The British Slogan:

Business As Usual

HAIR Urnaments.

TANGO HAIRPINS.

Smooth finished Shell Pins assorted styles, inset with Brilliants. Special 12c BACK COMBS. Plain Tortoise Shell Combs, rounded edges,

smooth points. Special, each 8c HAIR NETS. The Tyrolean Hair Net. large sizes, with elastic; Brown. Special, 2 for 6c Light, Medium and Dark

HAIR ROLLS. In all shades, hygienic and self-adjusting; also a lot of Frizettes in assorted shades. Special, each ... 12c

Gets Enthusiastic Support at the Royal Stores. Despite War conditions we continue to offer High Grade Seasonable Merchandise

AS USUAL

AT UNMATCHABLE LOW PRICES AS USUAL. Every succeeding Friday and Saturday Sale emphazises anew the absolute supremacy of this store in Value-giving. Read carefully this List of Bargains.

GOOD HOSIERY.

LADIES' CASHMERE HOSE.

WOOL BOOTS.

300 pairs high grade Stockings in assorted ribs; colors are guaranteed fast, well spliced heels and toes, no seams; in assorted sizes. Reg. 52c 60c. pair. Friday & Saturday

For infants, dainty little Boots, knitted in good Berlin wool, plain and fancy. Reg. 18c. 14c pair. Friday & Saturday 14c

FALL DRESS GOODS.

VELOUR SERGES.

43 inches wide, shades of Tan, Wine, Navy, Cerise, Scarlet, Saxe and Mole. Reg. 75c. 43c yard. Friday & Saturday

REVERSIBLE COATINGS.

A wonderful assortmest of Checks, &c., all new Fall and Winter colors; 56 ins. wide. Reg. \$2.00 yard. Friday & Saturday 1.65

Yellow, Rose, Brown, Tan, Friday & Saturday & Land & Saturday & 17c

PROCADED RIBBON. 6 inches wide, in a large

variety of shades. Values 35c. yard. Friday & 17c

35c. to 65c. value for

17^{c.} per yard

Voile grounds, silk em-

broidered in beautiful colors

for military purposes. Value 65c. yard. Friday & 17c

51/2 inches wide, all silk;

colors: Helio, Pink, Prune,

BULGARIAN

MARQUESE

RIBBONS.

RIBBONS.

Blankets, Wadded Quilts, &c.

Blanket weather will soon be here—good heavy Blanket weather too. We probably carry the largest stock of Blankets in the city. Buy your needs now while these low prices prevail.

WOOL BLANKETS.

Blue bordered, made of hard twisted wool; hard wearing qualities are guaranteed.

LOT 1—Size 56 x 72 inches, weight 4% lbs. Reg. 3.00 price \$3.40 pair. Friday and Saturday3.00

WADDED QUILTS.

Artistic Sateen Coverings filled with Sanitary Combed Cotton; full sizes. Reg. \$2.80 each. Friday & 2.55

COTTON BLANKETS.

Pink and Blue borders, heavy fleeced cotton; one of our best values—larger than the ordinary Blanket; size 60 x 76. Special Friday & Saturday, pair

White Muslin Cushion Covers 40C

White Lawn Cushion Covers; size 20 x 20. Daintily embroidered patterns in White and colored Silk. Reg. 50c. each. Friday & 40c Saturday Brown Holland 18C Table Mats

Artistic embroidery signs; used on tables princi-pally under stand lamps and Friday and Satur 18c

White Linen Tea Cloths Plain White Linen Hem-stitched. Size 36 x 36. Reg. 35c. each. Friday & 28c Saturday 28c

GLOVES. Ladies' and Children's.

LADIES' KID GLOVES.

A splendid new line of popular priced Gloves in Black and Tan only; 2 dome fasteners; extra good quality Reg. 75c. pair. Friday and Saturday 65c CHILDREN'S

GLOVES. A good assortment of serviceable Gloves in Wool Silkette, etc., plain and fancy patterns. Reg. 25c. pair. Friday & Sat'y.

BRIC-a-BRAC- China ves-

LUCKY KAFFIR BANGLE-

sels, filled with delightful

perfume. Reg 20c. 16c

Wear one of these for luck.

