

662, 662 1/2 Dundas Street East  
Phone 3213

# ARTHUR'S

Away From the High Rents



## The Store of the Christmas Spirit



### Extra Special!

All-Wool Spencers,  
\$2.50 and \$3.50

All-Wool Spencers, in black, white and grey, heavy, honeycomb stitch, with long sleeves or sleeveless. Extra special value, \$2.50 and \$3.50



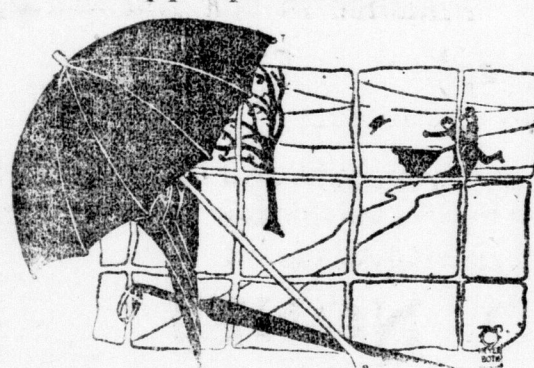
### Give Silk Camisoles

Camisoles made from good quality silk habutai, in white, flesh or maize, lace yoke and shoulder straps. Special at... \$1.25  
Black Silk Camisole, with short sleeves, lace yoke. Special... \$3.98  
Extra Special—Silk Camisole, in a large variety of styles and colors, embroidered and lace trimmed, with and without sleeves... \$2.98  
Silk Camisoles, white and flesh, lace yoke, short sleeves. Special... \$1.98  
Camisoles of extra quality wash satin, slip-over style, trimmed with real lace, medalion front. Special... \$4.50

### Give Silk Underwear.

Silk Envelope Combinations, made from pink and white habutai silk, daintily trimmed with val, lace and insertion. Special... \$4.25  
Envelope Combinations, made from good quality Wash Satin, prettily trimmed with laces and insertion, finished with ribbon. Special... \$4.95

### Umbrellas Are Always Recognized as a Sensible, Appropriate Gift.



And with the rainy season ahead, who wouldn't appreciate an umbrella for a Christmas gift? Surely you couldn't possibly give anything more appropriate, anything more sensible, or that would be appreciated more. And please don't think that it is absolutely necessary that your gift of an umbrella be one that has a gold handle and made of the very finest quality silk for a cover. Quite true, if you can afford to give this kind of an umbrella, so much the better, but on the other hand, thousands of people will appreciate a good, serviceable umbrella—the kind that will stand wear and service. Here you will find umbrellas at various prices from... \$1.25 to \$9.75

### Time for Warmer Bedding

Crib Comforters, size 27x36, silkline covering... \$1.98  
Crib Comforters, size 36x42, silkline covering, pink or blue... \$2.98  
Bed Comforters, silkline covering, size 66x72. Special... \$3.50  
Bed Comforters, silkline covering, in assorted patterns, sizes 66x72... \$3.95  
Bed Comforters, silkline covering, in floral designs, size 72x72 inches... \$4.50  
Bed Comforters, covered with turkey red chintz, size 66x72 inches... \$4.95  
Same style, 72x72 inches... \$5.95

### For Baby's Christmas Give a Gift That Will Please the Mother, Too.

Babies' Long White Dresses, made from lawn, voile and batiste, neatly trimmed with baby embroidery and baby lace... \$2.50 and \$2.98  
Baby Shortening Dresses, made from rice-cloth, lawn, batiste and voile, neatly trimmed with baby lace and embroidery. Special values... \$1.50, \$1.98, \$2.50, \$2.98, \$3.95

## Santa Claus Extends the Helping Hand In Making This a Sensible Christmas

If old Santa himself could come into London and have a personal talk with you he would no doubt say to you the identical words used here. This store is pursuing a Christmas policy according to what the wishes of a practical Santa Claus would be, and all our stocks reflect this to the highest degree. If your gift making is to be moderate in cost, if you want practical, useful gifts that will give real service and pleasure, then the suggestions below will appeal to you at once.

