

MATCHLESS VALUES!

If you have not already inspected our large and varied stock of DRY GOODS, do so now--It will pay you. We have on hand the Largest Stock of DRY GOODS it has ever been our privilege to offer the public, and our Values are incomparable.

Clark's Mile-End Brilliant.

150 dozen Brilliant Crochet Cotton in all the different shades that are made. Selling at our usual Low Price.

White Turkish Towels.

750 pounds White Turkish Towels, still at the old price, 80c. per pound.

American Lawn.

5 bundles only of very fine White Lawn. Values up to 30c. Selling 20 and 24c. yard.

Durham Duplex Safety Razors.

Only 50 left of the best Safety Razors on the market; impossible to cut yourself; 3 blades free with each Razor. Only \$1.20 each.

Colgates Shaving Powder.

5 gross Colgate's Shaving Powder, the best Shaving Powder made. One shake on the wet brush is all that is necessary, 15c. tin.

Marshall Bros

President Braces.

A few dozen remaining of the genuine President Brace. Wears much longer and more comfortable than the ordinary Brace. At our usual low price, 65c. pair.

American Hearth Rugs.

50 only American Axminster Hearth Rugs, size 27 x 54 inches, \$5.00 each.

Ladder Tape.

For making Venetian Blinds. A few yards left until the arrival of a large quantity now in transit.

Sometimes a Badge of Honor.

By RUTH CAMERON.



RUTH CAMERON

"But how does he get up to the handling of these things, they stay in the city instead of going to the country this year because, after all, one is more comfortable in one's own home in the hot weather, they don't get a new hat because the styles are so hideous this year, etc., etc. And the irony of it is that no one is deceived by this ostrichian proceeding. Why is it that lack of not having the money to do anything should make us ashamed? There is nothing disgraceful in not having money. On the contrary it is sometimes a badge of honour."

Minard's Lipiment Co., Ltd. Gents—I have used your Minard's Lipiment in my family and also in my stables for years and consider it the best medicine obtainable. Yours truly, ALFRED ROCHAV, Proprietor Roxton Pond Hotel and Livery Stables.

Your Boys and Girls.

If going on a short journey with the baby it is better to prepare the feedings for the whole trip at home. You can sterilize the milk for this purpose as follows: Stand the filled bottles in a kettle over the fire and let the water boil for about an hour and a half. After boiling, the bottles should be gradually cooled and then made as cold as possible by standing them in a pail of cracked ice.

A good portable ice box for such a journey may be made at home as follows: Use two covered tin pails, one an inch or two smaller than the other, so it may stand inside the larger pail. Fill the space between the two with sawdust, put the bottles with cracked ice in the inner pail and cover both tightly, making a canvas or flannel cover for the whole. To warm the bottle for the baby you should carry an enameled ware pitcher, which the train porter will fill with warm water and you can set the bottle in that until warm enough for feeding.

When you want Sausages, why—get ELLIS'; they're the best.

Shirriff's Jelly Powders

ASSORTED KINDS, JUST PLACED IN STOCK.
SHIRRIFF'S EXTRACTS, i.e., Vanilla, Lemon, Orange, Raspberry, Strawberry, Rose, Ratinia, Almond, Clove, Ginger, etc.—in all 20 varieties.
MOIR'S SULTANA CAKE.
MOIR'S PLAIN CAKE.
TOMATOES, No. 2 1/2 tins, 27c.
FRESH TOMATOES.
BLACK EYE BEANS, 12c. lb.

C. P. Eagan
Duckworth Street and Queen's Road.

ON SPOT!

Now ready for delivery,
800 90-lb. Sacks
Blue Potatoes.
Also,
100 4-bushel Sacks
White Oats.
100 4-bushel Sacks
Black Oats.
P.E.I. Island Best
Selected.

Soper & Moore



ALFRED ROCHAV

THE NEW VISION.

This is the vision we're coming to see. That manhood is splendid wherever it be. This is the goal they are reaching out there. Face to face with the specter of death and the grave; A brotherhood built upon all that is fair. An equality founded on all that is brave.

