

You Save the difference—buying it at BAIRD'S

THE STORE--WITH GIFTS GALORE

You Save the difference—buying it at BAIRD'S

Where Wise Old Santa Claus again thrusts out his Shingle, proclaiming this Store as

THE STORE "SANTA CLAUS" LIKES BEST.

IT'S NOW GAILY BEDECKED WITH GIFTY THINGS.

DISPLAYED HERE, THERE AND EVERYWHERE. COME!



These are days full of preparation, joy and anticipation. Days in which again this Store demonstrates it has at heart the interest of its customers, and can rise to the occasion of rendering the greatest service at the very time a greater service is needed and expected—Shop at Baird's.



Every preparation has been made, assortments have been skillfully selected and arranged so as to eliminate as far as possible all useless shopping and looking 'round. Truly this is a Christmas Store in every sense of the word—Shop at Baird's.



SHOP EARLY PRACTICAL GIFTS

from the Fancy Linen Section, and they're good

- BRUSH AND COMB BAGS**—Finished Embroidered White Linen Bags, drawing and full top. Reg. \$1.25. Friday, Saturday and Monday \$1.08
- COSE COVERS**—All-over Embroidery Coase Slip-covers, Insertion and point edge; a dainty gift. Regular \$1.20. Friday, Saturday and Monday \$1.10
- TABLE NAPKINS**—18 x 18 size, hemmed; very superior quality Damask; only 4 dozen remaining. 45c. Friday, Saturday and Monday 36c.
- CENTRE CLOTHS**—Oral shape, full linen quality; embroidered and scalloped and buttonholed edge. Reg. \$1.10. Friday, Saturday and Monday 92c.
- NIGHTDRESS CASES**—A thoughtful gift—one of our Embroidered White Linen Nightdress Cases; very dainty. Reg. \$1.50. Friday, Saturday and Monday \$1.29
- SIDEBOARD CLOTHS**—Hemstitched and Embroidered Cloths in fine White Linen. Reg. \$1.00. Special 89c.
- BUREAU CLOTHS**—See this line of excellent quality White Linen Cloths, beautifully embroidered and showing openwork effect. Regular \$1.25. Friday, Saturday and Monday \$1.08
- CRASH RUNNERS**—Serviceable cloths, make practical gifts; coloured embroidered and hemstitched. Reg. \$1.00. Friday, Saturday and Monday 89c.
- TEA CLOTHS**—Rare looking Cloths, fit to grace and table; embroidered, edged, openworked and hemstitched one fine White Linen. Regular \$1.25. Friday, Saturday and Monday \$1.08
- CENTRE CLOTHS**—Large Irish Linen Cloths, embroidered all around, eyeletted and wide hemstitched border; a beauty for gift givers. Reg. \$2.00. Friday, Saturday and Monday \$1.75
- TABLE CLOTHS**—Quality Damask Table Cloths, dice pattern; convenient size for small family, 56 x 56. Reg. \$2.20. Friday, Saturday and Monday \$1.98
- TABLE CLOTHS**—Large White Damask Table Cloths, 66 x 66 size; reversible, English quality; the value is particularly good. Reg. \$3.50. Friday, Saturday and Monday \$2.98
- TABLE CLOTHS**—Only of these fine English Damask Dining Cloths, 66 x 66 size. Value for \$4.75. Friday, Saturday and Monday \$4.25
- TABLE NAPKINS**—Finished Table Napkins; very handsome range of patterns; best value we have seen. Special, each 29c.

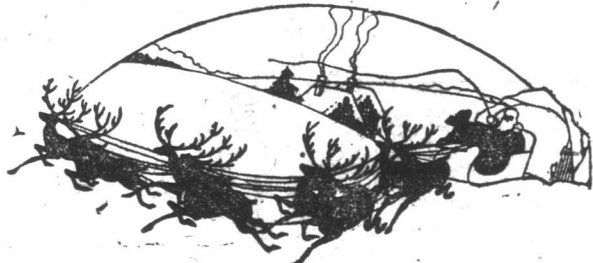
With Prices the Very Lowest for Years, Assortments--Bigger, Better, Grander Than Ever

TOYLAND

An Enrapturing Wonderland for the Little Ones is again the acknowledged

HOME of SANTA CLAUS

- TOYS
- DOLLS
- GAMES
- BOOKS
- GIFTS for Girls
- GIFTS for Boys



Did You Ever See Such a Display of CHRISTMAS TOYS

Prices ranging from 5c to 1.10, little prices dominate.

