

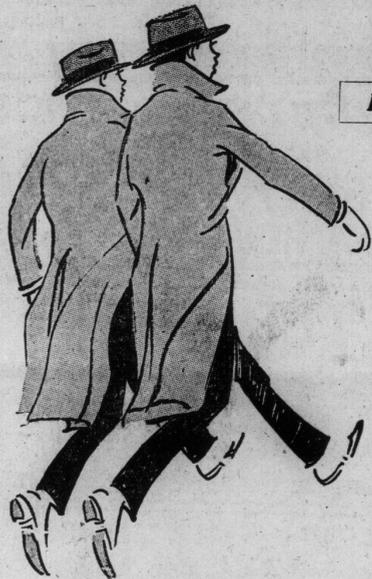
1898 --- TWENTY-FIRST ANNIVERSARY, COMING OF AGE YEAR --- 1919

Simpson's Midwinter Sale



Store Opens at 8.30 a.m. and Closes at 5.30 p.m.

Going! Men's Warm Winter Overcoats at \$22.45—Today



Regular \$28.00, \$30.00 and \$35.00 Qualities

You can see that the savings are really remarkable, and when you examine the coats—their splendid fabrics, good fashioning and all, you'll know that the value is there, too.

These overcoats are developed in all wool tweed and cheviot coatings in the popular ulster model. They have convertible collars and half belted backs.

Also you may choose the Slip-on model with natural shoulders and full back, or Trencher model with all-round belt, convertible collar and slash pockets. Grey and brown shades, all wool linings. Sizes 34 to 44. Today, all one price, \$22.45.

Dressy Worsted Suits \$22.50

Styled for Men and Young Men

Dark grey pin check with neat stripe. Developed in 3-button soft roll sacque—5-button vest. Trousers, cuff or plain bottom. Sizes 36 to 44, \$22.50.

Men's \$150.00 Coonskin Coats at \$99.50

Developed in prime well furred coonskin pelts. Good and roomy coats with large rolling shawl collars. Today, \$99.50.

Navy Blue Serge Suits, \$28.50

They're the Trencher Model—popular with young men. All-around belt—5-button vest—trousers trimly tailored and have cuff bottoms. Sizes 33 to 36, \$28.50.

Men's \$85.00 Muskrat-Lined Coats at \$65.00

Evenly matched muskrat skins, with shells of English beavercloth and Persian lamb shawl collars. Regular \$85.00. Today, \$65.00.

Special Selling Today of Big Boys' Suits at \$5.95

50 Suits, Regularly \$8.50, \$9.50, \$10.50. Sizes 33, 34, 35 and 36 Only

Grey Donegals, grey and black stripes, herringbones and mixed effects in tweeds, both rough and smooth finish. The styles are correct, and the values are exceptional. Semi-norfolk and all-around belted models with full fitting bloomers, having governor fasteners at knee. Sizes 15, 16, 17 and 18 years only. Today, quick 8.30 clearance, \$5.95.

Big Boys' Blue Nap Reefers at \$11.95

Sizes 30 to 35. Regularly \$13.50 and \$15.00. An unusually dressy coat is this dark blue nap reefer—tailored in double-breasted model, with velvet collar and half belt at back—lined throughout with heavy overcheck lining, which adds greatly to the warmth of the garment. Sizes 12 to 17 years. Today, clearance price, \$11.95.

Boys' Overcoats \$19.00

Of dark brown winter weight cheviot in double-breasted model, having convertible collar and all-around loose belt with buckle at waist. Lined throughout with all-wool twill serge lining. Sizes 13 to 17 years, at \$19.00.

Boys' Warm Winter Overcoats at \$16.50

Dark grey, with red and green overcheck pattern in heavy weight chevots. Designed in the much wanted all-around belted model—double-breasted style, with deep convertible collar, lined throughout with all wool twill serge lining. Sizes 13 to 17 years, at \$16.50.

Boys' Overcoats \$21.00

Black and blue checked tweed—designed in double-breasted model with form-fitting back—two-way collar—all-around loose belt, with buckle at waist. Lined throughout. Sizes 32 to 34, 14 to 16 years, \$21.00; sizes 35 and 36, 17 and 18 years, \$22.50.



\$1.25 Buys Caps of \$2.00 Quality

Hand-finished Caps at that! The kind for winter wear—of warm, substantial cloths in attractive shades. Good choosing as to sizes and styles. Today for just \$1.25.

Children's Toques at 50c

Soft woollen toques in rib knitted style. Plain shades and combination colors. Today, 50c.

Men's Hat Department—Main Floor.

Men's Work Shirts \$1.25

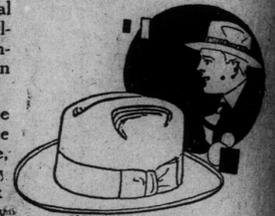
Collar attached style—black and white stripe, black sateen or black drill. Sizes 14 to 18. Today, \$1.25.

Simpson's—Main Floor.

A Hat Sale for Men \$2.85 for \$4 and \$5 Kinds

Quality of unusual goodness (correct styling, coloring and finishing), is embodied in these fine hats.

You may choose them in distinctive shades of steel, myrtle, brown and black. They have welted and silk bound brims. Today these \$4.00 and \$5.00 hats are down to \$2.85.



