



**LONDON  
GUARANTEE AND  
ACCIDENT COY.  
Limited**

Head Office for Canada:  
**TORONTO**  
Established 1869

**EMPLOYER'S LIABILITY  
PERSONAL ACCIDENT  
SICKNESS  
BURGLARY  
ELEVATOR**

**FIDELITY GUARANTEE  
COURT BONDS  
CONTRACT  
INTERNAL REVENUE  
TEAMS AND AUTOMOBILE**

D. W. ALEXANDER, Manager for Canada

## Business Permanency

One of the greatest contributors to the permanency of a business is partnership insurance.

A North American Life partnership policy will establish a high degree of credit, and safeguard your business in any eventuality, be it financial stringency or death.

The numerous advantages which this form of policy offers will be explained by any representative, or upon direct communication with

## North American Life Assurance Company

"SOLID AS THE CONTINENT."

Head Office: **TORONTO, CANADA**

## "DISASTER-PROOF"

This expression aptly describes an insurance policy in The Mutual Life of Canada.

There is no security more nearly indestructible than a contract with Canada's only Mutual.

Real estate suffers depreciation as most of us know only too well from experience.

Stocks too have a peculiar way of slumping just when they should go the other way.

Yes, and banks fail and in many forms money melts away but not if invested in a policy with

## The MUTUAL LIFE ASSURANCE CO. OF CANADA

**Waterloo** ... **Ontario**  
E. P. CLEMENT, President.      GEO. WEGENAST, Man. Director.

When a man insures his life he does well. When he insures his PURPOSE he does better. A man ordinarily takes insurance to protect his family. When he sees to it that the Policy is drawn to most surely effectuate that purpose, he renders his family the soundest possible service.

That implies benefit in the form of an INCOME, the most valuable type of protection.

Write for information concerning the attractive Monthly Income Policies of

## The Great-West Life Assurance Co.

HEAD OFFICE ... WINNIPEG

## The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.  
IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

### A STRONG CANADIAN COMPANY

Paid up Capital	-	-	\$200,000.00.
Authorized Capital	-	-	\$1,000,000.00.
Subscribed Capital	-	-	\$1,000,000.00.
Government Deposits	-	-	\$111,000.

## Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Two Million Dollars

Head Office for Canada, Guardian Bldg.,  
Montreal

H. M. LAMBERT, Manager.      B. E. HARDS, Assistant Manager.

**ARMSTRONG & DeWITT, General Agents,**  
6 Wellington Street East - Toronto

## Merchants Casualty Co.

Head Office: Winnipeg, Man.

The most progressive company in Canada. Operating under the supervision of the Dominion and Provincial Insurance Departments. Embracing the entire Dominion of Canada.

### SALESMEN NOTE

Our accident and health policy is the most liberal protection ever offered for a premium of \$1.00 per month.

Covers over 2,500 different diseases. Pays for six months for sickness and two years for accident. Liberal indemnities for accidental death, total disability, quarantine, operations, death of beneficiary and children of the insured.

### Good Openings for Live Agents

Eastern Head Office...1 Adelaide St. E., Toronto  
Home Office ... Electric Railway Chambers,  
Winnipeg, Man.



## Hudson Bay Insurance Co.

Head Office - **VANCOUVER, B.C.**

J. R. BERRY, President.      C. E. BERG, General Manager

Authorized Capital	...	\$2,000,000.00
Subscribed Capital	...	872,400.00
Paid-up Capital	...	188,080.00
Net Cash Surplus	...	107,041.60
SECURITY TO POLICYHOLDERS	...	979,441.60

### A STRICTLY CANADIAN COMPANY

PARKES, McVITTIE & SHAW, Managers for Ontario  
26 Wellington Street East ... Toronto, Ont.