To Business Men.

The circulation of the Mereury and Advertiser being nearly five times that of any other paper published in the County of Wellington, business men and others would study their own interests by advertising in the Mercury and Advertiser.

FACTS FOR ADVERTISERS.

In this, as in everything clse, the best papers will command the best prices. It is cheaper to pay 5s. for inserting your advertisements in a journal having a circulation of 5,000, than to pay 2s. for one that has only a circulation of 1,000. Of this you may be sure, that any journal that inserts advertisements too cheap, is, in fact, an almost worthless medium. If it were really a good one, it would have no need to lower its prices, for its sheet would be better filled without the sacrifice. You may lay it down as a rule that every journal knows its value, and that if it adopts low prices it is because it is conscious that it has a low circulation in number or respectabilty.—Wilson's Handbook for Advertisers.

Luciph Evening Mercury

SATURDAY LV'NG, FEB. 7, 1874

The Proposed County of Dufferin.

The copy of Mr. Charles Clarke' Bill for the creation of a new County to be called the County of Dufferin lies before us. The preamble is to the effect that the population of Orangeville, Amaranth. Luther, East Garafraxa, Mono, Mulmur, Melancthon, and Adyala by last census was 20,200; that these corporations are inconveniently absent from the county towns; of their several counttes and that they are of such size and wealth as to warrant them in being formed into a new County. The reeves and deputy reeves of these Municipalities are to form the first Provisional Council. Section two provides for the calling together of the Council, the election of Warden, and making arrangements for taking a vote of the electors on the question of the reection of the new County. If the majority are opposed to the erection of the new County then the Council is to be dissolved; but if there is a majority in favour of it then the Council may proceed to business. It is specified in the bill that Orangeville is to be the County Town.

The bill has been read a first time, but we are of opinion that it will not be passed this session, but will be laid over for the consideration of the solution of other Counties.

The Grouping Clause.—The Globe of Friday has an article strongly con-Garafraxa, Mono, Mulmur, Melanc-

of Friday has an article strongly condemnatory of the "grouping clause" in the Provincial Railway Act. It points out very clearly the injustice which may be, and often is, done to Municipalities which are coerced into paying for bonuses to railways against the will of residents therein, who being in the minority are bornedown by the tyrannical will of the majority. We agree with every word the Globe says on this subject, but what surprises us is that it should be utilized for present purposes; but, in the event of their being found unsuitable for the efficient and conomical prosecution of the daily work of the farm, they should gradually be replaced by others constructed on the principles set forth herein, and forming roommended.

5. That the existing buildings on the such scale for present purposes; but, in the event of their being found unsuitable for the efficient and conomical prosecution of the daily work of the farm, they should gradually be replaced by others constructed on the principles set forth herein, and forming roommended.

5. That the farm should be utilized for present purposes; but, in the event of their being found unsuitable for the efficient and conomical prosecution of the daily work of the farm, they should gradually be replaced by others constructed on the principles set forth herein, and forming roommended.

5. That the farm should be utilized for present purposes; but, in the event of their being found unsuitable for the efficient and conomical prosecution of the daily work of the farm, they should gradually be replaced by others constructed on the principles set forth herein, and forming found unsuitable for the efficient and conomical prosecution of the daily work of the farm, they should gradually be replaced by others constructed on the principles set forth herein, and forming found unsuitable for resent purposes; but, in the event of their being found unsuitable for the efficient and conomical prosecution of the daily own of the farm should be utilized for present purposes; but, in what surprises us is that it should have been so long in condemning this iniquitous grouping system. this iniquitous grouping system.

The idea originated in Toronto. It was the conception of a few railway men in that city, whose schemes were warmly advocated by the Globe. Nothing was said against it so long as bonuses were required for the construction of reilways which terminated in Toronto. But now that all the aid in that direction has been secured, the "grouping clause" is condemned to destruction as immoral, tyrannical and one sided. Verily, a late conversion is better than none at all. Let the "grouping clause" be struck out of the statistic tasto in the Globe, has no more use for it.

Political. — The nomination for Algoma took place on Friday. Mr. Simpson the only Opposition candidate, having retired.

Algoma took place on Friday. Mr. Sampson the only Opposition candidate, having retired, Messrs. W. J. Scott, E. B. Borrow, and P. I. Brown were nominated. A poll was de-manded by all the candidates, all being supporters of Mr. Mackenzie. Petitions have been filed against. the return of Mr. Ferguson for North Leeds, and Mr. J. Hillyard Cameron for Cardwell. Mr. Cimon has been elected for Chicontimi in Quebec.

THE London Advertiser says that there is a report current, on the authority of private letters from England received in Ottawa, that Sir Henry James and Mr. Vernon Harcourt, who succeeded Sir J. D. Coleridge and Mr. Sessel as Attorney General and Solicitor-General respectively, have reversed the decision of their predecessors adverse to the bill empowering Committees of the Dominion House of Commons to

in friends were determined to oppose
the proposition with every means in their
power.

