

Saunters Thru The City Shops

What would Toronto's shopping district be without its display windows? The general public loves the window trims and the brighter and more glaring it happens to be the more the people love it. For ages the value of a good display has been known and in some cases a shop window has been known to sell more goods than a force of well-trained salesmen. The T. Eaton Co.'s windows are pictures that make a direct appeal to women, and few are satisfied to return home after a shopping trip before enjoying the beauties of the T. Eaton Co.'s and the Robert Simpson Co.'s window displays. The store's prime object in having a window display is, of course, to catch the public within. The public understands all this, enjoys the coaxing, but wants the window display artistic and bright.

St. Patrick's Day is near at hand; the shamrocks are displayed and paddy green is beginning to show its beauty in window trims. Some very pretty all-green China cups and saucers are noticed in the Simpson store. The green was so delicate and prettily distributed that the result was remarkably dainty and desirable. Some stores are showing St. Patrick's Day favors in the form of boxes of candy, the boxes shaped as a shamrock tied with a huge bow of green ribbon. There are favors of the Irishman's hat and the four-leaved clover.

Conservation in clothes is not confined altogether to women; men must sacrifice also. The order has gone forth that cuffs must come off the trousers and the patch pockets must go. Also it is hinted that belts will be things of the past. It is whispered that only the boys in khaki will be permitted to wear belts and enjoy the delights of patch pockets. The military, perhaps, has a patent on these things, so the man who cannot be happy without a belt will get in with the boys who are still permitted to have belts on their waists.

"It makes me tired," said the little salesgirl at the lace counter, "the way some people treat us, just as if we belonged to the store—like a piece of string or a bit of wrapping paper. I was showing some goods to a customer yesterday, and as she seemed in a hurry I tried to help her by asking what purpose she intended the goods for. Maybe I did not say it just right, but I really meant to be helpful. She almost froze me with a look and said something nasty. 'Huh!' ejaculated the girl next to her, 'people who write to the newspapers think they know all about these things. I just wish they had to stand here day after day and try to please everyone.'"

THE KEWPIE KORNER

By ROSE O'NEILL



One day the Stork was hanging 'round
All out of sorts and droopy,
And being out of babes just then
He left the Browns a Kewpie!
"This is the finest boy in town,"
Crowned proud and boastful Papa Brown.

(Copyright, 1918, by Rose O'Neill.)

U. S. May Close Lunch Rooms For Breach of Food Rules

New York, March 10. — Recommendation that 57 lunch rooms and delicatessen shops in New York be closed for 24 hours, beginning at midnight Monday, for infraction of food conservation regulations, was made to the United States food administration Saturday by the federal food board. At the same time proprietors of restaurants of every description in the state and city were notified that supplies would be cut off immediately from every future violator of the rules.

F. G. HATHWAY DEAD.

He Came From England Over Thirty Years Ago.

The death occurred yesterday in his 74th year of Francis G. Hathway, at the home of his daughter, Mrs. G. T. Bloomfield, 67 Springhurst avenue. The late Mr. Hathway was one of the pioneer butchers of Toronto, coming from Bristol, England, 31 years ago, when he settled here and established the firm at Borden avenue, which was afterwards removed to 231 Westmoreland avenue, where the business is still being carried on by his sons. He was a member of Parkdale Methodist Church, and was a life-long Conservative in politics. He is survived by three daughters, five sons and twenty-three grandchildren. The daughters are Mrs. Armstrong, Mrs. Chesher and Mrs. Bloomfield, and the sons are Frederick, Gerald, Richard, Henry, Geoffrey, Edwin Oswald and William, all of Toronto.

CHOCOLATE RECIPES.

Chocolate pie—Line a deep pie plate with pastry and bake. Make a cream filling as follows: Melt 1/2 cup of grated chocolate in 1 cup of boiling water; add 1 cup of sugar with which has been mixed 2 tablespoons of cornstarch, a piece of butter the size of an egg, the well-beaten yolks of 2 eggs, and vanilla to flavor. Cook this mixture until thick and smooth, and pour it into the pie shell. When cool, cover with a meringue made of the whites of the 2 eggs and a little powdered sugar. Brown in the oven.

