

## The "Know How"

It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finish Departments are each under the management of practical workmen from Europe.

**R. PARKER & CO.,**  
Dyers and Cleaners,  
217 DUNDAS STREET, LONDON.  
Telephone 611.



This Brand of Flour  
Always makes the  
**BEST BREAD**  
OR PASTRY.  
USE NO OTHER.  
**J. D. SAUNBY**  
127 York Street.  
TELEPHONE 118.

## A FANCY

Wall Paper strikes the fancy with a delightful force. You like it so well that you want to see it on the wall. That's the place for fancy paper like ours, and you'll often find them there too. There's a charm, a richness, a harmony and originality about our designs that catch the eye at once. It's the papers that strike the eye that strike the wall. We make a business of hanging paper and employ skilled mechanics.

**R. LEWIS,**  
431 Richmond Street.

**W. FAIRBAIRN**  
MERCHANT TAILOR.  
Over Priddis Bros., upstairs. Entrance through store.

All Kinds of Electric Work Done by Experienced Men at Lowest Prices.

A FULL STOCK OF  
Electric and Combination Fixtures, and Electric Bell Supplies.

Special prices to the trade.  
**ROGERS & DOSS**  
425 Richmond St. ywt

## Grand Display

—OF—  
Elegant Furniture

**JAMES KILGOUR**

Will hold during the Western Fair a special exhibit of Fine Upholstered work, consisting of some of the newest designs in Parlor Suites, Couches, Rockers and Easy Chairs. Parties coming to the Fair will be well pleased after they go through his large warehouse, next to Molsons Bank.

131 DUNDAS STREET  
London. 80a ty

## "REX BRAND"

Hams and  
Breakfast Bacon

Extra mild, cured through a process entirely our own, which preserves the delicious natural flavor of the meat and adds to it none of that salty, hard taste to be found in most brands. They are of uniform superiority and excellence, and are the fairest and best meat that experience can produce.

SOLD BY FIRST-CLASS GROCERS AND  
**MOORE & CO.,**

MARKET HOUSE,  
LONDON, ONTARIO

Farmers, Use  
"S" PEERLESS  
Machine Oil  
Ask Your Dealer for it.  
None So Good.

TO GET THE INSURANCE.

A Woman Charged With the Murder of Her Sister by Setting the Bed on Fire.

Minneapolis, Aug. 24.—Mrs. Nora Perkins has been arrested, charged with the murder of her sister, Mrs. Louis Hawkins, the supposed motive for the alleged crime being the fact that Mrs. Hawkins had \$3,000 insurance on her life in favor of Mrs. Perkins.

The sisters were widows and Mrs. Perkins has one child. A lamp was overturned at the bedside of Mrs. Hawkins, and her burns were so serious that she died in great agony. The State expects to prove that the bed-clothing was saturated with oil and ignited, the lamp being overturned to conceal the crime.

On the other hand, the defense claims to have an ante-mortem statement of Mrs. Hawkins that she overturned the lamp herself accidentally.

**Years of Suffering from Rheumatism Relieved by One Dose of Medicine**  
"For many years," writes Mrs. N. Ferris, wife of the well known Birch manufacturer, of Highgate, Ont., "I was sorely afflicted with rheumatic pains in my ankles, and at times was almost disabled. I tried everything as I thought, and doctors for years without much benefit. Though I had lost confidence in medicines, I was induced to use South American Rheumatic Cure. To my delight the first dose gave me more relief than I have had in years, and two bottles have completely cured me. You can publish this letter." At druggists.

# Priddis Bros.

## Hosiery Dept.

We are the largest importers in the west of Boys' and Misses'

PLAIN CASHMERE HOSE

RIBBED CASHMERE HOSE

With extra spliced knees and double heels. These lines are the correct article for boys' wear, from 4 1/2 inches to 9 1/2 inches.

TELEPHONE 324.  
158 Dundas Street,  
157 Carling Street

## Southcott's

FINE TAILORS

361 Richmond St.

Bicycles and Bicycle Sundries  
Repairing a Specialty.

**WM. GURD & CO.**  
185 Dundas St., London, Ont.

FAIR AND WARM.

Toronto, Aug. 23.—The pressure is low pretty well all over the Dominion and the more central portion of the United States and high over the Atlantic and Pacific States. Showers have occurred today in northern Ontario along the St. Lawrence.

