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To operate on the lines of the Grand Trunk and Canada Atlantic Railways, reaching every city and nearly all the important towns in Ontario and Quebec, the fruit gardens and produce centres of Ontario, the fishing grounds of the great lakes and rivers and the Atlantic seaboard, with responsible and reliable connections for points beyond lines of operation.

MAY, 1891.



Has an experienced staff, modern system and equipment, and at moderate rates provides prompt and reliable service. C. O. D's, Collections, Money, Merchandise, Packages, Parcels, Produce, Printed Matter, Samples, and Valuables at lowest current rates. Special rates on consignments of merchandise of 500 lbs. and upwards. Call Cards, Office Lists and Receipt Books, furnished to regular shippers in cities and large towns.

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General Manager,

226 St. James St.,

MONTREAL, QUE.

ADVERTISERS--TAKE NOTICE.



THE DRY GOODS REVIEW is rapidly climbing the difficult ascent to popular favor, and will soon reach the top. That it is of value to advertisers is shewn by the following unsolicited expressions of satisfaction from two of its advertising patrons:

E. J. Fawcett, Toronto.—I am well pleased with the REVIEW, and satisfied with my advertisement.

H. Harman, Louisville, Kentucky.—I am well pleased with the returns from your journal from the advertisements inserted during February and March, and enclose matter for April ad.

We respectfully draw the attention of wholesalers and manufacturers to the article in this issue on advertising, by one of the most experienced and practical men in the business in the United States. It should commend itself to their careful consideration.

Write for rates to

THE DRY GOODS REVIEW CO.,

6 Wellington Street West, TORONTO,

or, 115 St. Francois Xavier Street, MONTREAL.