Superior Precast Division, Calvon Robinson Industries Ltd.

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Mr. Eric Robinson, President

Superior Precast, a division of Calvon Robinson, was founded in 1972. The company has developed an energy free livestock waterer. The Superbowl, in use for five years in Canada, is an excellent example of Canadian technology at work.

Government testing, research and development were instrumental in the development stages of the Superbowl. This, combined with on-site testing and customer feedback, has given Superior Precast the knowledge and experience to handle even the most severe Canadian winters. The Superbowl is not limited to cold weather environments. This product delivers greater benefits in hot weather by providing cool, fresh water for livestock. Superior Precast is committed to providing livestock operators around the globe with the highest level of technology in livestock watering equipment.

The Superbowl is now in use in 10 countries around the world and efforts to expand its export market are increasing steadily. The company has found that the most successful export development has been through distributors that are already serving an extensive dealer organization. These distributors must be capable of purchasing in container load quantities to minimize freight charges per unit.

Products Available for Export

Livestock Equipment