

NEW GOODS SUPREME VALUES NEW GOODS

NEW BUYS--BRING NEW VALUES--AND GOOD VALUES TO BAIRD'S BUSY STORE

NEW ARRIVALS

Ladies' Feather and Straw Hats
7.50 value for 4.50

Feather and Straw Spring Hats in the new small shapes, feather brim, straw crowns, all the newest shades, Henna, Tan, Jade, Crimson, Nigger, Sage and Black. We secured these at a big price advantage; values to \$7.50. Friday, Saturday \$4.50 and Monday

Be Sure to Secure One of These NEW JUMPERS

Now Showing
TRICOLINE JUMPERS—A swell line of these in almost any colour combination you could wish for, light and dark with fancy art trimmings, as well as others in plain Poplins; half sleeve and round neck. Special Friday, Saturday and Monday \$1.98
TRICOLETTE JUMPERS—Gorgeous Tricotelette Jumpers; beautiful shades, prettily trimmed, some belted at waist, others with girle; every shade represented; some very pretty fancy weaves here as well. Special Friday, Saturday and Monday \$3.98



Every Value Well Worth Coming for in the Fancy Linen Dept.

BUREAU CLOTHS—Daintily embroidered White Linen Tea Cloths, with a neat hemstitched border. Reg. \$1.20. Friday, Saturday and Monday \$95c.
IRISH LINEN TEA CLOTHS—Only 60 of them, superior quality linen, as prettily embroidered as anything we have ever seen, a profusion of Clover patterns and Scroll all over, with plain centre, hemstitched, of course; 36 x 36. Reg. \$3.95 \$5.50. Friday, Saturday and Monday \$3.95
BEAUTIFUL TEA CLOTHS—Heavy coarse Linen Crash Tea Cloths, with permanent coloured designs, worked outline and prettily hemstitched; a delightful gift for Birthday or such occasions. Reg. \$6.00. Friday, Saturday and Monday \$3.29
Savings in Pillow Cases
EMBROIDERED PILLOW CASES—Soft Linen finish, full size, showing embroidered end and hemstitched; value for \$1.20 each. Friday, Saturday and Monday \$95c.
HEMSTITCHED PILLOW CASES—Full size, strong White Cotton Pillow Cases, with a wide hemstitched border at the open end; 70c. Friday, Saturday and Monday \$55c.
PLAIN PILLOW CASES—Sensible service-giving Linen Buttoned Pillow Cases; value for 70c. each. Friday, Saturday and Monday \$53c.

Ladies' 12.00 BOOTS for 5.98

Size 4 only
Are you interested

Vic Kid, 9 inch height and an extra special grade; size 4 only. Can you wear it? Were \$12.00 pair. Friday, Saturday and Monday \$5.98

LADIES' RUBBERS—Low Cut Rubbers, strong and hard wearing; just a few sizes as a trial order to hand. Regular \$1.00. Friday, Saturday and Monday \$87c.

WOMEN'S TAN RUBBERS—Low Cut, neat fitting Tan Rubbers, spool heel and pointed toe; all sizes. Reg. \$1.80. Friday, Saturday and Monday \$1.59

POUND FLANNELETTES

Long usable lengths in White or Fancy Striped; they are moving quickly at our Special Price. The \$59c. value is particularly good. Round Bundles Extra Special Value

Friday, Saturday and Monday

NEW SHIRTS and They're Good

Shirts, too, Sir
See This Line



A new line of Men's Top Shirts in all sizes, soft single cuffs, coat style. Come and see these; the price sets a new value. Special Friday, Saturday and Monday \$1.25
TOP SHIRTS—A new line of good looking Top Shirts, all the new Stripe patterns and good wearing material; all sizes. Friday, Saturday and Monday \$2.39
MEN'S TOP SHIRTS—These shirts show up well in regard to value and excellence; shades of Khaki and Dark Green, warm materials, neat fitting collar two button top pockets, all double stitched seams; a real shirt for present wear, and an ideal shirt for roughing it out of doors. Special Friday, Saturday and Monday \$1.90
MEN'S BOOTS—As good Boots as money can buy; your choice of Black or Tan, in all sizes; we have forgotten their first prices, but they range up to \$5.95 \$15.00. Friday, Saturday and Monday \$5.95
FOR BIG MEN—FULL-FITTING SHIRTS—A specially selected lot of extra full-fitting Top Shirts; coat style, nicely assorted pin stripe patterns. Select your needs right away. Friday, Saturday and Monday \$3.18
MEN'S FANCY VESTS—Simple line of Men's Fancy Vests, in Fawns, Checks and Spotted; some warm, snug-fitting ones among them. Prices range from \$2.00 up.
MEN'S HEAVY WOOL GLOVES—Stout Khaki Wool Gloves; just what a man needs for roughing it; warm and serviceable; all sizes. Special Friday, Saturday and Monday \$59c.

Thousands of Yards of BEAUTIFUL WASH GOODS

The Big Feature for this Week-End & Every Price New GABARDINES WASH GINGHAMS

Pacific Gabardines offer you superior value, that is they bring to you ideal materials for children's dresses or skirts, pretty shades, Carles, Green, Navy, Sage, Grey and assorted Browns. See this new value at 47c. Baird's Friday, Saturday & Mon. yard

COTTON CREPES

Pretty shades Pink, Sky Blue, Hello, Yellow and White; make up nicely and need no ironing when washed. Friday, Saturday and Monday 36c.

NOVELTY FLAXONS

These show some very pretty figured and flowered patterns in Light and Dark mixtures, as well as Black and White. Friday, Saturday and Monday 36c.



