

AUCTION!

To-Morrow, Wednesday, at 12 o'clock,
on the Wharf of
GEORGE NEAL,

3 SUPERIOR HORSES,
Just arrived from P.E.I.

3 Other General Horses.

"Fairy Pearls,"

A Cantata to be given by the Pupils of St. Hilda's School in the
**Casino on Tuesday, the 18th
inst., at 8 o'clock.**

Net proceeds for the Soldier's Convalescent Home. Tickets at Gray and Goodland's, 30c., 20c. dec11.15

**"PHEZ"
Loganberry Juice.**

WHAT IS IT?

The Loganberry is a new berry. It is a cross or grafted berry of the Oregon wild blackberry and the ordinary red raspberry and was discovered by Judge Logan of Salem, Oregon, who gave it his name.

The juice is a rich, dark red juice pressed from the rich ripe berries and bottled where they grow. It is non-alcoholic but is a most delicious and eminently pleasing drink. Each bottle of "Phez" is equivalent to three times its contents, as "Phez" is the pure undiluted juice of the Loganberry and is very heavy.

NOTE—To be used as a beverage "Phez" should be diluted with two parts water.

RETAIL PRICES:

Per 2 oz. bottle	15c.
Per 4 oz. bottle	35c.
Per 8 oz. bottle	55c.
Per 12 oz. bottle	90c.
Per 24 oz. bottle	1.90

ASK FOR IT WHERE YOU BUY YOUR DRINKS OR ORDER IT FROM YOUR GROCER.

Beautiful advertising matter supplied the trade with each order.

P. E. OUTERBRIDGE,
(Sole Agent for Newfoundland)

GEAR BUILDING. TELEPHONE 60.
dec11.15

This Little Pen-Talk is Intended for American Mineral Shareowners

WHO BOUGHT STOCK DURING THE LAST FIFTEEN MONTHS FROM 75 CENTS TO \$2.00 PER SHARE.

\$2.00 is 160 per cent. on 75 cents; 100 per cent. on \$1.00, and 33 per cent. on \$1.50.

Do you want to take a profit of 33 per cent. to 160 per cent. on your investment, in addition to the 2 per cent. monthly dividends you are now receiving?

**WE OFFER TWO DOLLARS PER SHARE.
COME IN AND GET YOUR MONEY.**

J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS,
(Over Royal Bank of Canada.)

NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Paper BAGS,
All Sizes.
BURT & LAWRENCE,
18 NEW GOWER STREET.

5c. **The Crescent Picture Palace.** 5r.
AFTERNOON, 2.15; NIGHT, 7.30.

Presenting Marguerite Clayton, Edward Arnold and Ernest Maupain in
"The Vanishing Woman."

A 2 reel episode of the great Essanay series, "Is Marriage Sacred?"

George Larkin and Ollie Kirkby in "THE VEILED THUNDER-BOLT"—An adventure of "Grant, Police Reporter."

"SELIG WORLD LIBRARY"—A film magazine; newsy and educational.

"BUN, BUN, BURN"—A laughable Essanay comedy.

THE LATEST AND BEST IN MUSIC—DRUMS AND EFFECTS.

**BEAUTY
ROUND PEAS.**

**300 SAX
Choice Fancy Large
Beauty Round Peas**

Harvey & Co., Limited.

Artistic Footwear

**Military Boots
For Smart Women!**

Our showing of
Women's Military Boots,

for Fall wear are the latest Broadway styles in Black, Brown, Grey and Bronze, 8 inch and 9 inch. High Laced, High or Low Heels. Smart, snappy and stylish.

Prices from \$5.00 to \$9.00.

PARKER & MONROE, Limited,
THE SHOE MEN.
m.tu.th.s

THE CORRECT THING
for your Soldier Boy's Picture is a
**Regimental Photo Frame with
Regimental Badge in Relief.**

Fancy shape, 8 by 11 inches, with opening for Post Card or Cabinet Photo, to stand or hang. In colours: Mahogany, Golden or Mission Oak, Moss Green, Silver Grey or Black; Badge Bronzed.

Post Card Size, \$1.00; Cabinet Size, \$1.15.

