

System in Business Means Success

System in the school room means in that school you can accomplish more in six months than you can hope to do in ten months in one which has no method. The difference to the student means success or failure.



has a system, and it is a good one. Book-let free.

College opens Jan. 4, 1904.

J. W. WESTERVELT, Principal.

FOR MEN OF TASTE.

This is an invitation to get "tuned up." We have an especially attractive array of cloths to choose from. See them before ordering your suit.

O. LABELLE
372 RICHMOND STREET.

Billiards and Pool at Home.

PORTABLE BILLIARD TABLES

Size 3 x 6 feet, rubber cushions, complete set of cues and balls.

Price \$40.00.

CALL AND SEE THEM.

Brock's Gun Store.

102 Dundas St., London, Ont.

R. K. COWAN,

BARRISTER, SOLICITOR, ETC.

County Bldg., next Court House, London.

The Problem

of Christmas giving is answered by the word KODAK.

W. A. MCKENZIE,

Opposite City Hall, Upstairs.

Superfluous Hair

And all Facial Blemishes removed by electrolysis at

Dermatological Parlors

235 Dundas Street.

AN XMAS PRESENT

In the way of a WATCH is bought cheapest at

Wallace's Jewelry Store

402 Talbot Street.

Other Jewellery and Novelties at lowest prices in city.

You Are Cordially Invited . .

to visit our Art Store and inspect our selection of Art Goods, comprising

Engravings, Artists' Proofs, Carbon Photos, Calendars and Novelties in Statuary, Etc., Etc.

H. & C. Colerick,

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J. T. Stephenson,

The Leading Undertaker

and importer of all kinds of Couch and Metallic Caskets. Finest Funeral Cars in Canada.

104 DUNDAS ST.

Phone 439. Residence on premises. Night calls promptly attended to.

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Undertakers and Embalmers, 113 Dundas St. Phone 536. Open day and night. Residence on premises.

LONDON

London Conservatory of Music and School of Elocution

NOW OPEN.

Pupils may enter at any time.

Six Situations

Thorough Training Under Experienced Teachers has Good Results.

The following graduates of THE WESTERN ONTARIO SHORT-HAND AND BUSINESS ACADEMY, 2 Dundas street, have accepted situations:

Miss Walker, with W. G. Winnick, barkeeper; Miss Henrick, with H. E. Nelles, Esq.; Miss Armistead, with F. G. Rumill, Esq.; Mrs. Westland, with Cronyn & Bette; Miss Lindsay, with Stuart & Gunn, and Miss Cockburn, with E. Leonard & Sons.

It is now to attend a first-class school. Winter term commences Jan. 4, 1904.

WM. C. COO, C.S.R., Principal.

SUITABLE GIFTS . . .

Boys' Hockey Skates, 75c.

Nickel-Plated Hockey Skates, 75c.

Boys' Hockey Skates, 10c and 15c.

Boys' Hockey Skates, 10c and 15c.

Girls' Penknives, 15c to 50c.

Ladies' Penknives, 25c to \$1.00.

Nutraceuticals and Pickles, 50c set.

Boxing Gloves, \$1.50 set up.

Shaving Razors, 10c to \$2.00.

Good Razors, 75c to \$2.50.

Razor Straps, 10c to \$2.50.

Air Rifles, \$1.00 and \$1.25.

22-Calibre Rifles, \$2.50 up.

Stevens' Crack Shot Rifles, \$1.00.

Panicy Scissors, 25c to 75c.

Whitely Exercisers, \$2.00 to \$3.00.

GURD'S, Sign of the Big Gun.

185 Dundas Street.

Thos Wilson

MERCHANT TAILOR,

213 Dundas Street,

PHONE 596.

SUPPORT A HOME INSTITUTION BY INSURING IN THE

MONARCH CASH

MUTUAL FIRE

INSURANCE COMPANY.

This is the only company with its head office in London, authorized stock capital, \$200,000. Phone 1,211.

Head Office—59 Dundas Street, LONDON.

Try Aetna Baking Powder.

Manufactured by Marshall Bros. & Co., 67 Dundas street. Rising qualities cannot be surpassed.

Hot Line

Our hand-painted Dutch Calendars are the latest novelties. All the rage in New York.

JOHN MILLS,

Phone 1665. 398 Richmond St.

Ross' 196

Dundas St.

Christmas Furs

Could you select a more suitable Christmas present than a handsome set of Furs?

Larg assortment of Mink, Stone Marten, Sable, Fox and many other Furs to select from.

