

out our stock almost. Hand satchel cheap line sold well, none sold to the upper classes as they say they are not fashionable this year. Leather goods, such as purses, wallets, card cases, etc., sales good.

J. EASTWOOD & Co., *Hamilton*.—Christmas trade has been very good; the amount has been equal or better than former years. The goods sold have been of a less expensive character than some seasons, but the more numerous customers more than made up for it.

T. CLAPPISON, *Hamilton*.—I think the holiday business was never better here than during the past season. The sleighing was good, and business in all lines, I believe, was satisfactory; at least, I have not heard anything to the contrary. As for my own, it was much beyond my expectations.

JOHN HENDERSON & Co., *Kingston*.—Our Christmas trade surpassed that of any previous year. This was all the more gratifying, inasmuch as we had to contend with very unfavourable and unseasonable weather, no sleighing, and on Dec. 24th, the "big" day, a continual downpour of rain. The goods most in demand we found to be the better class of brass and plush fancy goods, and in the book line day school and Sabbath school prizes and the artistic juvenile books of which there are so many in the market. Photograph albums had an unprecedented boom also. The trade in Christmas cards, although still large, is not what it was, the prettily illustrated booklets with fancy covers taking their place to quite an extent.

"FOREST CITY," *London*.—Trade has been only about the average; cards went off very well. The principal demand was for small articles. Albums have been a drug this year. All the dealers seem to have been satisfied and look forward to a good year's trade. School books are keeping us all busy now.

There has been a large demand for the Bible Selections, but of course we were unable to supply.

I am glad to see that an old Londoner has made a start in publishing.

Mr. Bryce has turned out three books in his "Popular series," that are fit to take place on any counter for sale, and judging from the sale up here, I have no doubt that the venture will fully repay him.

Reid, Bros. & Co., wholesale stationers and paper bag manufacturers, have removed to their new premises on Clarence Street, and are busy getting in shape for business.

R. S. PORTER, *Lindsay*.—We found Xmas trade in sales a little ahead of last year, but profits far less. To make sales goods had to be sold at a very small margin of profit.

UNIT MONTREAL.—The members of our trade have now ample time to sit down calmly and review the hurry and bustle of the holiday rush, and the general verdict is one of satisfaction. Christmas cards, the leading line with most, have not, except in very rare instances, broken the record of last year, but, notwithstanding the fact that Montreal has been used as a slaughter market both by Western and American book houses, our leading booksellers have over stepped the sales of previous years very considerably, and this in the face of two extensive auction sales of new and standard books during the holiday season, on St. James street.

NOW READY.

NOTES

ON THE

High School Reader.

Third-Class Literature for 1886-7.

—BY—

R. DAWSON, B.A., T.C.D.,

Head Master Weston High School.

PRICE 30 CENTS.

ROSE'S POCKET LIBRARY.

Loved I Not Honour More!

By ANNIE ROTHWELL,

Paper Cover 25 Cents.

ROSE PUBLISHING CO'Y,
TORONTO.

MAMMOTH BOOK EMPORIUM.

R. W. DOUGLAS & CO.,

(Successors to A. Piddington),

DEALERS IN

Ancient and Modern Books,
Stationery, Etc.

The most extensive and valuable Retail Stock in Canada.

250 YONGE STREET, TORONTO,

Mon'treal Wall Paper Factory.

COLIN McARTHUR & CO.

WALL PAPER MANUFACTURERS

Were awarded First Prizes, Silver Medals at the Dominion and Ontario Provincial Exhibitions, 1884; Toronto Exhibition, 1885 and 1886; and Bronze Medal Antwerp Exhibition, 1885.

NO. 15 VOLTIGEURS STREET,
(COR. NOTRE DAME STREET.)
MONTREAL.