REPORT 4 88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 511-KUALA LAMPUR

005-COMM. & INFORM. EQP. & SERV MALAYSIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

INVESTIGATE IN DETAIL GOVERNMENT OF MALAYSIA RURAL TELEPHONE

DEVELOPMENT PLANS.

RE-ESTABLISH CDN MANUFACTURERS OF ANCILLARY EQUIPMENT AS QUALITY SUPPLIERS OF RURAL TELEPHONE SYSTEMS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 HEIGHTEN AWARENESS OF CDN REMOTE SENSING TECH. AND IDENTIFY AREAS OF OPPORTUNITY; ESTABLISH SENIOR CONTACTS AT STM AND UNDERTAKE PROGRAM OF VISITS TO PRINCIPAL EQUIPMENT BUYERS/MANUFAC-

TURERS.

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

MET WITH D.G. OF SURVEY & MAPPING, GEOLOGICAL SURVEY DEPTS; ARRANGED PAMAP DEMONSTRATIONS TO AGRIC DEPT, PROMOTED REMOTE SENSING APPLICATION FOR CROP FORECASTING. SPAR & SR TELECOM VISITED KL, APPOINTED AGENTS, IDENTIFIED POTENTIAL J.V.