



CANADA-MADE FURNITURE
 has all the beauty, finish and durability of the best American and European products. The list of To-day's Specials in the February Furniture Sale prove that Canadian prices for Canadian Furniture were never so good as they are this year.

In Carpets and Draperies the art and skill of the workers of the Motherland and of our Allies is exemplified. The English and Scotch Tapestry, Brussels and Wilton Rugs are standards for durability and service, while the beautifully-designed and printed chintzes and linens from the factories of France and England remain unsurpassed in color and loveliness.

One-price Sale To-day--Forty-Nine Cents

Simpson's One-price Sale Days are events that thousands of people read about with joy. They have found no greater aids in the exercise of a strict and sensible economy since the war began.

It is surprising what to-day's list contains. Women's Waists of Cotton Crepe—some of Chiffon, some of Ecru Shadow Lace. A great number of Whitewear items and House Dresses, and Sateen and Satin Sample Petticoats, Shantung Silk, Ivory Habutai, Plain and Corded Velvets at these prices per yard, as well as English Suiting Tweeds, Silk and Cotton Georgette Crepe, and "Duro" Piques, Boots, Shoes and Rubbers, Handbags, Toilet Goods, Silverware and China and Cut Glass—all are represented. 8.30 buyers will reap a rich harvest this morning.

The Hosiery Sale

25 Carloads of Hosiery make up the stock for this most important event of the hosiery year. Begin your buying to-day.

Women's Thread Silk Hose, \$1.49

Finest qualities, range of 25 or more shades, including black and white, also black with colored embroidered clox on ankle, good heavy weave, full-length silk to the top, double garter welt Lisle, spliced heel, toe and sole. Regular \$2.00 value. Tuesday, February Hosiery Sale **1.49**

2,400 PAIRS WOMEN'S THREE-QUARTER HEAVY SILK HOSE, PAIR 39c
 Consisting of black and white, deep lisle thread ribbed top, making them elastic top; three-quarter silk leg; close weave, spliced heel, toe and sole; sizes 9 1/2 to 10. Regular 50c pair. Tuesday, February Hosiery Sale **39c**

25c WOMEN'S LISLE THREAD HOSE, TUESDAY AT 15c
 Limited quantity, black and white only; extra fine, close weave; finished with fine ribbed top, giving double elasticity to the garter hem; seamless; mill seconds; sizes 9 to 10. Regular 35c value. Tuesday, February Hosiery Sale, per pair **15c**

WOMEN'S "PEN-ANGLE" LISLE HOSE, TUESDAY AT 29c
 Come in great range of shades and black and white; perfect finish; seamless; mercerized; near silk like; double garter hem; superior quality; spliced heel, toe and sole; sizes 9 1/2 to 10. Regular 35c. Tuesday, February Hosiery Sale, per pair **29c**

66c PAIR WOMEN'S CASHMERE HOSE, TUESDAY AT 49c
 Heavy weight cashmere; plain and ribbed finish; all black and black with natural wool sole; full fashioned; close, fine weave; extra elastic top; spliced heel, toe and sole; 10 dozens in the lot. Tuesday, February Hosiery Sale **49c**

CHILDREN'S LISLE THREAD HOSE, PLAIN LISLE AND SILK LISLE
 Come in black, tan, pink, white, sky, baby's brand; much like real silk; fine one-and-one ribbed; seamless; extra fine quality; superior finish. Regular 35c pair. Tuesday, February Hosiery Sale, per pair **29c**

75c INFANTS' THREAD SILK HOSE, 39c
 50 dozen pairs in the lot; pink, sky, white, black and tan; pure thread silk; fine one-and-one ribbed; extra close, firm weave; superior finish; made in United States. Regular 75c pair. Tuesday, February Hosiery Sale **39c**

MEN'S "PEN-ANGLE" CASHMERE SOCKS, TUESDAY 29c
 "Penman's" highest qualities in this lot of 2,000 pairs, called mill seconds, but for wear are very dependable; good weight; closely woven; seamless foot, knit to shape; reinforced heel, toe and sole; sizes 9 1/2 to 11. Usual 50c value. Tuesday, February Hosiery Sale **29c**

