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To Somebody Somewhere at the Front—

Every day boxes from home are going to the boys in the trenches. And of the things they get, a great prize is **WRIGLEY'S**—the Gum with Lasting Flavour.

It takes the place of food and drink in case of need—which is often. It keeps spirits up—gives vigour and vim. A packet in the pocket lasts a long time.

The Flavour Lasts!

Chew it after every meal



The trade supplied by R. J. COLEMAN, McBride Hill, St. John's, N.F.

Sealed Tight—Kept Right

Bathless Berlin.

Philadelphia Ledger: Berlin, ruthless for three years, careless for some days, is now, it appears, to be bathless. The list of things verboten and curtailed is already long. The prohibition of bathing in the home, to save water and fuel, will not entail the suffering a shortage in foodstuffs and various other commodities means. The German who practices total immersion nowadays generally does so not in a bathtub, but in a boat. The German still has much to learn in this way of personal ablution from his cleanly ally the Turk, with whom cleanliness is not merely next to godliness; but an integral part of the religious ritual. The German vapor bath has proved, however, a useful innovation, and it has been found possible to use the surplus product in State documents. Though it is a crime to bathe within doors, Germany still has the River Rhine. But the derogatory verse is recalled: "The River Rhine, as is well known, Doth wash the City of Cologne; Tell me henceforth, ye nymphs, divine, What power shall wash the River Rhine?" Those who still persist in the use of the maternal tub might go to Bulgaria, where the people get up at dawn to patronize the great municipal bath house in Sofia. There would be a further saving of soap and water if Berlin would forbear to wash dirty linen in public.

An Expensive Restort.

London Daily Express: In his book, "Le Dernier Romanoff," M. Rivet tells a nice story of Rasputin and the Grand Duke Nicholas. The monk went to the Grand Duke and told him that the Virgin had appeared to him in a dream and had told him that Russia must at once make peace with Germany and end a wicked war. The Grand Duke inquired when the vision had appeared. "Three days ago," said Rasputin. "That's strange," replied the Grand Duke. "For two days ago the Virgin also came to me in a dream and warned me that a scoundrel called Rasputin would come to me with suggestions for a separate peace. She told me to kick the scoundrel out!" The sequel to the story was that within a week the Grand Duke was relieved of his command and sent to the Caucasus!

ST. MARGARET'S COLLEGE

TORONTO A RESIDENTIAL AND DAY SCHOOL FOR GIRLS CANADA FULL ACADEMIC COURSE, FROM PREPARATORY TO SENIOR MATRICULATION. MUSIC—ART—HOUSEHOLD SCIENCE—PHYSICAL EDUCATION—DANCE—SWIMMING. Miss J. E. Macdonald, Principal. Calendar sent on application. SCHOOL REOPENS SEPT. 12th.

Of Peace.

What! Peace with those that made this war? That they might dominate the world, And all that dared dispute their sway Be unto dark oblivion hurled?

What! Peace with those that breathed upon Mankind with pestilential breath, And where tranquilly long dwelt Brought desolation, torture, death!

What! Peace with those that murdered them? Who were beloved by you and me; With those that watched our loved ones die, And gloated o'er their agony?

Pay heed to their designing words? O God! thou knowest this may not be! We must be faithful to ourselves, Our King, our dead ones and to Thee.

Who bids us clasp the War Lord's hand? (Be he of high or low degree), He shows himself the War Lord's friend, Proclaims himself our enemy!

With all our hearts we long for Peace! But Peace may be too dearly bought; Peace with a stubborn, crafty foe, Were with appalling danger fraught!

Their record stands so ghastly bold, It can be read by those most blind; Upon their Cross of Selfishness, They strive to crucify mankind!

Peace cannot come until our foe is humbled even to the dust, Until from out his hand we wrench The sword in which he puts his trust!

O Germany! thy name shall live Throughout the ages yet to be, To valiant souls a deathless shame— A synonym for infamy!

St. John's, Nfld., Sept. 10.

Head-on Collision with Shell.

With the British Armies in the Field, Aug. 30, via London, Sept. 3.—To have had a head-on collision with a big shell is an experience which has befallen few airmen in this war, but to have lived to tell the tale is all the more remarkable. This terrifying adventure recently befell one of the pilots of a noted British air squadron. He lost a foot and suffered many severe bruises, but hopes to get into service again at no late date. It was a Major who told the story of the accident. "It was during the bombardment of the German lines," he said, "that this pilot went up. He had some well over the German guns and had been strafed by their 'archies.' During his flight back he came down to a much lower altitude, and was coming toward our lines at full speed when he met, head-on, a big shell from one of our own guns. "It was a wonder that it did not explode immediately and blow him and his machine to shreds. Instead, it cut away two cylinders of his engine, ranged downward, and carried away his steering gear, and then blew up under the tail of the machine. It stunned him and badly mangled his right foot, which afterwards had to be amputated. "As strange as the accident itself was the performance of the airplane. It came to earth with him in it, turned over as it landed, and he was lifted out of it through the hole which had been torn in it by the shell."

