

## WESTERN Assurance Company

INCORPORATED 1851

FIRE, MARINE AND  
EXPLOSION IN-  
SURANCE

Assets ..... over \$6,000,000.00  
Losses paid since organization " 70,000,000.00

### BOARD OF DIRECTORS:

W. B. MEIKLE, President and General Manager  
SIR JOHN AIRD Z. A. LASH, K.C., LL.D.  
ROBT. BICKERDIKE GEO. A. MORROW, O.B.E.  
ALFRED COOPER (London, Eng.) LIEUT.-COL. THE HON. FREDERIC  
H. C. COX NICHOLLS  
D. B. HANNA BRIG.-GEN. SIR HENRY PELLATT,  
E. HAY C.V.O.  
JOHN HOSKIN, K.C., LL.D. E. R. WOOD.

Head Office: **TORONTO, Ont.**

W. B. MEIKLE,  
President and General Manager

C. C. FOSTER,  
Secretary

## ATLAS Assurance Company Limited OF LONDON, ENGLAND

The Company commenced business in the REIGN OF GEORGE III.  
and the following figures show its record:—

At the Accession of	Income	Funds
KING GEORGE IV. ...	\$ 387,065 ...	\$ 800,605
KING WILLIAM IV. ...	657,115 ...	3,038,380
QUEEN VICTORIA ...	789,865 ...	4,575,410
KING EDWARD VII. ...	3,500,670 ...	11,185,405
KING GEORGE V. ...	6,846,895 ...	15,186,090
and at 31st DECEMBER, 1916 ...	7,980,685 ...	20,730,010

In addition the Company has a Subscribed Capital of Eleven Million  
Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.

Head Office for Canada, 260 St. James St., MONTREAL  
MATTHEW C. HINSHAW, Branch Manager

## British Northwestern Fire Insurance Company

Head Office ..... WINNIPEG, Can.

Subscribed Capital .....	\$594,400.00
Capital Paid-up .....	243,000.00
Surplus .....	53,600.00
Policy-holders' Surplus .....	296,600.00

HON. EDWARD BROWN, President E. B. HALL, Vice-President  
F. K. FOSTER, Managing Director

## UNION ASSURANCE SOCIETY LIMITED

(FIRE INSURANCE SINCE A.D. 1714)

Canada Branch ..... Montreal  
T. L. MORRISEY, Resident Manager

North-West Branch ..... Winnipeg  
THOS. BRUCE, Branch Manager  
MARTIN N. MERRY, General Agent TORONTO  
Agencies throughout the Dominion

## SUN FIRE FOUNDED A.D. 1710

THE OLDEST INSURANCE CO. IN THE WORLD

Canadian Branch ... Toronto

LYMAN ROOT, Manager

## THE LAW UNION & ROCK INSURANCE CO., Limited

OF LONDON Founded in 1806

Assets exceed \$48,000,000.00 Over \$12,500,000.00 invested in Canada  
FIRE and ACCIDENT RISKS Accepted  
Canadian Head Office: 57 Beaver Hall, Montreal  
Agents wanted in unrepresented towns in Canada.

W. D. Aiken, Superintendent | J. E. E. DICKSON,  
Accident Department | Canadian-Manager

## THE MERCANTILE FIRE INSURANCE COMPANY

Incorporated 1875

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INSURANCE  
COMPANY OF LIVERPOOL.

## The LONDON ASSURANCE

Head Office, Canada Branch, MONTREAL

Total Funds exceed \$32,000,000

Established A.D. 1720. FIRE RISKS accepted at current rates  
Toronto Agents .. S. Bruce Harman, 19 Wellington St. East

## Waterloo Mutual Fire Insurance Company

ESTABLISHED IN 1863

Head Office, Waterloo, Ont.

Total Assets 31st December, 1917.....\$979,978.00  
Policies in force in Western Ontario, over ..... 30,000.00

GEORGE DIEBEL, President. ALLAN BOWMAN, Vice-President.  
L. W. SHUH, Manager. BYRON E. BECHTEL, Inspector.

## Economical Mutual Fire Ins. Co.

HEAD OFFICE ..... KITCHENER, ONTARIO

CASH AND MUTUAL SYSTEMS

TOTAL ASSETS, \$800,000 AMOUNT OF RISK, \$28,000,000  
GOVERNMENT DEPOSIT, \$50,000

JOHN FENNELL, GEO. G. H. LANG, W. H. SCHMALZ,  
President Vice-President Mgr.-Secretary

The following dividends have been announced during the week: Cedar Rapids Manufacturing Company, regular quarterly dividend of  $\frac{3}{4}$  per cent., payable May 15 to holders of record April 30; Montreal Light, Heat and Power Company, regular quarterly dividend of 2 per cent., payable May 15 to holders of record, April 30; Montreal Light, Heat and Power

Consolidated (formerly Civic Investment and Industrial Company), regular quarterly dividend of 1 per cent., payable May 15 to holders of record April 30; Kaministiquia Power Company, regular quarterly dividend of 2 per cent., payable May 15 to holders of record April 30; Ontario Steel Products, preferred  $1\frac{3}{4}$  per cent., payable May 15th to holders of record May 6th.