The Attorney-General pointed out that
his many engagements prevented him
from being present at the sittings of the
Committee, whilst Mr. Crocks was chair
man of another Committee sitting at the
grame time. The Opposition had four
lawyers on the Public Accounts Committee, and it was not fair that Mr. Hardy,
the only legal member on the Ministerial
side, should have all the responsibility of
the Opposition the responsibility of
the Opposition the responsibility of
the Opposition the responsibility,
but offered to waive his opposition
if Mr. Mowat would substitute any other
member of the House for Mr. Fraser, or
taggee to put Mr. Merrick's name on the
Committee. Messrs. Cameron, Boultbee,
Index, and Rykert then proceeded to
telk against time, and the latter was so
occupied when the hour for recess arrived.

After recess, Mr. Deacon moved the
second reading of the Western Ontario
Orange Bill.

The Attorney-General urged that as
the general Act passing through the
dother societies to obtain charters of incorporation, the Bill should be withdis speech when the time allowed for
Private Bills had expired, and the motion
therefore stood over.

Mr. Rykert taking his seat, Mr.
Code moved an amendment to add Mr.
Merrick's name to the Committee in addition to Mr. Fraser's. This gave the
several speakers an opportunity of rising
again. Mr. M. C. Cameron accordingly
spoke at great length. The House contimed in session till 3:30 gleock, when
the original motion was carried by 41 to
22.

Report of the Provincial Farm Com

(Continued on Monday)

SUICIDE OF A CANADIAN.—We learn from Grand Rapids that a rather handseme-looking woman, named Eliza Williams, who hailed from St. Thomas, committed suicide (or was murdered) at that city on the night of Wednesday last. She was housekeeper for Mr. Wm. Moore, of Grand Rapids, and for some time past acted as if distressed mentally. She was seen at seven o'clock on the evening named as well as usual, and half an hour later, her dead body was found in the canal. Our informant says there is probably a mystery in the affair which will hardly bear scrutiny. She was reported to be the owner of considerable property in St. Thomas.

Manufacture of Cocoa.—"We will

25" We are to have a new book, "The Polar and Tropical Worlds." Our Pastors and others think it a valuable work. It is hoped that all will read what they have to say in regard to it in another column.

nother column.

We have received this week's Grin
rom Day's bookstore.

DIED.

FISHER—On the 5th inst., George Flaber York Road, watch and clock maker agod 61 years and 7 menths. The funeral will leave his late residence at 2 o'clock, p.m., on Monday, the 9th inst Friends and acquaintances are respectfully invited to attend without further notice.

NEW GOODS.

Electro-plated Cruet Stands, elegan

Electro-plated Cruet Stands, elegant patterns.

Ivory-handled Table and Dessert Knives.

Nickel Silver and Electro-plated Forks to suit.

Table, Dessert and Tea Spoons.
Electro-plated Butter Coolers.
Tea and Coffee Pots.
Table Napkin Rings:
Bread Platters and Bread Knives.
Tea Trays and Waiters.
Coal Scuttles.
Vases and Pardonians.
Fire Irons and Stands.
Skates, Boys' and Girls' Sleighs.
Snow Shovels, Sleigh Bells.
Snow Shovels, Sleigh Bells.
Snow Shovels, Sleigh Bells.
Butters, ew patterns very cheap; Lamp Glasses, Globes, Shades, Wicks,
Burners, etc. etc., at

JOHN HORSMAN'S.

HARDWARE MERCHANT. GUELPH.

RAYMOND'S SEWING MACHINES

Family Sewing Machine (single thread)

"Hand Lock Stitch (double thread)
"No. 1, Foot Power, ""
"No. 2, for heavy work.
Furnished with plain tables, half, or Cabinet Cases, as required.

CHARLES RAYMOND.

OPEN TO THE WORLD.

POULTRY BOOKS

The Illustrated Book of Poultry, by Wright.
The Poultry Book, by Tegetmeirer.
Eggs and Poultry as a Source of Wealth.
Donestic Poultry, how to rear and keep them.
The Pet Journal Magazine.
Poultry Books from 15c to \$10.

A LARGE STOCK ON HAND AT

ANDERSON'S

Cheap Bookstore,

East Side Wyndham-st, Gueiph, Ont.

ILLUSTRATED

With 50 coloured portraits of prize birds,

Price \$9.00.

Illustrated by Harrison Weir.

Price 86.25. WRIGHT'S SMALL WORK ON

POULTRY

Plain Illustrations, \$1; Coloured, \$1.50 A large stock of other books

Cheap, Cheap, Cheap

AT DAY'S BOOKSTORE.

GREAT CHEAP SALE At I. & J. Andrews

FANCY STORE, OPPOSITE THE MARKET,

CONSISTING OF SLIPPER PATTERNS Toys, Dolls, and a general stock of

FANCY GOODS.

BERLIN WOOLS IN ALL SHADES All of which will be sold at and below cost Orders received for Hair Jewellery. I. & J. ANDREWS. Guelph, Jan. 13th, 1874.

TO BUILDERS.

Guelph General Hospital

Parties desirous of tendering for the erection of the Guelph General Hospital may see the plans and specifications and obtain information at my office. Tenders, either for the whole contract or the separate trades, will be received by me, directed to George Eliott, Eaq., chairman, up to noon of the 14th inst.

