

Billie Burke's Advice Is
For Women Not to Worry.
Other Topics For Women.

WHAT EVERY WOMAN WANTS TO KNOW

Work of Local Societies
Affiliated With L. C. W.
Katherine Leslie's Chat.

It Is the Woman Who Worries Who Grows Old Rapidly, Says Billie Burke

We are all looking for the pot of gold at the end of the rainbow. The pot of gold that is offered by correct and common-sense beautifying is clearness of complexion and longer life, with incidentally an intellect brightened and disposition improved. Are these not worth striving for?

Beauty of form and face and mental gifts are all treasures God gives, and we are responsible for the use thereof. No matter what our point of view is of the great beyond, we all agree that our one body is all we shall have here, and yet how do we use it? One would think it could be replaced at a bargain counter for 99 cents, marked down from \$1.45.

Are you improving your body or bringing it down by misuse? Most of us are born with perfect form and feature of face, but by abuse and ignorance we lose these precious gifts.

The woman who over-indulges her appetite—not the natural appetite, as nature is ever rational, but the cultivated appetite—permits her form to develop unsightly lines.

Circulation of the blood is the keynote of life which will unlock the door to eternal youth. So the first step to consider is how to improve.

There is still no such thing as standing still. Life is perpetual motion. So let us move onward and upward, not backward.

In the past, old age—or, I should say, advancing years—meant indulging one's likes and dislikes and making the whole family and the world at large conform to them as much as one's influence would permit.

Result: A wrinkled, shrivelled, appearance, which made a woman look years older than she was.

In this day of illumination and progress, advancing years mean a rounding out of ideas and character, living and letting others live, endeavoring to profit by the experience of others, realizing that in the natural course of events one has not time for serious mistakes.

Result: Cheerfulness and a more youthful expression and carriage.

Be in mind, the great fact, acknowledged by all, that crankiness and trying to make everybody else see from one's own point of view has for long ages heralded the advance of years, and one will hesitate to wave a flag with the date of one's birth thereon.

Thank goodness, telling one's age has gone out of fashion and the world



is beginning to accept us at our face value.

Common-sense beautifying is making the wise woman look 10 to 20 years younger, even in daylight.

Above all else, don't worry. Mental worry kills and destroys—physical labor unless one set of muscles is used to the exclusion of others, will hurt no one.

When we are worried, our blood seethes and teems and burns up the fuel of the body that should prolong life.

Anger degenerates fermentation and poisons are thrown through the system that destroy and tear down.

Begin now to look upon life and living through tolerant eyes, and you will soon find that, however hard you work, you will not look old or feel old if you do not worry.

KATHERINE LESLIE'S HOME CHAT



SPRING AND SUMMER FASHIONS.

An expert in fashion has made a clever summary of the principal points in fashion for the incoming spring and summer, and the points are so valuable that we shall do well to keep them in mind during the next few weeks. Now if you are tempted to have your skirts slightly slashed up the front to show the shoe and ankle, don't yield to the temptation. This fashion which has been in use for some time is very markedly being dropped. It is the unanimous opinion of fashion experts that it is distinctly on the wane. Oddly enough for white and black and black and white combinations have hitherto been always favorites in Paris, these combinations are quite out of it this year. All the famous Paris dressmakers are using color, and the only exception made in favor of black and white, is a few Shepherd's plaid tailor makes. But all black costumes will be good, and all black evening dresses, but not many. Sashes and girdles have returned with a rush and are on the very crest of fashion's wave. The skirts of tailor suits are short and to the ankles. Trains are less used on evening dresses, and when they are used, must not flop about as the wearer walks. As fashion has decreed that the figure "must be long

and slender," the women of scant inches and sensible breadth will do well to possess themselves of the secret of the elongation of Alice in Wonderland, if they wish to be in the fashion. Blouses are to be made of tulle, point d'esprit, and similar materials, and sleeves very much in length and in design. Bright colored skirts, and for afternoon costumes little short jackets will be the accompaniment. The normal waist line has returned to favor with more than one of the great French dressmakers, but whether this means also a return to the compressed waist remains to be seen. Of course this will affect the corsets, for now that these have sun far below the waist line and become mere hip compressors they are not suitable for the old normal waist line effects. The V shape at the throat is the smartest cut for day dresses, long sleeves are the thing on morning and afternoon frocks, and evening gowns have no sleeves at all. Without exception all the great houses are using lace in quantities, and of all colors yellow easily leads, while vivid green, red and wild duck blue are rivals.

