

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, MAY 30, 1921

There's real satisfaction in this chewing gum

Black Jack GUM

TOLIVE TWO YEARS WITH THE ESKIMOS

Bud Rasmussen, Danish Explorer, Will Soon Sail for Extreme North to Study Land and Customs of its People.

Ulan W. Porterfield in N. Y. Evening Post.

When Knud Rasmussen, the doughty unish explorer, boards the Sea King on May 29 for the extreme North, his heart will not be set on discovering new territory. His plan is rather to make a careful study of the Eskimos, of their life and customs, and of the land they inhabit. It might even be said that he is back to "Ulluk" to study the Eskimo people; for his main purpose is to study the Eskimo people, and the Eskimo people, of whom he has heard so much, are the only Eskimos living today who are to be found in the Arctic region.

are at least Two Years, Rasmussen will have as his closest two graduates of the University of Copenhagen. At Cape York, in Greenland, they will pick up four Eskimos, and then they will start for the Northwest Passage, and finally return to Lyon in the spring of 1922. The party will then be divided, some of its members returning to Denmark, while Rasmussen, accompanied by his faithful Eskimo, will embark on sledges to Baffin Bay, where they will study the Eskimo people, and the Eskimo people, of whom he has heard so much, are the only Eskimos living today who are to be found in the Arctic region.

His Fifth Journey. However, all the territory in question may be mapped, the only expedition that has ever touched these parts were those that set out to discover the Northwest Passage. In modern times they have never been scientifically investigated. For the coast line of Baffin Bay is as known only in part. The Arctic Peninsula, as explained by Rasmussen to the Royal Geographical Society of Copenhagen, is regarded as being extremely important, because it is the connecting link between Greenland and the American continent.

PRESENTATION OF ADDRESS MARKED CLASS CLOSING

he closing exercises of the Central Baptist church Baraca class yesterday afternoon were the crowning event in a most successful year and were the occasion of special honor being bestowed on Dr. I. W. M. Baker, whose leadership has been the inspiration of the class. A beautifully illuminated and highly eulogistic address was presented to Dr. Baker and it set forth in glowing terms the very deep appreciation of the members of the class of his efficiency as a teacher.

EIGHTIETH ANNIVERSARY. The Sufay school of the Ludlow street church celebrated the eightieth anniversary of its organization by special exercises held yesterday afternoon. R. H. Pearson, the superintendent, was presiding as there was a very large attendance. The address of the afternoon was given by Rev. C. T. Clark of the Fairville church, who is the great-grandson of Deacon Clark, who was one of the founders of the Sunday school eighty years ago. Deacon John F. Ring gave an interesting historical sketch of each of the former superintendents of the school. The exercises given by the primary department were very well rendered and greatly pleased the gathering. Little Miss Ramsay sang a solo.

INSURANCE EXPERT DEAD. Hanks, May 29—John Strachan, one of the best known marine insurance experts in Eastern Canada, died yesterday.

ABOUT 5 MILLION GETTING NO WAGES

New York Bank States the Case for Reduced Cost of Production.

(National City Bank of New York Letter.)

It is evident on every hand that the depression which exists is due to the unbalanced state of industry, as industry, as regards the compensation received by important bodies of people, is a great portion of the population suddenly has lost a large part of its purchasing power, and is no longer able to buy the products of the other industries as it has been accustomed to do.

We must stop talking in terms of money only, when compensation is concerned. The labor leaders knew better than that when the cost of living was rising; why not recognize that the purchasing power of money is of as much importance when it is rising as when it is falling? And why not recognize that the wages paid in every industry are a factor in the cost of living of all the wage-earners?

Logically it is correct to reduce wages only as the cost of living is reduced, but how long will it take under this deliberate method, with everybody doing the Alphonse and Gaston act, to get industry back into balance, and provide everybody with work?

Meanwhile the economic law is not waiting on anybody. It got to work promptly, with the result that wages have been reduced already! According to a survey by the Bureau of Labor, Washington, about 6,000,000 persons in the ranks of the wage-workers are not getting any wages at all. It is strange that the people who declare so vehemently against any wage reductions seem to overlook this fact.

The trouble is that wage payments have been enormously reduced without accomplishing anything toward restoring the balance between the industries. The loss of wages and production is sheer waste. The cost of production in all the industries that have laid off workers without reducing wage rates is as high as it was before, and probably the expansion of consumption, it keeps up the cost of living to all those who have had to take reductions in their compensation and to those who have not.

May is usually a prolific month for fires among the smaller risks, due to cleaning up, removal of stores to summer kitchens, use of wood for temporary heating, etc. Rubbish fires may easily get beyond control, consequently they should never be left alone or in care of children. Stove-pipes and chimneys should be cleaned, and where pipes go through walls or partitions, they should be protected by metal thimbles with air spaces. It requires but a little precaution to overcome any of the above causes, and a little care may avert a conflagration.

We are up to our necks in shirts at low prices. Semi-ready Store, 87 Charlotte Street.

"WHITE SLAVERY" CONFERENCE CALLED BY LEAGUE OF NATIONS

Geneva, May 30—The secretary-general of the League of Nations has called an international conference to be held in Geneva on June 30, to bring together the views of the various governments on the question of repression of white slavery.

CLASSES CLOSE FOR SUMMER. The Baraca Brotherhood of Central Baptist church and Sunday school also the Philadelphians of young ladies closed their definite organization sessions yesterday for the summer months, although some members will doubtless attend the school at liberty during June, July and August. Rev. A. L. Telford of the Tabernacle church addressed the young men, of whom there are about sixty in the class. Dr. I. N. W. Baker is the Bible instructor of the Baraca Brotherhood and John Collins, president.