Slowly the shallow distinctions depart. Man shall be known by the throb in his heart. He that was scorned by the proud men of old. By the side of the great shall be welcome to stand. The men of the future shall know but one fold. The men of America, serve but one land.

Proud men are learning great wisdom out there. From the red book of strife, from its hope and despair. The souls of the mighty are changing to-day. And the souls of the humble are flung open wide. The dust of the ages is passing away. As freedom's defenders meet war, side by side.

This is the vision we're coming to see: All nations re-born and humanity free. Master and servant and great man and low. Are finding in trial the worth of each other. The gray sky of life now with dawn is aglow. Man is slowly discovering the soul of his brother.

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

MINARD'S LINIMENT LUMBER-MAN'S FRIEND.

Milady's Boudoir.

THE USE OF PERFUMES.

The modern woman does not indulge in perfumes. If she uses it at all it is done so delicately as to be a mere breath that is of such a quality as not to grow heavy and stale after contact with the air. Oftentimes she reverts to the desired effect by scattering her favorite scent in her lingerie drawer, in her hat box, among her furs or by spraying of the hair. Of late, for the first time in centuries the dressing table has been embellished by all sorts of rare bottles of toilet waters and perfumes. These bottles are the best of sculptors art in the way of bas relief and engraving.

These are being closely pressed for popularity by quaint little crockery jars and pots, which are quite as fascinating in their own way as the bottles. In either case it is thus possible to keep the contents in their original package which serves to preserve the strength and heaviness.

While human beings do not have the sense of smell developed to the point of animals, yet the human race has always been very susceptible to odors. While in the early modern centuries the use of perfumes declined to a mere means of disguising bodily uncleanness, among the earliest records of the ancients the powers of delicate scents were set down. Perfumes were thoroughly understood and incense was used very much like that used in some churches to-day.

Not only did the ancient Greeks and Egyptians use delicious body perfumes but they chewed scented gums to sweeten the breath. The Crusaders brought back Arabian perfumes to their wives and sweethearts, among the best known of which was musk which the Chinese had used for centuries before.

Everyday Etiquette.

"Which is proper, to take cheese from the plate with your fingers or with your fork?" inquired Janet of her mother.

"You should never use a fork to take cheese from the plate. A cheese knife should always be placed on the plate with cream or other cheeses and of course, you use this in serving yourself. Hard cheese is usually cut before it is served and then is taken with the fingers," answered her mother.

A turban of straw makes a most satisfactory service hat. Silks with printed designs are more artistic than ever.

Severe top-coats are one of fashion's features this season. Fasten your belt in the back with a double knot with loops.

Special Notice.

At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT."

We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest. We will keep a record of every person from time to time and at the end of the year we will publish the names of the winners.

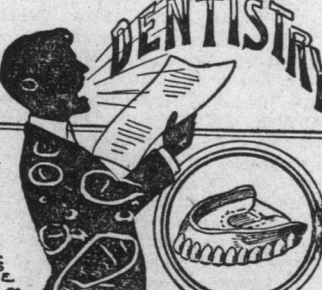
"STAFFORD'S LINIMENT" is the strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores. It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS. Owing to the cost of Bottles and ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, "but the bottle still remains the same size."

DR. F. STAFFORD & SON, St. John's, Nfld.



DR. A. B. LEHR

SULL, still we bask in gilded ease, and soothe ourselves with fine cigars, and fill ourselves with costly cheese, and chow around in motor cars. We put fine raiment on our backs, we buy silk shirts of gorgeous price; we haven't yet got down to tacks, we haven't made a sacrifice. We read stern tales from o'er the sea, which tell of Britain's battered line, and buy up seven bonds or three, where we should call for forty-nine. We haven't helped our Uncle Same so much it's worth while to relate; we eat brown bread, well spread with jam, and think we're doing something great. We waste enough each passing day, (because we do not use our wits) to drive the wolves of want away from fifty thousand soldiers' homes. We waste our coin on princely duds when simpler rags would do as well, we blow our change for smokes and suds, and gawds too numerous to tell. Of sacrifice we're talking large while on our padded course we romp, like Cleopatra on her barge, in luxury and idle pomp. Our loyalty is all a fake unless we show we have some steam; oh, let us prod ourselves awake, and do the things of which we dream!



