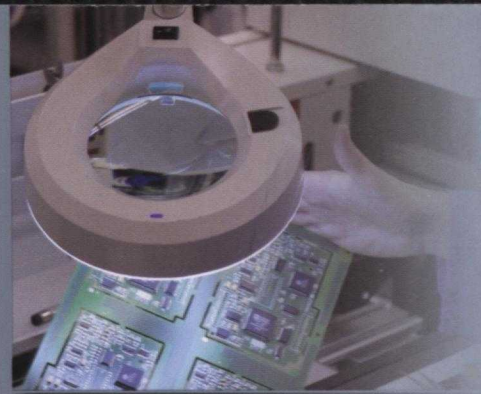
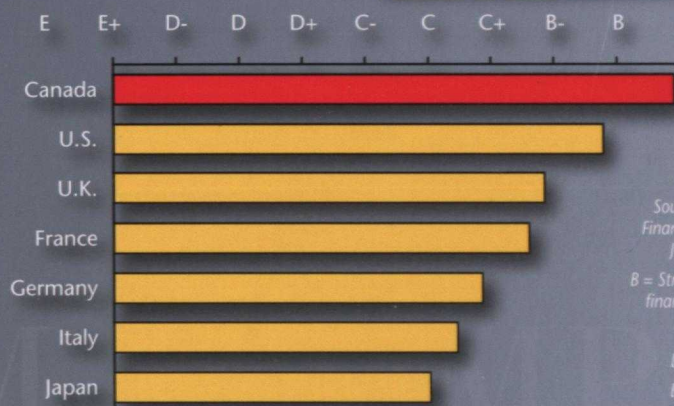


THE CANADIAN INNOVATION ADVANTAGE – STRONG FUNDAMENTALS

Innovation flourishes in a positive overall business environment and when it comes to the fundamentals, Canada is getting it right.

- Low inflation, low interest rates and low debt
- Supportive regulatory policies
- High employment rates
- Corporate tax framework among the best in the world
- Stable and globally competitive financial services sector
- Sophisticated system of intellectual property protection
- Advanced transportation infrastructure
- Fully integrated with North American supply chains (NAFTA)

Moody's Average Bank
Financial-Strength Rating



LEADING THE G7

Leading global organizations including the OECD continue to recognize Canada as the strongest economic performer in the G7.

- Highest rate of growth since 2000
- Strongest job creation record for past decade
- Lowest payroll taxes
- Lowest business costs (calculated at par with the US\$)
- Lowest debt to GDP ratio
- For more than a decade, the G7 member with consistent national government surpluses

OUR PEOPLE

Canada's economy is driven by talented and enterprising people with the education and expertise to compete.

- Canada has a highly educated and skilled knowledge workforce. It ranks #1 in the OECD for the proportion of the population with post-secondary education and Canada spends more on education, as a percentage of GDP, than any other country in the world.
- In a business world gone global, Canada's multicultural work force provides a great advantage for firms working internationally. More than 200 languages are spoken in Canada and Canadian knowledge workers have strong abilities to communicate across cultures.

CANADA RANKS #1 IN
THE G7 AS "THE BEST
PLACE TO INVEST AND
DO BUSINESS"

according to the *Economist Intelligence Unit's* global business rankings forecast 2008-2012.



INVESTORS VALUE CANADIAN COMPANIES

Canada has one of the highest flows of venture capital investment in the OECD. In 2007, venture capital firms invested \$2.1 billion into innovative Canadian companies, an increase of 21% from 2006 investments. (*Canadian Venture Capital & Private Equity Association, February 12, 2008*)