Chocolate ice cream—Put 1 ounce of chocolate, 1/2 pound of sugar and 1 pint of milk in a double boiler and cook 10 minutes. When cool stir in 1 pint of cream, 1 teaspoon of vanilla and the beaten whites of 1 egg, and freeze.

FUDGE WITH WATER.

Milk is not a necessary ingredient of good fudge, according to a candy maker who is famous among all her friends for her delicious concoctions. She learned this by experience in making fudge one day when the milk bottle was empty and all the stores closed. To two cups of white granulated sugar, add a pinch of salt and enough water to make a thick but easily poured liquid, about one-half cup. Put it on the stove and let it come to a boil, stirring gently. Then set it back where it will cook rather slowly, stirring occasionally to prevent the fudge from sticking on the sides or bottom of the pan. When done, try as usual in ice water or any preferred way. Remove from the fire and stir in a lump of butter as large as a walnut. Let the fudge cool, then add one-half teaspoon of vanilla extract and beat until thick and creamy. Fudge made this way should have the consistency of open caramel and a particularly delicious flavor.

ADVICE TO GIRLS

By Rosalind

DEAR ROSALIND:

I wish to ask your advice on a very serious question. I am a young girl of 20 years. My parents have chosen for me a young man who is very well off and very agreeable, but by no means lovable. They wish me to marry him at once. He can give me everything I could wish for and also a good social position. But I love another man, the dearest one in the whole world. He gets \$25 a week and only has about \$500 in the bank. I love him with my whole heart and he loves me and he is so unselfish. He says that all he could ever give me would be his great and dear love and half of everything he has.

Now, I would very much like to tell this other man to go away forever, but I am so afraid of my father. I will tell you that he has that effect on nearly everyone. He makes you obey, and when he looks at you, you know you have to behave.

Now, what can I do? I would rather live in a wee three-roomed cottage with my dear, dear boy than live in a big, lonely house with a man I never can love and where I would have to be forever entertaining because I am the wife of Mr. —

Why should my parents spoil my happiness? Mother would help me, but she does not contradict father. Don't you think I am old enough to choose for myself?

MARGUERITE.

DEAR MARGUERITE: Your question is indeed serious. Here, in Canada, girls are accustomed to decide these things for themselves, but that nearly always means with the help of father and mother. But where the parents and daughter have decided opposite opinions on the subject, the problem is quite complicated. I feel sure, Marguerite, that your mother would dare a great deal before she would risk your happiness. Put it to her that way, and ask for time at any rate. Ask her to have your father let the matter stand for a year, or even two. You are only twenty, and things may adjust themselves in that time.

DEAR ROSALIND:

I am a returned imperial officer, and I certainly feel very sorry for Lonely Audrey, whose letter I saw in your column today. In the event of my being discharged, I can give her nice employment, as I shall need someone to answer my phone in office, that is if she would care to do this. I may state that I have no friends in this city, and so I know when I say that I feel lonely. I sincerely hope that you will pardon my writing to your page, but as I have been overseas two and a half years, I feel that I am a little out of touch with the world here, in a way, turned upside down. You may, perhaps, read when I say that I feel lonely, but if you think it proper, I shall be delighted if I can make this lonely girl a little happier.

TURNED OUT.

MY DEAR SIR: Thank you very much for your spontaneous and kind offer. The world has been turned upside down, and many strange things are happening all around us, but if in the grand shuffle we learn to be a little more considerate, a little more charitable in our dealings with, and our thoughts of other people, perhaps, after all, the whole terrible upheaval may help us to individualism. I have heard from Audrey again. I asked her to send me her name, but she may have missed my answer to her letter. I am sure that if you can help her, she will be very grateful. I shall be glad to hear from you again. Write again.

