

All Day Saturday Simpson's Will Supply Your Summer Holiday Needs



Away They Go! And the Summer Begins!

To Canadians, the 24th of May and the Spring Races is the start of the Summer Season. There begins to be a holiday feeling in the air, and you realize what dozens of things you need to be in touch with the season—things you had last summer, and must have again fresh and summery—clothes—footwear—furnishings—Saturday is the day to get them and Simpson's is the place.

Well Selected Floor Coverings at Exceptional Prices

Remnants of Inlaid Linoleum, \$1.25, \$1.10 and 85c Per Square Yard. Saturday's Special, 48c Per Square Yard. The accumulation of short ends up to 3 square yards, suitable for bath rooms, small halls and vestibules; most of them in tile and hardwood effects. No phone orders taken. Saturday, special, 49c.

Short Ends of Stair Oilcloth at 9c Per Yard—Lengths up to 6 yards. In canvas and painted back stair cloth; 18 and 22 1/2 inches wide. Saturday, per yard, 9c.

Extra Heavy Floor Cloth, 27c—For bathrooms and kitchens, where there is very hard wear; tile and block designs; slightly imperfect in the printing. Regularly 32c per square yard. Saturday, 27c.

Good Brussels Rugs—This make is one of the most satisfactory yet inexpensive you can buy; suitable for any room in the house; designs and coloring for the home; at the following prices: 4 1/2 x 6.0, \$5.25; 4 1/2 x 7.6, \$6.50; 6 1/2 x 7.6, \$9.50; 6 1/2 x 9.0, \$11.50; 6 1/2 x 10.6, \$13.50; 9 0 x 9.0, \$15.25; 9 0 x 10.6, \$16.75; 9 0 x 12.0, \$19.25; 9 0 x 13.6, \$23.00; 11 3 x 12.0, \$25.50; 11 3 x 13.6, \$27.00.

Hearth Rugs at 95c—Useful Axminster rugs, plain centre, with narrow Oriental borders at each end, in greens, red and tans; size 24 in. x 48 in. Regularly \$1.35. Saturday, each, 95c.

Men's Wear for the Holiday

Fancy Silk Outing Shirts, with double soft cuffs and silk fronts; bodies perfectly matched, in solettes and silkettes; colors are white with white stripes, white and cream grounds, with various colored stripes; sizes 14 to 16. Regularly \$2.00 and \$2.50. Saturday, each, \$1.50.

800 Suits of Men's Underwear, in long or short styles, English white hosiery, in light weight, French baibrigan, Manchauffe brand, Fenmann's and Mercury brands; shirts and drawers in various weights and makes. Sizes 34 to 46. No mail or phone orders. Regularly 65c, 75c and \$1.00. Saturday, garment, 50c.

Clearance of a Canadian Manufacturer's Outing Shirts, consisting of soft double and single cuff styles; fancy mercerized and silk-mixed fronts and cuffs, with plain bodies; fancy stripes and plain colors throughout, etc. Many have collars to match. Sizes 14 to 16 1/2. Regularly 75c, \$1.00 and \$1.25. Saturday, each, 50c.

Holiday Silk Neckwear at Half-Price—Made from manufacturers' sample blankets; large shape, and newest colorings, in nobby stripes, figures and floral designs; \$1.00 quality. Saturday, each, at 50c.

Buy Your Hat Saturday

Pearl Gray Soft Hats, Regularly \$2.00 and \$2.50. Saturday, \$1.45.

Men's Stiff Hats, 1215 styles, \$1.00.

British-Made Soft Hats, in all the new summer colors, \$2.00 and \$2.50.

Panama Hats, in telescope, droop tip, tourist and fedora shapes; close, even and pliable, natural bleached braids, \$2.95, \$5.00 and \$6.00.

Men's Straw Hats, English made, sennit braids, \$1.50, \$2.00 and \$2.50.

American Split Braid Straw Hats, latest styles, \$1.50 and \$2.00.

Men's and Boys' Caps, for holiday, outing and every-day wear, 25c, 45c, 75c and \$1.00.

Bracelet Watches \$10.00

Appropriate Useful Gifts for Brides or Bridesmaids. A Small Size, Thin Model, Expansion Bracelet Watch, 15 jewel; fully guaranteed; in gold-filled case; "Fortune" quality; bracelet same quality, with safety catch; each in velvet covered and lined case. Saturday, \$10.00.

