

SHING TACKLE,
at Clearance Prices
to 40 per cent. off.

offer for this month our
Fire Stock of Trout and Sal-
mon Tackle at practically cost
this month. Now is the
time to lay in a good stock as all
the lines are being rapidly ad-
vanced by the makers.

- 10 Rods at\$1.13
- 10 Rods at\$1.50
- 10 Rods at\$2.25
- 10 Reels at 40c.
- 10 Reels at 55c.
- 10 Reels at 75c.
- 10 Reels at\$1.13
- 10, 60c., \$1.00 & \$1.50 Wat-
erproof Lines at 19, 30, 45c.
5c. and \$1.10.

and Twisted Gut Cast
lines, 15, 20, 25, 30, 40, 50
and 60c., at 12c. to 45c. each.

and 10c. Superior Named
Fly Hooks at 45, 60 and 90c.
per dozen.

and Salmon Flies, 25, 30 and
40c., at 19, 22 and 35c. each.

Books, 50, 90c., \$1.20 and
\$1.50, offered at 10, 70, 95c.
and \$1.20.

Wicker Trout Baskets
reduced to 60, 80c. and \$1.00
each.

to single and double gut.
Regular 15 to 60c., offered at
2 to 40c. dozen.

ing Nets, Straps, Rod Tops,
floats and all other lines
marked right down.

ross Deep Sea Fish Hooks,
all sizes, offered at cost to
clear.

S. E. GARLAND,
Leading Bookseller.

J. St. JOHN.

**Before Flour
goes higher put
in your stock.**

50 barrels on hand and to
arrive, of best brands.

ork, Beef, Jowls.

are Ribs at \$19.00 brl., or
10 lbs. for \$1.00.

lasses—1st runnings.

ts, Sugar, Kero Oil.

ats, Bran & Cattle Feeds.

Our ECLIPSE TEA is
the best in Newfoundland
at 45c. lb.

J. ST. JOHN,

**Fountain and
Typographic Pens!**

have a large stock of both. The
main pens priced from 25c. to
and the styles from 55c. to \$1.75

Beaver" Fountain Pen, 25c., 35c.
and 70c. each.

"Camel" Fountain Pen, with Gold
pen, \$1.75.

"Falcon" Fountain Pen, 45c.
B. & H." Self-Filling Fountain,
fitted with Gold Pen. Prices \$1.75
and \$2.50.

"Tomco" Fountain Pen, a pen
superior writing qualities, fit-
ted with 14k. Gold Pen. Price
\$6.00.

"Onoto", a self-filler, built to last.
Lifetime, \$4.50 each; gold band,
\$6.50.

STYLIO PENS.
"British Bulldog", 55c.
"Scotch Collie", in mottled vul-
nity, 75c.

St. Bernard", large ink holding
capacity, 95c.
"Retriever", 75c.
"Spaniel", 90c. and others up to
\$7.95 each.

ARRETT BYRNE,

Canadian Butter!

GRASS CANADIAN BUTTER.
(Wholesale and Retail.)
Cases FRESH EGGS, large size.

JAMES R. KNIGHT



STYLE - SEEKERS RALLY - AROUND

**and Thrifty Shoppers Hasten to Avail
Of Our FRIDAY, SATURDAY & MONDAY Specials**

Greater Values Than Ever Await This Week's Shoppers.

Lots Pretty Curtain Scrim.

About 20 pieces of these
bought JOB, White & Cream,
plain and coloured borders,
others with silk stripes, 36 to 40 inches wide;
would make handsome Bedroom Curtains, and
in fact any kind of light Summer Drapes. A point
to remember in their favour is that they wash
perfectly and retain all their original freshness.
Values to 40c. per yard. Friday, Saturday and
Monday

29c.
per yard.



Everyday Wants.

Roller Crash

Our White Absorbent
Crash, 18 inches wide, much
heavier than the ordinary
make; a beautiful soft finish
with self-striped border, un-
like any we have yet shown.
Special per yard. Friday,
Sat., & Mon. 16c

Sideboard Scarfs

These are particularly good
looking, made of heavy white
linen with Torchon Lace edg-
ing and wide Torchon insertion
throughout, embroidered effects
in Silk also. Regular 75 cts.
Friday, Saturday and
Monday

69c

Pillow Shams

Dainty White Linen Shams
with white lace edging all
round, and pretty white in-
sertion throughout; also silk
embroidered; size 29 x 29.
Reg. 75c. Friday, Saturday
and Monday 69c

Pillow Cases

10 dozen of new American em-
broided Pillow Cases, size
24 x 34, made of stout White
Cotton and with broad band of
embroidering at open end;
they are dainty looking and
will move quickly. Friday,
Saturday and Monday, 83c

83c

JOB—Apron Linen.

Something particularly heavy and made for
hard wear, pure White, 37 inches wide; just 2
pieces of this available for sale. Reg. 15c. value.
Friday, Saturday and Monday, per yard

12c.



