



BAIRD'S 25, 35 & 50 PER CENT. REDUCTION SALE

Enters its SECOND WEEK With Additional Attractions.

And we think that you will find even better offerings than on the opening days. Better, because as items sold out--vanished before the eager buyers during these first days--it necessitated our seeking the store's best and choicest values,--in fact we MADE the values, disregarded former costs, had but one object in view--an all-satisfying Sale for an appreciative public.

TWO WEEKS' SALE A Sale That Fulfils Your Expectations. Come!

COLOURED QUILTS By the Pound

Extraordinary Good Values Right Here--Pink and White, Blue and White, Gold and White, and other headings. This Sale brings you quilts for any size bed away under prices you have been paying. The Pound **50c.**

CRASH TOWELINGS--Crash Roller Towelings and other makes. Value for 36c. yard. Sale Price **22c.**

SCRUBBERS--Coarse Crash Scrubbing Cloths, hemmed; wear resisting Cloths for hard wear. Reg. 50c. yard. Sale Price **17c.**

COTTON CORDUROY--34 inch White Cotton Corduroy; washes good, does good; nice for making up Ladies' Misses' or Children's wear. Regular 75c. yard. Sale **53c.**

\$8.00 TABLE COVERS for \$3.75 each

Pretty Green and White and Cardinal and White Table Covers; fringed edge. Reg. \$8.00 each. Sale **\$3.75**

STAIR COVERINGS--19 inch Sanitas Stair Cloths, in many shades. This is a very inexpensive Stair Cloth. Special Sale Price the **12c.** yard

"STAR TEX" TOWELING--HAVE YOU SEEN IT!--One trial will convince you of its merit and especial worthiness; the linen in it runs both ways; it's white and surpasses any other Toweling for wear and serviceability. Ask for "Star Tex" Toweling for choice. **44c.** Reg. 60c. yd. Sale Price

We are not Mentioning the Savings Attached to This Sale MERELY LETTING PRICES SPEAK FOR THEMSELVES

MEN'S 55c SOCKS for 29c
You have never bought better Sock value; heavy Grey make. Regular 55c. Sale Price **29c.**

MEN'S KHAKI GLOVES, 49c.--Heavy Wool Gloves, seamless, and you can get the very largest size made; warm, good wearing and value for \$1.00 pair. Sale Price **49c.**

MEN'S UNDERWEAR--Out \$2.00 line of Men's Fleece-lined Underwear Shirts of Pants, any size. Sale Price **\$1.25**

MEN'S OVERALLS--Strong Black Drill Overall in Jackets and Pants. Reg. \$2.80. Sale Price **\$1.58**

MEN'S DRESSING GOWNS--6 only in heavy materials with waist girde and cord trimming around pocket and edge. Regular \$14.00. Sale Price **\$9.98**

DRESSING GOWNS--Crimson and Navy mixtures, with colored piping and waist girde. Six only. Regular **\$9.00. Sale Price \$6.95**

MEN'S WOOL GLOVES--These are good value even at their regular price; shades of Grey, Fawn, Brown and Tan; real cold weather glove. Reg. \$1.20. Sale Price **85c.**

MEN'S CAMEL HAIR SOCKS--Socks a man would be proud to own; Dark Shtland shade, ribbed. Regular **\$1.30. Sale Price 85c.**

MEN'S and BOYS' SWEATER COATS--An assortment of plain Grey and plain Navy Sweater Coats, to clear. Reg. \$2.50 each. Sale Price **\$1.39**

40c WINDOW BLINDINGS for 25c yard

1,000 yards of superior quality Opaque Window Blindings in Buff and Green shades; 25, 32 and 36 inch widths. Reg. 40c. Special, **25c.** the yard

CHILDREN'S WOOL CAPS--Immense assortment of these, deep roll edge; almost any shade you would want. 55c--was their regular price. Now **59c.**

BLACK MENDING WOOL--Large slips, a departure from the scant slips you have been buying lately; fast Black. Special, each **12c.**

COTTON SHEETINGS--These are by the pound. Suitable lengths for making pillows, bolsters and sheets of any size. Pick your requirements from this pile.