The Hoard of Directors do not bind themselves to accept the lowest or any tender. VICTOR STEWART, Brownlow Buildings, Guelph, Guelph, March 2, 1874

New Advertisements.

Co-Operative Store.

ARRIVAL OF NEW GOODS

OUR NEW TWEEDS

Were selected from six different houses, therefore we have a choice lot to choose from. We employ a Tailor.

NEW COTTONS

Horrockess Bleached Cottons, soft finish; also, Linen finished Cottons, all prices.

Dundas and Lybster Cottons in stock.

NEW PRINTS

Hoyles & Ashton's Fancy Prints will be offered at 12} cents per yard.

NEW BOOTS AND SHOES

For style, finish and durability will be found superior to former years. Ladies Pruncila Boots 75c per pair.

GUELPH, March 2, 1874 dw J. C. MACKLIN & CO.

1874

1874

NEW

HATS AND CAPS

SHAW & MURTON'S,

GUELPH.



NEW SPRING GOODS

Commencing to Arrive .

AT THE

FASHIONABLE WEST END.

A. O. BUCHAM.

Fashionable West End Dress, Mantle, and Millinery Establishment

"Pay as You Go."

BOOK of POULTRY Good Doctrine: first rate: Admirable Philosophy: more good sense and economy in these few words than most people are aware of. If you take a paper, pay as you go—your butcher, baker, tallor, shoemaker, pay as you go—your butcher, baker, tallor, shoemaker, pay as you go—your butcher, baker, it was impressed on some people's hearts with a sledge hammer.

WE HAVE JUST RECEIVED

Tegetmeir Poultry Book A large lot of Ladies', Misses and Children's Prunellas,

SOLD AT THE LOWEST CASH PRICE.

Purchasers will do well to call and examine our stock and prices, before purchasithere.

CUSTOM WORK A SPECIALTY

All work made in the latest styles. A perfect fit guaranteed. Customers can have a last kept specially for themselves. Repairing done as usual.

Remember the House—The Dominion Shoe Store, Day's Block, opposite the

WM. TAWSE & SON.

Elephant Clothing Store.

C. E. PEIRCE & CO.

Just Received a splendid new stock of

HATS AND CAPS!

C. E. PEIRCE & CO.,

Hepburn's Old Stand, Wyndham-st., Guelph:

Guelph, Feb. 9, 18741

ALL READ

FOR THE

COLD WEATHER

In every Departmen

Immense Stock

NEW GOODS

WILLIAM STEWART'S

The Cheapest Lines of Goods ever Offered in this Town.

fair comparison asked with any Hot as he feels satisfied that the Goods and prices will well repay the purchaser, as from

10 to 15 Cents can be Saved

GOODS

DRESS

A SPECIALTY New Flannels, all qualities;

2500 yards Union Shirting Flannels 25c., worth 35c. 475 Ladies Beaver and Cloth Jackets

In the Cloth Department

THE NEWEST

Coatings, 'a rouserings, and Vestings

and made up to order in the most fashionable styles.

WM. STEWART. Guelph, Oct. 15, 1873.

PAY UP.

All parties indebted to W. D. HEP-BURN & CO. are requested to call at the old stand, and pay their accounts before the 15th of March, or they will be placed in the hands of A. A. Baker, Esq., for

W. D. HEPBURN & Co. GUELPH, Feb. 17, 1874.

NOTICE.

Erb's Celebrated FALL WHEAT FLOUR

For Bread and Pastry. ROBERTSON BROS., SOLE AGENTS

Dealers in Goldie's and Armstrong's Flour, iraham Flour, Buckwheat Flour, Corn lour, Cracked Wheat, Oatmeal, and Feed ranam racked Wheat, Oatmeal, and ref all kinds.
Delivered free to any part of the Town.

Do not forget the stand—Red Mill Flour nd Feed Store, opposite the Alma Block lyndham Street, Guelph.

ROBERTSON BROS., Guelph, Feb. 19, 1874. dft. H.ROMAIN & Co.,
Successors to Nelles, Romain & Co.,
CANADA HOUSE,

General Commission Merchants. 26, City National Bank Building, Chicago, Ill.

References: Sir John Rose, banker,
London, England, F W Thomas, Etq., banker,
Montresi; The Marine Company of Chicago, bankers; Hon J Carling, London, Ont
Messrs Gault Bros., merchants, Montreal;
Senator F Smith (Frank Smith & Co.) Toranto: J M Millar, Esq., Perth, Ont. (date of
J M Millar & Co. commission merchants,
Chicago); W Watson, Esq., banker, New
York; D Butters, Esq., Montreal; J White
head, Esq., M P., Clinton, Ont; T C Magill
Esq., M P Hamilton, Ont; T C Chisbelm
Esq., S B Foote, Esq. Toronto

DOMINION SALOON

RESTAURANT. Opposite the Market, Guelph.

Oysters in their season. First-class accommodation for supper parties.

GEORGE BOOKLESS, Proprietor.
Guelph, Oct. 31, 1673.

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