

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 348 KUWAIT

Market: 311 KUWAIT

Sector: 011 OIL &amp; GAS EQUIPMENT, SERVICES

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	100.00M	\$ 120.00M	\$ 180.00M	\$ 100.00M
Canadian Exports \$	0.70M	\$ 0.80M	\$ 1.20M	\$ 1.50M
Canadian Share of Import Market	0.70%	0.60%	0.80%	1.50%

## Major Competing Countries

## Market Share

i) 577 UNITED STATES OF AMERICA	070 %
ii) 237 ITALY	003 %
iii) 128 GERMANY WEST	005 %
iv) 265 JAPAN	005 %
v) 051 UNITED KINGDOM	005 %
vi) 616 OTHER COUNTRIES	012 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 1-3 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects	Current Total Imports In Canadian \$
i) PETROCHEMICAL	\$ 0.00 M
ii) EXPLORATION	\$ 0.00 M
iii) OIL PIPES AND VALVES	\$ 0.00 M
iv) OIL RIG MACHINERY	\$ 0.00 M
v) POLLUTION CONTROL SYS.	\$ 0.00 M
vi) DRILLING	\$ 0.00 M
vii) REFINERIES SERVICES	\$ 0.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- approval of technical standards can present problems in the case of some imported products