

FOR THE HOT DAYS: ROSS'S PALE DRY GINGER ALE

We have in stock some cases of Ross's Pale Dry Ginger Ale. Made in Belfast, Ireland, from the finest ingredients, Ross's Pale Dry Ginger Ale is, without exception, the best of the imported Ginger Ales.

Ross's Pale Dry Ginger Ale has all the sparkling brilliancy of Champagne and, in fact, in countries that have "gone dry" is used at dinners, receptions, dances, etc., in place of champagne. Thousands of cases have been sold in the United States since the "dry" legislation loomed in view.

True, Ross's Pale Dry Ginger Ale, costs more than the local article, but it is not intended to compete with local Ginger Ale (there being plenty of room for both). Ross's Pale Dry Ginger Ale is supplied exclusively for people who demand an imported Ginger Ale and who are willing to pay the price for the best in imported Ginger Ale.

We sell Ross's Pale Dry Ginger Ale to the trade in cases of 50 pints. It retails for 25c. per bottle.

BETTER ORDER A CASE TO-DAY.

P. E. OUTERBRIDGE,

Sole Distributor for Newfoundland,
KING'S ROAD, Cor. Gower Street.
Telephone 567.

Public Reception at Lower Island Cove.

On Friday July 19th, Mrs. Pickering and the young ladies of the Lower Island Cove Methodist church prepared a pleasant reception for the soldiers boys, who had all gathered home for the first time since the war. Quite a number of relatives and friends met in the Orange Hall to receive them. The boys were treated to refreshments and candy and after those who had recently returned were greeted by their many friends they all filed in and took their places on the platform. There were twelve present—Sergeant A. M. Hudson, L.C. Harry Garland, Sapper Simon Louis, Privates Stanley Garland, John Louis, Herbert Bursey, Charles Vail, Selby Morris, and Horatio Turner. Pte. Harry Morris was a visitor from St. John's, Privates Frank Cull and Douglas Wicks represented Caplin Cove and Burnt Point respectively. Rev. G. B. Pickering presided over the meeting, and as pastor of the church spoke appreciatively of the service our men rendered to the Empire and their native land, and conveyed to them the welcome home greeting that the many friends present wished them to receive. Mr. Eli Garland who had three sons doing active service in the war gave an appropriate address and referred to the valour and soldierly qualities of our men who took their places honourably by the side of British and Colonial troops. Mr. P. S. Cooper, speaking as a member of the Orange Order, conveyed to the soldiers present a message of welcome from the Island Home Orange Lodge. Mr. A. G. Hudson could not be present, but asked his son, Rev. L. G. Hudson, B.A., to speak for him. This address like that of previous speakers was brief and to the point. Particular reference was made to those who had died on the battlefields. Eight men born in this community paid the Supreme Sacrifice—Privates Kenneth Morris, Arthur Cummins, Kenneth Le Shane, Reuben Wheeler, Charles Reid, Gascar Garland, William Morris and Philip Louis R.N.R., and as their names were read all stood to do them honour and reverence their memory. After the remarks of the previous speakers the soldiers were given an opportunity to speak. Sergeant A. M. Hudson, Pte. Stanley Garland and Sapper Simon Louis spoke for the company. Sergeant Hudson said that a soldier must endure hardship, but he does it willingly and cheerfully when it is for a cause that is just and true. As for those who had fallen they have died gloriously, and they would not have us mourn for them. The men present felt proud to be members of the Regiment that had won such distinction in the war, and by valour, loyalty and initiative had gained recognition for itself and honour for the country that it represented on the battlefield. Our men were game, they took their reverses cheerfully and died heroically. Absolutely nothing daunted them, and they never hesitated to volunteer for feats of daring even when these brought them face to face with death. On the other side the Newfoundland Regiment became well known for its gallantry. Our men have fought for an honourable name for the Dominion abroad, and to-day they will honour and support the men of what ever party who will sustain in their political administration the reputation won for the country by their loyalty and patriotism in time of war. New and higher ideals are set before us, and in this reconstruction period an effort must be made to realize them, and our youth are seeking able leadership and are willing to follow men who will cease to be petty and will show wider vision and broader minds, and will rival in their patriotism and unselfish service at home what the Newfoundland soldiers have done on the battlefields of Egypt, the barren soil of Gallipoli and the bloodstained soil of France and Belgium. In the first address mention was made of the kind hearts of the Scottish people and a fitting tribute was paid to those who became mothers and fathers to Newfoundland boys across the sea. Their hospitality will never be forgotten by those whom they so freely received into their homes. The soldiers were delighted with the pleasant reception so thoughtfully prepared for them by Mrs. Pickering and the ladies at home. The meeting closed with a rousing cheer for the men of our Regiment, a gracious welcome to the wife of Pte. Wicks, Scottish bride, and God Save the King.

ONE INTERESTED.
Lower Island Cove,
July 19, 1919.

There will be less for trimming this Fall than last season.

INDIGNANT.
King's Cove, July 17th, 1919.

Shorthand Successes.

The following young ladies, pupils of the Shorthand Classes, Presentation Convent, Cathedral Square and members of the Sloan-Dupuyon Shorthand Society, Ramsgate, England, have been awarded Diplomas by Mr. Sloan, England:
Miss Frances Murrell, 101 words per minute; Miss Winifred Moore, 100 words per minute; Miss Margaret Shortall, 78 words per minute. Speed Diplomas.

