

The Liquor Question

Dear Mr. Editor,—
Some time ago the writer read with deep interest, as I believe in our daily papers, a letter to some of the effects of the present Liquor Control Bill, and hoped that many whose hopes and dreams are a clean, pure home, a prosperous land, would follow, and with pen or tongue, strive to arouse public opinion so that definite, concerted action would take the place of apparent apathy on this same question.

Again and again one hears muttering and often times loud complaining as to the prevalence of drunkenness; we see records of a few punishments meted out to unfortunate whose appetites for strong drink make them forget their duties to children or parents; we see young men who should be the pride and bulwark of our city, and men who have borne the burden and heat of the day, reeling in the streets in open daylight. We are told that numerous bottles a day sold to men and women who desire it, and yet we keep silence or merely wonder what shall we do.

True it is, that those who framed and passed that Liquor Control Bill, and set aside the Prohibition Law, which had helped provide better homes, better food and clothing for children, were trying an experiment; but in my mind that experiment has been a costly one.

Why must again begin where our ancestors began and strike for Bone Dry Prohibition without any further delay? Are the friends of Prohibition content? Let us arise and show by definite action that we are not, and that we mean to have this land a land where King Alcohol will reign no more.

Sunday, November 1st, is World's Temperance Sunday, let us all unite in a most effective prayer and effort, to see that the world is a better place for our Country's good.

JEAN E. JOHNSTON.

The Clark-

Bourlanaque Gold Mines Limited

Dear Sir,—I notice a letter in last week's edition of your valued paper, relative to the above Company, signed by a "non descript" "Scrutator." The remarks which your correspondent makes are most reasonable, and I shall be pleased to answer them personally if Senator calls at the Cochrane office on any day (excepting Sundays) between the hour of 3 and 4 o'clock. As you are aware I notified the stockholders of the Bourlanaque the day after arriving in St. John's, and through the press, that my express purpose in coming here was to reply to any questions they (the stockholders) might put to me relative to their investment and, at the same time, assure them of the soundness of the time as well as of the bona fides of the management.

Yours very truly,
FRANCIS J. HUNTER.

(Under the auspices of the Cathedral W. H. M. A.)—CONCERT. Synod Hall, Wednesday, Nov. 4th, 8 p.m. Performers: Miss Anderson, Mr. Bevan, F.R. O. and L.R.C.M.; Cathedral Choir Quartette, Miss Howlett, Mr. Horsley, Mr. Alex. Mews, Mr. MacLeod, Mr. Penman, Mrs. Pike, Spencer College Girls and Mr. Wardell. Admission 40c. and 20c.—Oct 31, Nov 3

Infantile Mortality Correction

Editor Evening Telegram.—
Dear Sir,—May I correct an error in Mr. Paton's statement of the infant death rate in his lecture of Tuesday evening last when he gave the death rate per thousand for St. John's for 1924 as 190. The correct figure is 141. The rate for the first half of that year was the lowest on record, 78, but the severe epidemic of "summer sickness" in the autumn, when the death-rate for August was 144, brought the rate for the year up to 141. The following figures for the past ten years may be interesting:—

1913—300 deaths per 1000 births
1914—266 deaths per 1000 births
1915—259 deaths per 1000 births
1916—264 deaths per 1000 births
1917—142 deaths per 1000 births
1918—150 deaths per 1000 births
1919—114 deaths per 1000 births
1920—126 deaths per 1000 births
1921—121 deaths per 1000 births
1922—136 deaths per 1000 births
1923—110 deaths per 1000 births
1924—141 deaths per 1000 births
1925—100 deaths for the 10 months
Miss Anderson has some interesting charts showing the rise and fall of the death rate month by month as well as yearly, which she will be glad to show to anyone who would like to see them. Thanking you, I am,
Yours faithfully,
M. SOUTHCOTT,
Pres. C.W.A.

Only a Few Hours Left for You to MEET MR. BILL SAVER

Have you met Mr. Bill Saver yet? Time is getting short, you have only to-day and to-morrow to take advantage of this special sale. Come along and meet Mr. Bill Saver while there is yet time, and be one of the many satisfied customers, who have met him during the past two weeks.

Save Money on your NEW FALL HOSIERY.

Your Hosiery needs for Fall and Winter can be chosen in all the shades decreed by Fashion as correct. Take advantage of our Bill Saver Sale and supply your needs for present and future use at a considerable saving.

Cashmere Hose

Plain and ribbed cashmere hose of dependable quality, shown in all the newest shades, fashioned leg, double heels and toes, wide suspender tops; all sizes.