TOILET POWDER—Royal
Vinolia Tooth Powder, the
excellence of the epicure, un-
excelled quality and de-
lightfully fragrant.
Special per tin

15c

DENTAL CREAM—Colgate's
Dental Cream, flows like a
ribbon on the brush; 'tis
economic and eagerly
sought for, being distinct-
ly higher in quality.
Special

15c

**MEN'S SHAVING
CREAM**—The perfect me-
dium, needs no rubbing in
to soften the beard; you
take it at once. Special
per tube

25c

CAMPION ICE—Put up in
stick form in round tin, for
chopped hands and lips,
rough skin and sunburn, an
exquisite Toilet article of
superior quality.
Special per tin

12c

MEN'S SHAMPOO—Re-
liable Tar Shampooing
Cream, makes the hair soft
and glossy and a most ben-
eficial treatment for dand-
ruff, guaranteed
pure. Spe. per tube

25c

SACHET POWDER—In seal-
ed packets, delightfully
fragrant; a great variety
of Oriental odors.
Special

15c

JOB TOWELS.

15 dozen of Pure White Turkish Towels,
some of these large enough for Bath
Towels. They're extra heavy, nearly all plain
ends, some with slight imperfections. Come
along early and get the pick. Values up to
30c. each. Friday, Saturday and Monday ..

17c.

English Sheeting

3 pieces of 90 inch pure
White English Twilled
Sheetings, 96 inches wide,
excellent weight and repre-
senting pre-war values. Reg.
90c. value. Friday, Saturday
and Monday

52c

White Table Damasks

'Tis a pleasure to announce
the arrival of these, as we
have had numerous demands
for them; they are a wee bit
higher than the last, but they
look better and come in more
convenient lengths; 58 inches
wide, all pure White, at any
length you like. Friday,
Saturday and Monday, per yd.

35c

Cushion Cords

A new lot in plain shades
of Green, Scarlet, Pink and
White etc.; others in mixed
shades, extra long with tassel
ends; useful for girdles,
also. Special Friday, Satur-
day and Monday

15c.

For Photographers

A limp cover snap-shot Al-
bum, size 14 x 12, a pleasure to
own and exhibit your best pic-
tures on, easily holds 200 pic-
tures standard size, 4 by 5 or
postcard size. Special, Fri-
day, Sat. and Monday

32c

FRIDAY, SAT. & MONDAY

**Ladies' Chamois
Gloves**

A special line of Dent's
washable Chamois
Gloves for ladies, 2
pearl button wrist,
sizes from 6 to 7 only;
would be value for \$1.40
pair. Friday, Satur-
day & Mon. ea. \$1.24

\$1.24

Duchess Sets

4 piece sets, very
dainty and desirable
for the boudoir, fancy
eyeletted and embroi-
dered edge, the runner
40 inches long with 3
small mats to match.
Reg. 70c. set.
Fri., Sat. & Mon
62c

62c

"Cupid" Pictures

In 8 x 10 frames, nice Sepia
tone, solid oak frames; just 40
pairs in the shipment; all the
same. Special, per
pair

38c

Table centres

Snow White Linen
Table Centres with
hands of pretty open-
work; size 24 x 24,
hemstitched border;
value for 40c. Fri-
day, Saturday

32c

Plate D'Oyleys

Strong and service-
able Damask Centre
with heavy crochet edg-
ing, circular shape;
Friday, Satur-
day & Mon. ea. 12c

12c

Blind Lace

A few pieces of Ecru
Blind Lace, 3 1/2 inches
deep, strong pattern,
a very serviceable
make. Reg. 20c. per
yard. Friday, Satur-
day & Mon. 17c

17c



Boys soft felt Hats

Our first Fall ship-
ment now showing,
shades of Navy, Fawn,
Brown, Light and Dark
Greys and Black, smart
shapes that look well
on the boys; get him
one for Sunday. Reg.
50c. Friday, Saturday
and Monday

39c.

Are Money-Saving Days.

CHILDREN'S BOOTS—

Your choice of laced
or buttoned, in fine
Dongola Kid; these
boots are nicely shap-
ed; sizes 6, 7 and 8
only; an ideal school
boot. Special \$1.05
per pair

\$1.05

**TALCUM POWDER
FOR MEN**—Just
what you need after
a close shave, per-
fumed or odorless,
which ever you may
desire, in patent
sifter top. Special
22c

22c

SHAVING STICKS—

The Royal Vinolia
Shaving Stick is an
English product, the
smoothest, pleas-
antest shave for the
wristed beard, easy,
quick shaving.
Special 28c

28c

WAIST PIN SETS—

Elegant designs in
pricot colored neumes
and gilt, some with
brilliant settings; 3
pins to each set.
Special 16c

16c

MEN'S BOOTS—

A stylish boot in Gun
Metal Calf, a very de-
sirable weight for all
comfortable shape, mil-
itary heel, block toe,
Blucher cut, certainly
Regular \$3.50. Friday,
Saturday and Mon-
day