Drums, Pianos, Go-Carts, Dump-Carts, Horse and Carts, Trams, Trains, Motor Cars, Chariots, Guns, Air Guns and Targets, Pistols and Targets, Horns, Routers, Music Boxes, Blocks, Building Sets, Water Pistols, Mouth Organs, Harps, Spinning Tops, Humming Tops, Boats, Rockers, Motor Boats, Sprinklers, Driving Reins, Creepers, Novelty Watches, Novelty Banks, Musical Rollers, Tool Sets, Dust Pan and Brush Sets, Picking Chicken, Wash Tubs, China Tea Sets, Real Enamel Tea Sets, Accordions, Drawing Slates, Skipping Ropes.

DOLLS TOO SWEET FOR WORDS

We have never shown a better variety, nor were prices ever so low: Dolls fully dressed, with hats, shoes and stockings; Smiling Dollies with apron, cap and life-like expression; others awaiting you to dress them up like their little cousins. Character Dolls, Baby Dolls and Boys' Dolls; others life-like with veil, otherwise screedless. For every little Miss there is a dear little Doll to kiss. Prices here range like this: 17c, 19c, 29c, 33c, 37c, 39c, 48c, 69c, 75c, 85c, 90c, \$1.10.

GAMES, BOOKS, MECHANICAL TOYS, etc.
Magnificent Assortment CHRISTMAS CARDS
 SINGLE CARDS—Refined and Expressive—2 for 5c, 5c, 10c, 17c, 25c, 35c, each.
 BOXED CARDS—Neatly gotten up; each with Envelope for Card.
 Box of 10 for 35c; Box of 6 for 55c; Box of 6 for 70c.

BRIGHTEN UP "HOME, SWEET HOME"

- FANCY CASEMENTS**—Cream ground, with prettily blended floral border at each side. Reg. 45c. Friday, Saturday and Monday 37c.
- WHITE SCRIMS**—All White with a fancy self border, looks very neat, a new value. The yard. Friday, Saturday and Monday 25c.
- SASH RODS**—The small almost indispensable sliding Sash Rods in brass. Each 10c.
- WINDOW BLINDS**—Plain End Blinds, special oil opaque finish, 6 feet long, 3 feet wide, Green or Cream. Reg. 90c. Friday, Saturday and Monday 78c.
- WHITE SASH RODS**—Sliding fitted white enamel covered Sash Rods, clean, non-rustible and neat with fittings. Friday, Saturday and Monday 24c.
- CHINTZ CASEMENTS**—48 inches wide, all-over, large floral pattern, gives your rooms a cosy, home-like appearance. Reg. \$1.00. Friday, Saturday 93c.
- BALL FRINGES**—Dangling Ball Fringes, to set off hangings, drapes and such like, shades of Pink, Gold, Green, White and mixed, Green and Crimson. Friday, Saturday and Monday 11c.
- MADRAS MUSLINS**—Wider Sash Muslins in good looking Cream Madras, looped for rod, others slip through. Reg. 55c. Friday, Saturday and Monday 49c.
- FANCY SCRIMS**—Shadow lace effect in White Scrims, they make very handsome hangings, easy to do up again. Reg. 45c. Friday, Saturday and Monday 35c.
- FANCY CASEMENTS**—They show a Cream ground, with narrow coloured Rose stripe and wide border to match. Reg. 50c. Friday, Saturday and Monday 45c.

Next Week Hearth Rugs & Floor Cloths on sale



You save the difference—buying it at BAIRD'S.

WE URGE YOU

Buy before the rush comes. Buy before the flush comes. Buy your Presents now.

We Thank You

USEFUL GIFTS

Gifts Worth Giving--Give Some!