XRAY Treatment

is positively harmless and painless. Attended with most satisfactory results in lupus, rodent ulcer, eczema, neuralgia, rheumatism, tubercular glands and joints, epithelioma, etc. etc.

DR. PINCEL, Specialist—444 Wellington St., London.

What To Buy!

Hair Brushes, Cloth Brushes, Mirrors, Manicure Sets, Hat Brushes, Puff Boxes.

THOS. GILLEAN,

402 Richmond Street.

For Sale

GUARANTEED COAL

JOHN MANN & SONS

401 CLARENCE ST., 425 YORK ST., Phone 470.

Reputation Built On Quality

The best for everyone—everyone needs bread, and everyone needs the best.

Johnston Bros.

is particularly wholesome and delicious. Phone 518.

LONDON AND DISTRICT

The Misses Little, Hespeler, are visiting friends in London.

Mr. John O'Flaherty has gone to New Orleans to attend the winter races.

Rev. D. S. Hamilton, and Rev. T. Leggett, of New Durham, will exchange pulpits tomorrow.

Mr. Henry Francis, painter, of 277 Ontario street, left from England today on a visit to friends after an absence of a quarter of a century.

LONDON PORTER . . .

Made by Joseph Hamilton, Kent Brewery, is now a famous tonic beverage. It will do for you what medicine sometimes fails to accomplish.

Order from Your Dealer.

Ladies' 14-k Diamond Ring, \$4.75

This is our great special for Christmas in Diamond Rings. We have many other special offers about this season than ever before. Open every night. We will send prepaid any goods in the store on receipt of price, or C.O.D.

WARD, THE JEWELLER.

374 Richmond Street.

THE CANADIAN

Savings and Loan Company

6% Dividend.

Notice is hereby given that a dividend of Three Per Cent on the capital stock of this company has been declared for the current half-year, payable on or after Jan. 4, 1904. Transfer Books will be closed from the 14th to 31st inst., both days inclusive.

M. H. ROWLAND, Manager.

—Rev. Dr. Farmer, of McMaster University, will occupy the pulpit of Talbot Street Baptist Church on Sunday.

The Bishop of Huron will hold confirmation tomorrow in Christ Church, Forest, and St. Paul's Church, Thorndale.

—Mrs. Boyce and Miss Jennie Boyce, of Port Huron, who have been the guests of Miss Jennie Sutherland, of Hellmuth avenue, have returned home.

The Bishop of London is expected to bless the new R. C. organ at Amherstburg on the 20th inst., and to dedicate the new R. C. Church at McGregor on the 22nd.

—Mrs. Alice Calder-Leonard, of Detroit, formerly soloist in the First Methodist Church, city, will sing in that church at both services Sunday.

Mr. Adam Dockery, of Toronto, will be the soloist in the evening.

WANT REV. MR. NEWTON.

Rev. Cyril Anderson, of Kingsville, has resigned his charge of the Anglican flock there, and the vestry have requested the Bishop of Huron to appoint Rev. F. G. Newton, of Warwick, to succeed Mr. Anderson. Mr. Newton, it is understood, is willing to accept.

PASTOR REMEMBERED.

The joy in the congregation of the Church of the Hosanna, Lytle Park, assembled at the residence of their former rector, Rev. A. I. Rhodes, and presented him with a purse of \$127. Mr. Rhodes, who was very popular with his people, is about to leave on a trip to England.

JURY DISAGREED.

The jury in the case of Jeremiah Henry, who was tried for stealing from Robert Gull, of Delaware, disagreed at the December sessions, and were discharged. Henry was again committed to jail.

MCLARY'S ANNUAL BALL.

Arrangements are being made for the holding of the annual ball of the McClary Manufacturing Company, which has been so successful for the past few years. The city hall will be utilized and the date set is Tuesday, Dec. 15. The committee are working hard and the affair promises to exceed all its predecessors in every respect.

ST. PETER'S COURT OFFICERS.

Order of Foresters, No. 685, Catholic Order of Foresters, elected the following officers the other evening: Chief ranger, Jos. Crumrine; vice-chief ranger, G. Pocock; recording secretary, Wm. Dwyer; treasurer, Frank A. C. Claherty; treasurer, Frank A. C. Claherty; trustees, M. G. Delaney, M. J. Gallagher and M. Quirk; Rev. D. J. Egan, chaplain.