\$3.25

**"PEARS" UNSCENT-
ED SOAP**—The
genuine transparent
Glycerine, in the old
familiar oval shape,
retains its purity and
extra good quality
as ever. Special
13c

13c

Working Shirts

A Job line of these with American
cut collar on each, made of good
strong wearing materials that will
wash perfectly, mostly striped pat-
terns, but a few dozen of plain linen
shirts in Cream and Blue are thrown
in. Values to 30c. Friday,
Saturday and Monday

67c

Navy Sateen Shirts

This is "some" Shirt alright, double
back, with three rows of stitching
and ventilation holes across back and
under arms, breast pockets, much
heavier than the ordinary shirt ma-
terial, a shirt intended for the hard-
est wear. Reg. \$1.65.
Fri., Sat. and Monday

\$1.49

**A new batch of mens' wide
end Neckwear**

A 30 dozen lot including plain
shades and fancy mixtures; these are
well made, every one of them extra
long; tie up neatly in small or large
knot. Reg. 40c. value. Fri-
day, Saturday and Monday

32c

School Bags.

For Boys or Girls, in heavy
leatherette, with leathery bound
edges, spacious size; shoulder
strap. Special, Friday,
Saturday and Monday

23c

**Assorted shades in nice
padded finish, 12 yard rolls, makes
picture framing easy, free from
dust, per roll. Friday,
Saturday and Monday**

7c

2 Shirt SPECIALS.

Working Shirts

A Job line of these with American
cut collar on each, made of good
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32c

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For Boys or Girls, in heavy
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Saturday and Monday

23c



MOTHERS!

WE'RE HANDING OUT SOME PRETTY GOOD VALUE IN
BOYS' TWEED SUITS.

FRIDAY, SATURDAY & MONDAY.

Notably this particular line of 2-piece "Boxell"
Suits, nice Dark Tweed mixtures, pleated and
belted coat front, turned down collar with cord
at neck; very neat looking; priced much lower
than you would think for such smart looking and
well made suits; assorted sizes. Special Friday,
Saturday and Monday

2.45

JOB—Lace Curtains

100 pairs only of White and Cream Nottingham
Lace Curtains; these are full length and offer
extra good value. Come early and pick the best;
some of these have slight imperfections. Friday,
Saturday and Monday, per pair

89c

Men's Raincoats, \$3.55

A serviceable waterproof, in
fawn shade, with storm collar,
and sloping pockets, etc. Has
all the appearance of a much
high-priced coat, strongly fin-
ished, made for knockabout
wear. e r. Special, Satur-
day, Sat. and Mon. \$3.55

"Snag-proof" Overalls

Something particularly good
in stout Khaki shade overalls,
improved brace, made for the
hardest wear, same as used by
the American workman, correct
sizes make fitting easy. Reg.
\$2.20. Friday, Saturday
and Monday \$2.05

\$2.05

Men's Caps

The latest London shapes in light and medium
Tweed mixtures. We are noted for our Caps in
regard to value and style, and knowing that many
men will shortly be discarding their summer
straws, we hasten to proclaim this new lot of
becoming Caps. Reg. up to 80c. Friday, Satur-
day and Monday

68c

HOSIERY.

LADIES' VARIETY LINE.

The pick of our regular 60c. lines in plain
and ribbed Cashmeres and Lises, also Tans,
Sky, Navy and Pink Lisle, and others in
finely fleeced fast Black Lisle. Special. Fri-
day, Saturday and Monday

90c.

Children's Hose

50 dozen pairs of Children's
Black Cotton Stockings with
stout rib finish, sizes from 5 1/2
to 10 inch, in the ordinary way
would run up to 20c. per pair;
any size, Friday, Satur-
day and Monday

Ladies' Hose

Values in this lot up to 70c.,
including plain and ribbed fast
black Cashmere, others in
popular shades in Lisle with
lace ankles; our first direct cut
on summer lines of hosiery; 70c.
values. Special, Friday, Satur-
day and Monday

58c

"Carryalls"

For the school boys, have a
ruler and strip of correspond-
ing length over which the strap
and handle passes, keeping the
books neatly held together; just
one dozen of these left. Special
Friday, Saturday and Mon-
day

30c

Rompers.

Lots of pretty Gingham Rompers for the
little boys and girls from 2 to 4 years; high
necks, long sleeves; mostly Blue & White
and Pink & White checks, elastic at knee.
Our regular lines up to 30c. Fri-
day, Saturday and Monday

23c

Children's Combinations.

A whole case lot of these just to hand,
and about as nice as we have ever handled;
they come in that all White fine Jersey
knit, buttoned in front, tapes and buttons
for suspenders, ankle length, perfect fit-
ting garments that the children like; to fit
from 6 to 13 years. Reg. 35c. Fri-
day, Saturday and Monday

29c

SAXONY FLANNEL, 52 cts. yard

Finely woven all Wool Flannels for la-
dies'