Reg. 75c. pair. Sale Price 68c.
Reg. 85c. pair. Sale Price 77c.
Reg. 95c. pair. Sale Price 86c.
Reg. \$1.00 pair. Sale Price 90c.
Reg. \$1.20 pair. Sale Price \$1.08
Reg. \$1.25 pair. Sale Price \$1.13

Silk and Wool Hose

These are shown in assorted ribs, shades of Beige, Fawn, Grey, Nude, Nigger, Mole, Champagne and Putty; fashioned leg, reinforced feet, elastic tops; sizes 9 to 10.

Reg. \$1.10 pair. Sale Price 99c.
Reg. \$1.20 pair. Sale Price \$1.08
Reg. \$1.25 pair. Sale Price \$1.13

Silk and Wool Hose

Plain Silk and Wool Hose, in the shades considered smart to wear with your new fall costume, seamless fashioned leg, high spliced feet and toes, garter tops; sizes 9 to 10.

Reg. 95c. pair. Sale Price 86c.
Reg. \$1.15 pair. Sale Price \$1.04
Reg. \$1.20 pair. Sale Price \$1.08

Fancy Silk & Wool Hose

Nothing could be smarter than these beautiful silk and wool hose, in fancy checks and stripes, fashioned leg, double heels and toes; sizes 9 to 10.

Reg. \$1.75 pair. Sale Price \$1.58
Reg. \$2.10 pair. Sale Price \$1.89

Child's Hose

All Wool Cashmere Hose, shades of Grey, Fawn, Nigger and Champagne; spliced feet, suspender tops, fashioned ankle; to fit ages 4 to 12 years. Reg. 95c. pair. Sale Price 86c.

Special Bill Saver Values From Our Infants' Wear Section

The vastness of our stock of infants' apparel has to be seen to be appreciated. Baby must be kept warm and comfortable in cold weather, so we have prepared well to supply every requirement of clothing for babies of every age; mothers will welcome the opportunity presented by our Bill Saver Sale to secure these much needed articles at a substantial reduction.

Child's Sleeping Suits

High neck, long sleeves, buttoned down back, full length with feet; to fit ages 1 to 10 years, warm and comfortable for the cold weather; priced according to size, 95c. up to \$1.30; all offered at Bill Saver Sale Prices.

Infants' Nightgowns

Flannelette and Winsey Nightgowns, high neck, long sleeves, some lace trimmed, others hemstitched, suit others nicely embroidered.

Reg. 95c. each. Sale Price 86c.
Reg. \$1.20 each. Sale Price \$1.08
Reg. \$1.45 each. Sale Price \$1.21
Reg. \$1.70 each. Sale Price \$1.53
Reg. \$2.20 each. Sale Price \$1.93

Infants' Dresses

Dainty Cashmere Dresses, colors of White, Blue and Pink, embroidered in self colors.

Reg. 90c. each. Sale Price 81c.
Reg. \$1.00 each. Sale Price 90c.
Reg. \$1.10 each. Sale Price 99c.
Reg. \$1.20 each. Sale Price \$1.08

Infants' Barras

Flannelette Barras, plain bound and silk stitched edge.

Reg. \$1.00 each. Sale Price 90c.
Reg. \$1.25 each. Sale Price \$1.13

Flannelette Barras

Scalloped edge, silk stitched.

Reg. 60c. each. Sale Price 54c.
Reg. 75c. each. Sale Price 68c.
Reg. 95c. each. Sale Price 86c.

Infants' Flannel Bands

Silk stitched edge.

Reg. 45c. each. Sale Price 41c.
Reg. 50c. each. Sale Price 45c.
Reg. 75c. each. Sale Price 68c.
Reg. 95c. each. Sale Price 86c.

Infants' Flannelette Bands

Plain bound edge.

Reg. 30c. each. Sale Price 27c.
Reg. 35c. each. Sale Price 32c.

Infants' Wool Jackets

White Wool, in plain and fancy knit, also in brushed wool, nicely trimmed in a variety of ways; long sleeves; very dainty for baby.

Reg. \$2.65 each. Sale Price \$2.39
Reg. \$3.35 each. Sale Price \$3.02

Infants' Rubber Pants

Made from special quality live rubber, elastic at waist and legs.

White. Reg. 45c. pair. Sale Price 41c.
Cream. Reg. 80c. pair. Sale Price 72c.

Footwear for Men at Substantial Savings

In our Men's Boot Department you will find every accepted model for fall and winter. Footwear that is styled right for comfort as well as dressy appearance. Buy your footwear during our Bill Saver Sale and save money.