NEW ARRIVALS

FANCY GABARDINE SKIRTINGS

The very newest for Summer Wash Skirts, broad colored, neat patterns, with pretty cross-hatched check in between, white ground showing Hello, Sage, Electric and Pink; splendid quality. Friday, Saturday and Monday per yard 72c



SHOWROOM OFFERINGS

GIRLS' WINTER VESTS—These come in a Grey shade; they are a splendid weight for the present season, heavy fleece finish, long sleeves, assorted sizes for Children and Misses. Reg. \$1.20. Friday, Saturday and Monday \$69c.
DRESSING GOWNS—Flowered Flannelette Dressing Gowns, showing Saten trimmings, large collar, turned over cuffs, pocket and girle at waist, in assorted sizes. It's the season for them. Reg. \$5.00. Friday, Saturday and Monday \$4.49
NURSES' APRONS—Well made, shapely, White Linen Aprons with body and pocket, regulation shape, excellent material. Reg. \$2.00. Friday, Saturday and Monday \$95c.
SILK SHIRT WAISTS—Neat style Silk Shirt Waists in plain and striped, all the most liked shades are represented in these; Mauve, Lavender, Blue, Lavender and Pink stripes; stylish Waists for all occasions and good value at their regular price. Regular \$7.50. Friday, Saturday and Monday \$4.89
GIRLS' UNDER SKIRTS—No need to sit down and make up Underskirts for your girls when an offer like this brings you well-made White Flannelette Underskirts with body, buttonhole hemming, in Pink or Blue, sizes for 6 to 12 years. Reg. \$1.40. Friday, Saturday & Monday \$95c.
LADIES' NIGHTGOWNS—White and colored Striped Flannelette Nightgowns, V-neck style, long sleeves front embroidered in Pink and Blue very dainty night garments. Reg. \$3.50. Friday, Saturday and Monday \$2.49
JERSEY VESTS—Ladies' Pink Jersey Vests, fine ribbed make, with silk ribbon strap, assorted sizes, particularly good value. Reg. \$1.10. Friday, Saturday and Monday \$79c.
CAMISOLE STRAPPINGS—Tape shoulder strapping for Camisoles, in Pink and White; put up in one pieces, very handy. Reg. 25c. piece. Friday, Saturday and Monday \$19c.
WINDSOR TIES—In pretty shaded Plaids, Rose, Crimson, Royal Blue, Sky and Pink, suitable for Middles, Hair Ties or Bows. Reg. 40c. Friday, Saturday and Monday \$29c.
NEW HAT TRIMMINGS—A few boxes of Artificial Red Cherries, enticing trimmings for hats, for Spring wear. The Bunch Friday, Saturday and Monday \$19c.

Personal

Mrs. Chaisson and Evans, the latter of whom had been undergoing treatment at the General Hospital, left by S.S. Kyle last evening for their home Port aux Basques. Magistrate O'Toole, of Harbor Main, accompanied by a delegation (of which he is chairman) of six electors of that district, arrived in town by Tuesday's train, and yesterday had an interview with the Government authorities on the unemployed question in that section, with satisfactory results.

Shipping Notes.

Schr. Roy Bruce has arrived at Barbados, after a good passage from this port.
Schr. Francis Moulton, which loaded codfish at Port Union, has arrived at Maceo.
S.S. Bornholm sailed for Halifax and Boston yesterday, taking a small outward freight.
S.S. Malkoff is now being put in readiness to relieve the Fortia on the South Coast Service.

MATTING SCRAPS—Dark Tweed cuttings for mat hooking, 5 lbs. for 50c. G. KNOWLING, LTD.—Feb 23, th, m, th

Fashion Plates.

A COMFORTABLE HOUSE OR PORCH DRESS.



Pattern 3622 is shown in this illustration. It is cut in 7 Sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. A 36 inch size will require yards of 27 inch material. The 40th of the skirt at the foot is 2 1/2 yards.
Gingham with pique for chemise, collar and cuffs would be nice for this. It is attractive also for chamber, linen, percale, albatross, crepe, crepe mohair or flannelette.
A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

A NEAT POCKET DRESS.



3816. Even a tiny girl loves a dress with pockets, such as this model portrays. The lines are simple, and the making not difficult. Figured percale, or checked gingham may be selected for the dress, and pique or repp in a contrasting color for the trimming.
The Pattern is cut in 4 Sizes: 2, 3, 4 and 6 years. A 3 year size requires 2 1/2 yards of 36-inch material. Collar, cuffs, belt and pockets of contrasting material require 1/2 yard.
A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

Gingham Check Pattern Prints

700 yards of very pretty Gingham Check patterned Prints; just what you will be needing for the season ahead for the girls; togethery unusually pretty colourings and patterns. The yard Friday, Saturday and Monday \$19c.

Check Gingham

Quite a assortment of strong wash Gingham in small and medium checks; a brand new line just showing a new value. Friday, Saturday and Monday \$26c.

Plain Linens

34 inch plain Linens for children's dresses; extra strong thread and materials that will wash and wear well; shades of Hello, Sage, Pink, Apple Green and White. The yard Friday, Saturday and Monday \$36c.

Kitchen Towelings

Extra strong White Crash Toweling for all kitchen uses. Special Friday, Saturday and Monday, the yard \$12c.

100 Yards of Sash Muslins

25 inch White Sash Muslins with self border, wide enough for Summer Curtains. Special Friday, and Monday, the yard \$10c.

NIGHT DRESS FLANNELETTES

A great range of these lovely wide, Striped American Flannelette, so suitable for Nightgowns, and Children's wearables; splendid quality; the stripes are varied. Come and see these. Friday, Sat'y, & Mon. 26c.



No.

Size

Name

Address in full—

NOTE—Owing to the continual advance in price of paper, wages, etc., we are compelled to advance the price of patterns to 10c. each.