STAIR OIL CLOTHS--Plain & fancy bordered, white back; lays flat; surprising wear. 18 inch. Special, per yard **99c.** 15 inch. Special, per yard **25c.**

LADIES' \$5.00 & \$7.00 BOOTS to Clear at \$2.98

LADIES' \$5.00 and \$7.00 BOOTS to CLEAR at \$2.98--Laced and Buttoned, in Dongola, Gun Metal and Patent Leathers; sizes 2 1/2, 3, 3 1/2, 4, 4 1/2 and 7 only; high and low heel. Just as stated; \$5.00 to \$7.00 regulars. Sale **\$2.98**

CHILDREN'S and MISSES' BOOTS--Laced and Buttoned, pebbled grain finish; just the boot for wearing in rubbers; sizes 7 to 2. Reg. \$2.50 pr. Sale Price **\$1.49**

36 Pairs of BOYS' VELVET PANTS--In shades of Navy, Brown, Cardinal and Saxe; lined, and pearl buttons at knee. Reg. \$2.50. Sale Price **\$1.85**

Congoleums, double width 1.35 yd

CONGOLEUM FLOOR COVERINGS--6 feet wide and good looking patterns to select from. Take advantage of our Special Price for this Sale, the yard . . . **\$1.35**

CONGOLEUM MATS--18 x 36 size; innumerable patterns and convenient size Mats for room or hall. Special Sale Price **34c.**

\$10.00 Congoleum Squares \$6.90

FIBRE MATTING \$1.20 yard for 69c

These offer you excellent value and choice of nice Squares for your dining room bedroom or hallway; size 6 x 6 feet rich colour blendings and pretty borders. Reg. \$10.00. Sale **\$6.90**

Makes a very pretty floor covering for your bedroom, reversible; 36 ins. wide. Regular \$1.20. Sale Price **69c.**

LOOK! FANCY FLANNELETTES HALF PRICE

FANCY FLANNELETTES--Plaids and fancy figured Flannelettes for every purpose. Blouses, children's Dresses, these are ideally suited. Our regular 90c. yard. Sale Price **25c.**

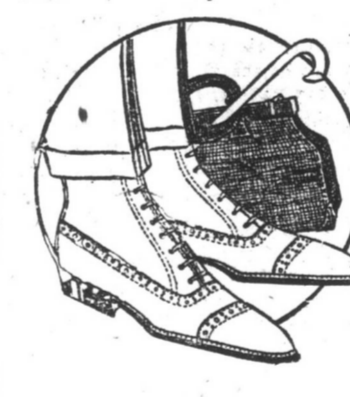
MERCERIZED POPLINS--Very beautiful materials for making up, soft mercerized finish, shades of Hello, Sky, Pink, Navy, Fawn, Black and White. Reg. \$1.00 yard. Sale Price **67c.**

Men's \$7.50 BOOTS for \$3.78

MEN'S BOOTS--Solidly made, Gun Metal Leather. The very best value in Men's Boots in the country to-day; half sizes, to fit from. Regular \$7.50 value. **\$3.78** Sale Price

MEN'S LEATHER SLIPPERS--Dark Crimson pebbled Leather Slippers, leather sole and heel; sizes 6 to 10. Regular \$2.40 pair. Sale Price **\$1.65**

MEN'S DANCING SHOES--Best grade Patent Leather Dancing Shoes; bow front, nice semi-pointed toe; brand new stock. Reg. \$5.00 pair. Sale Price **\$3.95**



Great Opportunities in BOYS' WEAR

LITTLE BOYS' JERSEYS--Half buttoned front, very snug-fitting, turnover collar; shades of Navy, Saxe, Light and Dark Browns. Regular \$2.00. Sale Price **\$2.29**

BOYS' TWO-TONE JERSEYS--Very neat Jerseys, showing Navy with White collar; Light Blue collar and Dark Browns. Regular \$2.00. Sale Price **\$1.39**

BOYS' TWEED PANTS--36 pairs in assorted patterns; to fit 3 to 9 years; others in Navy Serge. Reg. **\$1.95** to \$2.75. Sale Price

BOYS' COORDROY PANTS--Heavy quality, well approved for wear; nice looking Browns; knicker style. Reg. \$3.50 and \$3.75 pair. Sale **\$2.79**

BOYS' SUEDE GLOVES--Lined, Brown Suede Gloves, 1 dome wrist, dressy and good wearing; assorted sizes. Regular \$1.80. Sale Price **\$1.25**

5 ONLY BOYS' JERSEY SUITS--Fleece Jersey Suits in Brown and Navy shade. Regular \$3.00. Sale Price **\$1.95**

BOYS' WATERPROOFS--Fawn shade, Storm Collared, belted cuffs, vertical pocket; to fit 8 to 15 yrs. Reg. \$4.00. Sale Price **\$2.89**

PRINTED TABLE COVERS--Serviceable Table Covers, showing White or Fawn ground with colored floral patterns; rich looking things, very strong material. Reg. \$1.50. Sale Price **\$1.39**



THE SHOWROOM Quotes Prices for This Sale Regardless of Cost!

