

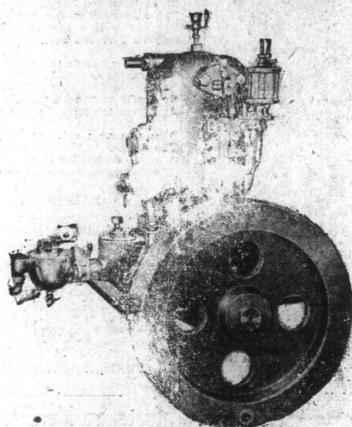
TO OUR MANY PATRONS AND FRIENDS  
WE EXTEND HEARTY GREETINGS  
FOR A

# Happy & Prosperous New Year.

MAY IT BE THE BEST EVER.  
"Don't Worry!"  
"Let us be of Good Cheer, remembering  
that the misfortunes hardest to bear are  
those which never come."—Lowell.

**Wm. Heap & Co., Ltd.**

**Great Reductions in  
Acadia Marine Engines,**  
2 and 4 CYCLE 3 to 80 H.P.



From now to the end of December we are selling  
Engines at greatly reduced prices in order to reduce  
our stock.

FOR POWER, SIMPLICITY, and DURABILITY  
BUY AN ACADIA.

Large quantities spare parts in stock at all times.  
**ACADIA GAS ENGINES, Ltd.,**  
ST. JOHN'S, N.F.L.D.

nov21,6m.eod

## Seasonable Goods!

Moirs' Plain, Sultana and Marble Cake.  
Drake's Sponge Cake.  
Cordials, Raspberry Vinegar.  
Ingersoll Cream Cheese.  
Planters Salted Peanuts

**P. F. FEARN & C., Ltd.**  
200 WATER STREET.



**NORTH  
SYDNEY  
SCREENED  
COAL**

Now  
Discharging.

**\$15.00**

**BURNSIDE LUMP COAL**

no dust

**\$13.50**

**HARD WELSH ANTHRACITE**  
in Store and to arrive.

**\$24.00**

BUNKER COAL ex Briton.

**A. H. MURRAY & CO., LTD.,**  
BECK'S COVE.

eod,tf

**Warm Wool Socks, 65c. pair.**

**Heavy Home-Spun Local Wool—**  
Carefully knitted and properly shaped.  
Unequalled for wear and warmth.

**Double Knit Mitts—**  
Well shaped; guaranteed not to shrink;  
will wear well. Specially good value  
for .....75c.

**ROBERT TEMPLETON**

## Astounding Values

IN

# OVERCOATS

for Men and Boys'

**Prices Talk, when  
Backed by Quality**

**OUR PRICES SHOUT!**

**Listen to Them!**

**Men's Winter Overcoats**

good heavy weights, only **\$6.90,**  
**\$8.90, \$10 and \$12 each.**

**Men's Heavy Grey Cloth  
Overcoats**

wadded and quilted lining and with  
black astrachan collars, at **\$17 ea.**

**Men's Macinaws**

wonderful Value, **\$5.00**

**Men's Macinaws**

with sheep skin linings, at very  
low prices.

**Boys' Overcoats**

for boys' sizes 9 to 17 years.

All sizes for only **\$4.90 each**

We know our Overcoat values  
cannot be beaten or equalled.

Get your Coat at once. Do Not Delay.

**HENRY BLAIR.**

Forty-Four Years in the Public  
Service--The Evening Telegram

*Blue Bird Tea*

"BRINGS HAPPINESS"

## NEW ARRIVALS!

JANUARY 3rd.

P.E.I. POTATOES—90's, Bags.

" PARSNIPS—120's, Bags.

" CARROTS—150's, Bags.

" BEET—150's, Bags.

Also shipment

EDDY'S WHITE TOP MATCHES.

**George Neal**

Limited

## How does Your Office Look?

Just a little "off color" after the wear-  
and tear of a strenuous business year?

That won't do! Your Office Must  
look spick and span and—prosperous.

Efficiency in business demands per-  
fect equipment, we supply it.

