

## Seven Wonders" all Gone Except One.

Pyramid of Cheops Still in Good Condition.

There have for one surviving pyramid, the Seven Wonders of the Ancient World have passed on. Not only have they disappeared, but their memory is mostly confined to the pages of old books. They have lapsed into a remote tradition. No one seems to recall just what or where the wonders, nor who called them wonders, nor why. The great revival in archaeology has aroused interest in this subject.

It was Antipater of Palestine, the philosopher of the ancient world, who selected the seven wonders about 200 years before the birth of Christ. And since his day scholars and artists have agreed that he chose wisely and well. Each of the seven has a special claim to enduring glory.

Strangely enough, the one surviving wonder is the oldest. It dates back almost 4000 years before Christ, and although the glare of newness has gone from it, it is still in good condition. It is the pyramid of Cheops at Gizeh in Egypt.

Cheops began the fourth dynasty of Egyptian pharaohs. Scholars place his life at 3969 to 3908 B. C. He determined that when he died he would have a stately resting place and broke an old precedent among the pharaohs. The custom was to start a pyramid at the beginning of a reign and to add an enclosing layer with each succeeding year.

Thus, the longer the rule, the vast-er the tomb. But Cheops was not satisfied with such haphazard arrangements. From the first he planned the size and position of his pyramid. Nothing was left to chance.

Used 300,000 Workers.

He had 300,000 subjects working on his tomb in three shifts of 100,000 men. Each relay worked three months at a stretch. While one was engaged with the pyramid, the other two shifts supplied the workmen with food and attended to their usual duties. Taskmasters stood over them, whip in hand. No wonder the pyramid turned out to be so vast, so intricate and durable a structure.

It was 4177 feet high and covered 13 acres of ground. It contained a great quantity of stones, averaging 1½ tons in weight. It was built with the sides directly facing the cardinal points, and so accurately was it planned that the most delicate of modern instruments have detected only the slightest errors in its construction.

The Tomb of Mamun.

The work was well done. The tomb remained inviolate until 820 A.D., when Mamun came to Egypt and determined to get inside the burial chamber. His followers were just about to give up when they heard deep inside the pyramid the sound of a stone falling in a hollow chamber. The stone had been set to crush the life out of any one who dared invade the sacred tomb. Guided by that noise, they found the vault, and it was forthwith systematically plundered.

In 1301 an earthquake cast down part of the stone which formed the water covering of the pyramid; but the bulk of it survives to-day, an imposing relic of a world so long past that it seems little more than a legend.

The walls of Babylon were the second wonder. They were put up by Nebuchadnezzar around 600 B.C., and torn down by Xerxes in 484 B.C. Subsequent conquerors, with the exception of the Seleucids, did not touch them.

The third wonder was the statue of Zeus in the temple at Olympia, built by the famous sculptor, Phidias, between 470 and 462 B.C., and destroyed by fire in 408 A.D. Its frame was of gold, strengthened with iron and covered with thin sheets of ivory made pliable by flame. The eyes were of choicest gems, the hair was of gold, the mantle was of gold-studded with enameled figures. The story goes that when it was completed, Phidias called on Zeus for a sign of approval, and the god sent down a bolt of lightning that struck within the temple.

The fourth wonder was the Temple of Diana at Ephesus, built in the fourth century before Christ and burned by the Goths in 262 A.D.

Glorious Mausoleum.

The fifth wonder was the mausoleum at Halicarnassus in Caria, built around 350 B.C., and torn down in 1402 by the Marquis of Saluzzo. It was the custom among the people of Caria, and never did it work more harmonious union than that of Mausolus and his sister, Artemisia. She came to the throne in 377 B.C., and her rule was blessed with peace and honor. In 353 Mausolus died, and his sister-wife planned a glorious tomb for him. She died two years after he, and the monument she had planned for her husband was used for

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## SILK GLOVES

Double tipped Silk Gloves, wrist length, shades of Pongee, Covert, Grey, White and Black. Special . . . \$1.15

Elbow length, Pure Silk Gloves, double tipped fingers, shades of Champagne, Pongee, Navy, White and Black. Reg. \$3.00 pair Friday, Saturday and Monday . . . \$1.75

Values of exceptional merit from every department in the Store claim your earliest attention. The warm wave has arrived and we are splendidly ready with apparel befitting the occasion, and as usual we have pared prices keenly to make our store universally interesting Friday, Saturday and Monday.

Keep an eye on this Store's advertising during the present month particularly, as we see visions of some very special values ahead. These will be announced through our Friday, Saturday and Monday Store News, and will appertain in every department. Yours for value-goodness as ever, JAMES BAIRD, LTD.

## WINDOW SHADES

New Stock of Ecor Blinds, 36 inches wide, 6 feet long, mounted on dependable rollers, each price means blind complete with fittings.