Men's Gun Metal Boots

In wide, medium and semi-pointed toe, Blucher and Balmoral styles; all leather, fitted with rubber heels; all sizes.

Reg. \$5.55 pair. Sale Price \$5.00
Reg. \$6.10 pair. Sale Price \$5.49
Reg. \$7.95 pair. Sale Price \$7.16

Men's Brown Calf Boots

Blucher and Balmoral style, wide and medium fitting; all sizes.

Reg. \$5.60 pair. Sale Price \$5.04
Reg. \$6.10 pair. Sale Price \$5.49
Reg. \$6.60 pair. Sale Price \$5.91
Reg. \$7.75 pair. Sale Price \$7.08
Reg. \$9.35 pair. Sale Price \$8.47

Men's Kid Boots

Black Kid Kid, Blucher style, medium fitting; all sizes; comfortable and dressy.

Reg. \$5.60 pair. Sale Price \$5.04
Reg. \$7.40 pair. Sale Price \$6.66

Men's Calf Boots

Black Calf Boots, English manufacture, guaranteed all leather; wide fitting, heavy sole.

all sizes. Reg. \$6.75 pair. Sale Price \$6.08

Suits and Overcoats For Men

During our Bill Saver Sale we offer substantial reductions on our Men's Suits and Overcoats, and also give absolutely free a strong fibre suit case. Big assortments to choose from, newest styles; perfectly tailored.

Men's Suits

Tweed Suits in assorted mixtures, 2 and 3 button coat, plain and cut, bottom pants; all sizes.

Reg. \$14.50 suit. Sale Price \$13.05
Reg. \$16.00 suit. Sale Price \$14.40
Reg. \$17.50 suit. Sale Price \$15.75
Reg. \$19.00 suit. Sale Price \$17.10
Reg. \$20.00 suit. Sale Price \$18.00
Reg. \$21.25 suit. Sale Price \$19.15
Reg. \$23.75 suit. Sale Price \$21.40
Reg. \$25.00 suit. Sale Price \$22.50
Reg. \$26.50 suit. Sale Price \$23.85
Reg. \$28.50 suit. Sale Price \$25.65
Reg. \$29.50 suit. Sale Price \$26.55

Men's Winter Overcoats

Double breasted style, in Grey, Brown and assorted Heather mixtures; three-piece belt, cut sleeves, made from all wool materials; cut on the newest lines and splendidly tailored; all sizes.

Reg. \$21.50 ea. Sale Price \$19.55
Reg. \$23.00 ea. Sale Price \$20.70
Reg. \$24.50 ea. Sale Price \$22.05
Reg. \$27.00 ea. Sale Price \$24.40
Reg. \$28.00 ea. Sale Price \$25.20
Reg. \$28.50 ea. Sale Price \$25.65
Reg. \$29.50 ea. Sale Price \$26.55

Riverside Overcoats

A coat you will enjoy wearing, made from all wool "RIVERSIDE" Coatings, half and full lined, patch pockets, three piece belt, in pretty Lovat shades of Green and Fawn. Special ea

Men's Raglans

Double breasted style, colors of Fawn and Navy, full belt, lined throughout with waterproof lining; also with a detachable all wool lining; all sizes. Reg. \$31.50 each. Sale Price \$28.35

Serge Suits

Made from specially selected Navy, Serge, 3 button coat, plain and cut bottom pants; sizes 3 to 7.

Reg. \$24.75 suit. Sale Price \$22.30
Reg. \$26.00 suit. Sale Price \$23.40
Reg. \$28.50 suit. Sale Price \$25.65
Reg. \$31.00 suit. Sale Price \$27.90
Reg. \$32.00 suit. Sale Price \$28.80
Reg. \$36.00 suit. Sale Price \$32.40
Reg. \$39.50 suit. Sale Price \$35.55

BOYS' FALL SUIT at Sale Prices

Our entire stock of Boys' Suits has been reduced for Bill Saver Sale; have you taken advantage of that offer? If not, would bring to your notice that time is getting short. Bring along your boy and fit him out immediately. We are sure of pleasing him in material and style, and you in the splendid saving effected.

Boys' Rugby Suits

Made from splendid wearing Tweeds in pretty mixtures; 3 piece style, 2 button coat, short open pants; lined throughout; to fit ages 9 to 11 years.

