

show also attracted some 23,000 trade visitors and buyers from 54 countries, an increase of 90 percent over 1988. This dramatic increase in attendance places the Boston Show in the first rank of major international food shows such as Anuga in Cologne and Foodex in Tokyo.

The 1989 show also saw a continuation of the trend towards increased participation by companies not directly involved in the sale of seafood including suppliers of equipment, packaging, transportation and other services. Fully one-third of exhibitors are now in this category. As in past years a series of seminars was run concurrently with the exhibition. The theme of this year's seminar program was "Oceans of Opportunities to Maximize Profits".

#### CANADIAN PARTICIPATION

Canada had a record participation at Boston. Eighty-three organizations exhibited directly with another 15 to 20 companies operating from the booth of their agent or distributor. One-third of exhibitors were in the non-seafood category. The show also attracted hundreds of Canadian visitors involved in every aspect of the seafood industry.