

Fashion Plates

The Home Dressmaker should have a Catalogue Scrap Book of our latest Cuts. These will be found very useful to refer to from time to time.

A VERY PLEASING MODEL.



2441—This style is very nice for toulard, orgrandy, lawn, balista, plain and figured voile, also for tulle, silk and linen. The fronts are decorated with a shaped plastron. The collar is at the side. The tunic may be omitted.

The Pattern is cut in 3 sizes: 14, 16 and 20 years. Size 18 requires 4 1/2 yards of 27-inch material. The skirt measures about 1 1/4 yard at the foot. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PRETTY MODEL WITH OR WITHOUT BOLERO.



2442—This is a good model for combinations of material. Gingham and organdy, voile and lawn, toulard and rope could be used. The style is also for linen, percale, dimity and other lingerie fabrics. The bolero may be finished separately.

The Pattern is cut in 4 sizes: 6, 8, 10 and 12 years. Size 8 requires 1 1/2 yards of 36-inch material for the dress, and 3/4 yard for the bolero. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No.

Address in full:—

Name

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Miscellaneous Offerings

Marked at Prices that fully define the word "BARGAIN." The rule here is to sell as LOW as we can rather than as high as we might.

Sport Stripes!

Another big shipment of Sports Stripes. New patterns, better goods than last. Just the thing for Ladies' Summer Skirts or Children's Overalls. Value 40c. Selling 30c. yard.

Middy Blouses!

5 dozen Children's Middy Blouses, sizes 5 to 10, \$1.30 up.

Summer Muslins!

200 pieces Voiles, Muslins and Silk Muslins, etc. The largest variety of patterns and colors ever shown by us. Prices lower than ever.

Men's Laced Boots!

About 60 pairs, odd sizes in Vici Box Calf, etc. Ranging in price from \$5.00 to \$7.00. Now all one price: \$4.50.

Men's American Felt Hats!

50 dozen Men's American Felt Hats in the very latest styles, in shades of Brown, Fawn, Grey, Navy and Black. Prices from \$1.80 to \$3.50 each.

We have just opened a large shipment of "Luxite" and "Holeproof" HOSIERY: Lisle, Mercerized Cotton and Japanese Silk. Ladies' and Gent's.

Marshall Bros

Ladder Tape!

A long felt want filled: 144 yards Venetian Ladder Tape for making Venetian Blinds. Selling at 30c. yard.

White Wood Window Poles!

72 dozen White Wood Window Poles, 4 1/2 ft. long, with fittings complete, only 13 each.

Suit Cases!

75 only Brown Fibre Suit Cases, 9 x 13 and 10 x 15, 80c. to \$1.50.

50 only Straw Suit Cases, 9x 13 and 10 x 15, \$1.60 and \$1.70.

A few of the above being damaged in packing, we will sell at half price.

Two Mothers.

By RUTH CAMERON.



RUTH CAMERON

"I heard two mothers talking about the war the other day. Said the first, 'Thank goodness my son is just a year over draft age. He isn't married and he doesn't have to support me, so I was afraid they'd get him if it hadn't been for that. Your son is too young, isn't he?'"

Said the second, "He won't be draft age for a year."

"Well, that's all right," said the other. "After the war'll be over before they get half of him."

He Wanted To Enlist.

"But he doesn't want to wait for the war, he wants to enlist."

"Well, that's all right. He can't enlist without your consent. Don't worry about that."

The second mother smiled. It was a wonderful smile. There was sadness in it and tenderness and courage and a fine, serene happiness.

"I'm not worrying any more," she said. "I lay awake and worried all winter, but it's all right now."

"He's given it up?"

"No, he's given my consent."

The other woman looked at her uncomprehendingly. "What for?" she finally managed to say.

The first mother tried to tell her.

Reaching Back Like Fighting For A Place in the Lifeboats.

"The war has got to be won," she said. "You can't get around that. And there's no reason that he should stay at home and let other men fight and reap the benefits. That's a beastly thing to do, he says, and I can't say it isn't, can I? It's like being on a boat, that's sinking, he says, and fighting for a place in the life boats. I'd like to see some way out. I've tried to. That's what I lay awake thinking about. But I can't. Not with him."

She Gave It Up.

The other woman still looked at her uncomprehendingly. "I don't see how you can bear to let him go," she said.

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GOODS NOW DUE.