Keep a box of cedar dust in the kitchen. If any disagreeable smell arises from cooking, put a little of the dust on the hot part of the range, and the scent given out will purify the air immediately.

Good Tea

is the result of tea knowledge, blending experience and exacting care—must be the combination of fine flavor, smooth strength and richness.

You have all these qualities combined to a greater degree in Red Rose than in any other tea.

It has that cup goodness that comes only from Red Rose quality and surely well merits the term "good tea."

Try it

RED ROSE TEA IS NEVER
SOLD IN BULK.

**RED ROSE
TEA**
"is good tea"

SOCIETIES AFFILIATED WITH THE LOCAL COUNCIL OF WOMEN WORK TO A GOOD PURPOSE

Brief Resume of Work of Various Bodies Which Help to Comprise
L. C. of W.—A Meeting Next Week.

On Friday afternoon next, April 11, a meeting of all the societies affiliated with the Local Council of Women will be held in the Normal School for the purpose of discussing the proposed agenda for the annual meeting of the National Council of Women to be held in Montreal in May and also to receive reports of the work done by the various societies which form a part of the Local Council. At the close of the business session tea will be served, and a social hour spent by all present.

The Affiliated Societies.
The societies affiliated with the Local Council work for various objects, some to stimulate educational and patriotic interest, others look after the children of the city, others the welfare of young women, and a fourth-class is concerned with the care of the destitute and needy. These organizations are, in fact, comprised of women living earnest, purposeful lives, seeking not only to benefit themselves, but the community as well. A short resume of the aims of the various societies may not be amiss at this point.

The work of the Children's Aid Society and the Protestant Orphan Home in looking after destitute and often wayward parentless children is well known. They, especially the former society, accomplish much not only in the city but throughout parts of Western Ontario as well.

Women's Canadian Club.
The value of the Women's Canadian Club has been proved many times since its organization by the excellent speakers which have addressed the members from time to time on subjects of vital interest. And in this club and the Daughters of the Empire the effort to stimulate patriotism among the youth of the city is most praiseworthy. The latter order, of which there are several chapters in the city, also engages in charitable work.

The Women Teachers' Guild also works along educational lines, its specialty being to conduct a series of public lectures once or twice a year at which some qualified speaker discusses matters of literature or art.

A Second Type of these affiliated societies, the Aberdeen Association is an excellent example of what can be accomplished in a quiet way. For years the members have met monthly after month, gathered together interesting literature, and expressed it to lonely homes in the Western Provinces, to lumber and mining camps, to isolated fishermen along the coasts of Canada, and many have been the letters of gratitude received from numerous points to which reading matter is sent.

The work of the King's Daughters of London is usually directed in two ways—to assist the poor of the district and to undertake some missionary obligation. Although there are only three

The Poet's Corner

TO THE MOON.
Art thou pale for weariness
Of climbing earth, and gazing on
The earth,
Wandering companionless
Among the stars that have a different
Birth—
And ever-changing, like a joyless eye,
That finds no object worth its constancy?
—P. B. Shelley.

My heart leaps up when I behold
A rainbow in the sky;
So was it when my life began,
So is it now, I am a man,
So be it when I shall grow old,
Or let me die!
The Child is father of the Man,
And I could wish my days to be
Bound each to each by natural piety.
—W. Wordsworth.

PROBLEMS OF THE FAIR SEX SOLVED BY CYNTHIA GREY

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn as they are received. No letters can be answered privately.]

"The Eternal Feminine."

Dear Miss Grey: Having been an interested reader of your column, I thought I would like to ask you a few questions, which I hope you will answer as soon as possible.

1. Is it suitable to wear a blue serge sailor dress at hall parties? I expect to go to one next Friday night, and would like to know before that time.

