

regulation.

- \* Raise the public profile of these issues. Explore options, such as labelling and boycotting, that will draw attention to the rights context at the point of production.
- \* Support educational scholarships and language exchanges.
- \* Encourage journalists to cover non-official stories in the context of APEC, eg. child labour, worker's rights. Ensure maximum access to APEC information and meetings. Provide detailed and timely briefings to the press.
- \* Help expand electoral processes abroad and actively protect journalists.
- \* Expand the flow of relevant information to government officials.

## **2) Journalists and their Organizations**

- \* Undertake basic training programs in accuracy, responsibility and ethics.
- \* Support the development of new technologies within partner countries as a way of keeping touch and fostering links.
- \* Encourage and facilitate South-South linkages.
- \* Engage in union to union linkages.
- \* Build links with existing networks and partner organizations.
- \* Explore the possibility of developing an exchange program for media executives.
- \* Develop internal education for Canadian journalists' organizations.

## **3) Business**

- \* Enter into a dialogue with business; get business support for transparency and freedom of information.
- \* Encourage Canadian businesses to follow the same ethical standards abroad as they do at home.
- \* Explore the possibilities of tools such as a fair trade mark, and codes of conduct.
- \* Target egregious examples of ILO convention violations.