HOSIERY GLOVES

- WOMEN'S HOSIERY**—Plain fast Black Cashmere Hosiery. Worth 80c. pair for 49c.
- CHILDREN'S HOSIERY**—Strong Black Hosiery, fine rib finish; fitting 2 to 12 years. Were 50c. pair for 29c.
- ENGLISH HOSIERY**—A real honest to goodness value in fast Black Hose for women in plain Wool Cashmere. Were \$1.50. pair. Friday, Saturday and Monday \$1.25
- GIRLS' "SPORT" HOSE**—Pretty shades in fancy ribbed Cashmere Hose, Fawn, Grey, Coating and \$1.30 forcmwypm Nigger; assorted sizes. \$1.12
- LADIES' "SPORT" HOSE**—Plain and Ribbed Wool Cashmere Hosiery in popular shades: Putty, Mole, Coating and Nigger. Specially priced for gift-giving time. 89c.
- WOOL BOOTIES**—For Snookums, tiny Wool Booties in Blue and White and Pink and White. Reg. 45c. for 38c.
- BOYS' WOOL GLOVES**—He is sure to need a pair; they are sensible and make a real practical gift for any boy; assorted sizes and assorted shades. Special, the 55c.
- CAPE KID GLOVES**—Best wearing Gloves you can buy "Him", and they are lined; one dome wrist; dark Brown shade. Get his size, that's important. Friday, Saturday and Monday \$1.60
- The smaller sizes in Women's, and all sizes in Misses' Scotch Knitted Gloves; shades of Beaver, Brown, Grey, Fawn, Champagne and Heather. \$1.00 value. Friday, Saturday and Monday 45c.
- LADIES' KID GLOVES**—Presenting one of our Christmas lines of Ladies' Kid Gloves; shades of Brown, Grey and Black; 2 dome wrist; all sizes. Friday, Saturday and Monday \$1.50
- "DENTS" LINED GLOVES**—Gitty looking Cape Kid Gloves for Ladies; strap-over wrist style lined; acceptable—Very acceptable, in fact looked for; the pair \$4.30
- GIRLS' ASTRACHAN GLOVES**—Dark Brown Astrachan back, Kid palm and finger Gloves, lined, elastic wrist and dome wrist; assorted sizes. Reg. \$1.00. Friday, Saturday and Monday 85c.
- GIRLS' GAUNTLET GLOVES**—All Wool Gloves in Beaver, Grey and Sable shades; real Gloves for our long hard season; assorted sizes. Friday, Saturday and Monday, pair 75c.
- WOMEN'S GAUNTLET GLOVES**—Comfortable looking, warm to the feel all Wool Gloves, with gauntlet wrist; well within reach as regards price; shades Pastille, Grey, Camel and White. Special, the pair 75c.
- WOOL GAITERS**—English Wool Gaiters in shades of Navy, Cardinal and White; 2 sizes. Reg. 65c. pair for 59c.

The Man's Gift Shop



- Offers a solution to perplexed gift seekers in the way of practical things which all men like to receive; for instance—these:—
 - MEN'S VELOUT HATS**—The very newest English shape, in the most popular shades, nobby, smart, and attractive looking. \$7.50 Special
 - WOOL GLOVES**—Men's real Warm Wool Gloves, in the fashionable lighter shades, Champagne, Chamois and Pastille, closed wrist. Our Special \$1.25
 - WOOL MUFFLERS**—A special lot of Men's Wool Mufflers, in shades of Camel, Grey, Brown, Myrtle and White, striped borders. Reg. \$1.80 value. Special \$1.50
 - HANDKERCHIEFS**—Men's size, in White Linen, others Mercerized, Hemstitched and coloured borders. They're Special at 42c.
 - COLLAR BOXES**—Individual leatherette Collar Boxes, padded top and lettered in Silver, a useful affair. Special 75c.
 - GENTS' GLOVES**—The kind he would buy himself, Dark Brown Suede, lined. Regular \$2.00. Friday, Saturday and Monday \$2.75
 - POCKET WALLET**—Brown Kid Wallets, soft finish, neatly fitted, a man needs one. Special \$3.30
 - SILK MUFFLERS**—Pure Silk Mufflers, the extra fine knitted Silk ones, fringed. Special \$4.80
 - HIS SOCKS**—The newest shades in English Cashmere, weight, with fancy embroidered effect at sides. Special \$1.35
 - WALKING STICKS**—Sensible ones, with round silver knob, others turned handle, silver tipped, a gift to surprise him with. This line. Friday, Saturday and Monday \$2.95
 - UMBRELLA WALKING STICKS**—Something novel for "Him" an Umbrella Walking Stick, when it rains, the handle telescopes and fits in your pocket, a real practical gift. Special \$6.75
 - SHAVING STAND**—Fitted with double mirrors, China Soap Cup, nickel plated, last a life time. Special \$1.70
- Look to This Store for "HIS" Gift
- Neckwear, Classy looking Shirts, Underwear, Collars, Cuff Studs, Pyjamas, Rubbers Gaiters, Smokers Jackets, Dressing Robes, Cigar Cases, Cigarette Cases, Pipes and the hundred and one items a man can use every day.

60 Pairs White Lace Curtains Less Than Half Price

White and Cream finest grade Lace Curtains, beautifully patterned; two and a half yard size; about 48 pairs in the lot. They offer you a very superior value. Regular \$6.00. Friday, Saturday and Monday \$2.98

light.
 Street
 that will reach
 ALD
 PULAR NUM.
 lly de af
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 ad- ho nd co.
 chandise of QUALITY
 LADIES' GLOVES
 style. In the shade, from 50c.
 MEN'S WATER CAPS
 of the Maritime cap of quality. \$1.90 to \$2.50.
 EXCELLENT STYLES
 HUMPER ANNELETTE
 new flowered and stripes; & Light pattern very pretty
 30c. 38c. 40c. yard.
 telegram

THE HOME OF SANTA CLAUS