

Here's Wishing All a Prosperous 1910

Here's Your Safest Insurance on Success

FOR SPRING



The Victor Sporting and
Athletic Goods

The goods which after years
of continuous trial
and use
have proven most de-
pendable.

**The
Canadian
Line**

The Only Line
to insure success.
At once the

Most
Satisfactory to
the player.

Most Profitable
to the Dealer.

FOR FALL

Dolls, Toys,
Fancy Goods

The successful, up-to-date
merchant
buys



IMPORT

Our Import
propaganda
means holiday
trade success in
1910.

Thousands of
New Lines

Lots of
"Specials"

Ready first of March
Arrange Visit to
Toronto

Showing Unique
in Canadian
Business

A card will bring you
particulars of plan.

*Travellers now on the road with Spring Samples and to
Arrange Import Appointments.*

The Fancy Goods Co. of Canada, Limited

156 Front Street West, Opposite Union
Station. Toronto