15-Jewel Wrist Watch, \$5.00, for school teachers, nurses and misses; 15-jewel; small size; thin model, with second hand; every watch guaranteed; gunmetal case, with suede leather straps. Regularly \$8.00. Saturday, \$5.00.

Can You Beat It? This Sale of Men's Suits at \$9.95

We went a long way to get this, the prize "buy" of the season for men. It's the floor stock of one of the best makers in Canada; to get values like this in spite of the way materials are soaring, is a very remarkable achievement.

The majority of these suits are fine navy blue English worsteds and serges; there are also some plain gray serges and English tweeds made-up in Norfolk style.

These are suits of sterling quality—the younger men and those who still feel young will be particularly pleased with the smart cut of the clothes.

A few are less, but \$15.00, \$18.00 and \$18.00 are the prices these suits would sell for in the regular way. The sizes run from 33 to 44, and there are 400 suits to choose from—a magnificent chance for men to be "fixed up right" for the holiday. Saturday, \$9.95.

N.B.—There will be extra salespeople for this \$3.00 sale, and prompt service is assured.

Palm Beach Suits at \$9.50

In natural color Palm Beach cloth, in a smart outing style, single-breasted sack with patch pockets; trousers have cuff bottoms and belt loops. Sizes 34 to 44. Price, \$9.50.

Flannel Trousers at \$3.50

Made from English flannel, white and plain gray, with cuffs, belt loops; sizes 30 to 44. Price \$3.50.

English Sport Coats

For golfing, made from real Irish tweeds, gray and green mixed, fancy check patterns, single-breasted with ample freedom through shoulders; sizes 36 to 42. Price \$10.00.

Store Hours: During May, including Saturday, 8.30 a.m. to 5.30 p.m.



See That Coat? It's the Kind You Ought to Have for the Holiday.

Young Man's Stylish Overcoat—One of the most fascinating styles, double-breasted, buttoned through, with long, soft roll, wide lapels, and velvet collar; the coat is short in length, and closely following the lines of the body; the material is a light gray English coating, in small herringbone patterns; beautifully tailored and finished. Sizes 34 to 40. Price \$15.00.

Silk Waterproof Coats, \$10.00—Fawn silk, in single texture; cut single-breasted, with Raglan shoulders. Sizes 34 to 44. Price \$10.00.

YOUNG FELLOWS' HOLIDAY SUITS.

Sizes 32 to 35; English models, with narrow trousers. Saturday prices, \$6.50 to \$16.00.

Our Special Blue Serge Young Man's Suit, Saturday at \$12.50.

Boys' Suits at \$5.85—Regularly sold at from \$7.50 to \$10.00; 100 suits, bought for our regular stock; beautifully tailored from wool English cheviot tweeds; grays, browns and tan browns; Norfolk and double-breasted styles; bloomer pants. Sizes 26 to 34. Saturday, \$5.85.

Boys' Raincoats for the Holiday—Sizes to fit boys 7 to 14 years, \$3.85.

Boys' Summer Weight Tweed Bloomers—Regularly \$1.35 and \$1.50; 300 pairs; sizes 25 to 35. Saturday, 95c.

Join the Home Lovers' Club---a Boon to Summer Homes

Whether it's fixing up a summer cottage or freshening up your present home for the coming summer the Home-Lovers' Club offers big advantages over any other way of doing it. Come in and see the Secretary early tomorrow, then choose from our unsurpassed stocks everything you need. Payments may be spread over into next year, but you enjoy the advantages now—just when you want them. And you'll note that these prices you spread are the closest cash prices obtainable.



Here's a Complete Set-Up of Towels, Table Damasks and Bedspreads for the Summer Cottage.

Striped Turkish Bath Towels, 20-26 size; Saturday, pair, \$2.50.

Large Heavy Brown Linen Turkish Bath Towels, thick, close pile, very serviceable. Regularly 60c pair. Saturday, pair, \$2.50.

Large Linen Hemmed Huckaback Bedroom Towels, Saturday, 3 pairs for \$5.00.

Damask Table Napkins, assorted designs, hemmed, size 18 x 18 in., excellent for summer home. Saturday, dozen, \$5.00.

Light Dimity Bed Spreads, hemmed ends, size 70 x 90 inches, will launder nicely. Saturday, \$2.25.

White Fringed Honeycomb Bed Spreads, for large double beds. Regularly \$2.00, \$2.50 and \$2.75. No phone or mail orders. Saturday, \$1.50.

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THIS BIG BOOT SALE WILL BE A MAGNET

that should draw men, women and children to our Famous Boot Department on Saturday.