DEAR ROSALIND:

I am a young fellow of 18, and have a strong admiration for a girl a few months my junior, but I really cannot say that I am in love with her (as I believe I am two young to be in love). Although we have both been brought up together her social position is a little better than mine. I often take her out to dances and the theatre, but as yet have never kissed her or spoken to her about keeping steady company. Now we both have older sisters and brothers that are unmarried and as I happen to be leaving for the States in the near future do you think I should ask her to wait for me, or would you advise me to say nothing?

ANXIOUS.

DEAR BOY: You have answered yourself—any nothing. Write to her, of course; her letters will do you good. Then when you are older, if you come back here and find you are both still very fond of each other, you will be better prepared to "keep steady company" than if you became engaged now.

MY DEAR ROSALIND:

It has taken me a long time to summon up courage to write you, but I have at last decided that you won't mind helping me out of this little love problem. It may seem very silly to you, but I have shed many tears over it.

I am now seventeen, and going



A CHARMING FOULARD FRICK
Foulard with light ground and dark
figures is being displayed for dresses
made in the new models and is very at-
tractive. With this one of grey with
white is worn a little cape of black
velours.

to school, going thru for a teacher. About three years ago I met a certain young man about twenty-two, he was well educated, and I became very fond of him, although I was only with him about three or four times for an hour or so. Two years ago he went away, and I am almost sure I will never see him again. I have never forgotten him for one day, and I never think I shall. So, what can I do? I have a lovely home, mother, father, brothers and sisters, and a girl friend that I love almost as strongly as the man.

I have never told any one anything about this man except my mother and sisters, but they seem to take it as a joke, of course I don't want them to think otherwise. I don't think this young man has ever thought of me since he went away. He is still going to college.

There are plenty of other boys, and I like them, but they seem to have, oh, so many faults compared to this one particular man. Of course, I don't go out with boys, as my parents would not allow me. I must not take up any more of your precious LEONE.

MY DEAR LEONE:

As I am a terrible person that it requires courage to write to me, I know I should very often, but only when it is very, very necessary. Your love problem does not seem at all silly to me. Every girl of 17 has a love. Some times he is a real person, some times he is a wonderful unknown, conjured out of books, and fancy—but always he is very real. That is as it should be; for it is lonely that she is in love with, not a person. The personal element comes in because the first man's life has faded, but the love dream has come true.

LAID FOUNDATION.

Rev. Dr. Gandier Speaks on Influence
of St. Columba on Reformation.

Rev. Dr. Gandier, principal of Knox College, Toronto, preaching at St. Columba's Presbyterian Church, corner of St. Clair avenue and Vaughan road, yesterday morning, congratulated the congregation on the new name of their church, St. Columba, and said it was necessary to have a high vision of service to live up to so worthy a name. "The thorough way in which the reformation was brought about by John Knox was due very largely to the splendid foundation laid by St. Columba," said the speaker. "The Scottish people never looked upon ignorance as being the mother of piety and always considered that a thorough education worked hand in hand with evangelism. Perhaps with the exception of John Knox, no other name in the religious life of Scotland was greater than St. Columba," said Dr. Gandier.

Rev. W. A. MacTaggart, minister,

officiated at the evening service.

If a felt hat is faded or shabby, the crown may be cut off to form a toque foundation.

Eggs, fish, poultry, game, cheese and milk supply the muscle building needs of the body.

Any housewife who does her own work will find about the saving of food is a simple matter.

SOCIETY

CONDUCTED BY
MRS. EDMUND PHILLIPS

His Honor Lieut.-Governor and Lady Hendrie motored to Hamilton the end of the week to stay with Mrs. Hendrie at the Holmstead, and are expected back at Government House early this week.

Major G. W. Rowell is leaving for Ottawa at the end of the week for the opening of parliament.