Another Alaska Treasure.

Alaska has already returned many times the money which, when paid for it, was declared to have been much worse than wasted, and now it discloses the possession of another treasure. It is not surprising, the value of all of those previously taken from the frozen wilds once called worthless by all the Wise Ones. For platinum has been found there—platinum, the royal metal, to which even gold bows in humility and silver dares not even approach. The extent of the discovery is not yet determined, but it is known to be large, and the deposits are so rich that the chemist to whom the first samples were submitted for analysis didn't have the courage to report on them lest he be thought guilty of a wild exaggeration. And the platinum now in sight is only a beginning, as was the gold in California rivers that caused the epoch-dating "rush" of '49. The real mines are back in the mountains, nobody knows just where. There the serious exploitation of the future will be done, but meanwhile the river sands will say again Alaska's many times cancelled debt. It must be remembered that platinum is useful as well as beautiful and that its enormous price is fixed by the practical ends it serves in several most important industries, not by its availability for the purposes of decoration and luxury.—N. Y. Times.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 50c. 50c. a bottle. Postage 5c. and 10c. extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Whooping Cough, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.

Prepared only by

DR. F. STAFFORD & SON,

St. John's, Nfld.

Theatre Hill Drug Store is open every night till 9.30.

Fashions and Fads.

Every chic woman's wardrobe contains a tailored suit.

Fine blonde lace is used extensively for evening wear.

Embroideries are showing Chinese and Japanese effects.

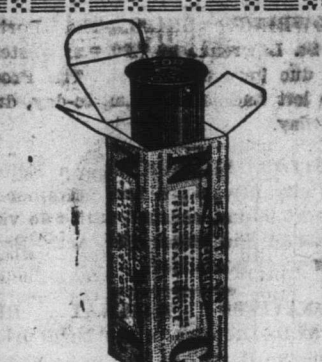
Fur plush is one of the new substitutes for fur trimming.

Mole skin coats are to be the tip-top of fashion this winter.

Wool embroideries are done in Chinese designs.

SHOOTING SEASON OPENS 20TH.

The shooting season opens this day week, Sept. 20th, and on Saturday next, Sept. 21st, the close season for trout begins. Yesterday many sportsmen were over the nearby hunting grounds. Partridge are scarce but other game is fairly plentiful.



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EASTMAN FILM.

Dependable, Uniform, Fast.

Our supply in all sizes is complete—get your film here for the holidays.

TOOTON'S,

The Kodak Store, 320

Water Street.

FROM AVE MARIA, AUGUST 1917.

Impartial non-Catholics will hardly accuse our coreligionists of being clannish in their professional or business relations,—of patronizing Catholic lawyers, doctors, and commercial firms to the exclusion of their Protestant competitors. In fact, it is a reproach that we have sometimes heard directed against our people that they do not patronize their own far more than they are wont to do. Be this as it may, the following declaration of Archbishop Dubile, of Queensland, is a fair statement of the belief and practice of the average Catholic the world over:

My honest belief is that the man who tries to get into Parliament or to build up his business on his religion is a fraud; and the business man, be he Protestant or Catholic, who subjects his employees, or permits them to be subjected, to petty persecution on account of their religion is a most undesirable type of citizen. If I know of such a man my shadow shall never darken the door of his office or place of business.

As for the nondescript politician whose Catholicity blossoms out only when an election is within measurable distance, and who pleads for votes on the ground of that Catholicity, he deserves the contempt which, we like to believe, he most generally receives.

I Had Eczema

I'd simply wash it away with that soothing liquid D. D. D. Prescription. The very first drops instantly stop that awful itch. D. D. D. relieves and cures all kinds of skin troubles and cleansing away the impurities as nothing else can.

If you have any form of skin distress, get a bottle of D. D. D. Prescription to-day. Sold Everywhere. Recommended by T. McMurdo & Co., A. W. Kennedy, M. Connors, Peter O'Mara.

Express Passengers.

The following first class passengers are on the incoming express due to-night:

J. M. Diamond, C. F. Halfyard, Jas. Thompson, W. Brown, Mrs. Stanley, W. Sandstrom, M. H. Berly, F. A. Morey, Mrs. B. Hilwen, Mrs. S. E. Diamond, M. Kenny, Miss M. Ryan, G. F. Grimes, Jas. Ortung, J. M. Devine, D. Kelly, A. G. Coates, Rev. Bro. Angelus, L. Corp. Hefford, Ptes. C. Hartman, A. G. Steele, L. Morey, H. H. Hopson, J. Gibbs, A. G. and Mrs. McIntyre, A. A. Chisholm, J. and Mrs. Sullivan, P. Gudman, W. R. Gooble, and Mrs. Parsons, J. Field; A. Greene, E. Carter, J. Strickland, A. Toope, J. Power, A. Fowlitt, G. Foley, G. Lanthorn, A. Finney, A. White, A. Coombs, E. O'Brien, J. Pike, E. Coles.