Special 2 for 5c

TOILET SOAP-Velvet Skin

scented soap, 3 cakes in a

box. Special per 20c

CHIEFS— Assorted patterns. Special 2 6c

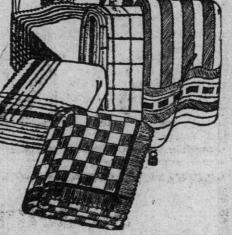
MENNENS TOHLET POW-

DERS-In oval tins, as-

sorted perfumes. 21c

eacn

PATRIOTIC HANDKER-



Blouse 18c Materials Pretty Flannelettes for Blouses, 31 inches wide, as-

patterns, Paisley, etc. Spec- 10 Stripes, etc. Spec-ial per yard 18c Job White 10°C

Shirting Stout quality; all white soft finish; no dressing; 36 inches wide. Spec-ial per yard 102c

Tapestry Hearth Rugs 82C Tapestry Light and Dark colors; size 50 x 27; fringed ends. Reg. 95c. each. Friday and Saturday 82c

GENTS' FURNISHINGS.

MEN'S

SWEATER COATS. Special values, all wool knit, all colors, well finished. In-despensable for cool weather. despensable for cool Special, Frday and Saturday 1.30

FINE BOOTS.

MEN'S

127 pairs Black Vici Kid and Gun Metal, English welt, Blu-cher styles only; in sizes to fit every kind of feet. Reg. \$3.00 pair. Friday and Saturday 2.74 MEN'S

LINED GLOVES.

A new line of Tan Kid Gloves for Men, soft finished Kid Lined with Cotton Fleece; well sewn; good shapes. Regular \$1.00 pair. Friday & Saturday 88c

GENT'S SHIRTS. 6 dozen only fine Cambric Shirts, soft bosoms and double cuffs, open at back, striped effects. Reg. neat \$1.75 Friday and 1.40

MEN'S CAPS. 45 dozen Tweed Caps, American and Canadian styles, !ight and dark colors, wool knit inside bands; all sizes. Special for Friday and Satur-

MEN'S FELT HATS.

Easy fitting Soft Felt Hats in Greens, Browns and Greys, silk ribbon Bands; wery smart styles; in assorted sizes. Reg. \$2.00 each. Friday and Saturday 1.65 GENT'S TIES.

Plain and Fancy Silk Poplin Ties, long four-in-hand styles, in a large variety of pretty colorings. Special for Friday and Saturday, each 21c

MEN'S SHIRTS. Real good value, fine colored Shirts, short stiff bosoms; full range of sizes. Reg. \$1.50 ea. Friday and Saturday

FOOTWEAR SPECIALS.

LADIES' BOOTS.

INFANTS' BOOTS.

Fall Boots for the little ones, sizes 3 to 0; Dongola Man, and Lace styles, spring heels, patent tips. Special for Friday 73c and Saturday, per pair

Dunlop's Solid Comfort Rubber Heels. Don't take any old kind,

A big collection of Mitts and Infantees for youngsters, Fleece, As-

Bargains on Smallware Tables.

COLLAR SUPPORTS Shell Cool and clean, 4 in set; assorted sizes. Special 12 sets for 8c WORK BOXES- Hardwood boxes, nicely painted, ted with lock and key. Reg. 25c. each 20c BOOT LACES - Black Mohair Laces with brass tags. Special per dozen ..

FRAMED MOTTOES-White Enamel frames; sacred mottoes and pictures. Reg. 25c. each, for 20c ASBESTOS IRON HOLDERS

—Always u s e f u l. Special 2 for 9c

Hearth Rugs.

HARDWARE

ve Lifters Basting Spoons .. Nail Brushes . . . Tooth Brushes .. Wire Coat Hangers each Tin Pie Tins

SPECIALS. Apple Corers Soap Savers
Scrub Brushes
Toilet Paper
Kitchen Knives
Jackson's Wad Polish ... Cork Screws . . . Screw Drivers Spring Balance

cket Knives ...

Values Were Never Better Than Right Now in Our SHOWROOM.