Orders now booking for the following goods just to hand and to arrive to-day:

- 100 brls. 1's STARK APPLES.
- 100 brls. 2's ASSD. APPLES.
- 200 brls. 1's BEN DAVIS "
- 50 brls. 1's ASSD. APPLES.
- 25 bags PARSNIPS.
- 40 brls. WASHED PARSNIPS.
- 10 bags CARROTS.
- 10 bags BEETS.
- 80 cases RED ONIONS.
- 150 bags 100 lb. YELLOW ONIONS.
- 40 boxes TABLE APPLES.
- 10 cases CAL. LEMONS.
- 180 cases CAL. ORANGES—250, 216 and 176 sizes.

Soper & Moore

all over the feet. Massage gently with the hands, being sure to rub from the instep toward the toes. Be sure to rub between the toes with the fingers which have been made oily by the cocoa butter.

Our Daily Story.

OH, DEAR!

It was the first telegram Arbuta Sneeds had received in fifteen years. She balanced it carefully in her hand, looked for the fiftieth time at the address and at the back of the still unopened envelope.

"Oh, dear!" she quavered, vainly trying to moisten her dry lips with her dry tongue. "Something's happened to Darfield—I know something's happened to Darfield! Oh, dear, why did I ever marry a travelling salesman?"

She reached up and got a hairpin to slit open the envelope, but it fell from her trembling fingers.

"Perhaps his train was wrecked," she shuddered. "Perhaps everybody on it escaped alive but Darfield—that would be just like him! Oh, dear! dear!"

She sank down into a chair, for her limbs refused to support her any longer. With haggard, wild eyes she stared at the telegram in her lap.

"He's dead! He's dead!" she shrieked. "If he'd had enough strength to hold a pen, he would have addressed the telegram himself to keep me from worrying, but that is not Darfield's handwriting. Oh, dear! Oh, dear! Or perhaps his hotel caught on fire and everybody was saved but Darfield—he always was such a slow poke. Oh, dear! Oh, dear!"

Five hours later, her hair now half gray with anxiety and a hundred wrinkles in the face that was so fair at the beginning of this story, she managed to open the telegram.

It read: "Congratulations on your birthday. Husband Darfield."

A week later, when Darfield Sneeds came home, he found his wife's appearance so changed for the worse that he charitably put poison in her coffee.

PANTALOON is something new. Come and see it at the Casino Theatre April 30th and May 1st.—april 21

Lazy Men of Brains.

Two Fortunes Earned in Bed.

Indolence has produced a good many works of genius. James Thomson not only wrote his famous "Seasons," but also a very characteristic poem called "The Castle of Indolence." He was himself one of the most indolent of men. It is said that he was too lazy to stretch out a hand to pick a peach from the wall, but simply stopped and pecked at it where it hung. But whether that is a libel or the truth, it is certain that most of his poetry was composed in a recumbent position. He always wrote best in bed.

Jules Verne, who has written some of the most exciting and adventurous books, and anticipated both the aeroplane and the submarine in his romances, was an indolent man as far as his writing was concerned, for he did most of it lying down.

Mark Twain boasted that he spent the greater part of his time in bed. He used to say that all his ideas flew away when he was getting shaved and dressed, and so he stayed in bed to write with excellent results. He earned two fortunes in bed, and was always easy and slow in his movements, even when he was up and about. He was never in a hurry. He was a good deal like the horse he described. One used to lean up against a wall to think, and the other wouldn't start till you lit a fire under it!

The poet Swinburne was of a fiery temper, but of an indolent habit. He confessed somewhere that he wrote "Baudelaire" reclining in a Turkish bath. But few men of great literary gifts were ever more indolent by nature than the Sage of Fleet Street, the great Dr. Johnson, who seems almost reincarnated in Gilbert K. Chesterton to-day.

Only the fear of sheer starvation drove him to his desk. He seldom rose before noon, but he talked far into the night. His diary is filled with remorse for his indolence and promises to turn over a new leaf. Yet the leaf was never turned.

Shelley had an indolent vein too. He was very fond of the water, and many of his finest poems were composed as he idled this ease in a boat. He made the best of his short life, however, and that cannot be said for Coleridge, who seemed to be afflicted with that lack of will to work which some people call lassitude. He had one of the greatest minds, but he left even his finest poems mere fragments.

Stafford's Prescription "A" for Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia. Price 30c. and 60c. bottle. Postage 5 and 10c. extra.—april 5

Special Notice

At the end of this year we will give 5 cts. for every 15 Outside Green Wrappers obtained from STAFFORD'S LINIMENT.