Reg. \$ 7.50 suit. S. Price \$ 6.75
Reg. \$ 8.75 suit. S. Price \$ 7.90
Reg. \$10.25 suit. S. Price \$ 9.25
Reg. \$11.50 suit. S. Price \$10.35
Reg. \$12.20 suit. S. Price \$11.00
Reg. \$15.50 suit. S. Price \$13.95

Boys' Wee Sport Suits

To fit ages 2 to 9 years, made from smart Scotch Tweeds, with catch button. A nobby style for the small boy.

Reg. \$ 8.00 suit. S. Price \$7.20
Reg. \$ 9.50 suit. S. Price \$8.55
Reg. \$10.00 suit. S. Price \$9.00
Reg. \$10.25 suit. S. Price \$9.25

Boys' Sailor Suits

Made from heavy Cheviot Serge, Sailor blouse and collar, regulation trimmed with lanyard and whistle; to fit all ages up to 9 years. Reg. \$5.00 per suit. Sale Price \$4.50

Boys' Sailor Suits

Of fine Navy Serge, some with blouse, others with middie, serge Sailor collar; also detachable Blue Linen collar; to fit sizes up to 9 years. Reg. \$9.25 suit. Sale Price \$8.35

Boys' Tweed Pants

Good quality tweed pants for boys of ages 3 to 10 years; lined throughout, fitted with two pockets.

Reg. \$2.20 pair. Sale Price \$1.95
Reg. \$2.50 pair. Sale Price \$2.23
Reg. \$3.00 pair. S. Price \$15.00

Boys' Long Pants Suits

Newest style in pretty and serviceable mixed tweeds, made and styled just as the young fellows like them; to fit ages 13 to 18 years.

Reg. \$15.10 suit. S. Price \$13.60
Reg. \$16.75 suit. S. Price \$15.10
Reg. \$17.50 suit. S. Price \$15.75
Reg. \$18.20 suit. S. Price \$16.40
Reg. \$20.00 suit. S. Price \$18.00

Don't Fail to See These Charming Blouses

Price lowness is emphasized by the excellent fine quality materials, and all the finer features that are associated with the finer blouses; choosing for a variety costume is assured, because of the many styles offered, and how much you can save is seen by the prices quoted below.

Tricotee Smocks

Long and short sleeves, V and round neck, with and without collar; also the new goose neck style. A wonderful selection to choose from in the newest plain and combination shades for fall and winter.

Reg. \$2.75 each. Sale Price \$2.48
Reg. \$3.75 each. Sale Price \$3.38
Reg. \$5.25 each. Sale Price \$4.73
Reg. \$6.00 each. Sale Price \$5.40
Reg. \$7.50 each. Sale Price \$6.75
Reg. \$8.50 each. Sale Price \$7.65

Crochet Smocks

Hand Crochet, with heavy fibre silk, shades of Rose, Emerald, Navy, fancy Lemon and Grey, also Navy and White, both long and short sleeves; newest neck styles.

Reg. \$15.50 each. Sale Price \$13.95
Reg. \$17.00 each. Sale Price \$15.30
Reg. \$18.00 each. Sale Price \$16.20

Crepe de Chene Smocks

Shown in all the shades considered smart for Fall, long and short sleeves, convertible collar; others round neck and some with jabot and ribbon; such a selection that choosing is made easy.

Reg. \$3.35 each. Sale Price \$3.02
Reg. \$ 8.20 each. Sale Price \$7.38
Reg. \$ 9.50 each. Sale Price \$8.55
Reg. \$10.00 each. Sale Price \$9.00
Reg. \$13.00 each. Sale Price \$11.70
Reg. \$14.00 each. Sale Price \$12.60

Shantung Smocks

Natural Shantung, shirtwaist style, rolled collar and long sleeves.

Reg. \$6.00 each. Sale Price \$5.40
Reg. \$6.75 each. Sale Price \$6.08
Reg. \$7.75 each. Sale Price \$7.03
Reg. \$8.25 each. Sale Price \$7.43
Reg. \$9.50 each. Sale Price \$8.55

New Furnishings for the Home at Bill Saver Sale Prices

Here are a few of the many attractive savings, which can be made on household requirements; an excellent chance for housekeepers to have home supplies replenished for fall and winter.

Table Cloths

White Damask Table Cloths in new and exquisite designs, showing a beautiful finish, each price a splendid value; in all sizes.

Reg. \$3.75 each. Sale Price \$3.38
Reg. \$5.50 each. Sale Price \$4.95
Reg. \$7.00 each. Sale Price \$6.20
Reg. \$8.00 each. Sale Price \$7.20

Table Napkins

White Table Napkins in pretty designs; assorted sizes; hemmed and hemstitched.