Thin, Weak, Nervous Men Need Zoetic

Men who are daily plunging through the mire of modern business—who are taking their brains power to capacity—need the help of this world's greatest tonic.

Zoetic is a scientific preparation compounded from pure food sources. It's formula contains a good proportion of glycerophosphates which has a direct action on the brain—it gives you a new vitality, strengthens the system, drives away nervousness, and will repair the waste that is caused by worry and over-exertion.

All thinking men need Zoetic—use it daily and quickly. Remember three meals a day is not sufficient body nourishment under prevailing conditions. Every grain of the human body must have attention as to the details of your condition—and this attention will be found much to your surprise and satisfaction in Zoetic.

Sold from coast to coast by all Druggists. Sold by mail to coast by all Druggists. Toronto, Distributors for Canada. **SOLD BY T. McMURDO & CO.**

BANKERS WELL FISHED.

The following bankers have just arrived at Harbor Breton from the Grand Banks: Ornate, 600 qts.; Youtonana, 300; Stella, 250 and Oregon 400 qts.

Galvanized and Black Sheet Iron to be had at BOWRING BROS. Ltd., Hardware Dept. may 25, eod. if.

MILARD'S LINIMENT CURES DIPHTHERIA.



We have a large shipment of

Preserving Plums and Green Tomatoes

which will be sold at special cut prices.

On hand also

Cucumbers, Celery, Oranges, Eating Plums, Grape Fruit, etc.

AMERICAN BEANS, First Quality

CAN YOU AFFORD TO WAIT?

BUY TO-DAY!

HOSE FOR LADIES.

Black only, 17 Cents per pair.

NEGLIGEE SHIRTS for Men. British made.

See Our Window. \$1.00 each.

The Famous Milo Corset for Ladies.

Positively your last chance at this price,

90 cents per pair.

MIDDY BLOUSES for Girls.

Regular Price \$1.50 for \$1.20.

STRAW HATS for Children.

Worth 75 cents for 40 Cents.

SEE OUR WINDOWS

S. MILLEY

Milady's Boudoir

skin of the black grapes and contains tannin which is good for the scalp and hair roots. The yolks of eggs or subcarbonate of soda or potash are good for very dark hair.

How fortunate you are if your hair is light, for the sun is always ready to shed its beneficial rays on your head and aid in the lightening process. The commonly accepted household bleaches—ammonia, borax and soda—will lighten and brighten the hair a little but they must be used with great care for they have a very drying effect on the scalp and, after they have procured a pretty coiffure for a few days, the hair is apt to seem more lifeless and dead than before.

A harmless mixture for lightening the hair is one made of equal parts of rhubarb stalks and honey steeped in three parts of white wine. Let the mixture stand for twenty-four hours, strain and use as a lotion when the head is wet. Massage it on to the scalp and let it dry in the hair.

Many a woman dyes her hair because she believes it will make her more beautiful. And every one has noted her subterfuge because her complexion does not tone into the line of the hair about her face and her eyebrows seem meant for someone else. If your hair is light naturally you want it to look as bright as possible, and if it is dark you want it to stay that way and not become streaked after the shampoo. There are certain harmless ingredients that may be added to the shampoo water and these will help to retain for a long time all the natural beauty that the hair ever possessed.

Brunettes may use an egg or a little soda beaten into California claret. This wine takes its color from the

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We are well prepared for the re-opening of the schools with a large stock of School Supplies. Our stock of Exercise Books, Composition Books, Note Books and Scribblers is complete, but owing to the difficulties in getting goods of all kinds there are certain lines which we may not be able to replace when sold out. Our advice is to place your order now and avoid disappointment.

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Slate Pencil, 20c. per box. Ruled and Plain Scribblers, 60c. 75c. 85c. \$1.10 doz.

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Pencil Sharpeners, 8c. 10c. 15c. each. Cloth Blackboards, \$1.35 to \$4.50. Blackboard Cloth, 5c. \$1.10 per yard.

School Pens, 55c. 55c. 60c. 70c. box. Slates, Germ-proof, all sizes.

Chalk, 25c. per box. Pencil, 20c. 25c. 27c. 35c. and up. Exercise Books—40 pages, 45c. doz.; 35 pages, 40c. doz.; 52 pages, 35c. doz.; 60 pages, 50c. doz.; 64 pages, 60c. doz.

Christian Brothers' Royal and Royal Crown Readers and Primers at lowest prices.

Table Books, 12c. and 25c. doz. Rulers, 12 inch, 10c. 40c. and 70c. doz.

AND EVERYTHING FOR USE IN SCHOOLS.

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