2. What kind of a dress would you advise me to get for summer? I can only afford one for best.

3. What are the most fashionable colors and cloth for spring and summer?

4. Will big hats and styles be popular? I have not tired you with my questions, I am, BONNY JEAN.

A.—1. It is impossible to answer queries within a given time, and I am afraid my answer will come too late. I don't know just what you mean by a "Hall Party," but if a rather formal occasion it is better to wear a light frock of silk or satin.

2. A pretty patterned foulard in quiet tones would probably render you best service.

3. Navy blue serge is a standard color and material. The whiplows and diagonals in tan and gray are popular, and for one-piece dresses Bedford cords and crepe de chine.

In summer textures, cotton voiles, cotton crepes, embroidery and colored linens will be much worn.

4. Small hats prevail for spring, but doubtless for summer the larger shapes will hold sway.

Finds Life Monotonous.

Dear Miss Grey: I am a young girl of 18½ years, and am working at home in the house, but find it so uninteresting and monotonous, and I feel I must get out and do something else.

1. Do you think it would be profitable to be a stenographer?

2. Is it necessary to know shorthand to be so?

I should on the other hand like very much to travel.

3. Do you think that if I took up the study of languages, say French, German and Italian (I have a fair knowledge of French), there would be any chance or likelihood for me to obtain a position as a travelling companion to a lady?

4. What are the duties of a lady's companion?

If you have any suggestion to offer me I should be more than glad, and also if you can help me on the above questions. Sincerely, PERPLEXED.

many girls I know who are obliged to work for a living find it "uninteresting and monotonous," and who think nothing could be more tiresome to the cloistered confinement of office or store or factory for the duties and privileges of home life. If your help is needed at home, and you are not required to become a bread-winner, you should rejoice. For life in the business world is not all "beer and skittles." Now, having said my little say I shall try to answer your questions.

1. If you possess business talent and good executive ability, this occupation is profitable.

2. Yes, indeed.

3. If it is practicable, I see no reason why you should not take up the study of these languages. Even if you altered your mind about becoming a companion, the knowledge itself would be helpful to you, and would be a means of breaking the monotony you complain of.

4. Duties vary with circumstances. Usually they include the reading and answering of business letters; assisting the lady to entertain; accompanying her when shopping and in travelling looking after such arrangements as railroad tickets, berths, change of trains, etc., and reading aloud. When two women are congenial the life of a companion may be very pleasant, but needless to say she should possess the knack of being able to adapt herself to strangers readily.

Write me again on the subject. I shall be only too glad to help, if I can.

S. Sorry, I cannot answer questions upon religion in this column.

EARLY RHUBARB FOR YOUR TABLE

If you had a backyard garden last summer, you probably had rhubarb, which in the ordinary course of outdoor growth ripened about the time when rhubarb was a drug on the market and to be had for little more than the asking.

This season you can have your rhubarb early, when it will be really appreciated. All you have to do is to dig up a clump or two the first day a thaw comes. Plenty of soil should be clinging to the clump. Place it on the cellar floor and water it occasionally.

Light is not needed, for the stalks will grow finely in the dark, but the warmer the cellar the faster they will grow.

Long before the outdoor rhubarb is ready for pie or sauce you will have cellar stalks awaiting the knife.

Beautiful Ratines and Crepes For Suits and Dresses

KINGSMILL'S last shipment from Europe of latest spring merchandise brought a big lot of beautiful Ratines and Crepes. Many novelty stripes and spots, as well as the plain clothes are here in fashionable shades including tans, peach, grays, sky, Copenhagen, navy, pink, champagne and white. Choose from these fashionable fabrics (in weights for suits and dresses) while the assortment is complete.

Crepe Cloth

27 and 40 inches wide, at yard.....
..... 15c, 20c and 40c

Ratine Cloth

27 and 42 inches wide, at yard.....
..... 20c, 40c, 60c and 75c

Millinery

Many Novelty Hats Have Just Arrived

By fast steamer and express the very last word in Millinery is hurried from the fashion centres to our showrooms. Panama Hats came in yesterday, and Dame Fashion proclaims them ultra-stylish. Come here and choose from an exclusive showing at exceedingly low prices.....\$5, \$8 and \$10

NEW GLOVES
AND HOSIERY.