Reporting Style Diplomas—Misses Phine Redmond, Mary Dunne, Estelle Peckford, Winifred Boggan, Mary Clancy, Gertrude Sullivan, Annie Nicholls, Kathleen Whitley, Mollie Fennessey, Katherine Moore, Mary O'Neill, Alice Malone, Katherine O'Flynn, Nellie Coughlan, Edith Squires.

Learners' Style Diplomas—Misses Annie Smyth, Mary Kent, Florence Lawrie, Nellie Snow, Madeline Walsh, Nellie Byrne, Kitty Dunne, Annie Welch.

From Cape Race.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind north, weather fine; three bergs are in sight off Cape Ballard. A four-masted schooner passed west at 7 and a motor yacht passed in at 8 a.m. Bar, 29.80; Ther. 60.

Shipping News.

The s.s. Sachem is expected to leave Halifax to-morrow for this port.
The s.s. Neptune is loading coal at North Sydney for here.

SEASON'S STRAWBERRIES.—On Saturday the season's first strawberries were seen in the city, a very high price being asked and paid.

When you want Sausages, why get ELLIS'; they're the best.

Timely Protest.

Editor Evening Telegram.
Dear Sir,—I should be glad if you could find room in your esteemed paper for a protest against the careless way the public are treated in regard to the reporting of the Labrador boat, especially when coming south. On the last trip of the s.s. Sagona, there were several people here expecting to travel by this ship, and necessarily because this is the only ship on the coast making connections with H.R. Grace. When lo and behold at four o'clock in the morning, she makes her appearance here on Wednesday

the 16th, no word having been heard of her; presumably she dropped out of the clouds like R-84 dirigible, and consequently the would-be travellers got left. Now Sir, considering these steamers and other public offices are maintained by the taxes of the public, it is surely unfair to have these concerns run for partial interests only. I don't know who to blame; but it evidently shows there's more interest in getting the heavy taxes paid for these concerns, than to make them of use to the payer. One would not expect anything better in Robinson Crusoe Island, but then they are not taxed 50 per cent. If steamers are not reported, where they do call they are

of very doubtful use for travellers. Yours, etc.,

And the Worst is Yet to Come—



Welcome to Summer

AND TO

OLD SOL

AND A BREEZY HANDSHAKE FOR OUR NEW SUMMER OUTFITS!
Heat Chasers All!—And, of Course, First, its HAIL TO THE STRAW!



Summer was waiting for our Straws, and now both are here. A swelled head is excusable in these, they're so good-looking,

\$2.50 to \$4.00.

PANAMAS!

panacea for all head ills, \$10.50.

CAPS IT ALL—OURS!

A touch of style and a touch of quality that will touch your fancy in a pleasing way.



\$1.00 to \$5.00.

SOFT FELTS—NEW TO-DAY!

If you've never worn a Soft Hat before, try one of ours—and we've got one more booster. We've made a Specialty of fitting good-looking Hats, \$5.00 to \$10.00.

WHO SAID SUMMER WITHOUT A SILK SHIRT?

Every stripe you want but a bad stripe. You'll feel chesty in these.

NECKWEAR!

It tickles our pride to hear what all the chaps say about this line. Roam through 2,000 patterns and you're sure to find what you want.

75c. to \$3.00.

LIVE LEATHER BELTS.

As famous as the one round the equator, \$1.25.

UNDER THE SURFACE OF THINGS—OUR UNDERWEAR.

Combinations and two-piece, \$2.50 to \$6.50.

HAND IT TO US WHEN

WE HAND YOU GLOVES.

Silk Gloves, \$2.00 pair.



A FEW MENTIONABLES WE MUST MENTION.

Silk Socks \$1.50
Lisle75c.
Silk Pyjamas \$5.00 to \$20.00

AND, OF COURSE, OUR OTHER REGULAR LINES:

Soft Collars, Stiff Collars, Handkerchiefs, Raglans, Garters, Braces. And back of all our Goods the Guarantee of Superior Quality, that puts us first this year while others are trying to reach our last year's standard.

COME ALONG TO-DAY—LET'S PUT THE SNAP OF SUMMER INTO YOUR OUTFITTING.



The Nova Scotia Tramways New Issue.

Million Dollars of Seven Per Cent. Three Year Coupon Gold Notes.

Messrs. F. B. McCurdy & Co., Investment Bankers of Montreal, Halifax and this City, are to-day issuing to the public \$1,000,000 of seven per cent. three year Coupon Gold Notes of the Nova Scotia Tramways & Power Company.

The price is par and accrued interest yielding the full seven per cent. Both principal of and interest on the Notes are payable at Halifax or

Montreal or in the City of New York at the holder's option. The latter provision is of substantial advantage to investors in view of the rate of premium ruling on New York funds, and the early maturity of the Notes.

The Notes have been authorized, sanctioned and approved by the Board of Public Utilities Commissioners of the Province of Nova Scotia.

In view of the fact that the Company operates a service indispensable to the public, an unusually stable base is afforded to these securities.

The Stone & Webster management of the Company is the guarantee that not only will the tramway services be made creditable to the City of Hall,

fax, but also that monies spent in improvements will be made revenue producing.



Ribbon and satin are extensively used for dancing corsets. Gray and navy blue is one of the fashionable combinations.