MEN'S PLAIN COTTON SOX, HALF PRICE CLEARANCE
 Black, tan, wine and grey; fine, soft yarn; easy on the foot; seamless; good weight; close, fine weave; fast dye; made in United States, spliced heel, toe and sole; sizes 9 1/2 to 11. Half-price, Tuesday, February Hosiery Sale, pair to 11. **22c**

Imported Wall Papers

Hand Blocks from Shand-Kydd's Old London Studio. These artistic wall hangings make superb decorations for living-rooms, halls and dens. Regular value \$1.50 to \$5.00. Half-price Tuesday, 75c to \$2.50.
 English and French Bedroom Papers, small floral and stripe designs in chintz colorings. Regular 50c and 65c. Tuesday, per roll, **35c**.
 Drawing-room Silk Papers, from England and U.S.A.; champagne and pale green tints only; extra heavy stock. Regular \$1.00 and \$1.25. Tuesday, per roll, **55c**.
 American Hall Papers, conventional patterns in brown and green, some in leatherette finish, others in smaller designs for small halls. Regular 35c and 50c. Tuesday, per roll, **22c**.

Brass Trimmed Iron Bed, in white enamel, with brass top rails, caps and uprights, all standard sizes. Regular \$5.50. February Sale price **3.95**

Brass Bed, 2-inch posts, neatly designed caps, heavy fillers, bright finish, 4 ft. 6 in. size only. Regular \$20.00. February Sale price **14.75**

Brass Bed, 2-inch posts, double top rails, heavy mounts and massive fillers, all standard sizes, finished in bright, satin or polette finishes. Regular \$34.00. February Sale price **19.95**

Bed Spring, heavy steel tube frame, strong woven steel coil wire springs, supported by steel bands, all standard sizes. Regular \$3.50. February Sale price **2.50**

Bed Spring, extra heavy steel tube frame and specially fine woven steel wire, reinforced with steel rope edge, fully guaranteed, all standard sizes. Regular \$5.00. February Sale price **3.95**

Mattress, well filled with curled seagrass, with layer of jute felt at both sides, tufted and covered in art ticking, all standard sizes. Regular \$3.10. February Sale price **2.10**

Mattress, extra well filled with sanitary curled seagrass, with heavy layer of jute felt at top and bottom, neatly tufted and covered in strong art ticking, all standard sizes. Regular \$3.75. February Sale price **2.65**

Mattress, filled with all cotton felt, well tufted, with roll stitched edges, covered in the finest art ticking, all standard sizes. Regular \$7.50. February Sale price **4.75**

Mattress, well filled with all cotton felt, built in layers, neatly tufted, roll stitched edges and covering of high-grade art ticking, all standard sizes. Regular \$9.50. February Sale price **5.50**

Mattress, extra well filled with selected cotton felt, built in heavy layers, deeply tufted, with imperial stitched edges, covered in the finest art ticking. Regular \$8.75. February Sale price **7.45**

Dresser, in quartered oak finish, rich golden color, has three long drawers, with brass trimmings, bevelled mirror. Regular \$5.00. February Sale price **3.95**

Dresser, in pure white enamel, large case, brass trimmings, bevelled mirror. Regular \$9.75. February Sale price **7.15**

Princess Dresser, in solid quarter-cut oak, golden finish, long oval British bevel mirror. Regular \$28.00. February Sale price **17.45**

Dresser, "Colonial" design, rich mahogany finish, has two long and two top drawers, large British bevel oval mirror. Regular \$23.50. February Sale price **17.35**

Extension Dining Table, in selected quarter-cut oak, fumed or golden finish, has 48-inch top, extending to 6 ft., octagon pedestal. Regular \$19.00. February Sale price **10.85**

Extension Dining Table, in genuine quarter-cut oak, fumed or golden finish. The 48-inch top extends on easy running slides to 8 ft., massive pedestal. Regular \$18.00. February Sale price **12.85**

Six Furniture Specials for To-day

EXTENSION DINING TABLE.

Made of genuine quarter-cut oak, fumed or golden finish, has 48-inch top, extending to 8 feet, massive pedestal and carved claw feet. Regular \$23.50. February Sale price **14.50**

DINING-ROOM CHAIRS.

Made of solid quarter-cut oak, fumed or golden finish. Set consists of five side and one arm chair, have pedestal backs and loose slip seats, covered in genuine leather. Regular \$24.95. February Sale price **17.90**

BUFFET.