Plain Special . . . 84c.  
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# FRIDAY, SATURDAY and MONDAY

## Rubber Heels

Live rubber heels, that grip and cling close to the leather heel, perfect fitting, springy and a great boon when walking. Black and Tan, Ladies' and Gentlemen's.

Ladies . . . 21c.  
Gentlemen's . . . 24c.

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COD LIVER OIL—Cod Liver Oil and Tar, in Syrup form for coughs, colds, bronchitis, croup and whooping cough. Our price . . . 45c.

SERVING TRAYS—Japanese Serving Trays, with large rose decorations, circular shape. Special . . . 25c.

TOWEL RODS—All glass rods with metal fixtures, nice for bathroom or bedroom. Special . . . 19c.

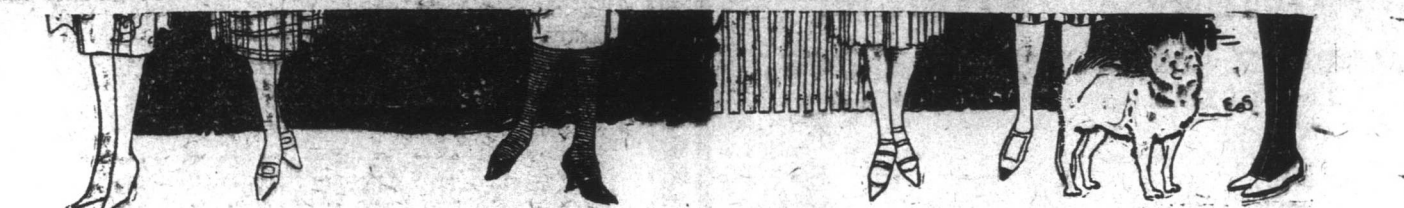
SASH RODS—Plated gilt rods, with rounded corners, very neat, with fittings. . . 15c.

BATH PAIRS—Fancy Painted Tin Pails with shovels, for the sea-shore. . . 19c.

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POND'S EXTRACT—A household remedy, invaluable for prickly heat, sunburn, burns, scalds, after shaving, etc. Bottle . . . 45c.



## SUMMER Glorifies THE SHOWROOM

with Beautiful Dresses, Underthings, White Skirts, Hats and Ribbons, etc. with Values exceedingly good. For example—

### MIDDIES and JUMPERS.

A nicely assorted range of White and Coloured, with and without collar, embroidered fronts, belt and pockets; shades of Saxe, Rose, Helio and White; up to 44 in. bust. Reg. \$2.50. Special . . . \$1.19

### GIRLS' PIQUE COATS.

Washable White Pique Coats for baby, cape collar, insertion and embroidery trimmed; up to 3 year size. Reg. \$3.00. Friday, Saturday and Monday . . . \$2.98

### NIGHTGOWNS.

Fine muslin slumbertime garments in Pink and White, round and square neck, embroidered tops, lace and ribbon trimmings; short sleeves. Special Friday, Saturday and Monday . . . \$1.65

### FANCY RIBBONS.

Two tone Ribbons, suitable for millinery and dresses, etc.; newest shades, Gold and Brown, Gold and Peacock, Gold and Black, Silver and Jade. Reg. 30c. Friday, Saturday and Monday . . . 25c.

### HICKORY WAISTS.

Suitable for girls or boys from 3 to 14 years; made of strong longcloths, taped and buttoned. Reg. 85c. Friday, Saturday and Monday . . . 59c.

### COLLAR and CUFF SETS.

Lace and Net Sets, with frilled lace; suitable for dress, coat or costume; Cream and White. Reg. 70c. Friday, Saturday and Monday . . . 35c.

## DRESS VALUES

### Extraordinary

Ladies' Gingham Dresses.

Charming style Dresses, in good serviceable wash ginghams, Zephyrs and Linens, pretty checks, plaids and fancies. Special . . . \$2.69

Summer Dresses. A tableful of cotton voile and plain line Dresses, away under their regular value, light and medium tones, values to \$5.00. Special . . . \$1.96

### Bathing Shoes.

Ladies' low laced Black Twill Shoes, piped with white and white canvas soles. Special . . . 55c.

### NECKLETS.

Beaded Necklets in all the newest shades: Coral, Royal, Berry, Jade, Amber and White; well strung; knotted. Reg. \$1.70. Special . . . \$1.45

### HAT CROWNS.

Black Sequin Hat Crowns, suitable for lace or net time; fashionable. Reg. \$3.00. Friday, Saturday and Monday . . . \$1.19

### LINGERIE TAPE.

Shoulder strap Tape for Camisoles, in Pink, Sky and White; half to one inch wide; 1 to 2 yards in piece. Reg. 17c. piece. Friday, Saturday and Monday . . . 13c.

