



The Importance of REAL COMFORT!

There should be no "near" satisfaction in footwear. A Shoe either fits or it doesn't. A Shoe that fits can mean a world of pleasure—a Shoe that doesn't means a world of woe.

DOROTHY DODD SHOES

for women will dress your feet as fashion demands—will fit your feet faultlessly; thus in gaining style there is no sacrifice of foot comfort. Of course, if you think Shoes are just Shoes, you can get them anywhere. If you are critical, however, and discriminate between ordinary Shoes and the kind that really have style, fit and comfort, you will certainly ask for DOROTHY DODD SHOES.



Whatever your Footwear Needs are we have *Dorothy Dodd* Shoes to meet them.

DOROTHY DODD SHOES ELIMINATE ALL PROBLEMS BUT ONE—DECISION. CALL AND SELECT YOUR SHOES.

A large variety of styles.
A full range of sizes.

Marshall Bros

We are Sole Agents for
DOROTHY DODD Shoes.

'Ware (not Wear) the White Hat.

By BETH CAMERON.



"It's the season of bright hats," says the fashion magazine. Says my neighbor, a man of considerable taste and acumen, and violent likes and dislikes: "Do you know it almost hurts my eyes to walk up the city streets and see these terrible bright colors—yellows and purples and the most fearful reds, one after another! When I come to a dark blue, or something quiet and respectful like that, I feel like taking my own hat off to it."

Do Women Dress For Men?

I wonder if many men feel that way? I have heard it said that women do not dress for men, they dress for other women; but I am not altogether sure it is true.

Personally, I do not mind the bright hats so much—I always did adore bright colors. I was never one of those people who think nature's flaming gold and purple and crimson sunsets too gaudy and really a bit vulgar, and who turn to the chaste and delicate greys and violets in the east and say how much more beautiful they are. I think we have room for gold and purple and crimson in our lives, as well as greys and violets.

But I do like to see the gay, bright colored hat on the right woman.

And I think the right woman is about one in ten instead of the five in ten who are inclined to wear them. The right woman to my mind must have youth, and more than that. She must have clear skinned, well colored youth, a coloring that is just a sure of itself and as unafraid of close inspection as the bold, unabashed reds and purples themselves.

A Sign Post To Sallowness.

To try to brighten up sallowness, to try to distract attention from lines by a bright colored hat is to put up a sign pointing to them.

I have seen, to be sure, a few white haired women with reasonably clear skins who looked very well in purple

hats. They are one of the exceptions which proves the rule. Of course a hat can be too dark to be becoming, but to return to the eternal Bromidion—"there is a happy medium."

Masonville, June 27, '13.
Minard's Lintment Co., Limited.
Yarmouth, N.S.

Gentlemen,—It affords me great pleasure and must be gratifying to you to know that after using 36 bottles of your Lintment on a case of paralysis which my father was afflicted with, I was able to restore him to normal condition. Hoping other sufferers may be benefited by the use of your Lintment, I am,
Sincerely yours,
GEO. H. HOLMES.

Milady's Rondoir.

SLEEPLESS NIGHTS.

We have probably all experienced nerve racking nights when the God, Myshus refuses to visit us and bears us away to the land of refreshing slumber. There is always the nervous irritable day following the night spent in seeking the required sleep which evades us. Unless there is some particular reason for it no one should find difficulty in obtaining seven or eight hours of peaceful unconsciousness each night.

A glass of warm milk or a cup of hot cocoa drunk at night just before going to bed is very soothing to the nerves and sometimes serves as a definite sleeping potion, as an entirely empty stomach often causes sleeplessness. Keeping the feet warm in bed is another little remedy surely open to all, for it does not require much to know that cold feet means that the blood is in the head and thus must be drawn away before sleep can come.

In extreme cases of wakefulness, it is often a good thing to take a hot foot bath just before going to bed and the feet can be rubbed afterward with turpentine which will increase the warmth and pleasant tingle.