Minimum and maximum temperatures: Calgary, 40-74; Prince Albert, 36-68; Qu'Appelle, 38-70; Winnipeg, 48-74; Toronto, 59-79; Montreal, 58-72; Quebec, 50-66; Chatham, N. B., 48-60; Halifax, 50-69; Edmonton, 50-74.

Toronto, Aug. 24.—1 a.m.—Winds, mostly south and west; partly fair and warm, with local thunder storms.

## HAT TIPS



If you want a Stiff Hat, see our Youmans, the best style in America.

If you want a Soft Hat, see our Carlo style—it is the newest of Soits for the fall of 1895.

## BELTZ'S

Sole Agents for Youmans Hats.

HATS THAT R HATS

ASK YOUR GROCER FOR

Johnson Bros.' Bread

5c per loaf retail.

In all parts of the city. Telephone 818.

## R.K. Cowan

Barister, etc., over Bank of Commerce London.

### BURNED OUT.

Shelbyville, Ind., Aug. 24.—Fire broke out last night in Conroy, Brierly & Co.'s cable factory, and it is now in ashes. The loss so far is over \$50,000; insurance two-thirds. Three hundred people are thrown out of employment.

### COLLIERY DISASTER.

Petersburg, Ill., Aug. 24.—The cage in the Hilltop Mine here was being lowered yesterday, when control of the engine was lost and the cage went plunging to the bottom. Of the eight men in the cage seven were injured, of whom four are likely to die.

### ARRIVAL OF THE DUKE OF MARLBOROUGH.

New York, Aug. 24.—The Duke of Marlborough arrived on the Campanian. He is 24 years old. This is the duke's first visit to America, and he expects to make a complete tour of the country, spending some time in hunting. He is on a tour around the world.

**Children Cry for Pitcher's Castoria.**

**Children Cry for Pitcher's Castoria.**

When Baby was sick, we gave her Castoria.

When she was a Child, she cried for Castoria.

When she became Miss, she clung to Castoria.

When she had Children, she gave them Castoria.

**Children Cry for Pitcher's Castoria.**

## London Advertiser.

Telephone Numbers.

107.....Business Office  
134.....Editorial Rooms.  
176.....Job Department

## London and Environs

—The cornflower is blooming on suburban lots in profusion this year.

—This is the kind of weather when it is startlingly amusing to see the fat man trying to look unconcerned.

—The Jewish New Year begins on Sept. 19. The day of atonement follows on Sept. 28, and the feast of tabernacles will be held Oct. 3 and 7.

—The York street and Bathurst street macadamized pavements which have not been down a month are already beginning to be cut with wagon wheels. What's the matter?

—About a mile of track was damaged, rails twisted and ties broken by the break of an axle on a C. P. R. freight train at Crumlin the other night. The work of repair is still in progress. No one was injured.

—At a recent meeting of the Winnipeg Central W. C. T. U. Mrs. Wyatt, and Mrs. Saunby, from this city, received a hearty welcome from the members. Mrs. Saunby will now reside in Winnipeg, and will take an active interest in the work of the W. C. T. U.

—Mr. and Mrs. Chas. Thompson have returned from their trip to Quebec and are now in London. Dr. Joy was telephoned for on Wednesday to attend Mr. Thompson, whose strength did not prove equal to the trip east.—Tilsonburg Observer.

—Warden Massey, of the Central Prison, Toronto, states that there has been 100 per cent more young men sent to that institution during the past year than any year before. The cause, he says, has been the depression in trade. London has sent its share.

—The police department has received word that a '94 Columbia bicycle, model 44, No. 12,242, was stolen from Niagara Falls; an Eclipse bicycle, 15.157, with a dark garnet saddle is missing from Guelph, and a Mount Elgin man had his American wheel stolen on the night of Aug. 21. Will these wheels be swift enough to carry their illegal riders from justice? Look out for them.

—The talented and popular pastor of St. Andrew's Church, London, Rev. Robert Johnston, accompanied by Mrs. Johnston, spent some hours in town last Friday calling on old acquaintances. They were returning to the city after spending their holidays at the old home in Kincardine. Mr. Johnston made many warm friends here some years ago, and the sympathizing pulpit of the Presbyterian Church, Wingham.

—Wingham Times.

—A Buffalo telegram says: Superintendent H. J. Warren, of the Buffalo Harbor Asphalt Company, denies the statement contained in a London dispatch that unskilled labor from Buffalo was sent to that city. Only a few expert men were sent, and they were necessary, because there is a time limit on their contract. They have had trouble, too, with the stone-cutters of London, who failed to carry out their agreements and made necessary the sending of men from Buffalo.