Major H. B. Bowie, who has been recently appointed sergeant-at-arms of the Dominion house at Ottawa, is expected home from England shortly after an absence of two years overseas.

Mr. and Mrs. Cecil Marlatt, Oakville, are spending a few weeks at Lundy Island.

Mrs. Scott Waldie accompanied Lady Kemp to the south, and they will not return until after Easter.

Mrs. H. C. Hocken will be in Ottawa for the opening of parliament and will go to Ottawa again after Easter, accompanied by Miss Hocken, who is recovering from typhoid fever. Mr. H. C. Hocken has taken an apartment at the Alexandra for the session.

Major Shaughnessy, who was in the Imperial cavalry, has gone to France with a Canadian machine gun battery.

Hon. J. A. Calder and Mrs. Calder are expected in town this week on a short visit.

Mrs. and Mrs. D. A. Dunlop are expected home from the south at the end of the week.

Mrs. James Curry and Miss Irene Curry, St. George street, have returned from Florida.

Col. F. H. Deacon is in Ottawa. The marriage of Mr. Cyril Cassels, manager of the London branch of the Bank of Montreal, to Georgina, widow of Major Eastwood, killed at Gallipoli, and youngest daughter of Mr. Allen Cameron, County Roscommon, took place last week.

Mr. Guy Johnson, who has been abroad on active service since the commencement of the war, at No. 1 Canadian Stationary Hospital, has recently moved to Bramshott Camp as chief surgeon of No. 12 Canadian General Hospital.

ONE WEEK'S BUDGET

FOR FAMILY OF FIVE.

Canada Food Board Issues a Call to Every Canadian Family.

Food budgets are now being issued by the Canada Food Board. If Canadian families follow these budgets faithfully the food board believes that it will be possible to conserve the needed foods and maintain physical efficiency. The desire is to give the family sufficient food and also to save for the soldiers overseas. The following is a week's budget for a family of five:

Meat and meat substitutes: 4 pounds meat, 2 pounds fresh fish, 1 pound salt fish, 1 dozen eggs, 1 pound cheese, 2 pounds dried or split peas.

Fats: 2 pounds butter or oleomargarine, 1 pound cooking fat.

Milk: 7 quarts whole milk. Sugars: 3 pounds sugar, 1 pound corn syrup, molasses or honey. Cereal products: 10 pounds flour, 10 pounds cereals in other forms. Fresh vegetables: 40 pounds potatoes, 14 pounds other fresh vegetables. Fruit: 14 pounds according to season.

In the budget given beef and pork are avoided, and for the 4 pounds of meat, mutton, sausage, poultry, rabbit, game, tongue, heart, liver and kidneys are suggested.

As sugar is needed for overseas, corn syrup should be substituted whenever possible. Wheat also is needed for overseas, so every effort should be made to secure other flours. If bread is purchased deduct 10 ounces flour for each pound of bread bought.

At a pinch common white blankets can be cut up and used for baby blankets.

Five articles of food (or fewer) are enough for any person to eat at any one meal.

In every family the old and young should be supplied with the food they need.

You will never realize how delightfully perfect and helpful a laundry service can be till you send your linen here. Domestic finish and refinement throughout.

We Know How
New Method
Laundry
Telephone Main 7486

Mrs. T. A. McCleneghan, Woodstock, is the guest of her sister, Mrs. W. G. Clarke.

Major Nelson is expected in town from Peterboro.

Mrs. Phineas Magann and her son, Capt. Magann, who is home on leave after three years in France, have gone to New York. They will be away for ten days or a fortnight.

Mrs. Victor Sinclair, Tillsonburg, has returned home after spending five weeks in town.

Mrs. McWilliams, Winnipeg, is in town on a home visit from the conference of women in Ottawa.