We also make Regimental Frames all sizes and shapes. Bring along your pictures and we will suggest styles and give you prices.

High Class Frames of every description with Fancy Corners, Bows, Ribbons, Ornaments, carved or composition.

Call and see our moulds before ordering your picture frames. Being the only makers of this class of goods in the country, we can always give you styles that cannot be obtained elsewhere.

Mail orders for Regimental Frames dispatched to outposts or delivered in city same day as received.

JAMES MURDOCH,
DAILY STAR BUILDING,
P. O. Box 916, Adelaide Street, St. John's.
dec3.m.tu.th.s

**Electrical
Christmas Presents**



See our Showroom for Great Display of Christmas Presents.
All Prices. 'Phone, 240.

Reid-Newfoundland Co.
Electrical Department.

Dr. A. B. LEHR,
The Senior Dentist,
203 Water St

Teeth Extracted without pain 25c

Artificial teeth repaired and made as strong as ever.

Full Upper or Lower Sets, best quality \$12.00

All branches receive careful and personal attention.

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Acadia Fire Insurance Company,
and you are Assured of prompt and liberal settlement.

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181 Water Street,
Agents.

Insure with the
QUEEN,
the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.
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QUEEN INS. CO.,
GEO. H. HALLEY
Agent.

**SLATTERY'S
Wholesale Dry Goods.**

To the Trade!

**Toys and Fancy Goods for
Your Xmas Trade.**

Make Your Selection Now.

SLATTERY BUILDING,
'Phone 522. Duckworth Street. P. O. Box 236

Just Arrived:
A complete stock of
Motor Accessories
— FOR —
**REGAL and FRASER
ENGINES,**

Also WRENCHES, PLIERS, SWITCHES, OILERS, OIL FEEDERS, PACKING, CHECK VALVES, STUFFING BOXES, MAGNETOS, etc., with a limited supply of

CARBON REMOVER,

The cheapest, easiest and most effective way of removing carbon, paying for itself over and over in the saving of gasoline and kerosene, affected by the reduction of friction.

FRANKLIN'S AGENCIES, Ltd.,
St. John's.

TWELVE PAGES TO-DAY
NO WEATHER REPORT.

Up to press hour to-day there was no weather report received.

Drink WELCH'S GRAPE JUICE

VOLUME XXXIX.

Auction Sales

THE PEOPLES AUCTIONEER

AUCTION.

At the British Hall on to-morrow Thursday, 18th inst., at 10.30 a.m. 1 superior upright small English piano, 1 mantel bed, 3 chiffoniers, 1 combination chair and bedstead with mattress, rattan rockers, drawing room furniture, superior brass and iron bedsteads, mattresses, etc., 1 iron Cook stove, lot of books, 1 rocking horse, large oil paintings and engravings of a superior quality, children's sleds and baby carriages, 2 ladies' seal coats, 1 astrachan do, 1 superior buffalo robe, canvas and carpets, a large quantity of general household furniture and effects. After which a quantity of haberdashery, consisting of men's ties, ladies' ties, embroidered felt hats, collars, etc.; lot of illuminated lanterns and toy tea sets, also about 20 boxes baking powder.

P. C. O'DRISCOLL
dec12.11 z Auctioneer

A ROYAL SMOKE



BENGAL LITTLE CIGARETTES

Made of high grade tobacco and exceedingly mild, as your own tongue will tell you. Beware of substitutes.

10 for 25 cents.

Wholesale and Retail.

JAS. P. CASH, Water Street

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(Published Annually)

ENABLES traders throughout the English World to communicate direct with

MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate sailings;

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the leading provincial and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded, freight paid, on receipt of Postal Orders for 25s. Dealers seeking Agencies can advertise their trade cards for larger advertisements from £3.

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Not only softer, smoother, more delicate than any other, but distinguished by its "True Oriental Odor," a fragrance indelible in its nobility and charm.

In addition to Massati, we carry some of London's Finest Specialities, such as the most exquisite Perfumes, delicate Water essences, Creams, and Powders of unexcelled excellence.

At all Druggists, St. John's.