

RESULTS FOR 1919
London Life Insurance Company,
 HEAD OFFICE: LONDON, CANADA.

New business\$24,800,000
 Total amount in force 76,400,000
 Surplus on Gov't Standard (not reduced)... 1,155,000
 Undisturbed Dividends 75 per cent. over Estimates.

The only Canadian Company having the economic advantages of an INDUSTRIAL-ORDINARY organization.

POLICIES—"GOOD AS GOLD."

G. VATER PIPPY, - - District Manager, St. John's.
 tues.thurs.sat.tf

New Arrivals
 FROM ENGLAND.

A Fine Selection of
Serges & Tweeds;
 Also, a splendid assortment of
Winter OVERCOATINGS.
 Satisfaction Guaranteed.

J. J. Strang,
 Tailoring of Quality,
 COR. WATER and PRESCOTT STS.
 nov29.eod.tf

Dressing Well

On a small amount of money is difficult to-day, but it is an impossibility for any lady with any amount of money to be well dressed unless she is

Properly Corseted.
 The ladies who wear
"W.B." Corsets

have reduced the worries of good dressing to a minimum. In the "W. B." Corset they have the first foundation of smart dressing. The "W. B." Corset is the best value for the money, and means economy as well also as comfort.

HENRY BLAIR
 Sole Agents for "W. R." Corsets.

Oranges & Apples
 now in stock. Good quality.
 200 Barrels Good Winter Keeping Apples—No.1
 100 Cases California Oranges—Navel.
 Sizes: 252, 216, 176.
BURT & LAWRENCE,
 14 New Gower Street.

IN STOCK at
Hardware Headquarters.

7 and 9 FOOT
Dory Oars.

Bought when American Exchange was much lower than at present.

The Direct Agencies, Ltd
 may17.tf

How About That Office Desk?

You've been talking Office Desks for some time? Intending to renew with modern ones? To get a good Typewriter Desk for the busy stenographer? Here's your chance to select Solid Oak Desks in various designs—roll or flat tops, different sizes and finishes from a supply only just arrived from the best makers in the U. S. A.

Just remember—Your office equipment has a lot to do with the business impressions you create. Keep yours up-to-the-minute!!!

U.S. Picture & Portrait Co.

LOOK!
 TO YOUR EYES.

Do they pain? Do they get inflamed? Do they see double? Does your head ache? Do you get dizzy? Do you get nervous? If you suffer from any of the above consult

R. H. Trapnell, Ltd.,
 Jewellers and Opticians.

Opportunities in Long-Term Bonds

Bonds maturing in 1919 or 1920 may now be sold advantageously, and the funds reinvested in longer term securities. The benefits of present high interest yield rates may thereby be secured for a period of ten years and longer.

We shall be glad to offer suggestions.

DOMINION SECURITIES CORPORATION LIMITED
 CANADA LIFE BUILDING
 MONTREAL London, Eng.
 Toronto

C. A. C. BRUCE, Agent, St. John's.

European Agency.

Wholesale indents promptly executed at lowest cash prices for all British and Continental goods, including:

Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Sample Cases from \$50 upwards, Fancy Goods and Perfumery, Hardware, Machinery and Metal, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Consignments of Produce Sold on Account.

25 Abchurch Lane, London, E.C. Cable Address: "Annalra, Lon." (Established 1814.)

William Wilson & Sons.

Pure Gold Flavoring Extracts.

We can accept orders for Pure Gold Flavoring Extracts from the legitimate grocery trade only. These extracts are the favorite of the thrifty housewife who appreciates quality. We do not carry Pure Gold Extracts in stock and we do not accept orders for these Extracts from the Soft Drinks trade.

P.E. OUTERBRIDGE,
 Sole Agent,
 King's Rd., cor. Gower St.
 Telephone 60.

CASH'S Tobacco Store wishes to draw Smokers' attention to their recent shipment of the famous Old English

B.B.B. BRIAR PIPES.

Also to again remind smokers that in connection with our Pipe Department we have a regular up-to-date **PIPE HOSPITAL** where ordinary repairs can be done and stems fitted at the shortest notice.

JAMES P. CASH,
 Tobacconist.

POEMS
 By Ella Wheeler Wilcox.

Poems of Sentiment.
 Poems of Power.
 Poems of Passion.
 Poems of Cheer.
 Yesterdays.

Any of the above Books of Poems mailed to any address upon receipt of

80 cents.
GARRETT BYRNE,
 Bookseller & Stationer.

BLUE PUTTEE HALL — (Cor. Gower Street and King's Road.) May be hired for small dances or meetings. Rates: Evenings \$12.50 up. Afternoons \$7.50. Apply N.F.L.D. ENTERTAINMENT CO., LTD., King's Road. Jan2,1919

MINARD'S LINIMENT
 CURES DISTEMPER.

Reid-Newfoundland Company,

Freight Notice.

Freight for Rail Points from Port aux Basques to Kitty's Brook via S. S. Sagona will be accepted at Morey's Southside Premises on Wednesday, February 11th, from 9 a.m. until sufficient cargo received.

Reid-Newfoundland Company,

No Matter How the Fire is Caused

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
 Insurance Agent.

J. J. ST. JOHN.
 JUST IN TIME.

40 VERY CHOICE TURKEYS.
 SHIRRIFF'S ASSORTED JELLY POWDERS.
 MINCE MEAT in Glass.
 KIT COFFEE and VI-COCOA.
 ENGLISH SPICES, 10 brls. CRANBERRIES.
 CALIFORNIA ORANGES, GRAPES and LEMONS.
 SHELLED WALNUTS and ALMONDS.
 MARVEN'S FANCY BISCUITS in tins.
 GROUND NUTMEG, and the BEST 60c. and 65c. TEA in the city.

J. J. ST. JOHN.

WARNER'S Rust-Proof Corsets

The value in Warner's Rust-proof Corsets has always been one of their features. That is why we are able to guarantee them to you.

Our new models have arrived and among them are unusual values, in the latest fashion lines such as are here shown for average figures.

We have also many specially recommended styles for stout figures and slender—all guaranteed not to "RUST, BREAK or TEAR."

Price from \$2.00 pair up to \$5.50.

Marshall Bros
 Sole Agents for Newfoundland.

We Have Some Choice Codfish
 for Retailers at a Low Price.

A. H. MURRAY & CO., Ltd.
 Beck's Cove.