SATEEN 85c UNDERSKIRTS Colors of Navy, Crimson, Grey, Black, Emerald, Saxe and Brown pleated flounces. Reg. \$1.00 each Friday a n d Satur-

day BLACK LUSTRE and SATEEN BLOUSES

1.65

LADIES' WOOL RINKING CAPS Heavy Wool Knit Caps in shades of Cream, Reseda, Scar-let, Navy and Saxe. Reg. 65c. each. Friday and Satur-

STYLISH CORSETS for Fall L.U. 3 new models for fall and winter, Medium and Low Busts, 6 garters; sizes 20 to 36. Regular \$2.20 each. Friday and Saturday 2.06

JERSEY KNIT DIVIDED SKIRTS 85C Directoire Styles, Fleece Lined. In a varety of useful colors; all Friday and Saturday sizes. Reg. \$1.00 pair. GIRLS' FLETTE NIGHTDRESSES

In Cream only, Silk Embroider-ed Collars, Cuffs and Fronts; to fit girls of 10 to 14 years. Reg. 90 cts. each. Friday and INFANTS' BONNETS.

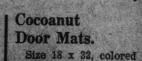
A nice selection in Cream, Plush and Swansdown, trimmed with Cream Jap Silk. Regular 70c. each. Friday and 57 Saturday

GALOON TRIMMING The newest in trimming for Dresses, Costumes and Millinery. CHILDREN'S KNICKERS.

Made of Stout Twilled Cotton Fleece Lined and Lace trimmed, for children of 2 to 6 years.







signs woven into mats, made of good Coccanut fibre. Reg. \$1.25 each. Friday and Satur- 1 00

War News

Messages Received Previous to 9 A.M.

VERY SATISFACTORY.

LONDON, Oct. 29. Governor, St. John's.

Tuesday, and drove Beyers' comman- and a score of machine guns. In Ga-

isfactory.

HARCOURT.

official, Oct. 29.—Action to develop yesterday in the manner as on the preceding days characterized by good pon our part on several points of battle. Around Ypres and son Arras and more particularly bethe Aisne and Argonne, we have ta possession of several German trentes and none of their attacks were successful. There has been equal and fresh progress on our part in Apremont Forest even against very strong difficulties owing to the nature of the ground. A series of operations along the frontier between Moselle and Vosges allowed us to dislodge several vance guards of the Official, Oct. 29.—Action continued my are very heavy. manner as on the preceding days, and What's Indigestion? on our part on several points of line Who? Cares! Listen Arras and more particularly between "Pape's Diapepsin" makes Sick, Sour, fresh progress on our part in Apre- ach distress will go. No indigestion, difficulties owing to the nature of the gas, acid, or eructations of undigested the frontier between Moselle and Vos- breath or headache.

vance guards of the enemy. Prisoners were taken everywhere.

Russia.—In Poland the centre Austro-German line had to fall back before Russian offensive and retreated on Ladinsk, Rodom, and Ilza, losing prisoners and material. In Galicia fighting continues on the whole front successful for the Russian troops.

Proposition of the surest, quickest and most certain indigestion remedy in the whole world, and besides it is harmless.

Millions of men and women now eat heir favorite foods without fear—they know Pape's Diapepsin is noted for its speed in regulating upset stomachs. It is the surest, quickest and most certain indigestion remedy in the whole world, and besides it is harmless.

Millions of men and women now eat heir favorite foods without fear—they know Pape's Diapepsin will save them from any stomach stomachs. It is the surest, quickest and most certain indigestion remedy in the whole world, and besides it is harmless.

Millions of men and women now eat heir favorite foods without fear—they know Pape's Diapepsin is noted for its speed in regulating upset stomachs. It is the surest, quickest and most certain indigestion remedy in the whole world, and besides it is harmless.

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Millions of men and women now eat heir favorite foods without fear—they know Pape's Diapepsin will be whole world, and besides it is harmless.

GERMANS RETREATING.

Poland and are now basing on gest it; enjoy it, without dread of re Edlinsk, Radon and Ilza. The Germans are said to have lost their prisoners and ammunition. In Galicia the home anyway. Should one of the famcombat continues in the whole front lly eat something which don't agree with success for the Russians.

posts of the enemy. Prisoners were the quickest, surest relief known. captured almost everywhere.

GERMAN REPRISALS.

