "Gold Scal," manufactured "especially for Sir Broderick Hartwell."

"It's good stuff," said a customs guard as he nonchalantly smashed a bottle on an iron stanchion for the edification of provention of the color of the edification of spectators.

ALMOST LEFT ON TRIP TO EUROPE

New York Woman Misses

Whistle and Boat Starts

With Her Aboard.

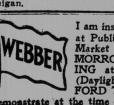
NEW YORK, May 15—Mrs. Marjorie Fitz-Maurice almost left on a trip to Europe. It was a question of that or climbing down a rope ladder from or climbing down a rope ladder from or climbing down a rope ladder from the color of th Morning Stock Letter

white and Boat Starts

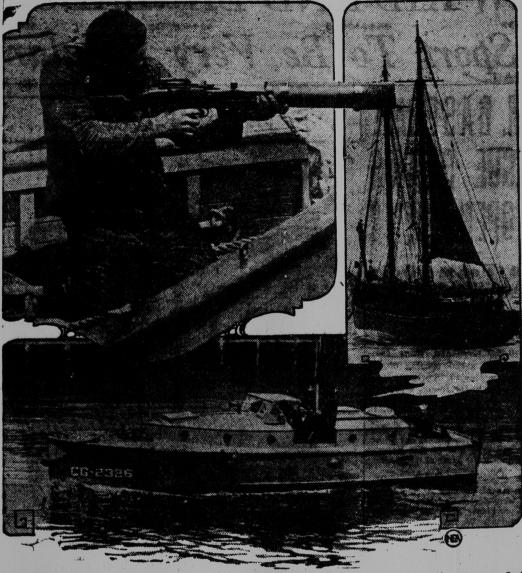
White and Boat Starts

White Aboard.

White



WITH THE DRY NAVY OFF RUM ROW



standing off New York and vicinity. More than 50 vessels of every type hive been congregated in and around the rum fleet. Photo, upper left, shows one of the coast guardsmen man ing his machine gun ready to halt the flight of any rum runner. At the right is one of the members of the rum fleet as it waits for customers; while below is shown one f Uncle Sam's fast speed boats that are relied upon to cope with the high-

### U. S. COAST GUARDS CAPTURE 500 CASES

Rare Vintages Among Bag Taken From Sir Broderick Hartwell's Vessel.

NEW LONDON, Conn., May rare old whiskey and liquor with each bottle neatly auto-graphed "By Sir Broderick Hartwell" are in the custody of customs officials here today. The booty of a recent Coast Guard raid on the Baronet's boats off the New England coast.

dence is here.

More of Sir Broderick's liquor is said to be stored at other coast guard bases.

The whiskey is principally of a special brand called "Gold Seal," manufactured "especially for Sir Broderick tured "especially for Sir Broderick Trade.

SUPPURI SERVICE

In its many aspects.

A complete kitchen, replete with all the requirements of this modern age has been set up at the company's office, and the formal opening is placed for next Tuesday afternoon.

As this department grows, it is announced, it is the intention of the com-

I am instructed to sell at Public Auction on Market Square, TO-MORROW MORN-ING at 11 o'clock (Daylight time) ONE FORD TRUCH. Will Normal School for students of A class the time of sale.

## Shipping

timore. Coastwise—Stmr. Empress. 612, Mac-Donald, Digby; gas schr. I'm Alone, 114, Wynacht, Lunenburg.

## The coast guard has never bragged of its part in sticking the pin in Sir Broderick's rum bubble and putting the Britisher in bankruptcy, but the evidence of the pin in Sir SIPPORT SERVICE in its many aspects.

Sir Thomas Wilson, prominent shipping man, of Belfast, Ireland, and Tr. R. Kirkwood, Toronto, of the Kirkwood Steamship Line, appeared before the council of the Halifax Board of Trade yesterday when they urged support for a proposed steamship service between Hamilton, Toronto, Montreal, Quebec, Saint John, Halifax, Sydney and possibly Yarmouth.

The promoters stated the service would offer, they hoped, a reduction of 25 per cent in freight charges over the present rail charges, provided the Federal Government gave a 10-year subsidy of \$30,000 per year in the event Strikes Another Ship.



## COOKING SCHOOL TO

trained staff. Miss Mason has been

3rd and 4th Floor Brick Building 240 Union Street.

Challenged by Maine

State Police

Man and Three Women With
Victins—One's Head
Grazed by Bullet.