—Complaint is made that young men amuse themselves at night spending their horses along Askin street and the Wharmcliffe road, in a vain endeavor to keep up with the motor of the electric line. The sport is a menace to public safety and should be stopped. Last night one of the young fellows was severely reprimanded by a gentleman who had his wife and baby on the car. The horse heels threw down the gravel over them, and a flying stone struck the baby on the back. Had the stone struck on the child's head it might have been killed.

—The numerous friends of Mrs. Letitia Youmans (the well-known temperance lecturer) throughout the Dominion, will be interested in knowing that though she is laid aside through illness, she is not forgotten by her co-workers, as shown by the following resolution which was passed at the great meeting of the World's W. C. T. U. lately held in London, England: "Resolved, that we send our sisterly sympathy and tender greeting to that brave, great-hearted pioneer in Canada, Mrs. Letitia Youmans, deeply regretting that we have lacked the inspiration of her presence and eloquent voice at this greatest conference that our cause has ever known."

—The following list of patents, recently granted to inventors residing in Canada, is reported for the London "Advertiser" by P. J. Edmunds, international patent solicitor, London, Ont.: Wm. J. Gurd, London, automatic lighter for gas stoves; R. Kinsman, Galt, quoin; Star Manufacturing Company, Halifax, N. S., skate; Rowan Bros., Nova Scotia, canned salmon (trade mark); C. G. Wright, Windsor, Gamma Delta Waltzes (musical copyright); United States patents—W. H. Avis, Toronto, cordage machine; R. Bushart, John N. B. life-saving apparatus; John Maw, Hamilton, chain ladder; C. Ferguson, London, vacuum can; W. L. Sinton, Victoria, B. C., map or chart stand.

## HOT WEATHER PHILOSOPHY.

Don't take hot baths.  
Don't let your thermometer grow.  
Don't let your whiskers grow.  
Don't try to smile—look natural.  
Don't ride your bicycle over 25 miles an hour.

Don't scold the baby if he feels as ill-tempered as you do.  
G. T. R. ANNUAL EXCURSION.

The local Grand Trunk yearly excursion was held to Detroit today and was taken advantage of by over 2,500 people. It required three trains to carry the crowd and the Grand Trunk were so short of cars that two of the trains were made up of M. C. R. coaches. The tickets were good only for one day, much to the disappointment of many. The fare was 65 cents, and to accommodate those who could not secure seats on the train, a large number of 51 30 tickets were also sold.

## RAILWAY ADVERTISING.

It is instructive to find a railway managed on eminently practical lines advertising itself as a "panorama 42 miles long," as Mr. Dewey's New York Central is doing. The conventional idea is that a railway, being a corporation without sentiment, need only print its time-tables. The New York idea is a better one; and it is especially calculated to strike the tourist's fancy at this time of year. The corporations have set some good lessons in the art of advertising, and their educational opportunities have by no means been exhausted.—Philadelphia Record.

## CONDOLENCE.

The "Advertiser" is asked to publish the following letter: At a special meeting of Cigarmakers' Union No. 278 of this city, the following letter of condolence was resolved to be sent to the mother and relatives of our deceased brother, Richard Wark; also a copy of same to be published in the daily press of this city: "Whereas it has

## BARK-WELL'S BAKING : POWDER

Is prepared fresh from pure cream of tartar and sold at 25c per pound. Our ladies should always use BARK-WELL'S if they desire a BAKING POWDER that can be relied upon to always rise and never contain injurious ingredients. Prepared fresh at

**Bark-well's Drug Store,**  
268 Dundas Street.

Always take your prescriptions to Bark-well's Drug Store.

**You Don't Want Anything**  
But the very best eatables to adorn your table. Poor eatables are dear at any price.

**You Can't Get Anything**  
If you buy from us. We have a reputation for keeping first-class goods, and we don't propose to lose it.

**You Will Get Something**  
Better than you can get elsewhere if you buy our

**High Grade Coffee.**

**T. A. Rowat & Co.**  
228 Dundas Street.  
Phone—817. ywt

pleased our Almighty Father to remove from our midst our comrade and brother by death, we, the members of C. M. I. U. No. 278 of London desire to extend to you, his mother, sister and brothers, our heartfelt sympathy in this the hour of your bereavement, knowing at the same time that in Richard you have lost a faithful son and brother and we a staunch member of our organization. Signed, on behalf of C. M. I. U. No. 278, "JAS. CALDER, President. "CHAS. MEADEN, Secretary."