A patriotic entertainment was given by Mrs. R. S. McLaughlin on Thursday at her new house, Parkwood, Oakhwa, Mrs. Greta Munson Murch, New York, gave several songs, accompanied by Mrs. Blight, Toronto. Mrs. Murch is an Ottawa girl. Miss Josephine Hodgson, Toronto, gave an exhibition of classic dancing. Miss Madeline Ellis, a piano solo, and Mr. McLaughlin, the host, played the large electric organ. Mrs. Blight also contributed a number on the organ. Mrs. Murch and the other artists were accorded a vote of thanks. Mrs. McLaughlin thanked the audience for the sum of \$107 contributed, which was handed to the Women's Auxiliary of the Oakhwa Hospital.

The marriage of Florence May, daughter of Mr. and Mrs. George Halbert, Everett, Ont., to Mr. G. Herbert Dunn, Alliston, Ont., was solemnized on Wednesday afternoon in Danforth Avenue Methodist Church. The Rev. R. J. D. Simpson officiated. The bride wore a traveling gown of brown broadcloth with hat to match, mink fur and a corsage bouquet of roses. A reception was held at the home of the bride's brother, Mr. A. Halbert, Indian Grove. Later the bride and groom left for a trip to the States. On their return they will live in Alliston.

The wedding took place on Saturday afternoon in the Queen Street East Presbyterian Church of Stella Fern, daughter of Mr. and Mrs. Alexander Charters, 116 Caroline avenue, to Mr. Charles Edmund Humphrey, son of Mr. and Mrs. J. A. Humphrey, Church street. The Rev. W. Harvey Andrews performed the ceremony. Mr. Faldie, the organist of the church, played the wedding music. The bridegroom, Mr. W. G. Self sang. Mrs. and Mr. Humphrey left on a short trip east. They will live in Toronto.

KILLED IN ACTION.

Acting Captain Warring Kennedy—
Clarke One of First at Vimy.

Acting Captain Warring Kennedy Clarke, officer commanding the 24th Battery, 8th Army Division, has been accidentally killed in action, according to a message received by his mother, the widow of the late E. F. Clarke, ex-mayor and ex-member of parliament. No particulars were given. Twice recommended for the Military Cross, he had seen much service at the front. A returned officer, speaking to his mother recently, said young Clarke was one of the best of the lot over the top at Vimy Ridge. Acting Captain Clarke went overseas with a draft of officers in July, 1916, after taking his commission at Kingston. Before enlisting he was assistant financial editor of The Gazette Montreal, and for a time was in the mining records office at Gowanda. He was in Toronto at 187 Tyndal avenue. He was in the 24th year, and very popular. He was the nephew of the family of the late Mr. E. F. Clarke, who was one brother, Sergeant, G. R. Clarke, who was overseas for; Mrs. John Ross, at North Bay; Mrs. (Dr.) J. W. Kinsler, Belleville, and Elsie and Evelyn at home. In August last, Acting Captain Clarke sent to Waverly Masonic Lodge, Montreal, of which he was a member, a gavel made from the east pillar of Vimy Ridge.

RED CROSS SHIPMENTS.

Mrs. Stearns-Hicks reports for the Toronto branch of the Canadian Red Cross Society, 88 West King street, the shipment of 170 cases of supplies for the month of February, 1918, consisting of: 21,122 articles, containing the following: 1886 pairs socks, 1597 many-tailed, assorted and "T" bandages, 520 bed pads, 4770 handkerchiefs, 2614 sets pajamas, 2827 per-sonal effect bags, 1688 stretcher caps, 1597 towels, 2404 wash cloths, 178 pairs slippers, 407 flannel shirts, pneumonia jackets, 824 pillow slips, 81 hospital nightgowns, 15 hospital suits, 11 dressing gowns and 42 trench caps.

A ZORRA GIRL.

Woodstock, March 10.—The Miss McLeod mentioned in General Haig's despatches is a Zorra girl, a daughter of the late John McLeod. She is a graduate of the Montreal General Hospital. When war was declared she was superintendent of a hospital at the coast, but resigned and came east to join the McGill corps. She has been in France for three years.