## Blouses That Answer the Call of Fashion

### Better Quality Georgette Blouses, \$8.00 to \$12.50

Special showing of new models in High-Grade Georgette Blouses, in white, navy, flesh, peach, beaded and embroidered fronts, round and V neck collars. Special... \$8.00 to \$12.50

### Round-Neck Crepe de Chine Blouses, \$4.95

This Blouse is made from extra quality crepe de chine, in round neck or V-neck style, neatly embroidered front, hem-stitched collar and cuffs; colors, white, flesh, peach, rose, navy, brown, taupe; sizes to 44. Extra special value... \$4.95

### New Cascade Back and Push Combs, 50c to \$2.50

Jeweled Cascade Back and Push Combs, done up in attractive gift boxes... 50c to \$2.50

### New Strap Purses and Vanity Bags

Special Christmas showing of Strap Purses and Vanity Bags, in a range of styles and colors, moderately priced. From... \$1.00 to \$3.50 each

### New Beads, 25c to \$3.00

Christmas showing of Beads, in pearl, rose, black and colors, short, long and medium sizes. Priced from... 25c to \$3.00

### Turnbull's Fall and Winter Underwear.

Children's Black Tights, elastic on sateen band... 75c to \$1.30  
Children's All-Wool Vests and Drawers, plain and ribbed... \$1.00 to \$1.50  
Infants' All-Wool Vests... \$1.25 and \$1.50  
Ladies' Short-Sleeve Vests... 75c, \$1.00, \$1.25, \$1.50, \$1.98  
Ladies' Long-Sleeve Vests... 75c, \$1.00, \$1.25, \$1.50, \$2.00  
All-Wool Vests and Drawers, natural or white... \$2.50 to \$3.95  
Children's Union Combination Suits... \$1.00 and \$1.50  
Ladies' Combination Suits, short sleeve or long sleeve... \$2.00 to \$7.50  
Ladies' Bloomers... \$1.25 and \$1.50

### Choose Your Gift From the Remnant Counter.

Here you will find remnants of various materials suitable for waists, skirts, dresses, kimono, etc., at a considerable saving.

### Sample Imitation Fur Sets \$3.50 to \$8.75

We have just received a shipment of English Imitation Fur Sets, seal and caracul, in black, grey and brown, large pillow muffs and long stole, in throw-over style. Priced 40 per cent less than regular. Per set... \$3.50, \$3.75, \$4.75, \$5.50, \$6.75, \$8.75

### Girls' School Dresses

Parents will find this a thrift offering because these Dresses are very unusual in style and quality of material, made from navy blue cotton serge and black and white shepherd checks, in a variety of trimmings; sizes to 14... \$2.95



### Crepe de Chine and Silk Waists, \$3.75

This lot comprises Crepe de Chine and Silk Waists, in round neck and V-neck style, some have embroidered fronts, others plain; sizes from 34 to 44; regular value to \$4.95. Special sale price... \$3.75

### Complete Showing of Christmas Voile Blouses, \$1.50 to \$5.50

Blouses made from voiles, in various qualities, in a range of styles \$1.50 to \$5.50 each

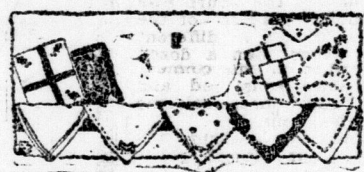
### White Silk Waist, \$2.50

This Blouse is made from good weight Jap silk, in neat, plain style, hemstitched collar and cuffs, finished with pearl buttons; sizes to 44. Each... \$2.50

### New Georgette Blouses, \$7.50

New Georgette Blouses, daintily embroidered fronts with bead work, including the new bib effect; colors of white, flesh, maize, navy, brown, taupe, grey; sizes to 44. Extra value... \$7.50

## Handkerchiefs Should Undoubtedly Occupy First Place on Your Gift List



There will probably be more Handkerchiefs given this Christmas than for many years. You can't possibly go wrong in giving Handkerchiefs, for one can't possibly have too many. There are Handkerchiefs in plain and embroidered styles, lace trimmed, and many in Christmas boxes, and Handkerchief Calendars.

The first big feature of our display is the collection you will find at 25c. Included in these are a lot of sample Handkerchiefs that are worth double.

Gift Handkerchiefs, in Christmas boxes. A box... 35c, 39c, 50c, 75c, \$1.00, \$1.50

Children's Handkerchiefs, boxed. At... 15c, 25c, 35c and 50c  
Men's Handkerchiefs, each... 15c to 45c  
Hand-Embroidered Madeira Handkerchiefs at... 45c and 50c  
The Popular Crepe de Chine Handkerchiefs in a range of colors, at... 25c  
Special showing of Colored Border and the corner embroidery at... 15c  
Seal-Pack Envelope, three in a package. Special... 3 for 25c  
Children's "Mannequin" Movable Handkerchief Folders... 20c each  
Special Men's Initial Handkerchiefs, extra quality... 25c each  
Special Boxed Handkerchiefs, containing two Embroidered Handkerchiefs, 25c box  
Special Boxed Handkerchiefs, containing three children's Handkerchiefs... 25c box  
Special Boxed Handkerchiefs, containing three and four Handkerchiefs... 50c box