## SWEET PEAS.

A Great Variety Shown at the Horticultural Show.

Mr. Rupert Rennie Has Twenty-Eight Named Varieties—The Names of Each—Other 100 Varieties Exhibited.

Another flower show was held by the Forest City Horticultural Club at their rooms in the Duffield block last evening. It was well attended by citizens who are interested in floriculture, and was principally devoted to sweet peas in all their varieties. This beautiful flower has become a great favorite, and has gained much popularity in recent years. It now ranks as one of the fashionable flowers.

The season is, however, well advanced now, and the blooms are not so large as they were earlier, except in the later varieties. Last evening Mr. Rupert Rennie, of Bruce street, showed no less than 28 distinct varieties. Ald. John Marshall had 19. Mr. John Balkwill and Mr. Wm. Gammage had about 15 varieties each. Among the varieties shown were Mrs. Eckford, a cream; Emily Eckford, a reddish mauve fading to crimson; Firefly, a deep scarlet; Duke of Clarence, a rosy claret; Royal Robe, a delicate pink, which was introduced this year; Stanley, a deep, maroon pink; a rose pink; Countess of Randor, a pale mauve, with wings of pale lilac; Lady Penzance, a bright pink, laced with rose; Venus, a salmon buff; Blanche Burpee, the new and best of whites; Her Majesty, a deep rose; Lemon Queen, a white, with standards slightly tinged with lemon, and Peach Blossom, a new pink, the standards of which shade to buff white.

Mr. George A. Stevens, of Dundas street, east, exhibited a number of other cut flowers, some of which were very fine. The next floriculture show will be looked forward to with interest by horticulturists throughout the city.

## OLD ITEMS FROM EVERYWHERE.

It is said that the cordage on a first class man-of-war costs about \$15,000.

The University Press at Oxford has appliances for printing in 150 different languages.

A petrified frog found in an Albany, N. Y., stone quarry was 2 feet 8 inches in length and weighed over 100 pounds.

A London firm which has manufactured eight of the 11 cables linking the United States to England makes 55 miles of cable every 24 hours.

A girl baby born the other day in Kokomo, Ind., is the 14th daughter of a 14th daughter of a 14th daughter, a record which is thought to be unprecedented.

A principal feature of the Paris exhibition of 1900 will be the largest telescope in the world. It is to be 200 feet long and to have an objective lens of four feet in diameter.

Granite is quarried in Bangalore, in southern India, by burning a wood fire about seven feet long over the surface of the flat rocks, and keeping this continually moving forward. To such perfection has this method been brought that in less than a day about 700 square feet may be split up, burning wood at the small rate of one pound to 30 pounds of stone quarried.

Whenever the Empress of the French writes about her lamented husband she invariably uses the diamond pen which signed the treaty of Paris. Each of the 14 plenipotentiaries wanted to keep the pen which signed the Paris treaty as a memento of the occasion. They, however, yielded to the request of the Empress Eugenie, who begged that one pen should be used, which should be retained by her as a souvenir. Only one pen was accordingly employed. It was a quill plucked from a golden eagle's wing and richly mounted with diamonds and gold.

**TISDALE'S TORONTO IRON STABLE FITTINGS**, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St., E., Toronto.

A STEAMER running on rails is a curious sight to be seen near Copenhagen. Two lakes are separated by a narrow strip of land, on which rails are laid running into the water on either side. The steamer, which is 44 feet long and carries 70 passengers, is guided to the rails by piles like a ferry slip, it has wheels on either side which fit the rails, and is driven full speed up one side of the incline and down the other into the water on the other side.

# MARA'S BARGAIN DAY

**Special Offer**

TO OUR

**Monday Customers**

On Monday, Aug. 26,

Our Bargain Day,

We Will Give Every Lady

Who Purchases Goods to the Amount of

**\$2.00**

OR OVER, A NICE PIECE OF CARPET YOU MAY HAVE YOUR CHOICE OF

**760 Samples**

Ingrain Carpets,

Wool Carpets

and Tapestry Carpets.

These samples were carried by travelers from all the leading manufacturing centers of the world, and are very nice and suitable for mats. First come, first choice.

ON OUR COUNTERS WILL BE FOUND

**1,000 CHOICE BARGAINS**

—IN ALL KINDS OF—

**Summer Goods**

**The T. E. Mara Co.**

LIMITED,

153 Dundas Street,

155 Dundas Street,

And Market Square

London.

ORDER BY MAIL.

PHONE 1,043.