In many cases the regular prices are cut in two—you can save the price of a day's outing here before you start. N.B.—You will find special prices marked on Rubber-soled Outing Footwear.



MEN'S "WALKERSHUF" AND "KORRECT SHAPE" FOOTWEAR, SATURDAY, \$2.95.

Values \$5.00 to \$6.00; sizes 6 to 11; widths C to EE; leathers patent colt, dull calf, tan and mahogany calf and vici kid; cloth and dull calf tops; Goodyear welt soles (three weightings); six different toe shapes; four styles of heels; twill canvas, kid and calf linings. A splendid opportunity to purchase Burt & Packard's \$6.00 boots and Walker shoes worth \$5.00 and \$6.00, at a bargain price. All sizes. No mail or phone orders. Saturday, \$2.95.

\$4.50 to \$6.00 Victor Oxfords, Saturday, \$2.95—300 pairs, sizes 6 to 11; widths C to E; narrow, round, recede and wide toe shapes; military, English and common-sense heels; black, King calf, Russia calf, patent colt and vici kid leathers; custom grade soles. Our Brand Victor stands for the best that can be built into a shoe. Sizes 6 to 11. Regularly \$4.50 to \$6.00. No mail or phone orders. Saturday, \$2.95.

Women's \$4.00 to \$7.00 New-Style Low Shoes, Saturday, \$2.95—1000 pairs of the highest grade distinctive footwear in the new Colonials, pump, strap and lace effects, with colored cloth, kid and suede inlay tops; trimmed with bows, buckles and jet ornaments; patent colt, dull kid, champagne, mahogany and the new colored leather vamps; hand-turned and Goodyear welt custom grade soles. These shoes are made in Brooklyn, Boston and Rochester, recognized style centre for women's shoes. Widths AAA to E; sizes 2 1/2 to 8. Regularly \$4.00 to \$7.00. See window display. No phone or mail orders. Saturday, \$2.95.

Boys' \$3.50 Scout Boots, Saturday, \$2.49—Boys' Boots, in button and lace styles, sizes 13 1/2 to 5, made of selected box calf, gunmetal calf, patent colt and tan willow calf leathers; light, medium and heavy Goodyear welt and double-locked stitched McKay soles; newest and most popular toe styles; best grade linings; 1000 pairs of Scout, Active Service and Canadian shoes; some Hart samples in the lot. Plenty of sizes 13 1/2 to 5. Regularly \$3.50 and \$4.00. No mail orders. Saturday, all one price, \$2.49.

Good News for the Little Ones, Footwear for Saturday, 89c—500 pairs of Boots and Slippers, worth \$1.50 to \$2.50, for 89c per pair; patent colt, kid and calf leathers in the lot; hand-turned and McKay soles; spring and low heels; foot trainer toe shapes. All are beautifully made and perfect fitting. Regularly \$1.50 to \$2.50. No phone or mail orders. Saturday bargain, 89c.

The Robert Simpson Company, Limited

Furniture for Your Home

Brass Bedstead, 2-inch posts and heavy turned caps; fillers are evenly divided; bright or polished finishes; standard sizes. Regularly \$10.50. Saturday, \$7.15.

Iron Bedstead, 2-inch posts; fillers are trimmed with heavy mounts; satin, bright or polished finishes; all standard sizes. Regularly \$12.50. Saturday bargain, \$11.75.

Iron Bedstead, in pure white enamel finish, trimmed with brass caps; all standard sizes. Regularly \$10.00. Saturday bargain, \$11.25.

Iron Bedstead, in pure white enamel finish, has brass top rails, caps and uprights; all standard sizes. Regularly \$15.35. Saturday bargain, \$13.85.

Extension Bed Couch, frame of angle steel; springs woven in steel wire, suspended by helical springs at both ends; mattress filled with cotton felt, in green denim, with valance. Regularly \$2.75. Saturday, \$2.50.

Mattress, filled with sanitary curled casings, heavy layer of jute felt both sides, neatly tufted, and covered in art ticking; standard sizes. Regularly \$3.10. Saturday, \$1.95.

Mattress, filled with all cotton felt, roll-stitched edges, deeply tufted, and covered in art ticking. Regularly \$7.50. Saturday, \$6.75.

Mattress, extra well filled with pure cotton felt, carefully selected and built in layers, covered in fine quality of art ticking; standard sizes. Regularly \$9.75. Saturday, \$7.25.