### ROMPERS.

Coloured Linen Rompers and Creepers, long and short sleeves, round collar, elastic knee, braided trimmings; shades of Blue, Pink, Rose and Fawn. Reg. \$1.25. Friday, Saturday and Monday . . . \$1.08

### GIRLS' NIGHTGOWNS.

Sizes to fit 4 to 14 years, in fine lawn make; round neck, short sleeves, embroidery trimmed. Reg. \$1.00. Friday, Saturday and Monday . . . 79c.

### SUMMER VESTS.

Ladies' finest White Jersey Undervests, V neck, ribbon trimmed and ribbon straps; shades of Sky, Pink and White; sizes to 44. Reg. \$1.20. Friday, Saturday and Monday . . . 69c.

## Gorgeous Colourful Gingham

### GINGHAMS.

30 inch extra fine texture Gingham in neat plaid patterns. Reg. 45c. yard. Special . . . 37c.

### CREPE GINGHAMS.

Finest quality Crepes in good looking Gingham; checks; wash well and makes up prettily. Reg. 50c. yard. Special . . . 44c.

### DOMESTIC GINGHAMS.

Nice for House Dresses, Rompers, Overalls; very strong and quite a variety of checks, stripes and plaids, in assorted shades. Reg. 30c. yard. Special . . . 26c.

### LIBERTY GINGHAMS.

Renowned for their firmness of cloth and splendid shadings; plenty of attractive plaid patterns for young folks or grown ups. Reg. 60c. yard. Special . . . 52c.

### GINGHAMS.

Factory remnants in assorted lengths, fine checks and plaids in almost any desired colour combination; great for children's wear. Special, the yard . . . 18c.

### TABLE COVERS.

Coloured Table Covers, Crimson and White, Green and White and Mixed Greens; fringed; Tapestry finish. Reg. \$4.00. Special . . . \$2.95

### FAMILY TOWELS.

Large size Unbleached Turkish Towels; service giving quality. Reg. 55c. each. Special . . . 48c.

## Beach Towels

Full size White Turkish Beach Towels, with that beautiful soft finish you look for in towels of quality. Reg. \$2.20 ea. Special . . . \$1.85

## It is always cool under one of our Light Weight Straw Hats

STRAW HATS—Popular boater shape, White Straw, showing broad black band and side bow, smart and becoming. Special . . . \$1.50

ALL SILK SHIRTS—Shirts De Luxe, good to look at and good to wear; white ground showing twin stripes of light and dark blue, pink and black; the acme of style. Reg. \$6.50. Special . . . \$6.25

MEN'S TOP SHIRTS—Fine pencil line patterns in good wearing American Cottons; soft cuffs; Blue, Helio and Black striped on white. Special . . . \$1.75

### CASHMERE SOCKS.

Fancy ribbed Black Cashmere Socks; superior quality. Reg. 90c. value Friday, Saturday and Monday . . . 75c.

### BOYS' KNICKER ROSE.

In pretty Heather mixtures, plain and fancy tops, values to 90c., assorted sizes. Special . . . 59c.

### SPORT COATS.

A special lot we have had made up from nice looking light English Tweeds; nice coats for everyday wear; patch pockets; unlined; sporty. Special . . . \$9.75

## A SPECIAL in Men's Balbriggan UNDERWEAR

Finest quality Balbriggan Shirts and Pants in White and Cream; large and small sizes; mostly Shirts. Values to \$1.20 garment. Your choice . . . 59c.

## BOYS' WASH SUITS

10 dozen of assorted styles in plain Linens, Zephyrs and Khaki; sailor, Dutch and belted styles; they are all new. \$1.79 Values to \$2.00. Special . . . \$1.79

## A Special Value

MEN'S SUITS—Another leader in suit values in nice medium shades of English Tweeds—Suits that will not show the dust; perfect form; good linings and light in weight. Special . . . \$14.95

**James Baird**

The Resourceful Store—Make Use of It

## GOING AWAY? Then You'll want one of our GOOD SUIT CASES

Now is a good time to purchase one; we offer a line of regular \$5.50 Suit Cases, double strapped inside and out, secure spring lock, reinforced corners; specially reduced for vacation time to . . . \$4.98

## Boys' White Shoes

English White Canvas Shoes, with deeply scored rubber sole and heel, for running or everyday wear. sizes 2 to 5. Special . . . 85c.