—A service of praise of unusual interest is to be given by the choir of New St. James' Presbyterian Church, next Tuesday evening. This choir is now recognized as one of the leading choirs of the city, and under Mr. E. W. G. Quantz, W. M. Bra, W. F. Haggard, and some hours the line was blocked, both engines suffering severely. It seems that the engineer of the light engine, No. 56, was attempting to cross the main line so as to attach the locomotive to the Stratford train, but misjudged the distance the freight was away and the crash resulted. The tender of the light engine was thrown from the track, and the pilot of the freight was badly smashed. Both engines were moving at a slow rate of speed when the accident occurred and nobody was injured.

TUSCAN LODGE OFFICERS.

Tuscan Lodge, No. 155, G. E. C., held its annual communication in the hall-room this week about 40 members being present. After the disposal of routine business, officers were chosen as follows: W. M. Bra, W. F. Haggard; S. W. Bro. James Mattinson; J. W. Bro. Dr. W. M. English; chaplain, W. Bro. John Higginbotham; treasurer, V. W. Bro. Edwin East; secretary, W. Bro. Ed. Manigault; Tyler, W. Bro. John Robertson. The W. M. Bra, who was elected the following officers to act in conjunction with the above: S. D. Bro. J. B. McKillop; J. D. Bro. Fred. D. Macle; I. G. Bro. Dr. H. E. Abbott; H. C. Bro. C. Zeigler; S. S. Bro. Gilbert E. Coombs; J. S. Bro. George E. Hamilton. The representatives to the boards of relief and finance will be the same as previously. W. Bro. W. A. Blunther was reappointed organist.

Parnell-Dean's Breads

for their Christmas trade. Shipped into over 125 different cities, towns and villages now. Write for terms.

THE PARNELL-DEAN STEAM BAKING CO., (Limited.)

LONDON, CANADA.

A new message each day—watch for it.

UNTO OTHERS.

"Do unto others as you'd be done by." Every man who would use "cheap" laundry work, but support firms spending money at home.

When you use FOREST PROCESS work you get the best. Phone 1,008, or postal card will bring one of our white wagons.

FOREST CITY LAUNDRY.

"The Careful Laundry"—72-74 King St.

CHRISTMAS FURS.

The very newest designs of the fur trade, in quality, in price.

Children's and Gentlemen's Furs, suitable for holiday gifts.

Spittall, Sabine & Co.

152 Dundas Street.

CELEBRATED GOLDEN WEDDING.

On Friday a number of relatives and friends of Mr. and Mrs. William Ewart, of Luganville, gathered at their residence, and celebrated in a hearty manner the fiftieth anniversary of their marriage. Mr. and Mrs. Ewart are among the oldest and most respected residents. Mrs. McDonald, wife of Mr. R. D. McDonald, of the firm of Line, McDonald & Co., city, is a daughter.

COURT DUFFERIN OFFICERS.

At the regular meeting of Court Dufferin, No. 4, I. O. E., the following officers were elected for the coming year: Chief ranger, Bro. O. H. Ry- bell; vice-chief ranger, Bro. Ed. Campbell; recording secretary, Bro. J. P. Hicks; financial secretary, Bro. H. Pratt; treasurer, Bro. I. Lewis; chaplain, Bro. W. Hardy; St. W. Evans; Parks; Jr. W. Bro. Alf Evans; St. B. Bro. R. Northey; Jr. B. Bro. B. W. Drake, M. D.; C. D. H. C. R. Bro. W. H. Ford; finance committee, Bros. E. A. Ford and Alf Evans; trustees, Bros. W. Hardy and W. Garey.

THE W. T. STRONG STORE

Business of Second Oldest Establishment Never Greater Than at Present.

The well-known drug store of Mr. W. T. Strong enjoys the prestige of being without doubt one of the most popular stores in this city. Evidence of this fact was never more apparent than it is at the present season. The patronage that it is now enjoying was never exceeded in its history. This history began as many years ago, when the first store was opened in the west, which makes it the second oldest drug store in London. Mr. Strong himself has been in control during nearly all of that period, having retired from it only temporarily, for a short time six years ago, owing to ill-health. It is again the active head of the concern, and is prepared to personally conduct the business of his store, the largest, possibly, of any leading establishment west of Toronto. He will have the assistance of Mr. Russell Mac- gregor, who recently returned from Jersey City to accept an important position in Mr. Strong's store. Mr. Strong has long done one of the largest dispensing trades in the west. Just now, however, his attention is being particularly given to a large and varied stock of the leading novelties for the Christmas trade, and which includes amongst other very attractive lines, the choicest perfumes, the hand- some toilet novelties and the newest and best goods. An inspection of this stock will be a source of helpful suggestion to any looking for Christmas gifts that will be welcome and appreciated.