ATOOKE Summer-weight Collar of Fashion

TOOKE BROS. LIMITED MONTREAL

TORONTO WINNIPEG VANCOUVER

TOLD RELIABLE PEG TOP CIGAR

IMPORTED TOBACCO. Long Filler NO SCRAPS-NO CUTTINGS 4 For 25c

EXTRA PANTS WITHOUT ADDITIONAL CHARGE with every Suit or Overcoat ordered Tailored-to-Measure

TUESDAY \$20

ENGLISH & SCOTCH WOOLLEN CO. 26-28 Charlotte Street

SALE OF LONDON PAPER REPORTED

London, May 30—The newspaper world has been stirred by a report published prominently in the Daily Express that a great historic morning newspaper has been sold.

The Star denies authoritatively that this refers to the Daily News. The Morning Post also declares it is not changing hands.

The reported sale is being discussed in London newspaper circles as if it were a definite fact. The reputed purchaser of the Journal in question is Sir John Ellerman.

Some think the report refers to the London Times, which has been under Lord Northcliffe's direction for some years past, he having purchased a controlling interest in the common stock in 1908. The Morning Post some little while ago was said to be in the market but Lady Bathurst, daughter of Lord Glenesk, better known as Sir Algernon Birbeck, who made the paper's fortune, raising it from the status of a society gazette into the front ranks of English metropolitan journalism, refused to consider proposals that were made to her, and the Post's declaration that it has not changed hands now may be taken as accurate.

Sir John Ellerman is a shipping magnate whose wealth runs into several millions of pounds sterling. His interest in newspapers is of a relatively recent date and is generally supposed to have developed from the accident of his having

Guaranteed!

NOT only did the proprietors of Rubber-set Company originate and perfect the process of gripping brush bristles everlastingly in hard vulcanized rubber, but they originated the policy of guaranteeing brushes against bristle shedding, to the end that the manufacturer and not the individual brush buyer must bear the cost of any shortcomings in their goods.

That trade and public might identify the brushes so made, and so guaranteed, the manufacturers adopted, many years ago, the trade name "RUBBERSET" and affixed it prominently and permanently upon every brush they made.

"RUBBERSET must make good—or WE WILL!" is not an advertising slogan. It is a straightforward statement of the principle which made and maintains RUBBERSET brushes as the world's standard article of their kind.

Imitations of the process, the trademark, or the principle, can be viewed only as an attempt on the part of those practicing such imitations to profit by the standing and esteem accruing rightfully to the originators of all three. Identify the brushes made by this company by the presence of the trade name RUBBERSET as shown below.

RUBBERSET COMPANY LTD. TORONTO AND GRAVENHURST, CANADA

"Makers of the STANDARD brush for every use to which a bristle brush is put"

Be guided by our trade mark RUBBERSET Are made in CANADA

Every bristle gripped EVERLASTINGLY in hard rubber

ing at one time taken over a newspaper property to oblige a friend in difficulty.

TWO FIRES IN MONCTON SUNDAY

Moncton, May 29—Two small fires occurred here between 1 and 2 o'clock this morning causing losses aggregating between \$2,000 and \$3,000. A garage and

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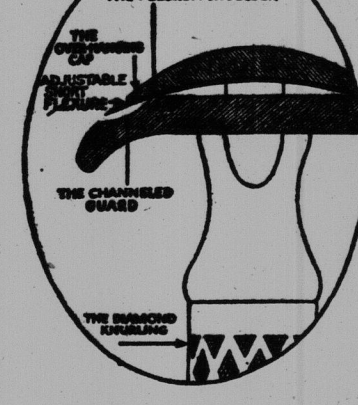
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In their thousands, men are turning to this new razor of precision—

PATENTED: CANADA, AUGUST 31st, 1920



The New Improved Gillette Safety Razor

Uses the same fine Gillette Blades as you have known for years—but now your blades can give you all the luxury of the finest shaving edge in the world. Identify the New Improved Gillette by its

Fulcrum Shoulder Overhanging Cap Channelled Guard Micrometric Precision Automatic Adjustment Diamond Knurled Handle Diamond Trademark on Guard

Fine Shave—Larger Service More Shaves from your Blades

In SILVER and GOLD Shaving Sets and Traveler Outfits \$5 to \$75

Alexander Graham Bell, the great Canadian inventor, will always be given the credit for the telephone. Bell's work superseded the efforts of Page, whose research was advanced in 1837; Boursoul in 1854; and Reis about 1860. In 1878 Bell's transmitter was itself superseded by Hunning's "granular carbon transmitter"; since perfected by A. C. White, whose "solid back transmitter" has practically displaced all earlier forms.

MOST inventions develop slowly. Here a little detail. There another—and so on, until you can hardly tell when the perfected device finally took shape.

Here in the New Improved Gillette is one of the startling exceptions.

At one stroke—micrometric precision, exact to 1/1000 inch, and these three fundamental discoveries, the Fulcrum Shoulder, Overhanging Cap and Channelled Guard.

The result of the unequalled Gillette experience and resources, developed by nearly 20 years' service to the shaving needs of every civilized people on the surface of the globe.

Even measured against your old-type Gillette, the New Improved Gillette Safety Razor represents an advance of 75% in shaving comfort and efficiency.

To the man who has never used an old-type Gillette, we say this: Compare the new Improved Gillette with any shaving method or device you know now.

It opens up an entirely new era in shaving—the era of precision, of exact and predictable results.

It is worth any man's money—no matter how attached he may be to his old-fashioned razor or old-type Gillette.

NOTE.—The Gillette Company assumes responsibility for the service of Gillette Blades when used in any GENUINE Gillette Razor—either old-type or New Improved Gillette. But with IMITATIONS of the genuine Gillette, it cannot take responsibility for service of Blades.

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Gillette Safety Razor Co. of Canada, Limited - Montreal, Canada