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Fred. T. Lukins,
P. O. Box 552. 61 Hayward Avenue,
Jan 24, 1904, 6m.

Smart Coats and Wraps!

Some exceptionally smart Coats and Wraps for Summer wear are now being displayed by us, and are notable as being the creation of some of the most fashionable New York Houses.

These beautiful Coats are built of Serge, Poplin and other textures, in Navy, Saxe and other smart shades.

Be sure and see the distinctive little touches that mark these Coats as the latest word in 1918 styles.

U. S. Picture & Portrait Co.
St. John's.

Beans: RANGOON, CHILA BAYO, BABY LIMAS.

SOAP: Sunlight, Babbitt's Borax, Taylor's Borax, Lifebuoy, Golden Strand, Clock, 3 1-4 oz. tabs, in 448's, 168 and 40's.

RICE: 12 1-2 lb., 25 lb., 50 lb. and 100 lb. sacks.

TEA: In chests and half chests; also, our Special Blends, Royal, Crown, Our Best.

DRIED California Raisins, 2 and 3 Crown; Seeded and Seed. **FRUITS:** less Raisins, Evap. Apples, Apricots, Peaches, Pears.

BOWRING BROTHERS, Limited,
332 GROCERY, St. John's. 332.

Ladies' White SHOES, Only \$2.60 a pair.

Just received direct from New York a neat White Buttoned Shoe, made in the latest American style. See them to-day.

WILLIAM FREW, Water St.
Advertise in the "Telegram."

5c. The Crescendo

The last chapter of 5 Parts 5 "W" This will be the final

The Jackson Comedian PROF. McCARTHY at 8 of All New

SHE -- On

Spinning Salmon Over a Hur

getting to fresh water to salmon performs feats which of the frequency with which about them, are almost single leap, and the fish will swim up a fall ten or high, choosing for this stunt where the volume of the fiercest, and going up with a rush of fins. But just as the rest of an irresistible force in an immovable obstacle is upon the degree of irresolute and immovability, so the salmon all his power, once in a obstruction against which not make head.

thus, in 1913, a railroad that constructed along the river in British Columbia had the stream with a mass of boulders, half closing the river and the channel very narrow and only swift for quite a distance. When found this quite a difficult position from the mere scaling of short waterfall, and were quite to go up the chute thus for a serious situation was threatened if the fish could not get up. They would not spawn, which did not spawn there would be no salmon of 1913 to come to maturity in 1917, and perpetuate in their own birthplace of no salmon in such an important fishing ground as the Fraser would have been a disaster.

Accordingly the Dominion Fisheries department rushed a large force to the scene, and made strenuous efforts to clear the river. Before it was done, however, the fish had to the attack and again attempted to run the rapids. After this second failure, the fish did not make a third effort. The workers adopted a novel expedient, they built a temporary flume around the obstruction, and by using the lower waters and drawing them into this flume, in which the fish could swim in quiet water past the cascade and out into the upper part of the stream. In this way nothing like all the salmon were able to reach the spawning grounds, enough did so to save the season and make 1917 merely a year, rather than a total failure of scientific American.

The Cause of Heart Trouble

Faulty digestion causes the generation of gases in the stomach which inflate and press down on the heart and interfere with its regular action, causing faintness and pain. 15 to 30 drops of E. S. S. Syrup after meals sets digestion right, which allows the heart to beat full and regular.

Wide sleeves have their fullness in by a deep cut in the lace used as trimming should be dyed to match the dress.



Keep Your Kodak Busy for the sake of the Boys "OVER THERE."

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