Think of Buying Genuine Cheney Silk Ties at 79c

Customarily \$1.50 to \$2.00

They're made of crepe faille in large flowing end shape. We made a big purchase. Choose from beautiful all-over floral and polka dot designs and club stripes. Today, 79c.

Remarkable Purchase of 552 Silk-Knit Mufflers at \$1.98

By Actual Comparison They're \$4.00, \$5.00, \$6.00 and \$6.50 Grades for Men and Women

After the holiday season a maker found this surplus stock on hand. We bought the lot at a ridiculously low price, as you can imagine. They're all perfect mufflers, excepting a few seconds. Big choice of patterns and colorings, including Roman stripes, crossbars, heathers, plain and accordion weaves in greys, reds, myrtles, gold, blue, helio, greens, purple and so on. Some are as wide as 24 inches. Sale starts at 8.30 a.m. today. All one price, each \$1.98.

Men's Wolsey Underwear \$4.25

Heavy winter weight shirts, are double-breasted. Drawers to match. Sizes 34 to 44. Today, \$4.25.

Men's Ceylon Flannel Pyjamas \$3.69

Pink, blue or brown stripes on light grounds. Sizes 36 to 44. Saturday special, \$3.69.

Boys' Cashmere Jerseys, \$2.19

Regularly \$2.75 and \$3.50

Warren brand—600 only. Special purchase of overmakes, travelers' samples and broken ranges. Pull-over style, with plain band, button shoulder, or roll collar. Navy and cardinal, navy and white, navy, grey, brown and green, cardinal and blue, cardinal and white, maroon and orange, grey and maroon. Sizes 20 to 32. Today, \$2.19.

Sale! Men's Boots at \$5.25

Formerly \$7.00 and \$8.00 Grades

An opportunity to be smartly shod at a great saving. Gunmetal, Havana Brown Calf, Dongola Kid, and Patent Leathers, in button and lace styles. Leather and rubber fibre soles—wide and narrow toe shapes. Military and low heels. Sizes 6 to 11. Today, \$5.25.

Boys' Boots, \$2.75

Guaranteed. Heavy box kip leather in blucher cut—heavy solid leather standard screw soles. Sizes 11 to 13, \$2.75.

Girls' Boots, \$2.69

Made of all kid leathers. Low heels. Sizes 4 to 7½, \$1.99; 8 to 10½, \$2.39, and 11 to 12, \$2.69.

Simpson's—Second Floor.

Trunks, Club Bags, Suit Cases

TRUNKS \$5.49—Canvas-covered—large model hardwood slats—good bumpers, lock and fast—divided tray. Sizes 32 and 34. Some slightly damaged. Today, \$5.49.

COWHIDE CLUB BAGS, \$6.95—Limited number. Double high handle—riveted frame—good locks—durable lining with pockets. Size 18". Tan only. Regular \$9.50. Today, while they last, \$6.95.

SUIT CASES, \$4.95—Reinforced corners—cloth lined, with shirt pocket—heavy outside straps—swing handle—good fasts and locks. Sizes 24 and 26 inches. Today, \$4.95.

Simpson's—Sixth Floor.

The SIMPSON Company Limited

RESIDENT FOR HEALTH STR 434 x 533 N. H. WILLI King Street East. PROBS: Southern lights HIS Gove PEACE IN P Premiers of Th Terms for Paris Jan. 12—T of the peace co of President rammers of the th Great Britain, Fran at three o'clock in forelan office for it change of views, a managements for the conference tomorrow full delegations will Today's meeting ending in its perso bringing together in contact of the world's states of the gulling stars of The scene as the one of unusual and The day was dark statesmen arrived piece in heavy wrap day calm across the ruffled by the great lined the Quai d'Ors tribute to the not- function in the wor- function. Batteries and moving pictu drawn up flankin the foreign ministry and other guards p Foch First Marshal Foch wa high plenipotenti came at 2 o'clock a in the van of the de he waited in the ve avaisimo was dre field coat. He wore on his uniform he signa of his rank. Soon after Foch sig the American accompanied by his was followed by Mr. of the American am attached to the per At just 2.45 p.m. L'indusne swung up The president was Mrs. Wilson. With his wife was Adm president's physicia TOTAL London Jan. 12. United Kingdom by ing the war 5611 p or injured, of whom ans. An official casualties caused by airplanes and bomb are shows those civilians: Killed: 584 men, children. Injured: 1508 me children. Three hundred ar salions were killed lured. There were 51 r causing the death and the injury of In 58 airplane ra were killed and 181 these raids 238 so were killed and 400 In 15 bombardm 148 civilians were wounded, while 14 0rs were killed an The greatest loss pelms were in raid folk and the home ERECT A M IN EVER Sir Sam Hug New Plan fo War h Ottawa, Jan. 12— rial in each county Canada's war veter tims is proposed by Sir Sam says there half-baked scheme morials now under v scription lists ope thought-out plan t mission. He will provide for suital monuments in each the expense of the mark for posterity who fought and of liberty. On each marble c there could be gra the soldiers of that Great Britain to read municipally or loca direct separate mem Sir Sam this will eliminate haph azardness and say the nation's las member of the Can force.