PROMINENT DIVINES

Rev. R. E. Kowles, M. A., Whose Church at Galt has a larger membership than any Presbyterian Church in Canada, Mr. Kowles is well known as a lecturer, and appeared in this city this week.

Christmas Shopping.

On your list put down the call to make at the Imperial Life office, Bank of Toronto Building, to buy an endowment policy.

It may startle you, but it is nevertheless true that The Imperial Life Assurance Company actually guarantees that after the first three years' premiums are paid on a 15-year endowment policy, at ages 32 and under, they will extend the benefit of the insurance for the other 12 years, and give a cash surrender to the assured if alive at that time. Fifteen years' insurance for three payments. Higher ages, same conditions proportionately. If you doubt it, ask any Imperial Life agent to show you the guarantee. If you appreciate it give us your application. Full information cheerfully furnished. London Office, Bank of Toronto Building.

MINARD'S LINIMENT CURES DYPHTHERIA.

STEAMERS ARRIVED.

Dec. 11.—At New York—Chemnitz, from Bremen; Norge, from Copenhagen.

At Havre—La Touraine, from New York.

At Liverpool—Cedric, from New York.

At Genoa—Vancouver, from Boston.

At Naples—Carpathia, from New York.

At Copenhagen—Etruria, from New York.

At Halifax, Dec. 11.—The weekly mail steamer, Tunisian, from Liverpool, had not been signaled on its midnight.

TO KNOW IS TO PREVENT.—If the miners who work in the water most of the day would rub their feet and legs with Dr. Thomas' Electric Oil, they would prevent rheumatism and render their nether limbs proof against the ill effects of exposure to the cold. These setting out the mining regions would do well to provide themselves with a supply before starting.

CASORIA.

The Kid You Have Always Bought

Bears the Signature of

WILLMOT'S Solid Gold Watch.

for ladies, at \$5, with Willmot's Precision Works. In plain, fancy and the Old English Shield and other patterns. In all-karat, heavy case.

QUALITY UNEQUALLED.

WILLMOT'S

217 1/2 Dundas St.

Is Heartily in Sympathy With Chamberlain's Move

Board of Trade Discusses Fiscal Policy—Would Free King- dom From Rivals.

The London Board of Trade, at its meeting yesterday afternoon, adopted a resolution along the line of resolutions passed by many boards throughout Canada, endorsing the Chamberlain fight for preferential trade between the colonies. The resolution was introduced by Mr. John Bowman, who spoke at some length in favor of it. None of the other members had any objections, and Mr. C. B. Hunt seconding it, it was unanimously passed. The resolution was as follows:

"Resolved, that the London Board of Trade is heartily in sympathy with the movement for closer commercial relations between England and her colonies; that we firmly believe that the granting of a preference of duty on food supplies by England to her colonies would lead to the rapid development of the empire, at large; that it would bind the colonies more firmly to the United Kingdom, and free her from her dependence on her rivals."

We are also of the opinion that between England and her colonies there should be a tariff of mutual preference on manufactured goods, as this would tend to divert trade from rival nations, and bring it within the empire at large."

The meeting was then put and carried. The resolution was then put and carried. The meeting was then put and carried.

The meeting was not largely attended, the following being the only members present: President Minchin, Messrs. Carrick, Bowman, Mat- tinson, Greer, C. B. Hunt, J. I. A. Hunt, and Secretary Harrison and Greer, Bowman and Matkinson and C. B. Hunt. The committee will meet Tuesday afternoon.

WILL CO-OPERATE.

The Halifax board asked for co-operation in memorializing the Government to make such representations to the Imperial Government as will assist in the removal of the blockade declared by the President of the Republic of Venezuela on the western shores of the Gulf of Guayana, Trinidad, and Venezuela's natural port of trans-shipment. It was decided to endorse the Halifax board's request.

The Mosale Sand Cement and Tile Company wrote to find what chance there was of having a sand cement factory established here. The committee was referred to the manufacturers' committee of the city council.

The Liverpool Chamber of Commerce thanked the board for the welcome to the delegates at August.

A MUSICAL TREAT

A Splendid Programme for Dundas Street Methodist Concert.

The programme to be presented by the Dundas Street Methodist Church choir under the direction of Mr. G. D. Atkinson, on Tuesday next, will be of the greatest interest to the music-loving people of London.

The choir has for some time been preparing for the concert, which will include several unaccompanied numbers. The programme is as follows: Psalm (for double choir), Dr. Koven's Recessional, and the brilliant Chamberlain's "Infammatius" from Rossini's "Stabat Mater."

The choir is also to have the assistance of three well