STRIPED FLANNEL BLOUSES--Right at the height of their usefulness comes this grand offer of warm Flannel Blouses, showing Hilo neck style, and such pretty stripe effects too. Cream and Sky, Cream and Hello, and Cream and Black; all sizes. Regular \$4.00. Sale **\$2.79**

LADIES' UNDERPANTS--Best grade Jersey ribbed, ankle length and knee length; open; sizes 36 to 44. Reg. \$1.50. **98c.** Sale Price

LADIES' FLANNELETTE NIGHTGOWNS--Finest quality striped Flannelette Nightgowns, with and without collar, long sleeved, galon trimmed. Reg. \$1.80. Sale Price **\$1.98**

JERSEY CORSET COVERS--White Jersey Corset Covers, very snug, warmly fleeced; necessary this season. Reg. 90c. Sale Price **69c.**

JERSEY COMBINATIONS--White Jersey Step-into Combinations, to fit children from 2 to 12 years. Reg. \$1.70. Suit. Sale Price **\$1.12**

FLEECE VESTS and PANTS--Children's and Misses' sizes; excellent quality fleeced. Underwear, in White, Cream and Silver Grey, to fit 4 to 12 years. Regular \$1.10 garment. **69c** Sale Price

VELVETS 1/2 YARD (JOB LINE)--Figured, Spotted and Plain, in Grey and White and Black and White. Have some. **14c.** Special the yard

FRENCH CREPE and TONIA NETS--Several ends of these to clear away to-morrow, 22 inches wide in Purple, Cerise, Taupe, Grey and Tan. **34c.** Reg. 60c. yard Sale Price

CHIC MUSLIN COLLARS--up to 90c. each. Sale Price **29c.**

You have never been offered prettier concertis in Muslin Voile and Mercerized Collars, embroidered and lace edged, all thrown together for this particular Sale. Your choice **29c.**

JAEGER WOOL NIGHTGOWNS--3 only, Misses' size, Torchon lace trimmed, all wool, to fit 12 years. Reg. \$6.50. Sale Price **\$4.98**

CHILDREN'S EIDER COATS--Grey and White, lined throughout, belted and button trimmed; to fit 2 to 6 years. Reg. \$2.28 \$3.00. Sale Price **\$2.28**

MISSES' SQUIRREL COLLARS--Come! right away for these. The selection is small, this season's importation; satin lined. Regular \$6.25. **\$3.59** Sale Price

Ladies' Silk Sweaters Less Than Half Price

Rich looking, very serviceable and needed; shades of Rose, Pink, Saxe, Green, Gold, Turquoise and White; collar, belt, pockets and girde. Did you ever see such value? **\$5.59** Regular \$12.00. Sale Price

\$1.10 Percales for 69c.

Handsome Shirt Percales, 36 inches wide, mostly white grounds with unusually pretty stripe effects; fast fadeless and good. Regular \$1.10 yard. Sale Price **69c.**

WHITE LACE CURTAINS--About 48 pairs of beautiful White Lace Curtains, 2 1/2 and 3 yard size. Value for \$4.75 pr. \$2.97 To Clear at Sale Price

CURTAIN LACES--52 inch White Nottingham Curtain Laces, cheaper than you expected to have to pay for such worthy curtains. Reg. \$1.10 yard. **79c.** Sale Price

\$5.00 DAMASK TABLE CLOTHS for \$1.89

You would naturally think that there must be something amiss with these,--quoting half price as we do. But no, they are in perfect condition; large size, very, very strong, the only difference being they are unusual to us as dining cloths, showing blue and white, pink and white stripes and checks. Use one; they are away under the White Damask Cloths to-day. Regular \$5.00. Half-Price Sale **\$1.89**



\$5.00 DRESS SILKS for \$2.98 DON'T MISS THIS

36-INCH DRESS SILKS--Beautiful Taffeta Dress Silks in shades of Navy, Saxe, Pale Blue, Green, Grey, Slate, Pink, Sand, Nigger, etc. Worth seeing. Reg. \$5.00 yard. Sale Price **\$2.98**