In quarter-cut oak, fumed or golden finish, "Colonial" design, very massive, 52-inch top, has two top drawers, one lined for cutlery, double-door cupboard and linen drawer, British bevel mirror. Regular \$47.50. February Sale price **31.50**

KITCHEN CABINET.

In solid oak, natural finish, interior is finished in pure white enamel. Top part is fitted with sanitary cylinder, flour bin, has sliding doors, centre mirror, glass sugar bin and glass spice jars. Bottom part has nickeloid sliding extension top and metal drawer. The cupboards and drawers are well arranged. Regular \$37.50. February Sale price **29.50**

BRASS BED.

Has 2-inch posts, heavy turned caps and evenly-divided fillers, in satin, bright or polette finishes, all standard sizes. Regular \$10.50. February Sale price **6.45**

MATTRESS.

Well filled with all-cotton felt, carefully selected and built in heavy layers, neatly tufted. Has roll edge and covering of high-grade ticking. Extra Special February Sale price **5.50**

Extension Dining Table, in quarter-cut oak, fumed or golden finish, has 48-inch top, deep rim, extending to 8 ft., neatly designed pedestal, with double locks. Regular \$30.00. February Sale price **19.95**

Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish. Set consists of five side and one arm chair. The seats are upholstered and covered in genuine leather. Regular \$17.50. February Sale price **12.95**

Dining-room Chairs, in genuine quarter-cut oak, fumed or golden finish, panel backs, and the loose slip seats are covered in genuine leather. Set has five side and one arm chair. Regular \$22.00. February Sale price **17.00**

Dining-room Chairs, in solid quarter-cut oak, "Jacobean" design, consisting of five side and one arm chair. The loose slip seats are covered in genuine leather. Regular \$23.50. February Sale price **17.95**

Buffet, in genuine quarter-cut oak, fumed or golden finish, two cutlery drawers, double door cupboard and long linen drawer. British bevel mirror. Regular \$32.50. February Sale price **24.95**

Buffet, "Colonial" design, in quarter-cut oak, fumed or golden finish, has two top drawers, one lined for cutlery, double door cupboard, two long linen drawers, large British bevel mirror. Regular \$38.50. February Sale price **29.95**

Buffet, "Colonial" design, made of quarter-cut oak, fumed or golden finish, has three top drawers, centre cupboard and drawer, two end cupboards and long linen drawer, British bevel mirror. Regular \$39.50. February Sale price **31.50**

China Cabinet, "Colonial" design, made of genuine quarter-cut oak, fumed or golden finish, has double glass doors and glass ends, British plate mirror inside. Regular \$31.75. February Sale price **19.95**

Parlor Suite, frames are in rich mahogany finish, the spring seats of the settee, arm chair and arm rocker are covered in mixed silk tapestry. Regular \$30.00. February Sale price **22.75**

Parlor Suite, consisting of settee, arm chair and arm rocker, in mahogany finish, well upholstered and covered in high-grade mixed silk tapestry. Regular \$34.00. February Sale price **25.00**

Library Table, in genuine quarter-cut oak, fumed finish, fitted with two centre drawers and bookshelves at each end. Regular \$20.50. February Sale price **12.95**

Arm Chairs and Arm Rockers, in solid quarter-cut oak, fumed finish, the loose automobile seats and cushion backs are comfortably upholstered and covered in genuine leather. Regular \$12.00. February Sale price **8.00**

Kitchen Cabinet, in kiln-dried selected hardwood, natural or walnut finish; top part is fitted with double glass doors, small drawers and sugar bin, has white maple top; bottom part has cutlery drawer and linen drawer, cupboard and tilting flour bin. Regular \$20.00. February Sale price **16.00**

To-day is the Second Day of February Carpet and Rug Sale

Big values are offered in English and Scotch Tapestry, Brussels and Wilton Rugs to satisfy every need of your home.

English Brussels Rugs, in a good range of designs and colors, chiefly small conventional effects, for bedrooms or living-rooms. Size 6.9x10.6, special \$10.95; 9.0x9.0, special \$11.95; 9.0x10.6, special \$13.95; 9.0x12.0, special \$14.75.

Scotch Tapestry Rugs, many good Oriental, floral and two-tone effects, one size only in two qualities. 9.0x12.0, regular \$11.75. Tuesday, February Sale price, \$9.75. 9.0x12.0, regular \$13.75. Tuesday, February Sale price, \$10.95.