Reg. 25c. each. Sale Price 22c.
Reg. 30c. each. Sale Price 27c.
Reg. 35c. each. Sale Price 32c.
Reg. 40c. each. Sale Price 36c.
Reg. 45c. each. Sale Price 41c.
Reg. 50c. each. Sale Price 45c.
Reg. 60c. each. Sale Price 54c.
Reg. 65c. each. Sale Price 59c.

Honeycomb Quilts

Made from all white cotton, in assorted neat designs; fringed; assorted sizes.

Reg. \$2.85 each. Sale Price \$2.57
Reg. \$3.35 each. Sale Price \$3.02

White Sheets

Plain and twilled, made from high grade sheeting; assorted sizes.

Reg. \$4.85 pair. Sale Price \$4.37
Reg. \$5.00 pair. Sale Price \$4.50
Reg. \$5.50 pair. Sale Price \$4.95
Reg. \$6.00 pair. Sale Price \$5.40
Reg. \$6.25 pair. Sale Price \$5.63
Reg. \$6.75 pair. Sale Price \$6.08

Crochet Quilts

American Crochet Quilts, made from all white cotton, neat designs; hemmed; assorted sizes.

Reg. \$2.10 each. Sale Price \$1.82
Reg. \$2.50 each. Sale Price \$2.23
Reg. \$3.70 each. Sale Price \$3.33

White Marcella Quilts

Beautiful satin finished quilts, in handsome designs; hemmed; all sizes.

Reg. \$ 4.50 each. Sale Price \$4.05
Reg. \$ 6.25 each. Sale Price \$5.63
Reg. \$ 7.00 each. Sale Price \$6.30
Reg. \$10.00 each. Sale Price \$9.00
Reg. \$11.25 each. Sale Price \$10.13

New and Novel Curtainings

Terry Cloth

A very popular curtaining for fall and winter, shown in all the newest colors and colorings; reversible with a distinct color on either side; 36 inches wide; very pretty and serviceable. Reg. \$1.20 per yard. Sale Price \$1.08

Novelty Curtaining

This is one of the prettiest curtain nets we have ever shown. It comes in stripe effects of Arabic and Gold, Arabic and Green, Arabic and Rose, Arabic and mixed stripes; 42 inches wide. Reg. \$1.20 per yard. Sale Price \$1.08

Stamped Linens at Economy Prices

One reason for buying your stamped linens now, is that you will have time to finish several pieces for Christmas gift giving; another reason for buying now is the splendid savings you make during Bill Saver Sale. Take advantage of the sale before it is too late.

Luncheon Sets

5 and 7 piece Luncheon Sets of White Linen, stamped ready for working.

Reg. \$1.20 per set. Sale Price \$1.08
Reg. \$1.45 per set. Sale Price \$1.31
Reg. \$1.60 per set. Sale Price \$1.44
Reg. \$1.80 per set. Sale Price \$1.62
Reg. \$3.00 per set. Sale Price \$2.70

Tea Cloths

Real Linen Tea Cloths of very special quality, stamped in beautiful designs. Reg. \$2.00 each. Sale Price \$1.80

Cushions

Fawn Linen Cushions, stamped in exquisite lined designs; ready for working.

Reg. 60c. each. Sale Price 54c.
Reg. 85c. each. Sale Price 77c.
Reg. \$1.10 each. Sale Price 99c.
Reg. \$1.40 each. Sale Price \$1.26
Reg. \$1.55 each. Sale Price \$1.40
Reg. \$1.80 each. Sale Price \$1.62

Scarves

Fawn Linen Piano or Table Scarves, plainly stamped in neat designs.

Reg. \$1.10 each. Sale Price 99c.
Reg. \$1.35 each. Sale Price \$1.22
Reg. \$1.55 each. Sale Price \$1.40

Guest Towels

White Linen Huck Guest Towels, plain and hemstitched, stamped in pretty designs.

Reg. \$1.00 pair. Sale Price 90c.
Reg. \$1.00 pair. Sale Price 90c.
Reg. \$1.30 pair. Sale Price \$1.14
Reg. \$2.35 pair. Sale Price \$2.12

BUY & SAVE WHERE YOU SEE ME DISPLAYED—Bill Saver

Furniture

At the closing of this store Saturday night will have passed your opportunity, to secure that particular piece at the special reduction that has been in force this last two weeks. Don't be disappointed; get here before that time and secure your share of the splendid savings offered.

THE ROYAL STORES, Ltd.

Crockeryware

Our Crockeryware Department is well stocked with new and useful articles for Christmas gift giving; not a too early to pick them up, and look at the amount you save when you secure them before our Bill Saver Sale.