BATH MATS--15 only, heavy Turkish quality; Cream, Crimson, Blue and White mixtures; very durable. Regular \$2.00. Sale Price **98c.**



THE HOME OF GOOD VALUES

MEN'S TOP SHIRTS \$3.00 and others for \$1.79

MEN'S NEGLIGE SHIRTS--All sizes in soft bosomed Shirts, double cuff, and lots of nice looking stripes. Our regular **\$1.79** \$3.00 line. Sale Price

MEN'S TWEED PANTS--40 pairs of Men's Strong Wearing Pants, mostly medium and dark striped Greys; all sizes. Value for **\$2.48** \$3.75. Sale Price



Just Folks

CONTENTED.
Wouldn't make much of a rich man, I guess. Couldn't be happy in up-to-date dress, Too fond o' shirt sleeves an' slippers at night An' the old pipe to smoke, an' the flickerin' light Of a grate fire I've started myself, an' the ease Of doin' exactly the way that I please, Like puttin' my feet on the rungs of a chair An' droppin' asleep if I want to, right there; Too fond o' havin' folks rap at my door An' know they are welcome to come long before I've answered the knock, which they never would do If somehow I'd gathered a million or two.

Riches are fine to possess, but I vow I'm sort o' contented with life as it's now; The home's not a palace, but somehow I find It's fashioned to suit just my style of a mind; The mother an' I can sit here by the fire An' know we've got all that our hearts can desire; The children around us, their friends droppin' in To bang the piano and kick up a din, An' fun goin' on an' the rooms just ablaze With gladness an' mirth in the old-fashioned ways-- An' this couldn't happen, I'm tellin' to you, If somehow I'd gathered a million or two.

Folks are scared to be friendly with rich men and great big money; They never come nighborin' up to the gate Of a feller that wallows in silver an' gold, A' even the fire that he sets by seems cold; Wealth has too much convention an' fashion an' sham An' I guess I am happier just as I am; I need all my neighbors to drop in an' call Without bein' invited, an' better than all I need all the children contented at home, Jus' glad to be here an' not wantin' to roam; So I fill up my pipe an' rejoice through an' through That I'm not alone with a million or two.

St. Andrew's Society

CELEBRATES BURNS' "NIGHT."
Although the dances given by St. Andrew's Society are usually better than the best, that held last night in the C.C.C. Hall to celebrate the natal day of Scotland's national poet, Robbie Burns, outdid even their previous efforts. Over 300 people filled the ballroom, which besides the usual decorations had hung at one end a large St. Andrew's flag over which was suspended a portrait of Burns. Previous to the dance a concert was held in which Scotch songs featured. All the performers did excellently and received much applause from the appreciative audience. Special mention must be made of the singing of "The Star of Robbie Burns" by Mr. Arthur Williams who was at his best and was encored again and again. The concert which was under the chairmanship of Hon. John Browning, consisted of the following items:--

Chairman's opening remarks.
Song--"Bessie the Flower of Dundee"--Mrs. H. Small.
Song--"I am the Bandillero."--Mr. F. Ruzgela.
Song--"Annie Laurie."--Miss E. Herder.
Song--"The Star of Robbie Burns"--Mr. A. Williams.
Song--"Royal Charlie."--Mr. Lloyd Woods.
Song--"Ca' the yows to the knowe."--Mrs. C. Garland.
Miss Elsie Tait accompanied.

After the concert dancing was indulged in until 11 p.m. when supper, and a supper such as only the Saint Andrew's Ladies' Auxiliary can prepare, was served. After supper dancing was continued until an early hour this morning, when the National Anthem brought this highly successful affair to a close. To Mr. R. G. Ross and his energetic social committee great credit is due for the ultimate success of the dance and the Ladies' Auxiliary are also to be complimented on the able manner in which they assisted the Social Committee. It is to be hoped that in the near future St. Andrew's Society will see fit to hold many more of such enjoyable affairs.

LADIES' AID MEETING.--On tomorrow afternoon at 4 o'clock the Congregational Ladies' Aid, will hold their annual meeting in the Ladies Parlour, in the basement of the Church on Queen's Road. The Executive of the Ladies' Aid are anticipating a large attendance, both of regular and prospective members.

For your health's sake we offer Nature's answer to Constipation. "LES FRUITS." ELLIS'S--dec8,tt