For large or small offices we carry  
Desks, Phone Tables and Chairs, Type-  
writer Desks and Chairs, everything  
necessary to make business run along  
on well-oiled wheels.

Let us give you an estimate for your  
office equipment. Our stock is one of  
the finest in the city.

**U. S. Picture & Portrait Co.**

—St. John's.—

## CROWN LIFE!

Some Special Features offered you under a CROWN LIFE  
Policy:

- (1) No Medical Examination required up to \$2,000.00.
- (2) In case of Total and Permanent Disability, the Company  
will pay all future Premiums under your Policy.
- (3) In addition to paying your Premiums, the Company will  
pay you a Monthly Income.
- (4) In case of death, by accident, the Company will pay  
DOUBLE THE FACE VALUE OF THE POLICY—\$10,000 on  
a \$5,000 Policy, for example.

WE WILL BE GLAD TO SHOW YOU.

**Crown Life Insurance Company of Canada**

Law Chambers, St. John's,  
CYRIL J. CAHILL,  
Manager for Newfoundland.

**Farquhar Steamship Companies.**

**PASSENGER AND FREIGHT SERVICE**

ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE I."  
Sailing every nine days.

Freight accepted and rates quoted to all points.  
For sailing dates and other information, apply

HARVEY & CO., LTD., St. John's, Nfld.  
FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.  
aug23,6m, w.1.m

California, Valencia Oranges and Grapes.

FOR XMAS TRADE.

CALIFORNIA ORANGES—Counts 176's, 216's.

VALENCIA'S—300's.

GREEN GRAPES—Heavy Weight.

PRICES RIGHT.

**Burt & Lawrence.**

**Reid-Newfoundland Co., Limited**

TO ALL CONCERNED.  
HUMBERMOUTH-BATTLE HARBOR  
STEAMSHIP SERVICE.

Freight accepted on December 21st, 1922,  
for: Lark Harbor, Trout River, Bonne Bay,  
Norris Point, Lomond, Rocky Harbor, Cow  
Head, Parson's Pond, Daniel's Harbor and Port  
Saunders, on the above route, is undelivered  
account ice conditions, and shippers are now  
asked to furnish to General Freight Agent, or-  
ders for disposal.

**Reid-Newfoundland Co., Limited**

## For Your Prosperous New Year!

You have been waiting for the  
time when you could get that **SUIT**  
or **OVERCOAT** at not too great  
a price.

I now beg to announce that I  
have made reductions on all **SUITS**  
and **OVERCOATS** and the price  
is bound to satisfy your pocket.

Call in and let us tell you more  
about it.

**J. J. STRANG,**

Tailor,

Corner Water and Prescott Streets

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## Houses! Houses! Houses!

Now is the time. Purchase a good house at a reduced price.  
Three Houses at the foot of Pleasant Street with all modern  
improvements. One House on Gower Street near Prescott St.  
contains eleven rooms, fit for boarding house. Two houses  
Franklin Avenue, fitted with hot and cold water, selling cheap.  
One House, Topsall Road, Freshwater Road, Eadbury Street,  
Summer Street, Bannerman Street, Prescott Street, Gear Street,  
Prince of Wales Street. Also two houses Band Street. Numer-  
ous other property in different parts of the city. Immediate  
possession given to four of these houses.

For further particulars apply to

**J. R. JOHNSTON,**

Real Estate Agent, 30 1/2 Prescott Street.

jan20,eod,tf

## We Honestly Believe

That immediate purchasing of the Northern Ontario  
Precious Metal Stocks will afford substantial profits  
within a few months.

Our predictions about these Stocks, during the year  
1922 have been invariably RIGHT, and we now sug-  
gest as good investments, such issues as McIntyre, West  
Dome Lake, Teck-Hughes, Vipond, West Tree, Argonau,  
Clifton and others.

FULL INFORMATION FOR THE ASKING.

**J. J. LACEY & COMPANY, LIMITED,**  
CITY CHAMBERS.

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JUST ARRIVED:

**Silver Cigarette Cases,**

Which we offer at a  
Special Price,

**\$4.25 to \$8.00.**

**R. H. TRAPNELL, Ltd.,**