LONDON, Oct. 29. the vigorous handling of English in the end of the South African War the that city, are related in a Reuter's officers even discarded the sword for despatch from Berlin. The police the carbine, and, although in the presauthorities there, says the message, en war swords are again carried, it is tic and oppressive measures against ficer from the rank and file. Inthe British. The authorities are tak- deed, it is impossible at a distance. ing a revised census of British resi- The chief difference is that the of-

sidered possible that every English- tinguishing badge of his rank-one man in the German capital will be star for a second lieutenant, two for under arrest within a short time. The a lieutenant, three for a captain, a Germans, it is stated, are taking ad- crown for a major, a star and crown ditional precautions against spies, for a lieutenant-colonel, two stars and Engilsh civilians, already interned. In are known by the scarlet gorget on some concentration camps in Ger- their collar and the golden oak leaves ed to sleep on straw.

GERMAN CRUISER SUNK.

PARIS. Oct. 29. A squadron of British torpedo boat poral, three stripes a sergeant, three destroyers in the Adriatic Sea, sunk stripes and a crown for a coloura German steamer which had been squadron, battery, or troop sergeantconverted into a cruiser. The de- major. A single crown on the cuff of stroyers rescued 86 members of the a man other than an officer is for a crew of the German vessel.

BELGIAN PARLIAMENT MEET.

PARIS. Oct. 29. Newspapers in Paris say to-day hat the Belgian Parliament will be alled into session at Havre sometime luring November.

HERTZOG AS PEACEMAKER.

LONDON, Oct. 29. Grenfell Hertzog has left Capetown

by Generals DeWet and Beyers to return to their homes. WILL REVIEW CONTINGENTS. It is officially announced to-day that their Majesties King George and

RUSSIAN OFFICIAL REPORT.

Queen Mary have signified their in-

tention of reviewing the Canadian

contingents on Salisbury Plains at an

WASHINGTON, Oct. 29. All the German army corps on the eft bank of the Vistula in Poland are n full retreat, according to an offi-

cial report from Petrograd, made public to-night. The report follows: On Oct. 28, we overcame the resistance of the last troops of the enemy, The following is from the Press Bu- endeavoring to put up fight to the reau: The Belgian Government re- north of the River Pilitza. At the ports the situation of the troops on present moment all the Austro-Gerthe Yser as improved, and the ene- man corps on the left bank of the my's artillery fire slackened, being Vistula are in full retreat. Strysubdued by the Fleet guns. The Al- koffejow and Novomiato are occupied lies' operations at Ypres are very sat- by our troops. Radom is occupied by our cavalry and we have captured General Botha left Rustenburg on several thousand prisoners and guns, do in headlong route, capturing eighty fully armed.

and a score of machine guns. In Galicia there is no changes. On the East Prussian front the first German Army corps, supported by other troops, is for the fourth day keeping up an attack. The losses of the ene-

Gassy Stomachs surely feel fine

in five minutes. Time it! In five minutes all stomheartburn, sourness or belching of food, no dizziness, bloating, foul

Pape's Diapepsin is noted for its

fifty-cent case of Pape's Diapepsin HANDKERCHIEFS.

40 dozen Cream Jap Silk Handkerchiefs with coloured hemsttched borders, various new colors. Reg. 55 cents each. Friday and Sat.

45c

WASHINGTON, Oct. 29.

An official despatch made public by the French embassy here, to-night, announced that the Germans were retreating before the Russian armies in Poland, and are now here.

bellion in the stomach. Pape's Diapensin belongs in your with them, or in case of an attack of In a series of operations along the indigestion, dyspepsia, gastritis or frontier between Moselle and Vosges stomacyh derangement at daytime or we were able to dislodge some out- during the night, it is handy to give

Officers' Badge.

The Boers taught us how rash was What the London press describes as anything which made an officer disreprisals in Berlin, in the matter of tinguishable at a distance. Towards are preparing to take even more dras- very hard to tell a commissioned of-

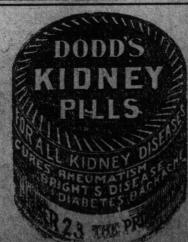
rests. Word has gone forth that a to show his tie and shirt of khaki, his clean sweep will be made. It is con- leather belt, and on the cuffs the dis-

and are curtailing the privileges of a crown for a colonel. Staff officers on the cap brim. The non-commissioned officers are

> known, of course, by their stripesone stripe denoting a lance-corporal or a bombardier, two stripes a corstaff sergeant-major.

More Fires.

Fires provoke immediate sympathy for the sufferer and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insur-ance policy with Percie Johnson would provide for you this desired security and at small expense. Have you to try and induce the rebel Boers left



RLDLY POS-

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