REPORT #5 88/03/17

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

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ACTIVITIES UNDERTAKEN IN QUARTER TRACKING:

QUARTER : 1

-ASSIST SWISS CO'S & ENTREPRENEURS IN THEIR INVEST. PLANS. -UTILIZE CON-SWISS ASSN AS PLATFORM FOR HIGH LEVEL SPEAKERS PROGRAM. -PROVIDE INFO ON MAJOR FINANCIAL ISSUES. -PREPARE 3 MAJOR MAILINGS TO FINACIAL COMMUNITY AND POTENTIAL INVESTORS.

QUARTER : 2

UTILIZE CSA AS PLATFORM FOR HIGH LEVEL SPEAKERS PROGRAM: (02)ASSIST SWISS COMPANIES & ENTRE-PRENEURS IN THEIR INVESTMENT PLANS: (03) PRE-PARE INITIAL RECOMMENDATIONS RE: DAVOS SYMPOSIUM (04) INFORMATION DISSEMINATION.

THE HON. GERARD LEVESQUE, QUEBEC MIN. OF FINANCE ADDRESSED THE CSA IN SEPTEMBER: (12) DVER 60 EN-QUIRIES; (13)D. M. OSTRY & ONT. PREMIER PETERSON HAVE AGREED TO ATTEND DAVOS 88. INVITATIONS OUTSTANDING TO MIN. WILSON & MIN. MAYER; (14)MAILED OVER 100 PIECES TO INVESTMENT CON-TACTS.

QUARTER : 3

VISIT OF FIN. MIN. WILSON TO MEET WITH SWISS BANKS, ADDRESS CDN-SWISS ASSOCIATION, MEET WITH INVESTMENT COMMUNITY & HOST DINNER FOR SELECTION OF FINANCIAL & CORPORATE ELITE (2) GOV'T OF B.C. MISSION TO SEEK INVESTMENT IN RECREATION INDUS-TRY, "SKI MISSION"

QUARTER : 4

MIN. WILSON'S VISIT TOOK PLACE 10 NOV 878. HE MET WITH EXEC. OFFICRS OF CREDIT SUISSE, SWISS BANK CORP, UNION BANK OF SWITZERLAND & NATIONAL BANK IN PRIVATE MEETINGS. MIN. ADDRESSED CROWD OF 96 AT CSA LUNCHEON & MET WITH 25-30 PEOPLE ACTIVE IN INVESTMENT AREA AT 1-HR RECEP. 25 ATTENDED EVENING DINNER INCL. SR EXECS FROM DERLIKON-BEUHRLE, ALUSUISSE, MOEVENPICK & MANY OTHERS. (12) POST DID EXT. MAILING OF QUEST. TO DETERMINE INT. ARRANGED 12 MTGS IN ZURICH &

-TETTOVIL LTD, WHOSE DIRECTOR HAD VISITED CDA IN FEB. TO STUDY POSSIBILITY OF SETTING UP A PLANT, HAVE TAKEN FINAL POSITIVE DECISION. - HON. MONTE KWINTER, MIN OF FINANCIAL INSTITUTIONS/ONTARID, ADDRESSED THE CSA ON DEREGULATION IN FINANCIAL SECTOR & MET WITH FINANCE REPS. - SUCCESSFUL MAJOR MAILING ON CHANGES IN FINANCIAL REGULATION -MAILING TO POTENTIAL INVESTORS RE INVEST IN BREWING INDUSTRY.

RESULTS REPORTED