## Hosiery Is Favored By Every Woman



Black Cotton Hose, with natural merino sole, full fashioned and seamless; sizes 8 1/2 to 10... 75c pair  
Seamless Plain Cashmere Hose, double heels and toes, sizes 8 1/2 to 10... \$1.50 pair  
All-Wool Black Cashmere Hose, white or black, Mercurry, full fashioned, sizes 8 1/2 to 10... \$1.98 pair  
Ribbed Cotton Hose, 1-1 ribbed, sizes 5 1/2 to 10; a good serviceable hose... 35c pair  
Winsome Maid Guaranteed Silk Hose, in white, navy, brown and black. Special... \$3.00 pair  
Novelty Silk Hose, lace stripe, in black and navy... \$2.75 pair  
Cashmerette Hose, in black and nigger brown, sizes 8 1/2 to 10. Special... 39c pair  
Cashmerette Hose, in black, nigger brown and cream, good weight stocking, 49c pair

### Christmas Sale of New Model Corsets, \$1.25 and \$1.98

#### LOT NO. 1 AT \$1.25

A Comfortable Lightweight Corset, designed for slight and medium figures, made from white coutil, with elastic top, sizes 19 to 26. Special... \$1.25

#### LOT NO. 2 AT \$1.98

A smart new model, designed for slight and medium figures, fine hook, Paris clasp, medium bust, long hip and skirt with hook below front clasp, four hose supporters... \$1.98

### "Electra," the New Knitting Yarn for Sweaters, Scarfs, Tams, Etc., 45c for Two-Ounce Skein

We have just received a shipment of Electra Knitting Yarn, in all the new shades, also black, white, grey and brown... 45c for 2-oz. skein  
Knitting Needles, 12-inch 25c pair, 15-inch 35c pair

### Ladies' All-Wool Serge Dress, \$14.50

Ladies' All-Wool Serge Dresses, navy, black and brown, plain round-neck style; sizes from 18 years to 40 bust measure. Extra special... \$14.50

### Special Values in Good Black Silks

#### Heavy Satin Duchess, \$3.50

One piece Heavy Black Corded Silk, 32 inches wide, Swiss make. Special, per yard... \$2.50

### Extra Large Black Underskirts, \$1.98

Extra Large Black Underskirts, made from heavy quality Farmer's satin, shirred flounce, drawstring top. Special... \$1.98  
Spun Glass Underskirt, in floral effects, pleated flounce. Extra special... \$3.50

### Gift Gloves Are Always Appreciated.



You know how it is—you dearly love to get Gloves for Christmas yourself, so you may be very sure that your friends are of much the same mind.

Fownes' Chamois Gloves, in grey, fawn, natural and white. Special value... \$1.25  
Fownes' Black Suede, two dome fasteners, old value... \$1.75  
Fownes' Washable Cape Gloves, with black points. Special... \$1.98  
Washable Chamoisette Gloves, white, chamois, black, grey... \$1.00 pair  
Children's Unlined Cape Gloves... \$1.50  
Boys' Lined Kid and Mocha Gloves... \$1.50  
Children's White Chamoisette Gloves, 75c  
Wool Gloves from... 65c to \$1.00

### Two Christmas Specials in Quality Silks, \$1.98 Yard

Georgette and Crepe de Chine, in range of wanted colors and shades, 36 inches wide... \$1.98  
Silk and Cotton Poplin, in navy, brown, grey and sand, 36 inches wide. Special... \$1.98

### Children's Fur Sets Moderately Priced.

Children's Fur Sets, in white Thibet lamb, white ermine, French cone, blue Angora, Chinese wolf, round or pillow muffs, scarfs and stoles to match, trimmed with heads and tails. Priced at... \$4.50, \$5.50, \$6.75 to \$19.50

### Girls' Warm Winter Coats, \$14.50

Girls' Blanket Cloth Coats, in blue, brown, green, grey, plaid effects, finished with high waistline, belted styles, convertible collar, sizes 8 to 14 years. Special... \$14.50

### Girls' Warm Winter Coats, \$10.75

Check and Plaid Blanket Cloth Coats, in brown, green, grey and purple, finished with belt, in high-waist effect, sizes 8 to 14 years. Extra special... \$10.75

### Guaranteed Black Taffeta, \$2.85, \$3.00 and \$3.50

Special values in Imported Black Taffeta, including Bonnet's well-known make, full 36 inches wide. Priced at... \$2.85, \$3.00 and \$3.50  
Black Silk Poplin, 36 inches wide, good black, excellent finish. Special \$1.98 yard

LONDON EAST. PHONES 3213. 662-662 1-2 DUNDAS ST.  
Dundas Cars Pass the Door. Open Evenings.

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