

# MURAD CIGARETTES



The blending is exceptional

*Amoroso*



FIFTEEN CENTS



Everywhere Why?

Finest Quality

# Redpath SUGAR



was a favorite name among the long-forgotten food products of half a century ago, just as it is among the live ones of to-day. Only exceptional quality can explain such permanent popularity.

*"Let Redpath Sweeten it."*

**Made in one grade only—the highest!**

2 and 5 lb. Cartons—  
10, 20, 50 and 100 lb. Bags.



## Where Right Made Might

Light Four \$975

Subject to change without notice



Overland success is so eclipsing that one might take it as a matter of course. But make it have a personal application to you, —because the cost of any car is too much money to be carelessly spent. There need be no confusion in selecting the sound value at the same price—make comparisons and see if Willis-Overland does not spell the answer with mathematical correctness. Do not miss the significance of the overwhelming production that makes it possible for us to give better cars at lower prices. More than 400,000 owners have been guided to Willis-Overland by their desire for beauty, comfort and luxury in addition to utility.

Due to its gigantic facilities the Willis-Overland industry effects millions in economies; has never found it necessary to skimp or rob a car of value in order to compete; but is able to give surplus value throughout the entire car for far less money. Might may not make right, but right has made Overland might. The Overland Light Four from the standpoint of mechanical excellence, easy riding comfort, roominess and beauty is incomparably a better car than can be had in any other make at anything like so low a price. Come in and see the Willis-Overland Motor Cars—the Light Four and the most comprehensive line of cars ever built by any one producer.

**MCCORMICK & AULD**

DEALERS — WATFORD



Willis-Overland, Limited  
Head Office and Works, Toronto, Ontario

**"IT PAYS TO ADVERTISE"**

Successful merchants never sit down and wait for business to come to them. They get out and work for it. "Printer's ink," rightly used, is recognized as the best magnet for working up trade and drawing it to the store of the judicious advertiser.

### "The Revelation"

A stirring war poem by Robert W. Service has been given publicity by a Calgary friend of the noted Canadian writer, who is driving a French Red Cross ambulance in the war zone. The poem follows:

The same old sprint in the morning boys,  
to the same old din and smut;  
Chained all day to the same old desk,  
down in the same old rut;  
Posting the same old greasy books, catching  
the same old train;  
Oh, how will I manage to stick it all, if  
I ever get back again?

We've bidden good-bye to life in a cage,  
we've finished with pushing a pen;  
They're pumping us full of hellcoerage,  
they're showing us how to be men,  
We're only beginning to find ourselves,  
we're wonders of brawn and dew,  
But when we go back to our sissy jobs,  
oh, what are we going to do?

For shoulders curved with the counter  
stoop will be carried erect and square  
And faces white from the office light will  
be bronzed by the open air;  
And we'll walk with the stride of a new-  
born pride, with a new-found joy in  
our eyes,  
Scornful men who have dined with death  
under the naked skies.

And when we get back to the dreary  
grind, and the bald-headed boss's  
call,  
Don't you think that the dingy window  
blind and the dingier office wall,  
Will suddenly melt to a vision of space  
of violent, flame-scarred night?  
Then, oh, the joy of the danger-thrill,  
and oh, the roar of the fight.

Don't you think as we peddle a card of  
pins the counter will fade away,  
And again we'll be seeing the sandbag  
rims, and the barb-wire's misty gray?  
As a flat voice asks for a pound of tea,  
don't you fancy we'll hear instead,  
The night-wind moan and the soothing  
drone of the packet that's overhead?

Don't you guess that the things we're  
seeing now will haunt us through  
all the year,  
Heaven and hell rolled into one, glory  
and blood and tears;  
Life's pattern picked with a scarlet  
thread, where once we moved with a  
gray.

To remind us all how we played our part  
in the shock of an epic day?

Oh, we're booked for the Great Adventure  
now; we're pledged to the  
Real Romance,  
We'll find ourselves or we'll lose our-  
selves somewhere in giddy, old  
France.  
We'll know the zest of the fighter's life;  
the best that we have we'll give;  
We'll hunger and thirst; we'll die—but  
first—we'll live; by the gods, we'll  
live.

We'll breathe the free air and we'll bivouac  
under the starry sky;  
We'll hunger and thirst; we'll die, but  
first—we'll see men laugh and die;  
We'll know such joy as we never dream-  
ed; we'll fathom the depths of pain;  
But the hardest bit of it all will be—  
when we come back home again.

For some of us smirk in a chiffon shop,  
and some of us teach in a school;  
Some of us help with the seat of our  
pants to polish an office stool;  
The merits of somebody's soap and jam  
some of us seek to explain.  
But all of us wonder what we'll do when  
we have to come back again.

Internally and Externally it is Good.—  
The crowning property of Dr. Thomas'  
Electric Oil is that it can be used inter-  
nally for many complaints as well as  
externally. For sore throat, croup,  
whooping cough, pains in the chest, colic  
and many kindred ailments it has cur-  
ative qualities that are unsurpassed. A  
bottle of it costs little and there is no  
loss in always having it at hand. m

### Household Hints

Add a pinch of baking powder to pie crust.