As to the bath, it cannot be given too much importance where the health and comfort of the anemic woman are involved. It is absolutely necessary to keep the pores of the skin open for the nerves to be soothed, as the greater part of the body's breath-

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animal, as he has a natural side-saddle located between two upright humps and is held to the ground by his feet. The average camel holds the road better than a seven-passenger touring car, and can turn out without having to shift gears. This is owing to the construction of his feet, which are modeled after the top of a sugar barrel. American tourists sometimes become seasick while riding on the upper deck of the restless Egyptian camel, but are unable to dismount without the aid of a rope ladder.

CONSERVING FOOD.



I took an ax and killed nine rats, and left them in their gore; and then I borrowed Johnson's cats, and killed a dozen more. And thus I did more lasting good, the kind of good that pays than I could do by shunning food on meatless days. We gladly do without our steak, and our accustomed bread; we're trusting that our course will make the Kaiser soak his head. But what's the use, if we allow the rats to be alive? The grain they eat each day, I savor, would make an army thrive. So let us have a ratless day, a day on which we'll rise, and chase the beastly rats and slay until the last one dies. Then we'll conserve to beat the band, and feed the largest host, and very man in this broad land may have his loaf and roast. No meatless days or wheatless days we'll need to win the war. If we get busy and erase the pest all men abhor. While men are tightening their belts, and knowing hunger's pain, the nasty rats, dog-gone their peits, are eating up our grain. And so I take down from its perch the sword of Bunker Hill, and through the house for rats I search, and kill, and kill, and kill.

Everyday Etiquette.

"When one is eating with the right hand, should the left hand be kept in the lap under the table?" asked Carl.
"Yes, for it shows a lack of poise for one to be handling the table utensils unnecessarily," replied his aunt.



Open Every Night!

Several complaints have been made about all Drug Stores not being open until a late hour every night. We have decided to keep our Theatre Hill Store open every night till 8.30, but will not guarantee to extend the time any longer.

DR. F. STAFFORD & SON,
Wholesale and Retail Chemists
and Druggists,
St. John's, Newfoundland.
We still have a few Mullford's Vaccines Shakers left, selling at 20 cts. each.

Your Boys and Girls.

Biting the nails is nearly always a sign of nervousness, especially in a young child. If she does not go to school try to keep her out of doors as much as possible and see that she gets more sleep and more nourishing food. If you put some bitter tasting stuff on her finger tips, she will not want to put them in to her mouth, but it will be much better to teach her to control the habit herself.

Explain to her that if she puts her fingers in her mouth all the time, she may carry dirt into her mouth and that that will make her ill and that she can never have pretty hands if she does not stop biting her nails. I do not think you need be afraid of making her vain, because she evidently has no inclination to vanity or she would not wish to spoil the appearance of her hands.

Offer some little reward that she may earn if she does not bite her nails for a week at a time. The best thing for the first week would be take her to a manicurist or to do the nails at home in the most professional manner possible.

Feds and Fashions.

There are quite a few square necks among the spring frocks. Scarlet and black is a color combination that is gaining ground.

Some of the French makers are showing dresses with fitted bodices. The suit will not be worn so much as the dress and separate coat.

Simplicity and economy have a strong influence on the new fashions. When the costume seems too dull wear a string of beads in bright colors.

Fuchsia colored silk and dull gold embroidery make a pretty combination.

There is nothing more becoming for an evening gown than pale gray satin.

Cost dresses are delightful answers to the problem of the coat and skirt suit.

Revers are worn only on one side of the dress and they are of a contrasting color.

The Persian and Indian notes are emphasized in the cut of the latest Paris garments.

Soutache braid matching the color of the gown is one of the prettiest trimmings.

The edges of a chiffon dress can be trimmed with jet beads and the effect is delightful.

New scrolls and dots appear in veillings, but black, taupe and brown are the chief colors.

Many of the sports hats are trimmed with a cash tied around the crown in simple fashion.

Little girls are wearing plaid skirts and plain tucked waists with linen collars and black velvet ties.

A tall and wiggley quill is the only trimming on a pretty hat of blue satin faced with rose-colored straw.

Gold tulle over white muslin made with a heavy material of contrasting color makes a charming evening dress.

Some charming tunics consist of a sleeveless garment worn over a foundation robe. The upper may be of cream. Chantilly lace over a black Chantilly foundation.

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1/4 lb. tins Plasmon Powder,
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Powder, for icing,
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