We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.

We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the Winners.

"STAFFORD'S LINIMENT" is the Strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 900 stores.

It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, "but the bottle still remains the same size."

DE. P. STAFFORD & SON, St. John's, Nfld.

THE PROFITEER.



WILL MASON

I hope the end of war is nearing; and when the peace bells chime, the men enriched by profiteering will have a beastly time. Just now, in all the hurly burly, they may put things across; by profiteering late and early, stack up a lot of dross. Just now they may be undetected, we have so much on hand, with countless problems unexpected to solve and understand. We are so busy chasing traitors, unearthing evil spies, we're wearing out our Sunday gaiters, and skip the cheaper guys. But soon or late they'll be spotted, no man can be exempt; and they'll be beaten down and swatted by honest men's contempt. The open foe may be forgiven, but pardon there'll be none for him whose bargains all were driven to help out Number One. We may forgive the spy whose labors were by his king ordained; the work of one who barks his neighbors can never be explained. When war is done and clouds have lifted, and Mars has sunk to sleep, we'll see that all the goats are sifted and sorted from the sheep. Then happier the ragged pauper, without a coin in hand, than any man who thought it proper to cheat his native land.

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building.

ST. JOHN'S GAS LIGHT CO. dec22,tf

Your Boys and Girls.

It is an old saying that a man is only as old as his feet. Babies should be allowed to go barefoot until they begin to walk, and then should walk barefooted as much as possible under suitable circumstances. Sandals are always better than shoes, and shoes should be laced, never buttoned. The toe out walk is bad because it puts the weight on the heel and tends to produce bad postures and flat feet, so the baby should be taught to walk straight footed.

It is the duty of every mother to give her child the benefit of a physician's advice in all cases of deformity of the feet. Deformities of the feet include all possible positions in which the feet can be placed. Some afflictions exist from birth, others are due to infantile paralysis, palsy, high heels, improper shoes, overweight, general weakness and inherited diseases. The most common deformity is flatfoot which may attribute to rheumatism. Some foot deformities require surgery for cure but many cases yield to manipulation and special apparatus.

NOTE OF THANKS.—Mrs. Nicholl, Gilbert Street, whose husband was lost on the s.s. Florio, wishes to thank all the kind friends who sent notes of sympathy and visited her during her sad bereavement.—adv.

MIND'S LINIMENT CURES GARTER ITCH IN COWS.

Nixey's BLUE,

500 Boxes Just Arrived.

Evaporated Apples.

SUNLIGHT SOAP.

George Washington Coffee.

TABLE CORN MEAL (in pkts. and on retail). POTATO FLOUR. MIDGET RAISINS. SULTANA RAISINS. BROMEDARY DATES. BONED CHICKEN. DRIED BEEF. ALMOND PASTE. BEEF SUET. BAKER'S CHOCOLATE. CUSTARD POWDER.

BACON!

BEECHNUT, PREMIUM, FIDELITY, CEDAR RAPIDS and LOCAL. (Machine sliced)

TEA!

There will be no doubt about the quality of the Tea you drink if you use "OUR BEST."

BOWRING BROTHERS, Limited

332 GROC RY, St. John's. 332

FOR GOD!

FOR KING!

FOR EMPIRE!

FOR NEWFOUNDLAND

FOR HUMANITY'S

SAKE!

ENLIST NOW!

This space given to the Regiment by HARVEY & CO., LTD.

S.O.S. ONE GOOD INVESTMENT S.O.S.

Is Worth a Life Time of Labor.

You can't find a better proposition than S. O. S. Don't delay. Stock is going fast. Invest now.

L. J. HARNUM,

P. O. Box 1024. 263 Water Street, St. John's.

Looking to the Next War.

The Times: We have by no means exhausted the arguments that might be advanced in support of our blockade policy. There is, for example, the next war to be considered. We happen to be fighting in this war, but in the next war we may be neutral. The Great Powers in the next war will probably be those which have been neutral in this war. Denmark, Sweden, Holland, and Switzerland, will be Great Powers owing to the wealth we have enabled them to accumulate, and when they engage in a war among themselves they will not be able to cite from our blockade any precedent which might effectively embarrass our commerce with their enemies. This is an argument which, we understand, has great weight among the far-sighted lawyers of our Foreign Office.

Selective Conscription and a Newfoundland Victory Loan will help win the war.