Carrots and peas mixed make a very good dish.

Beans that are to be baked should first be parboiled.

Broths can be made from left over bits of meat.

The water that is generally poured off the dried beans after they are boiled will make a good addition to the stock pie.

Scrambled eggs and onions is made by first trying the onions, then turning the eggs into the pan and stirring as usual.

Warts are unsightly blemishes, and corns are painful growths. Holloway's Corn Cure will remove them. m

Sour milk should never be wasted—it can be used in biscuits and ginger-bread, or for "Dutch cheese," or for griddle cakes.

Have on your pantry shelf several cans of condensed milk, and if the milkman is washing nourishing and inexpensive food do not forget whole hominy, dried lima beans, split peas, dried corn and other dried vegetables that can be made into soups or creamed.

To keep milk sweet in hot weather stand the jug or bowl of milk in a large basin of water to which a handful of salt has been added. A tiny pinch of soda also helps to counteract the acidity.

## CASTORIA

For Infants and Children  
In Use For Over 30 Years

Always bears  
the  
Signature of *Chas. H. Hitchcock*

### WHAT ONTARIO FOLKS SAY.

Hamilton, Ont.—"This is to state that I have received great benefit from the use of Dr. Pierce's Favorite Prescription. Some time ago I was run down and weak, suffered loss of appetite and was miserable. Four bottles of the 'Prescription' cured me up in fine shape; it did wonders for me and I can recommend it very highly to women who are ailing."—Miss MARRA MILLER, 127 Hess St., Hamilton, Ont.

Brantford, Ont.—"Some few years ago I got in a very much run-down condition. Was very weak; could not do anything; had no strength at all. I began taking Dr. Pierce's Favorite Prescription; I only took five bottles and it put me in splendid condition. I felt better than I had for years. Other members of my family have used this medicine and found it equally as beneficial. I can highly recommend it to weak women."—Miss A. GILMOUR, 71 Brighton Row, Brantford, Ont.

The use of Dr. Pierce's Favorite Prescription makes women happy by making them healthy. There are no more crying spells. "Favorite Prescription" makes weak women strong, sick women well.

Like an open book, our faces tell the tale of health or disease. Hollow cheeks and sunken eyes, listless steps, sleepless nights—tell of wasting debilitating disease some place in the body. It may be one place or another, the cause is generally traceable to a common source.

Get the "Prescription" to-day—either in liquid or tablet form—if you want to better your physical condition speedily.

Dr. Pierce's Pellets regulate and invigorate stomach, liver and bowels. Keep the body clean inside as well as outside.

## Neilson's Chocolates

In bulk or boxes, same old price.

A first-class line of Confectionery always on hand

Bread, cakes and all kinds of pastry all ways on hand.

Our Wedding cakes cannot be beaten.

## LOVELL'S

BAKERY AND CONFECTIONERY

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INSURANCE

### J. H. HUME.

AGENT FOR  
FIRE, ACCIDENT AND SICK BENEFIT COMPANIES.  
REPRESENTING  
Five Old and Reliable Fire Insurance Companies  
if you want your property insured, call on J. H. HUME and get his rates.  
—ALSO AGENT FOR—  
P. R. Telegraph and Canada Permanent Loan and Saving Co.  
Ticket Agent For C. P. R.—Tickets to all points in Manitoba, Northwest and British Columbia

## THE LAMBTON

Farmers' Mutual Fire Insurance Company.  
(Established in 1875)

J. W. KINGSTON	President.
JAMES S. MITCHELL	Vice-Pres.
JAMES ARMSTRONG	DIRECTOR
A. G. MINIELLY	DIRECTOR
THOS. LITGOW	DIRECTOR
GUILFORD BUTLER	DIRECTOR
W. G. WIL LOUGHBY	MANAGER AND SEC. TREAS.
J. F. ELLIOT	FIRE INSPECTOR.
R. J. WHITE	FIRE INSPECTOR.
P. J. McEWEN	AUDITOR
ALEX. JAMIESON	AUDITOR
PETER McPHERDAN	Wanteded P. O. Agent for Warwick and Plympton.

## A. D. HONE

Painter and Decorator  
WATFORD - ONTARIO

GOOD WORK  
PROMPT ATTENTION  
REASONABLE PRICES  
SATISFACTION GUARANTEED  
ESTIMATES FURNISHED  
RESIDENCE—ST. CLAIR STREET

**CASTORIA**  
For Infants and Children.  
S Know That  
the Castoria  
is the  
Best  
In Use  
For Over  
Twenty Years  
**CASTORIA**  
COMPANY, NEW YORK CITY.

or bungalow or fix  
b in the attic—it will

in winter, cooler in  
ative effects and free  
original, pure-wood-

Beaver trade-mark on

**ARD**  
Cover Board room is fin-  
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is on the walls. These  
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over joints in a pleasing  
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UNDERPAKERS

quick Results  
**Printing**