## SPECIAL Footwear Values



## Just for Friday, Saturday and Monday

WHITE SHOES—Single strap style, in White Buckskin; perforated sides, solid leather welt; a snap. Reg. \$4.50. Special . . . \$2.59

CANVAS SHOES—Ladies' White Canvas Shoes with Brown leather trimmings; a new one for this season. Reg. \$3.50. Special . . . \$3.10

MEN'S SHOES—Nice cool footwear in Grey and Fawn Canvas, neatly shaped; leather sole and heel; natty. Reg. 4.00. Special . . . \$2.98

## WHITE QUILTS

WHITE QUILTS—Large full size Marcella Quilts, one of the best values we have offered for years, in all white quilts. Reg. \$5.50 value. Special . . . \$4.65

WHITE SHEETS—Pure White American Cotton Sheets, summer weight, deeply hemmed at ends, sold singly. Reg. \$3.50 each Friday, Saturday and Monday . . . \$2.48

CASEMENT CLOTHS.—Reversible Cream Caseiments, showing border and striping of small rosebud pattern, decidedly neat. Special. The yard Fri. Sat. and Mond. . . 45c.

PILLOW CASES 36c.—Strong White Cotton Pillow Cases, plain with open end scalloped and button hole edged . . . 39c.

TABLE COVERS.—Small fancy figured Table Covers, for side tables, sizes 18 x 33, assorted mixtures. Reg. 70c. Friday, Saturday and Monday . . . 59c.

the two of them. The most famous sculptors and architects of the day when the royal party entered and a cordon of police wheeled across the great hall to prevent the crowd from following. I stopped over the rope and joined the royal procession. As it happened, the police manoeuvre had cut off one of the party—a French minister of state who, knowing no word of English made futile endeavours to explain his misfortune, and received in reply a policeman's elbow in his chest and the shout of "Get back there!"

I took his place. The king's detective had counted his chickens and was satisfied that I was one of them. As I was in a new silk hat and tall coat, I looked as distinguished as a French minister, or at least did not arouse suspicion. The only member of the party who noticed my step across the rope was Sir Edward Grey. He did not give me away, but smiled at my cool cheek with the suspicion of a wink. As a matter of fact, I was not so cool as I looked. I was in an awkward situation, because all the royal party and their company were busy engaged in conversation, with the exception of Queen Alexandra who, being deaf, lingered behind to study the show cases instead of conversing. Having no one to talk to, I naturally lingered behind also, and thus attracted the kindly notice of the queen mother who made friendly remarks about the exhibition, not hearing my hesitating answers. For the first time I saw a royal reception by great crowds from the point of view of royalty instead of the crowd—a white sea of faces, indistinguishable individually, but one his, staring, thousand-eye faces, shouting and waving all its pocket handkerchiefs while bands played "God Save the King" and cameras snapped and cinema operators turned their handles. When I returned to my office I found the news editor startled by many photographs beside Queen Alexandra. . . . The French minister made a formal protest about this ill-treatment.

The task fell to me of describing the coronation of the new king in Westminster Abbey, and of all the great scenes of which I have been an eye-witness, this remains in my memory as the most splendid and impressive. As a lover of history, that old abbey which has stood as the symbol of English faith and rule since Norman days, is to me always a haunted place, filled with a myriad ghosts of the old vital past. And the coronation of an English king, in its ancient ritual, blots out modernity, and takes one back to the root-sentiment of the race which is our blood and heritage. One may, in philosophical moments, think kingship an out-worn institution, and jeer at all its pomp and pageantry. One's democratic soul may thrust all its ritual into the lumber-room of antique furniture, but something of its warmth and color in the tapestry of English history, something of that code of chivalry and knightly duty which the king was dedicated to the service of his people, still in the most prosaic mind alive when a king is crowned again in the Abbey church of Westminster.

The ceremony is indeed the old ritual of knightly duty, ending with the crowning act. The arms and emblems of kingship are laid upon the altar, as when a knight kept vigil. He is stripped of his outer garments, and stands before the people bare of all the apparel which hides his simplicity, as a common man.

There was a dramatic moment when this unclothing happened to King George. The lord chamberlain could not untie the bows and knots of his cloak and surcoat, and the ceremony was held up by an awkward pause. But he was a man of action, and pulling out a clasp knife from his pocket, slashed at the ribbons till they were cut.

## FREE VERSE.

Little bits of shoulders, Little wriggling thighs, Make the girly girly shows Play to full houses of tired business men every night.

Life is short—only four letters in it. Three-quarters of it is a "lie" and half of it is "if."

Some girls pride themselves on their small feet. Others on their small shoes.

Automobile drivers are demanding more horse-power, but what a good many of them need is more horse-sense.

Air has always been free, but we couldn't appreciate it until auto tires were invented.

"I'll never get over this," said the St. John's man, being chased by a mad bull as he came to a nine-foot fence.

ONE GUESS.  
"How's your garden getting along, old man?"  
"Well, if the green things coming up are vegetables it's fine, but if they're weeds it's terrible."

"As an indication of which way the wind blows, there is nothing to beat a new straw hat," snaps Alma Nutt.

BAIRD'S LINIMENT FOR THE GRIP AND FLU.