J. R. BELL DEAD.

He Was Son of the Late Robert Bell,
M. L. A., and Was Born in Toronto.

After an illness of over three weeks with bronchial influenza, the death occurred Friday, March 8, of Joseph Robert Bell. Mr. Bell was a son of the late Robert Bell, M. L. A., and was born and educated in Toronto. He was a member of the York Pioneer Historical Society and was a life-long

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Also the Cheapest

EDDY'S "SILENT 500'S"

SAFEST because they are impregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished.

CHEAPEST because there are more perfect matches to the single box than in any other box on the market.

War time economy and your own good sense will urge the necessity of buying none but EDDY'S MATCHES.

THE
E. B. EDDY COMPANY
LIMITED
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Safeguard your Health with

D. J. COLLIS BROWN'S CHLORODYNE

Used with unvarying success by Doctors and the public for upwards of 60 years.

The Best Remedy known for
COUGHS, COLDS,
ASTHMA, BRONCHITIS

Acts like a Charm in
DIARRHOEA
CHOLERA and DYSENTERY

A True Palliative in
GOUT, NEURALGIA,
RHEUMATISM, TOOTHACHE

Checks and Arrests
FEVER, CHOLERA, AGUE

Of all Chemists
Prices in England: 1s 3d, 3s 6d
Always ask for a "D. J. Collis Brown's"

—Agents—
LEMAN BROS. & CO. LIMITED
TORONTO.

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at 25 cents an space per line.

Announcements for churches, societies, clubs or other organizations of fact to the public, where the purpose is not the raising of money, may be inserted in the column at two cents a word, with a minimum of fifty cents for each insertion.

THE CLUB FOR THE STUDY OF Social Science meeting Monday, March 11, 3 p.m., at the University of Toronto Hall. Subject: "Some Reforms Needed in Dominion and Province of Ontario Laws." Speakers: Mrs. W. R. Lane, Mrs. Becker, Dr. Margaret Patterson.

LORD SEATON CHAPTER, I.O.D.E., regular meeting, Tuesday, March 12, 3 p.m., at the University of Toronto Hall. Ave. Mrs. A. E. Gooderham will present the Overseas Badges to mothers and wives.

CANADIAN WOMEN'S ASSOCIATION for the Welfare of the Blind hope soon to establish work shops in Toronto for the 300 blind of the city. An appeal will shortly be made to the public on this behalf.

THE CAMPAIGN for the building fund of the Women's College Hospital will be closed with a house to house canvass April 20, 24 and 25.

Conservative. He is survived by his wife and two sisters. The funeral will be held today at 2:30 from 533 Ontario street.



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But restore your
brilliant and faded
hair to its natural
color with
LOCKYER'S
SULPHUR
Hair
Restorer

This world-famed
Hair Restorer is pre-
pared by the great
Specialists, J. Pepper &
Co. Ltd., Bedford
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Its quality of deepening grayness to
the former color in a few days, thus
securing a preserved appearance, has en-
abled thousands to retain their position.
SOLD EVERYWHERE.
Lockyer's gives health to the hair and
restores the natural color. It cleanses
the scalp and makes the most perfect
Hair Dressing.

Polly and Her Pals



I MUST CONFESS THAT I'M SICK AND
TIRED OF WHALE MEAT, PA!

LET'S GO ASK FRED,
ARORIE-BORRIE-ALICE
IF HE CAN'T COOK
SOME THIN' BESIDES
SOME WHALE MEAT,
FER A CHANGE!

VERY
GOOD,
SIR!



BLOZWIK!
WAGXB URK.
OB GLUP EER
AWKIZOUVS
VLOKX?

AMOHIVM,
KIUKKO
LUOUX
VOHI!



By Sterrett

HE SAYS, CERTAINLY, SIR,
TO GET HIM A WHALUS
AND HE'LL MAKE A HOU.
STEW WITH DUMPLINGS!

THE
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Lon
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Records
Name