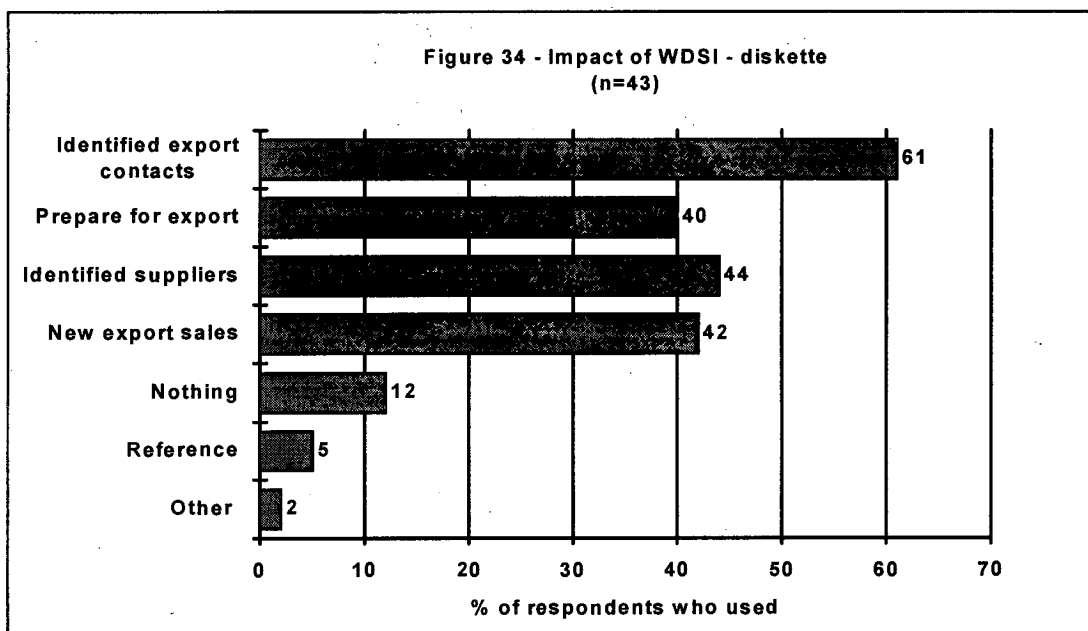


5.2.4 World Directory of Seafood Importers - Diskette

Figure 34 shows the reported effects of using the diskette version of the World Directory of Seafood Importers.



5.2.5 Guidelines for Canadian Fish Exporters - USA

As a result of using Guidelines for Canadian Fish Exporters - USA, 68% of respondents said they identified contacts for export market development. Almost half of the respondents, meanwhile, reported generating new export sales (see Figure 36)

