

REPT4D  
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :414-BRUSSELS

009-FOREST PRODUCTS,EQUIP,SERVICES  
BELGIUM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

REVIEW POSS. INTRO OF FURTHER MFG'D PROD: SOLID WD PANELING  
TO DETERMINE POSSIBILITY TO CHANGE CUSTOMER TASTES

CONT'D PROM VIA VIDEO/TECHNICAL LITERATURE OF TFC CONSTRUCT  
INCREASE MARKET/CONSUMER AWARENESS OF TFC AND RELATED BUIL-

CONT'D PROMOTION OF LESS WELL KNOWN CANADIAN SPECIES  
INCREASED AWARENESS AND DEMAND FOR CANADIAN PRODUCTS

IF FUNDING AVAIL, PURSUE RECOMMENDED DEMO HOUSING PROJECT

DING PRODUCTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 Grading mission COFI, BC - Press release for  
IB in Echo des Bois + Houthandel en Nijverheid  
COMPD mission - Follow-up Batibouw 89 - Prepara-  
tion Batibouw 90

Tres bonne perspectives de ventes pour la firme  
belge INTHOS qui represente plusieurs firmes  
canadiennes (est. 1.000.000,-\$)

QUARTER: 2 Etude de march sur les bois de trituration  
(pulpwood)  
Prparation d'une mission de l'Est du Canada  
(BPIB) - bois durs et rsineux

Implantation et accroissement des ventes des  
bois de l'Est du Canada

QUARTER: 3 -----

QUARTER: 4 -----