Kingsmills

NEW SUITS
AND COATS.

WOMEN'S INSTITUTES

INWOOD

[Special to The Advertiser.]
Inwood, April 4. — The Women's Institute met yesterday in the McLevy Hall. Papers were given by Mrs. Brown and Miss Switzer on "How To Be Careful When Housecleaning," and an Easter essay by Mrs. Thompson. The hostesses were Mesdames Hanford, Lehnbrag and Miss Gardiner. The meeting was well attended.

FLORENCE

[Special to The Advertiser.]
Florence, April 5. — The regular meeting of the Women's Institute has been postponed until next Wednesday, as the condition of the roads would not allow a large number in the vicinity to get in.

KOMOKA

[Special to The Advertiser.]
Komoka, April 5. — The regular monthly meeting of the Komoka Women's Institute will be held at Fairview, the home of Mrs. Arch Campbell, Thursday afternoon, April 10, at 2:30 o'clock. Mrs. (Dr.) Wilson, Parkhill, will address the ladies on that afternoon. Roll call answered by a spring sentiment. A cordial invitation is extended to all ladies.

The Birthday Calendar



IF THIS IS YOUR BIRTHDAY

A year of activity and success awaits you, and the things which you undertake, after careful thought, will prosper.

Those born today will be talented and persevering, and will win out in spite of danger and difficulties. They will make diplomats and leaders, and should be trained to understand the pitfalls of show and ostentation.

When making paste for paper hanging, if a small piece of common soda is added to the flour before pouring on the boiling water the paste will be stronger and go further.

STOPS CURDLING.

If milk be on the turn, a small pinch of carbonate of soda put into it before boiling often stops it from curdling.

COFFEE AND LINEN.

Coffee is an aid in washing brown linens. Pour boiling water over a quarter of a pound of cheap coffee. Strain through cheesecloth into two tubs, one for washing, the other for rinsing. Wash with a good soap. Rinse and hang in the shade to dry. Iron first wrong side and then on the right. Do not use blueing.

IF THIS IS YOUR BIRTHDAY

Perplexity, and a struggle to win against disagreeable obstacles, are in store for you. But yours is the nature to combat these things. You are warned against speculation and risks. Steady effort is the best for you.

Those born today will have ability and fact, but will care too much for show to succeed, unless they are made to understand the emptiness of it. They will be fond of travel and will often meet good fortune in foreign lands.

EGG NEWS.

Eggs that are to be kept should be stood on the small end of the egg, and not the broad end.

Ladies' Ready-to-Wear and Made-to-Measure Suits, Dresses ::: and Coats :::

Our Ready-to-Wear Department is showing New and Distinctive Styles for Spring, 1913.

Dignity and Exclusiveness are the dominant lines portrayed in FINCH-FASHENS—Beauty and Distinction radiate from every garment.

Myriad patterns enable unusual choice of selection and a comprehensive range of prices will suit any pocket book.

Finch-Fashens

KITCHENETTES

PASTE MAKING.

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Did You Ever Realize the Fact

That we are the largest credit homefurnishers and clothiers in Western Ontario?

Come and see our immense showrooms, filled with one of the prettiest displays of homefurnishings and clothing

H. Wolf & Sons

The Store With the Stock.
263-265-265½ Dundas Street
Corner Wellington.

QUEEN MARY'S GLOVES.

In little things the Queen is most particular, not to say faddy. Her majesty favors gloves of gray suede for general outdoor wear, with tiny buttons of a darker gray, four in number. All Queen Mary's gloves are made specially for her, and she is most particular to their cut and quality. One pair is rarely worn more than twice by her majesty, whose hands, he it whispered, cannot truthfully be styled small. But they are beautiful, shaped and show off to advantage the satin-like texture of skin which is one of the Queen's most conspicuous personal charms.

Have Your Piano Tuned

The Callaghan Piano House has engaged the services of Mr. Alec B. Stein for their tuning and repairing department. Mr. Stein is a thoroughly competent man, and all his work will be guaranteed by Callaghan—phone 708. Write or call at 613 Wellington street.