

Every Hundred Dollar Bond Makes a Hun-dred More

OYAY

Squeeze hard. Put all the force of your patriotism behind our boys. Help crush out autocracy.

Autocracy must be crushed. The Kaiser must, go. Pan-Germanism must be wiped off the face of the earth. And the Victory Bond buyer will do it.

Peace is in sight---if we don't let up. Victory will come if we keep at our tasks. Every Hundred Dollar Bond makes a Hundred more.

Buy Victory Bonds today, tomorrow and every day. Our boys will help make the Kaiser surrender!

ppen pattern. Today, \$1.00. BABY BATHS, 22-inch diameter, grey enamel, good large size. FORAY, \$1.00. FURNACE SCOOPS, "D" handle, steel scoop. Today, \$1.00. MEN Curtains \$1.00 Winter Underwear at \$1.00 MEN'S MERINO UNDERday, pair, \$1.00. WEAR-Shirts and drawers-natural shade. Medium weightsoft and fine. Elastic ribbea cuffs and ankles. Penman make. Sizes 34 to 44. Special today. garment. \$1.00. Men's Negligee Shirts at \$1.00 Coat style-double soft French cuffs and stiff laundered cuffs. Neat striped patterns. Sizes 14 to 17. Regularly \$1.25. Today, \$1.00.

Soft Felt Hats \$1.00

Many shapes and colors at this greatly reduced price. No phone or C.O.D. orders accepted, as the quantity is limited. Today, price

Boys' Underwear

SHIRTS AND DRAWERS-Good weight, elastic ribbedbrushed finish, soft fleece inside -natural shade. Sizes 22 to 32. Regularly \$1.25. Today, per garment, \$1.00.

BOYS' SHIRT WAISTS-Broken ranges made from good quality shirting material, in neat striped patterns-some countersoiled. .Collar attached - one pocket. Sizes 6 to 15 years. Regularly \$1.25 to \$1.75. Today. \$1.00

Boys' Sweater Coats at \$1.00

Union wool, elastic ribbed knit. High, close-fitting collar-two pockets. Medium grey. Sizes 32 to 34. Special today, \$1.00. Yours for Victory Loan 1918 - Simpson's

NOTTINGHAM LACE CUR-TAINS, \$1.00 PAIR-Choice of ast of Zens plain centres, all-over floral nonfraying colbert edges. 36 to 42 inches wide. 21/2 yards long. Toguns have NEW COMBINATION WIN-DOW SHADES, \$1.00 EACH-One gross (144) only of heavy oil finished opaque cloth, showing dark green inside and cream out-side. Guaranteed Hartshorn rol-lers, brackets, nails and pull. Size 37 in. wide, 70 in. long. Today, each, \$1.00. ng the rear are ranidly Simpson's-Fourth Floor.

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Towels \$1.00 Pair White Turkish Bath Towels,

heavy soft absorbent quality. Regularly \$1.25. Today, pair,

TOWELS, TWO PAIRS FOR \$1.00. Huckaback Bedroom Towels, finished hemmed. Today, 2 pairs, \$1.00.

The British 1,000 of the The text of "The tenth TOWELLING SPECIAL, FIVE YARDS \$1.00-Bordered crash, 17 inelle and inches wide. Today, 5 yards \$1.00.

CHECKED GLASS OR TEA TOWELLING, 191/2 inches wide. Regular 28c value. Special, to-day, 5 yards \$1.00.

TABLE DAMASK, TWO YARDS \$1.00. Bleached, 56 inches wide. Today, 2 yards \$1.00.

\$1.25 FLANNEL \$1.00 YARD-Striped ceylon for shirts, pyjamas, blouses, 30 inches wide. Today, yard, \$1.00.

TABLE NAPKINS, SIX FOR \$1.00. Damask Table Napkins, size 20 x 20 inches-finished hemmed. Today, 6 for \$1.00.

APRON GINGHAM, FIVE YARDS \$1.00-Blue and white checked, 36 inches wide. Today, 5 yards \$1.00.

TRAY CLOTHS, CLEARING \$1.00. Pure Irish linen. Size 18 x 27 in. Hemstitched. Today, \$1.00. Simpson's-Fourth Floor.