Bed Spring, steel frame; springs are double woven steel wire, reinforced; all standard sizes. Regularly \$4.25. Saturday, \$3.10.

Bed Spring, has steel frame, woven steel coil wire, supported by steel bands; standard sizes. Regularly \$3.50. Saturday, \$1.95.

Pillows, filled with pure feathers. Saturday bargain, pair, \$1.95.

Pillows, well filled with all down. Regularly \$6.50. Saturday bargain, pair, \$4.95.

Drapery Materials and Fixtures

There are sure to be a number of things necessary about the home which have been overlooked. Read this list over carefully; every item is a money saver.

WINDOW SHADES.

Opaque Shades at 30c Each—Heavy quality oil opaque cloth in cream, green or white; size 36 x 78 inches, along spring rollers. Regularly 90c. Saturday, each, 30c.

Combination Opaque Shades at 40c—Best quality oil opaque cloth, in combination of green and white or cream and green; size 36 x 78 inches, Harbors rollers. Regularly 70c. Saturday, each, 40c.

Trimmed Shades at 40c—in white, cream or green, Nottingham insertion, size 36 x 78 inches. Regularly 70c. Saturday, each, 40c.

CURTAIN RODS.

Sash Curtain Rods—Small size, 5c, 12 1/2 and 15c.

Curtain Rods at 7c—Well-finished rod extending from 28 to 48 inches, silvered ends and hook brackets. Regularly 10c. Saturday, 7c.

English Lace Curtains at 89c Pair—Inexpensive, yet effective and durable, three yards long, white only, floral borders, spray centres. Saturday, pair, 89c.

English Lace Curtains at \$1.79 Pair—A heavier grade of Nottingham curtains, also low cost net curtains with heavy borders and plain centres, 3 yards long. Saturday, pair, \$1.79.

Filled Muslin Curtains at 90c Pair—For bedroom windows; fine quality muslin, plain and spot centres and filled on one side and bottom; 2 1/2 yards long. Regularly \$1.25. Saturday, pair, 90c.

Madras Muslin at 35c—Soft, dainty material, 45 inches wide, in cream or white, easily laundered. Saturday, yard, 35c.

Chintz at 35c—A large assortment in colorings, for the living-room or sunroom curtains, or furniture coverings, 31 inches wide. Saturday, yard, 35c.

American Taffetas at 40c—Printed in colorings suitable for the bedroom curtains or box coverings, 36 inches wide, excellent quality. Saturday, yard, 40c.

The Grocery List

Telephone Tonight, 5.30 to 10 o'clock, for Groceries to Go By Early Delivery Saturday.

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.

2000 lbs. Fresh Creamery Butter, White Clover brand. Per lb. 36

Toasted Cornflakes, 3 packages 25

Loaf Sugar, 3 lbs. 25

Choice Side Bacon, sliced, Ingersoll brand. Per lb. 25

Finest Canned Lobster, 1/2 lb. tin 25

Clark's Pork and Beans, in Chili Sauce, Large tin 11

Canned Beets, Rosebud brand. Per tin 14

Finest Canned California Asparagus Tips. Per tin 21

Macaroni's Pickles, mixed and chow. Pint bottle 21

Baker's Cocoa, 1/2 lb. tin 21

Shirley's Marmalade, 2-lb. jar 21

Finest Mild Cheese. Per lb. 20

Garston's H. P. Sauce, Bottle 18

Crossed Fish Brand Sardines, 2 tins 25

Choice Red Salmon, 2 tins 25

Finest Canned Raspberries, Strawberry and Cherries. Per tin 18

500 lbs. Peck Fresh Shortbread. Reg. 35c. Per lb. 25

One case Choice California Sunlight Oranges, sweet and seedless. Per dozen 25

Choice Grapefruit, large size. 6 for 25

Clark's Potted Meats, assorted, 6 tins 25

Choice Olives, stuffed or plain. Bottle 25

300 lbs. Fresh Fruit Cake. Per lb. 15

Fancy Mixed Biscuits. 2 lbs 15

FRESH ROASTED COFFEE, PER LB. 7c.

1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chiggers. Saturday, per lb. 51

LAY IN YOUR CANDY SUPPLY TOMORROW.

200 lbs. Imported Cream Caramels. Per lb. 25

1000 lbs. John Bull Caramels. Per lb. 25

1000 lbs. Satisfaction, assorted Fruit Flavors. Per lb. 19

1000 lbs. Simpson's Special, an assortment of chocolate-cream, caramels, etc. Per lb. 20