CARIBOU, Maine, May 14—
State Police Officer Frank
Place, who was alleged to have mortally wounded Louis Lizotte of Connor, near here when he fired on a speeding automobile tonight, was taken from Presque Isle to Houlton, where he will be held pending an investigation of the shooting.

Place had followed the entomobile.

Antigonish county, was elected vice-president; R. Bannon, of St. F. X., secretary-treasurer; executive, Rev. D.
J. Rankin, Arisaig; W. P. Reynolds and Dr. W. F. McKinnon, Antigonish; J. A. Walker, Halifax, and L. D. Currie, Glace Bay; representative on the board of governors, Rev. A. H. Cormier; auditors, Rev. Dr. M. M. Coady and G. M. Wall.

The publication of the Alumni directory was entrusted to the executive. Rev. L. McKenna and Arthur Chaisson constituted a voluntary committee to assist in this work.

A resolution of condolence was passed by the meeting for the families of the members who died during the year.

The members of class 1925 were admitted to the alumni.

At the almuni meeting of the university this morning Arthur Chaisson that the sum of the shooting.

of the shooting.

Place had followed the automobile from Presque Isle in the belief that it carried liquor. Lizotte was accompaneld by another man and three women. The third shot fired by the officer grazed the head of one of the party and wounded Lizotte so that he died here seven hours later.

No liquor was found in the automobile.

mitted to the alumni.

At the almuni meeting of the university this morning Arthur Chaisson, M. A., of Saint John, and Rev. L. MacKenna volunteered themselves as a committee to assist in the work of preparing a directory to contain the names of all alumni of the institution.

SUPPORT CLAIN OF

WEEK END SPECIALS

### Murtagh's Grocer 256 PRINCE EDWARD STREET 'Phone M. 8408.

14 lbs. Granulated Sugar with

Shipping

BE OPENED IN CITY
BILL Standard Cocoanut 25c.
1 ib. Shredded Coco

was held in the McNeill Science Hall Refused to Halt Car When this morning. D. C. McDonald, of Port Hood, was elected president; Angus B. McDonald, inspector of schools for Antigonish county, was elected vice-

LUMBERMEN Fredericton Board of Trade Favors Cut in Stumpage Rates.

FREDERICTON, May 14—The executive of the Fredericton Board of Trade has passed the resolution, which Trade has passed the resolution, which was adopted by the Saint John Board

CHOOSE OFFICERS

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CARLETON UNION LODGE, NO. 8

A. & F. M.

A Masonic service will be held in Trinity church on the afternoon of Sunday, May 17th, the members of Carleton Union Lodge, No. 8 are notified to assemble at Freemasons' Hall, Germain street, at 2.30 o'clock, with Masonic regalia, there to form in procession as a Lodge, and with the five City Lodges and Grand Lodge, to proceed to the church for service. A full representation of the members is respectfully requested. W. L. Ellis, sectivate the benefit of this special bare gain sale. See adv. on page 19.

## THE ROYAL TRUST @

ST. JOHN, N.B., ADVISORY BOARD Major-Gen. H. H. McLEAN, K.C. A. M. PETERS G. E. BARBOUR W. MALCOLM MACKAY Manager: E. B. HARLEY St. John Office: 54 Prince William Street Assets under Administration Exceed \$357,000,000



the season the Bank of Montreal issues reports on the progress of the crops in Canada. These reports, telegraphed to headquarters from the Managers of the Bank's 600 Branches, cover every Province and form a reliable index of crop conditions.



The reports are furnished free. Upon request at any Branch of the Bank your name will be placed on

BANK OF MONTREAL

# How Shall You Get New Customers?

A healthy business GROWS.

Growth can come only through NEW CUSTOMERS.

To get new customers you must ADVERTISE. You must let people know what you have to sell, what service you can

People are attracted by friendliness and thoughtfulness.

Show your FRIENDLY spirit through newspaper advertising. Show hospitality to your visitors. They are in a STRANGE store. Make them feel at nome.

Make them want to COME AGAIN.

But don't advertise, friendliness and thoughtful service unless you are ready to GIVE it.

PROVE that you are giving exceptionally pleasing service to your customers.

KEEP UP your organization.

Create an enthusiastic atmosphere in your store. Be proud of your merchandise.

Newspaper advertising will bring new faces to your store. Your sincere desire to SERVE these patrons will keep them COMING.

New customers are VITAL to your success.

The Times=Star