



LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada:
TORONTO

Employer's Liability	Personal Accident	Sickness
Elevator	Fidelity Guarantee	Court Bonds
Contract	Internal Revenue	Teams and Automobile

AND FIRE INSURANCE

You Look for Security

Whether with the intention of taking out insurance or associating yourself with some Company, you look for security.

The latest figures emphasize the unexcelled financial position of this Company.

Business in Force over.....	\$59,600,000
Assets over.....	16,400,000
Net Surplus.....	2,600,000

These are reasons why the Company is known as

"SOLID AS THE CONTINENT"

North American Life Assurance Co.

HEAD OFFICE - TORONTO, ONT.

LIBERAL DIVIDENDS MAKE LOW LIFE PREMIUMS

A LOW EXPENSE RATIO: A HIGH INTEREST RATE: PERMANENT BUSINESS: SAFE INVESTMENTS: FAVORABLE MORTALITY—THESE ARE THE FEATURES IN THE EXPERIENCE OF A COMPANY THAT MAKE FOR BIG DIVIDENDS. NO ONE FACTOR ALONE WILL PRODUCE LARGE PROFITS, BUT THE MUTUAL LIFE OF CANADA HAS ALL THE COMBINED PROFIT-EARNING FEATURES ENUMERATED ABOVE. SO THAT THERE IS NO COMPENSATING LOSS. IT FOLLOWS THAT A PROSPECTIVE POLICYHOLDER WHO KNOWS THE MUTUAL OF CANADA WILL CHOOSE THAT COMPANY AND A PROSPECTIVE LIFE INSURANCE AGENT, IF HE IS WISE, WILL SEEK AN ENGAGEMENT WITH THE SAME COMPANY.

The Mutual Life Assurance Co. of Canada
Waterloo Ontario

Assurances, \$109,645,581. Assets, \$29,361,963. Surplus, \$4,595,151.

"If Everyone Only Knew

the remarkable results The Great-West is securing for its policyholders, sheer common-sense would compel them to insure in your company." This was the remark of a Great-West Policyholder, whose Policy recently matured.

Many do know. They know that for inexpensive, profitable Life Insurance they cannot improve upon Great-West Policies—and act accordingly. This is seen in the amount of Insurance now held in force—over \$133,000,000 and the GAIN of over \$13,000,000 secured last year.

If YOU are not yet acquainted with the Great-West Policies, inform yourself by writing to

The Great-West Life Assurance Co.

DEPT. "P"

HEAD OFFICE : : WINNIPEG

The Annual Report is now in print—Ask for a copy

The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	-	-	\$200,000.00.
Authorized Capital	-	-	\$1,000,000.00.
Subscribed Capital	-	-	\$1,000,000.00.
Government Deposits	-	-	\$111,000.

Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. B. HARDS, Assistant Manager.

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Full Stock or Special Patterns made to order

PAPER, STATIONERY, OFFICE
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All Kinds, Size and Quality, Real Value

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Simcoe and Pearl Streets - TORONTO

Great North Insurance Co.

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THE COMPANY WITH A RECORD

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