Scotch Tapestry Rugs, one size only, in two patterns, for bedrooms. Size 9.0x10.6, regular \$14.50, to-day for \$10.65.

Well-printed Linoleum in a range of new Oriental, block, tile, floral, matting and hardwood effects, for kitchen, diningroom, bedrooms, halls, etc.; two yards wide only, all new and perfect goods. To-day, February Sale, square yard, 45c.

Cocoa Mats for muddy days. 500 heavy cocoa fibre mats, closely woven, size 14x24 inches. To-day, February Sale, each, 50c.

Imported Wilton Rugs, single rugs and discarded patterns that cannot be repeated at their old prices; not a full range of sizes, but a big selection of patterns in Oriental, floral, two-tone, small conventional and chintz effects, suitable for any room or hall.

9.0x9.0, regular \$33.50, to-day, February Sale, \$19.75.

9.0x10.6, regular \$39.50, to-day, February Sale, \$24.75.

9.0x12.0, regular \$51.00, to-day, February Sale, \$29.75.

9.0x13.6, regular \$57.50, to-day, February Sale, \$43.75.

Fifty Mohair Mats, in plain red and plain green; size 11x28 inches. Regular \$1.00. To-day, February Sale, for 79c.

200 English Wilton Hearth Rugs, Oriental designs in many colors, copies of the finest Orientals; size 36x63 inches. Regular \$9.25. To-day, February Sale, \$6.95.



Curtain Your Windows

from this wonderful range of English, French and domestic draperies, for the prices offered are less than you will soon see again.

N.B.—Window Curtains and Slip Covers Made Up Without Charge.

This offer includes only the fabrics which are displayed in a special section of the department, where are to be found chintzes and linens in a wonderful assortment of colors and designs. Many of them it would be absolutely impossible to reproduce even at 75 per cent. higher than the prices to-day. A few we quote below:

50-inch English and French Chintzes and Linens, yard \$2.50.—Beautifully printed fabrics for slip covers or curtains, in colorings to suit the decoration of living-rooms or bedrooms. Excellent quality, 50 inches wide, light or dark grounds, and popular all-over effects. Tuesday, yard, \$2.50.

Dutch Prints, 75c.—Effective printed fabrics for living-rooms; pretty color combinations; 80 and 86 inches wide. Tuesday, yard, 75c.

Eideweis Chintz, 65c.—See this fabric, used as a window curtain and also as a slip cover, on exhibit in our department. Although inexpensive, it makes exceptionally pretty rooms. Good quality, well printed, different shades on dark ground, 30 inches wide. Tuesday, yard, 65c.

Your choice of any of the above fabrics or the many others exhibited in the particular section made up into curtains or slip covers without charge for labor.

Lace Curtains, pair, 95c.—For bedroom windows, three yards long, 48 inches wide, white only, spray centres, floral border; also a few pairs only of Assyrian curtains, 2 1/2 yards long, 36 inches wide; a pretty cross stripe of red and cream. Tuesday, pair, 95c.

Lace Curtains, pair, \$3.29.—Exceptionally dainty curtains for bedroom windows, durable net, in a pretty shade of ivory, fine shadow patterns. Regularly \$3.75 and \$4.25 pair. Tuesday, pair, \$3.29.

Curtain Net, 7c.—1,500 yards of net, 27 inches wide, white only, strong Brussels net trimmed with laces and insertions. Regularly 10c yard. Tuesday, yard, 7c.

\$1.00 French Scrims for 69c.—For window curtains or panels, heavy mercerized scrim, with hemstitched cross-bar design; 50 inches wide, ivory or ecru. Regularly 75c and \$1.00 yard. Tuesday, yard, 69c.

Plain Curtain Fabrics, 98c.—A large assortment, including Assyrian cloth, for the living-room or dining-room, in green, brown, red or gold; also satin cloths, in green, cream, red, terra cotta, rose or blue, richly mercerized finish, 50 inches wide. Regularly \$1.25 and \$1.35 yard. Tuesday, yard, 98c.



Will You Take Them With You, Madam?

That is a privilege that all members of the HOME LOVERS' CLUB can exercise. They can have their homefurnishings delivered immediately. They get them at these wonderful sale prices, and they have the payments spread over the rest of the year, without costing them a cent! See the Secretary, Fourth Floor.

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